

## EXHIBIT 19

**RADIO MARKET ANALYSIS**  
**RM BROADCASTING, LLC**  
**KMRJ RADIO STATION**  
**RANCHO MIRAGE, CALIFORNIA**  
**June 2009**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of RM Broadcasting, LLC ("RM"), proposed assignee of KMRJ, Channel 258A, Rancho Mirage, California. RM is also the licensee of KPLM, Channel 291B, Palm Springs, California and KJJZ, Channel 272A, Indio, California. RM has a Joint Sales Agreement (JSA) with the licensee of KAJR, Channel 240A, Indian Wells, California. Each of these stations is licensed to a community in a metro county in the Palm Springs, California Arbitron Market. Therefore, this review will verify compliance with the Commission's multiple ownership rules in a rated market.

**PALM SPRINGS, CALIFORNIA**  
**ARBITRON/BIA MARKET REVIEW**

2. As shown on Exhibit #1, there are twenty-six AM and FM (commercial and non-commercial) stations listed in the Palm Springs, California Arbitron Market (Market #131). RM would be in control of four FM stations in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, RM's ownership of KMRJ, in conjunction with its interest in KJJZ, KPLM and KAJR in the Palm Springs, California Arbitron Market, is in compliance with the rules. Based on the foregoing, the assignment of KMRJ to RM is in compliance with §73.3555 of the rules.

3. The foregoing technical statement was prepared on behalf of RM Broadcasting, LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.3. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



## FCC Geographic Market Definition for Palm Springs, CA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KCLB	FM	93.7	C	AOR	Palm Springs, CA	07/02/2003	131	MCC Radio LLC	Coachella, CA	Riverside
KFUT	AM	1270	C	Span/Sprts	Palm Springs, CA	07/02/2003	131	MCC Radio LLC	Thousand Palms, CA	Riverside
KKUU	FM	92.7	C	CHR	Palm Springs, CA	07/02/2003	131	MCC Radio LLC	Indio, CA	Riverside
KPSI	AM	920	C	News/Talk	Palm Springs, CA	07/02/2003	131	R & R Radio Corporation	Palm Springs, CA	Riverside
KDES	FM	104.7	C	Oldies	Palm Springs, CA	07/02/2003	131	p Liberman Broadcasting Inc	Palm Springs, CA	Riverside
KEZN	FM	103.1	C	Soft AC	Palm Springs, CA	07/02/2003	131	CBS Radio	Palm Desert, CA	Riverside
KPLM	FM	106.1	C	Country	Palm Springs, CA	07/02/2003	131	RM Broadcasting LLC	Palm Springs, CA	Riverside
KGAM	AM	1450	C	News/Talk	Palm Springs, CA	07/02/2003	131	R & R Radio Corporation	Palm Springs, CA	Riverside
KPSI	FM	100.5	C	Hot AC	Palm Springs, CA	07/02/2003	131	R & R Radio Corporation	Palm Springs, CA	Riverside
KUNA	FM	96.7	C	Mexican	Palm Springs, CA	07/02/2003	131	News-Press & Gazette Company	La Quinta, CA	Riverside
KNWQ	AM	1140	C	News/Talk	Palm Springs, CA	07/02/2003	131	MCC Radio LLC	Palm Springs, CA	Riverside
KPTR	AM	1340	C	Talk	Palm Springs, CA	07/02/2003	131	R & R Radio Corporation	Cathedral City, CA	Riverside
KWXY	FM	98.5	C	Btfl Music	Palm Springs, CA	07/02/2003	131	p R & R Radio Corporation	Cathedral City, CA	Riverside
KNWZ	AM	970	C	News/Talk	Palm Springs, CA	07/02/2003	131	MCC Radio LLC	Coachella, CA	Riverside
KXPS	AM	1010	C	Sports	Palm Springs, CA	07/02/2003	131	MCC Radio LLC	Thousand Palms, CA	Riverside
KJJZ	FM	102.3	C	NAC	Palm Springs, CA	07/02/2003	131	RM Broadcasting LLC	Indio, CA	Riverside
KLOB	FM	94.7	C	Spanish AC	Palm Springs, CA	07/02/2003	131	Entravision Communications Corp	Thousand Palms, CA	Riverside
KESQ	AM	1400	C	Span/Relgn	Palm Springs, CA	07/02/2003	131	News-Press & Gazette Company	Indio, CA	Riverside
KMRJ	FM	99.5	C	Clsc Rock	Palm Springs, CA	07/02/2003	131	Mitchell, Daniel P.	Rancho Mirage, CA	Riverside
KCRI	FM	89.3	NC	Educa/News	Riverside-San Bernardino, CA	07/02/2003	26	Santa Monica Comm College	Indio, CA	Riverside
KHCS	FM	91.7	NC	Info/Insp	Palm Springs, CA	07/02/2003	131	Prairie Ave Gospel Center	Palm Desert, CA	Riverside
KPSC	FM	88.5	NC	Classical	Palm Springs, CA	07/02/2003	131	University of Southern California	Palm Springs, CA	Riverside
KRCK	FM	97.7	C	CHR	Palm Springs, CA	07/02/2003	131	Royce International Broadcasting Company	Mecca, CA	Riverside
KPSH	FM	90.9	NC	Relig Music	Palm Springs, CA	01/07/2004	131	Family Worship Center Church Inc	Coachella, CA	Riverside
KPCV	FM	90.3	NC	NPR	Palm Springs, CA	03/21/2005	131	American Public Media Group	Coachella, CA	Riverside
KAJR	FM	95.9	C	Jack	Palm Springs, CA		131	A & J Media LLC	Indian Wells, CA	Riverside

**Number of Stations in Geographic Market 26**

### Previous Stations in Geographic Market

KDGL	FM	106.9	C	Clsc Hits	Victor Valley, CA	06/15/2006	117	MCC Radio LLC	Yucca Valley, CA	San Bernardino
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"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

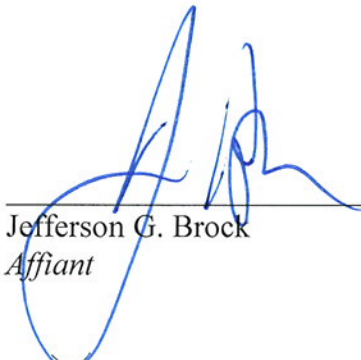
*State of Georgia    )*  
*St. Simons Island    ) ss:*  
*County of Glynn    )*

**JEFFERSON G. BROCK,** being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by RM Broadcasting, LLC to prepare the attached Technical Exhibit.

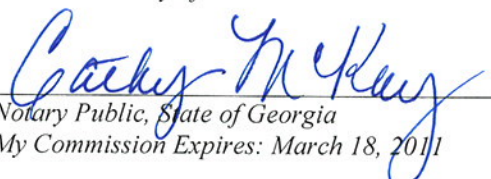
His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 11th day of June 2009.*

  
\_\_\_\_\_  
Jefferson G. Brock  
*Affiant*

*Sworn to and subscribed before me  
this the 11th day of June 2009*

  
\_\_\_\_\_  
Notary Public, State of Georgia  
My Commission Expires: March 18, 2011