

# Charles M. Anderson and Associates

Broadcast Consultants  
1519 Euclid Avenue  
Bowling Green, KY 42103

Phone 205-782-0246  
Fax 270-793-9129  
Cell 270-535-4432

## TECHNICAL REPORT

This technical report is provided as an analysis of the aural broadcast market formed by the acquisition of station WCED(AM), Du Bois, PA (1420 kHz 5kw-D/.5kw DA-N) and all other commonly owned stations.

A plot of the city grade contour of all relevant commonly owned stations within 100 miles is provided as Exhibit E-1. Exhibit E-2 demonstrates that the only market formed by this acquisition is a single AM and FM market (WCED and WDSN) which by definition is permissible under the Commission's duopoly rules.

The full WCED-WDSN twelve (12) station market is listed in Exhibit E-3 and plotted in Exhibit E-4. None of the other commonly owned stations' 5 MV/M or FM 70 dBu contours overlap the WCED-WDSN market

## Conclusion

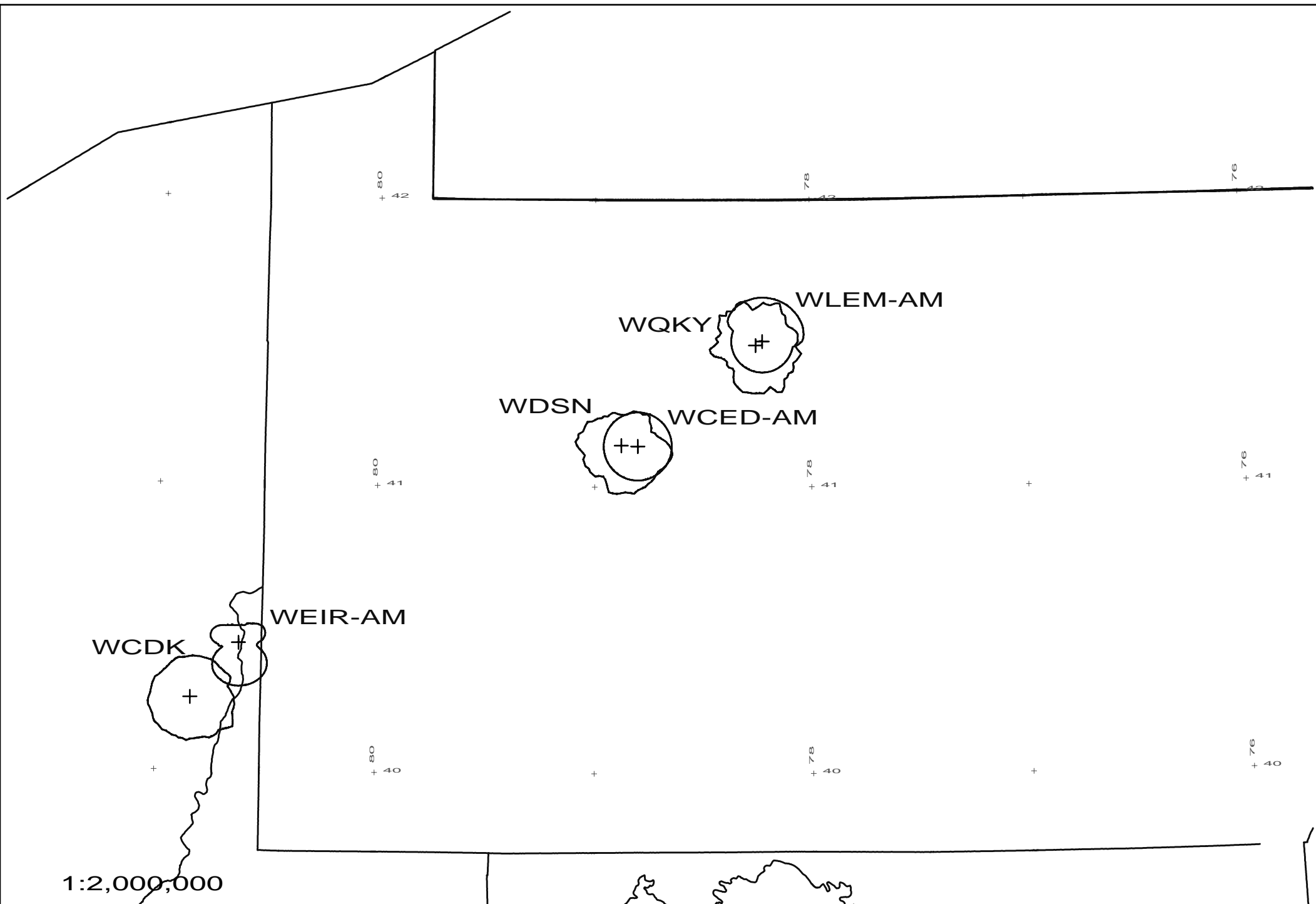
It is concluded that the acquisition of station WCED(AM) at Du Bois, PA forms a single AM-FM two station market, and is fully compliant with the Commission's duopoly rules and policies.

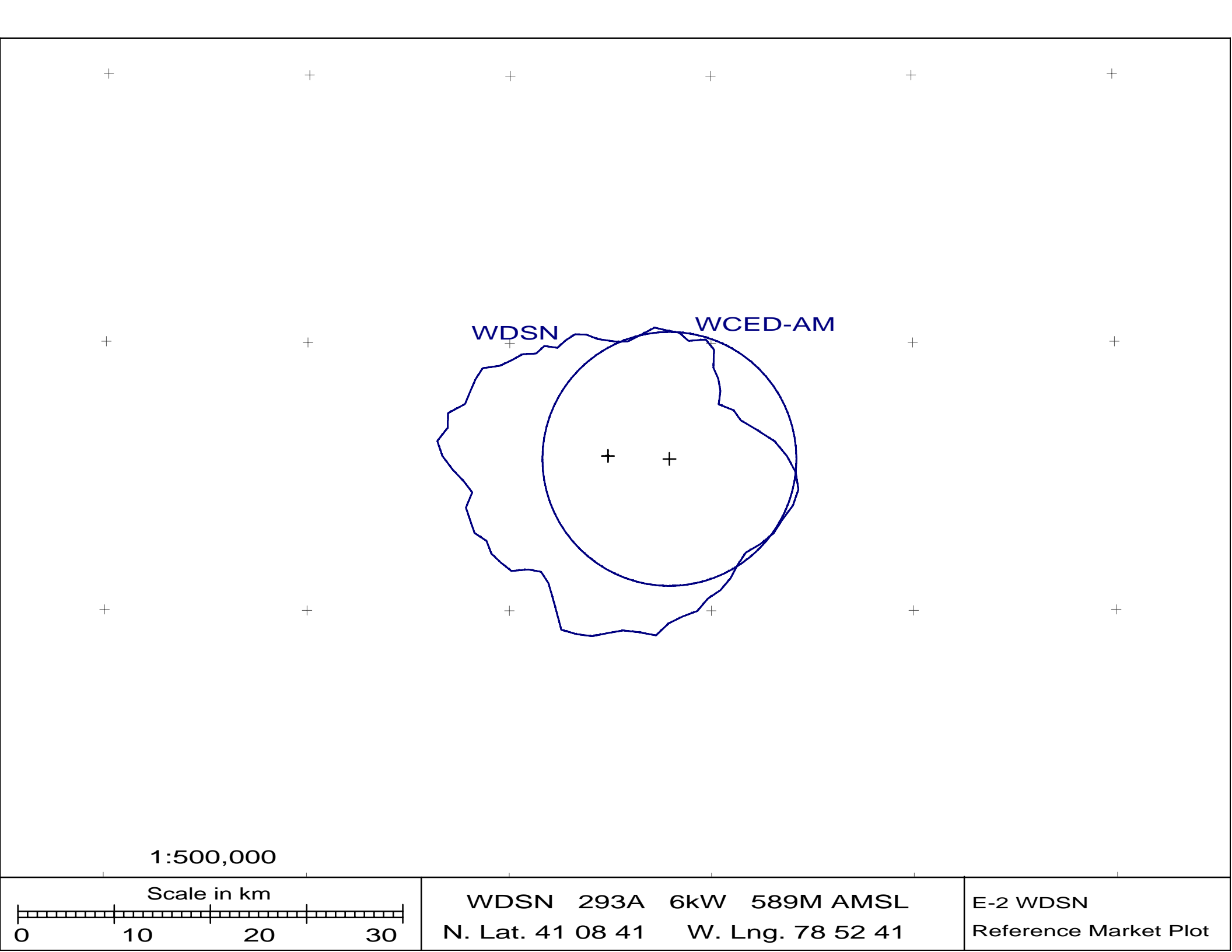


---

Charles M. Anderson 10-17-2003

© Charles M. Anderson and Associates, 2003





# E-3 WCED Duopoly Reference Market List

Duopoly Study

Center = 41 08 41 N, 78 52 41 W

10-16-2003

|    | Call     | Coordinates     | Dist | Bear | Chan  | Pwr(kW) | City           | State | File #          |
|----|----------|-----------------|------|------|-------|---------|----------------|-------|-----------------|
| 1  | >WCED.L  | 410831N 784807W |      |      | 1420  | 005.0   | User Reference |       |                 |
| 2  | >WDSN.L  | 78524 000.0     |      |      | 006.0 | .0      | User Reference |       |                 |
| 3  | WDBA.L   | 411128N 784127W | 16.5 | 71   | 297B  | 50      | Du Bois        | PA    | BLH6868         |
| 4  | WECZ.L   | 405736N 790008W | 23   | 206  | 1540  | 5       | PUNXSUTAWNEY   | PA    | BL              |
| 5  | WJNG.L   | 412311N 784132W | 31   | 30   | 263A  | 1.3     | Johnsonburg    | PA    | BLH19980720KE   |
| 6  | WKBIFM.L | 412311N 784132W | 31   | 30   | 230B1 | 2.35    | St. Marys      | PA    | BLH19960925KE   |
| 7  | WMKX.L   | 410721N 790351W | 15.8 | 261  | 288B1 | 16      | Brookville     | PA    | BLH19980611KC   |
| 8  | WOKW.L   | 410429N 783158W | 30   | 104  | 275A  | 0.35    | Curwensville   | PA    | BLH19910410KB   |
| 9  | WOWQ.L   | 410243N 784211W | 18.4 | 127  | 271B  | 28      | Du Bois        | PA    | BMLH20030609AFW |
| 10 | WPXZFM.L | 405736N 790008W | 23   | 206  | 281A  | 3       | Punxsutawney   | PA    | BMLH19980403KF  |
| 11 | WQYX.L   | 410405N 783108W | 31.3 | 105  | 226B1 | 1.7     | Clearfield     | PA    | BLH19960917KA   |
| 12 | WYTR.L   | 410404N 790459W | 19.2 | 243  | 277B1 | 10.5    | Brookville     | PA    | BLH20011212AAS  |

Number in list= 12

