

**RADIO MARKET ANALYSIS**  
**GLEISER COMMUNICATIONS, LLC**  
**TYLER, TEXAS**  
**January 2016**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of Gleiser Communications, LLC ("Gleiser"), licensee of FM station KRWR Channel 221C3, Tyler, Texas and AM station KYZS, 1490 kHz, Tyler, Texas. Gleiser is correcting the coordinates of KRWR and KYZS and making minor changes to KRWR, thereby triggering this Radio Market Multiple Ownership review under §73.3555 of the Commission's rules. Gleiser also holds attributable interest in KTBB, 600 kHz, Tyler, Texas and KTBB-FM, Channel 248C3, Troup, Texas. All of these stations are home to or licensed to a community within the Tyler-Longview, Texas Arbitron Rated Market. As such, a Radio Market Analysis to verify compliance of commonly owned stations in a rated market is appropriate.

**TYLER-LONGVIEW, TEXAS ARBITRON / BIA MARKET REVIEW**

2. As noted in Exhibit #1, there are thirty-five AM and FM (commercial and non-commercial) stations in the Tyler-Longview, Texas Arbitron Market (Market #142). Gleiser is in control of two FM stations and two AM stations in the market. The number of stations falls in the thirty to forty-four station tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service is permissible. Therefore, Gleiser remains in compliance in the rated Tyler-Longview, Texas Arbitron market.

3. Based on the compliance shown in review of the Tyler-Longview, Texas Arbitron rated market, Gleiser Communications, LLC is in compliance with the multiple ownership rules in §73.3555 of the Commission's rules.

5. The foregoing technical statement was prepared on behalf of Gleiser Communications, LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. Data regarding the relevant Arbitron market was determined using the BIA MEDIA Access Pro Version 4.6. We assume no liability for errors or omissions in those databases which may be adverse to the information contained herein.



## FCC Geographic Market Definition for Tyler-Longview, TX

| Call Letters | AM/FM | Freq  | Type | Station Format | Home Market        | Market Designtn Date | Home Mkt Rank | Owner  | City & State of License | County of License |
|--------------|-------|-------|------|----------------|--------------------|----------------------|---------------|--|-------------------------|-------------------|
| KCUL         | FM    | 92.3  | C    | Mexican        | Tyler-Longview, TX | 01/26/2006           | 142           | Access.1 Communications Corp                   | Marshall, TX            | Harrison          |
| KFRO         | AM    | 1370  | C    | Sprts/Talk     | Tyler-Longview, TX | 07/02/2003           | 142           | Access.1 Communications Corp                   | Longview, TX            | Gregg             |
| KKUS         | FM    | 104.1 | C    | Country        | Tyler-Longview, TX | 07/02/2003           | 142           | Alpha Media                                    | Tyler, TX               | Smith             |
| KOOI         | FM    | 106.5 | C    | AC             | Tyler-Longview, TX | 07/02/2003           | 142           | Alpha Media                                    | Jacksonville, TX        | Cherokee          |
| KOYE         | FM    | 96.7  | C    | Mexican        | Tyler-Longview, TX | 07/02/2003           | 142           | Alpha Media                                    | Frankston, TX           | Anderson          |
| KYKX         | FM    | 105.7 | C    | Country        | Tyler-Longview, TX | 07/02/2003           | 142           | Alpha Media                                    | Longview, TX            | Gregg             |
| KGWP         | FM    | 91.1  | NC   | Span/Relgn     | Tyler-Longview, TX | 11/04/2004           | 142           | Andres Serranos Ministries Inc                 | Pittsburg, TX           | Camp              |
| KDOK         | AM    | 1240  | C    | Clsc Hits      | Tyler-Longview, TX | 07/02/2003           | 142           | Chalk Hill Communications LLC                  | Kilgore, TX             | Gregg             |
| KEBE         | AM    | 1400  | C    | Oldes/AdStd    | Tyler-Longview, TX | 07/02/2003           | 142           | Chalk Hill Communications LLC                  | Jacksonville, TX        | Cherokee          |
| KZQX         | FM    | 100.3 | C    | Oldes/AdStd    | Tyler-Longview, TX | 07/02/2003           | 142           | Chalk Hill Communications LLC                  | Tatum, TX               | Rusk              |
| KBJS         | FM    | 90.3  | NC   | Chrst/Talk     | Tyler-Longview, TX | 07/02/2003           | 142           | East Texas Media Association Inc               | Jacksonville, TX        | Cherokee          |
| KZLO         | FM    | 88.7  | NC   | ChrsContem     | Tyler-Longview, TX | 07/02/2003           | 142           | Educational Media Foundation                   | Kilgore, TX             | Gregg             |
| KGLY         | FM    | 91.3  | NC   | Inspiration    | Tyler-Longview, TX | 07/02/2003           | 142           | Educational Radio Foundation of East Texas Inc | Tyler, TX               | Smith             |
| KHJA         | FM    | 91.5  | NC   | Inspiration    | Tyler-Longview, TX | 05/08/2013           | 142           | Educational Radio Foundation of East Texas Inc | Tatum, TX               | Rusk              |
| KVNE         | FM    | 89.5  | NC   | ChrsContem     | Tyler-Longview, TX | 07/02/2003           | 142           | Educational Radio Foundation of East Texas Inc | Tyler, TX               | Smith             |
| KRWR         | FM    | 92.1  | C    | Sports         | Tyler-Longview, TX | 07/02/2003           | 142           | Gleiser Communications LLC                     | Tyler, TX               | Smith             |
| KTBB         | AM    | 600   | C    | Nws/Tlk/Spt    | Tyler-Longview, TX | 07/02/2003           | 142           | Gleiser Communications LLC                     | Tyler, TX               | Smith             |
| KYZS         | AM    | 1490  | C    | DARK           | Tyler-Longview, TX | 07/02/2003           | 142           | Gleiser Communications LLC                     | Tyler, TX               | Smith             |
| KTBB         | FM    | 97.5  | C    | Clsc Hits      | Tyler-Longview, TX | 07/02/2003           | 142           | Gleiser, Paul                                  | Troup, TX               | Smith             |
| KPXI         | FM    | 100.7 | C    | Country        | Tyler-Longview, TX | 07/02/2003           | 142           | Hanszen Broadcast Group Inc                    | Overton, TX             | Rusk              |
| KTLU         | AM    | 1580  | C    | Clsc Hits      | Tyler-Longview, TX | 07/02/2003           | 142           | p Lewis County Press LLC                       | Rusk, TX                | Cherokee          |
| KAPW         | FM    | 99.3  | C    | Span/CHR       | Tyler-Longview, TX | 07/02/2003           | 142           | Reynolds Radio Inc                             | White Oak, TX           | Gregg             |
| KAZE         | FM    | 106.9 | C    | Rhymc/CHR      | Tyler-Longview, TX | 07/02/2003           | 142           | Reynolds Radio Inc                             | Ore City, TX            | Upshur            |
| KBLZ         | FM    | 102.7 | C    | Rhymc/CHR      | Tyler-Longview, TX | 07/02/2003           | 142           | Reynolds Radio Inc                             | Winona, TX              | Smith             |
| KEES         | AM    | 1430  | C    | Gospel         | Tyler-Longview, TX | 07/02/2003           | 142           | Salt of the Earth Broadcasting Inc             | Gladewater, TX          | Gregg             |
| KGLD         | AM    | 1330  | C    | Gospel         | Tyler-Longview, TX | 07/02/2003           | 142           | Salt of the Earth Broadcasting Inc             | Tyler, TX               | Smith             |
| KYYK         | FM    | 98.3  | C    | Country        | Tyler-Longview, TX | 08/02/2003           | 142           | Tomlinson-Leis Communications LP               | Palestine, TX           | Anderson          |
| KISX         | FM    | 107.3 | C    | Urban AC       | Tyler-Longview, TX | 07/02/2003           | 142           | Townsquare Media Incorporated                  | Whitehouse, TX          | Smith             |
| KKTX         | FM    | 96.1  | C    | Rock           | Tyler-Longview, TX | 07/02/2003           | 142           | Townsquare Media Incorporated                  | Kilgore, TX             | Gregg             |
| KNUE         | FM    | 101.5 | C    | Country        | Tyler-Longview, TX | 07/02/2003           | 142           | Townsquare Media Incorporated                  | Tyler, TX               | Smith             |
| KTYL         | FM    | 93.1  | C    | Adult CHR      | Tyler-Longview, TX | 07/02/2003           | 142           | Townsquare Media Incorporated                  | Tyler, TX               | Smith             |
| KFRO         | FM    | 95.3  | C    | CHR            | Tyler-Longview, TX | 07/02/2003           | 142           | Waller Media LLC                               | Gilmer, TX              | Upshur            |
| KLJT         | FM    | 102.3 | C    | CHR            | Tyler-Longview, TX | 07/02/2003           | 142           | Waller Media LLC                               | Jacksonville, TX        | Cherokee          |

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



## FCC Geographic Market Definition for Tyler-Longview, TX

| Call<br>Letters | AM/<br>FM | Freq  | Type<br>Station | Format  | Home Market        | Market<br>Designtn<br>Date | Home<br>Mkt<br>Rank | Owner            | City & State<br>of License | County of<br>License |
|-----------------|-----------|-------|-----------------|---------|--------------------|----------------------------|---------------------|------------------|----------------------------|----------------------|
| KMPA            | FM        | 103.1 | C               | Mexican | Tyler-Longview, TX | 07/02/2003                 | 142                 | Waller Media LLC | Pittsburg, TX              | Camp                 |
| KZXM            | FM        | 94.3  | C               | Mexican | Tyler-Longview, TX | 03/28/2012                 | 142                 | Waller Media LLC | Bullard, TX                | Smith                |

Number of Stations in Geographic Market 35

### Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

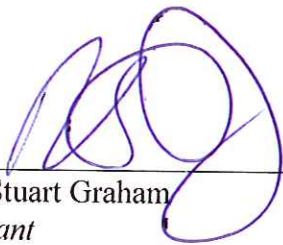
*State of Georgia )*  
*St. Simons Island ) ss:*  
*County of Glynn )*

**R. STUART GRAHAM**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Gleiser Communications, LLC to prepare the attached Technical Exhibit.

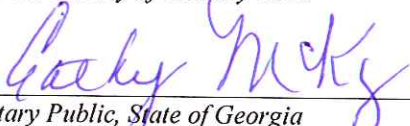
His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 4th day of January 2016.*

  
\_\_\_\_\_  
R. Stuart Graham  
*Affiant*

*Sworn to and subscribed before me  
this the 4th day of January 2016*

  
\_\_\_\_\_  
Notary Public, State of Georgia  
My Commission Expires: March 12, 2019