

RADIO MARKET ANALYSIS
GLEISER COMMUNICATIONS, LLC
TYLER, TEXAS
January 2016

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Gleiser Communications, LLC (“Gleiser”), licensee of FM station KRWR Channel 221C3, Tyler, Texas and AM station KYZS, 1490 kHz, Tyler, Texas. Gleiser is correcting the coordinates of KRWR and KYZS and making minor changes to KRWR, thereby triggering this Radio Market Multiple Ownership review under §73.3555 of the Commission’s rules. Gleiser also holds attributable interest in KTBB, 600 kHz, Tyler, Texas and KTBB-FM, Channel 248C3, Troup, Texas. All of these stations are home to or licensed to a community within the Tyler-Longview, Texas Arbitron Rated Market. As such, a Radio Market Analysis to verify compliance of commonly owned stations in a rated market is appropriate.

TYLER-LONGVIEW, TEXAS ARBITRON / BIA MARKET REVIEW

2. As noted in Exhibit #1, there are thirty-five AM and FM (commercial and non-commercial) stations in the Tyler-Longview, Texas Arbitron Market (Market #142). Gleiser is in control of two FM stations and two AM stations in the market. The number of stations falls in the thirty to forty-four station tier of §73.3555(a)(1)(ii) of the Commission’s rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service is permissible. Therefore, Gleiser remains in compliance in the rated Tyler-Longview, Texas Arbitron market.

3. Based on the compliance shown in review of the Tyler-Longview, Texas Arbitron rated market, Gleiser Communications, LLC is in compliance with the multiple ownership rules in §73.3555 of the Commission's rules.

5. The foregoing technical statement was prepared on behalf of Gleiser Communications, LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. Data regarding the relevant Arbitron market was determined using the BIA MEDIA Access Pro Version 4.6. We assume no liability for errors or omissions in those databases which may be adverse to the information contained herein.



FCC Geographic Market Definition for Tyler-Longview, TX

Call Letters	AM/FM	Freq	Type	Station Format	Home Market	Market Designtrn Date	Home Mkt Rank	Owner	City & State of License	County of License
KCUL	FM	92.3	C	Mexican	Tyler-Longview, TX	01/26/2006	142	Access.1 Communications Corp	Marshall, TX	Harrison
KFRO	AM	1370	C	Sprts/Talk	Tyler-Longview, TX	07/02/2003	142	Access.1 Communications Corp	Longview, TX	Gregg
KKUS	FM	104.1	C	Country	Tyler-Longview, TX	07/02/2003	142	Alpha Media	Tyler, TX	Smith
KOOI	FM	106.5	C	AC	Tyler-Longview, TX	07/02/2003	142	Alpha Media	Jacksonville, TX	Cherokee
KOYE	FM	96.7	C	Mexican	Tyler-Longview, TX	07/02/2003	142	Alpha Media	Frankston, TX	Anderson
KYKX	FM	105.7	C	Country	Tyler-Longview, TX	07/02/2003	142	Alpha Media	Longview, TX	Gregg
KGWP	FM	91.1	NC	Span/Relgn	Tyler-Longview, TX	11/04/2004	142	Andres Serranos Ministries Inc	Pittsburg, TX	Camp
KDOK	AM	1240	C	Clsc Hits	Tyler-Longview, TX	07/02/2003	142	Chalk Hill Communications LLC	Kilgore, TX	Gregg
KEBE	AM	1400	C	Oldes/AdStd	Tyler-Longview, TX	07/02/2003	142	Chalk Hill Communications LLC	Jacksonville, TX	Cherokee
KZQX	FM	100.3	C	Oldes/AdStd	Tyler-Longview, TX	07/02/2003	142	Chalk Hill Communications LLC	Tatum, TX	Rusk
KBJS	FM	90.3	NC	Chrst/Talk	Tyler-Longview, TX	07/02/2003	142	East Texas Media Association Inc	Jacksonville, TX	Cherokee
KZLO	FM	88.7	NC	ChrsContem	Tyler-Longview, TX	07/02/2003	142	Educational Media Foundation	Kilgore, TX	Gregg
KGLY	FM	91.3	NC	Inspiration	Tyler-Longview, TX	07/02/2003	142	Educational Radio Foundation of East Texas Inc	Tyler, TX	Smith
KHJA	FM	91.5	NC	Inspiration	Tyler-Longview, TX	05/08/2013	142	Educational Radio Foundation of East Texas Inc	Tatum, TX	Rusk
KVNE	FM	89.5	NC	ChrsContem	Tyler-Longview, TX	07/02/2003	142	Educational Radio Foundation of East Texas Inc	Tyler, TX	Smith
KRWR	FM	92.1	C	Sports	Tyler-Longview, TX	07/02/2003	142	Gleiser Communications LLC	Tyler, TX	Smith
KTBB	AM	600	C	Nws/Tlk/Spt	Tyler-Longview, TX	07/02/2003	142	Gleiser Communications LLC	Tyler, TX	Smith
KYZS	AM	1490	C	DARK	Tyler-Longview, TX	07/02/2003	142	Gleiser Communications LLC	Tyler, TX	Smith
KTBB	FM	97.5	C	Clsc Hits	Tyler-Longview, TX	07/02/2003	142	Gleiser, Paul	Troup, TX	Smith
KPXI	FM	100.7	C	Country	Tyler-Longview, TX	07/02/2003	142	Hanszen Broadcast Group Inc	Overton, TX	Rusk
KTLU	AM	1580	C	Clsc Hits	Tyler-Longview, TX	07/02/2003	142	p Lewis County Press LLC	Rusk, TX	Cherokee
KAPW	FM	99.3	C	Span/CHR	Tyler-Longview, TX	07/02/2003	142	Reynolds Radio Inc	White Oak, TX	Gregg
KAZE	FM	106.9	C	Rhymc/CHR	Tyler-Longview, TX	07/02/2003	142	Reynolds Radio Inc	Ore City, TX	Upshur
KBLZ	FM	102.7	C	Rhymc/CHR	Tyler-Longview, TX	07/02/2003	142	Reynolds Radio Inc	Winona, TX	Smith
KEES	AM	1430	C	Gospel	Tyler-Longview, TX	07/02/2003	142	Salt of the Earth Broadcasting Inc	Gladewater, TX	Gregg
KGLD	AM	1330	C	Gospel	Tyler-Longview, TX	07/02/2003	142	Salt of the Earth Broadcasting Inc	Tyler, TX	Smith
KYYK	FM	98.3	C	Country	Tyler-Longview, TX	08/02/2003	142	Tomlinson-Leis Communications LP	Palestine, TX	Anderson
KISX	FM	107.3	C	Urban AC	Tyler-Longview, TX	07/02/2003	142	Townsquare Media Incorporated	Whitehouse, TX	Smith
KKTX	FM	96.1	C	Rock	Tyler-Longview, TX	07/02/2003	142	Townsquare Media Incorporated	Kilgore, TX	Gregg
KNUE	FM	101.5	C	Country	Tyler-Longview, TX	07/02/2003	142	Townsquare Media Incorporated	Tyler, TX	Smith
KTYL	FM	93.1	C	Adult CHR	Tyler-Longview, TX	07/02/2003	142	Townsquare Media Incorporated	Tyler, TX	Smith
KFRO	FM	95.3	C	CHR	Tyler-Longview, TX	07/02/2003	142	Waller Media LLC	Gilmer, TX	Upshur
KLJT	FM	102.3	C	CHR	Tyler-Longview, TX	07/02/2003	142	Waller Media LLC	Jacksonville, TX	Cherokee

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



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KMPA	FM	103.1	C	Mexican	Tyler-Longview, TX	07/02/2003	142	Waller Media LLC	Pittsburg, TX	Camp
KZXM	FM	94.3	C	Mexican	Tyler-Longview, TX	03/28/2012	142	Waller Media LLC	Bullard, TX	Smith

Number of Stations in Geographic Market 35

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

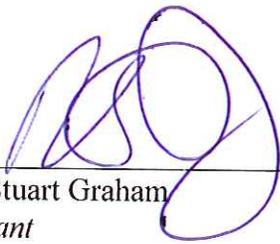
State of Georgia)
St. Simons Island) ss:
County of Glynn)

R. STUART GRAHAM, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Gleiser Communications, LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

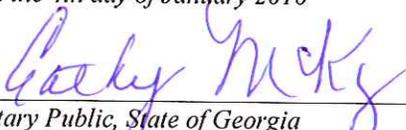
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 4th day of January 2016.



R. Stuart Graham
Affiant

*Sworn to and subscribed before me
this the 4th day of January 2016*



*Notary Public, State of Georgia
My Commission Expires: March 12, 2019*