CONSENT

RE: STATION KFTY(DT), SANTA ROSA, CA (FAC. ID 34440)

Pursuant to Section 73.3517(a) of the Federal Communications Commission's ("FCC") rules, High Plains Broadcasting License Company LLC ("High Plains"), licensee of television station KFTY, Santa Rosa, California ("KFTY" or the "Station"), hereby grants permission to Una Vez Mas San Francisco License, LLC ("UVM"), the proposed assignee of the Station (see FCC File No. BALCDT-20110728AIC), to file an application on FCC Form 301 for minor modification of KFTY's facilities.

The application will be filed at UVM's expense prior to closing. If the consummation of the assignment of KFTY to UVM does not occur, High Plains will request that the FCC dismiss the FCC Form 301 application as moot and return the Station to its current specifications.

High Plains understands that this statement may be used in a filing with the FCC and hereby authorized its use for that purpose.

I declare that this statement is true and accurate to the best of my knowledge, information and belief and is made in good faith.

HIGH PLAINS BROADCASTING LICENSE COMPANY LLC

Name: JAMES H MARTIN

Title: PRESIDENT +CEO

Date: 8//8///