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Form BC 126
June 1954

44729

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-21-68

Call letters W V A P

Station location Burnettsville, S. C.

Name of licensee MIDLAND VALLEY INVESTMENT CO., INC.

Transmitter location Corner Hwy. 66 and High Street, Burnettsville, S. C. (BP 4-3-68)

Main studio location Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BP-17743	4-3-68	1510kc	500w(250w CH)	Day	12-3-68	
CP for a new standard broadcast station (Cond' 1)						
BP-17743 (1)	8-8-68	Call letters assigned.				
BL-12,171(L)	11-21-68	Lic. (17,743) for new sta. - specify type trans.			12-1-69	
BR-4729(S)	11-26-69	Renewal of license			12-1-12-1-72	
EBSA	5-22-72					
BR-4729(S)	12-6-72	Renewal			12-1-75	
BR-4729(L)	1-25-77	Renewal of License			12-1-78	
BP-20,964(L)	12-26-78	1510kHz	1kw(250w CH)	Day	12-26-79	
CP incr. pwr; incr. ant. hght.						
BR-780801XZ						
BL-790206AC(L)	5-18-79	Renewal of License and BP-20964 for changes			Lic. to cover 12-1-81	

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters NEW W V A P

Name Midland Valley Investment Co., Inc.
Burnettown, South Carolina (c/o Harry A. Park, P. O. Box 1, Langley, S.C. 29834)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,743 Rec'd Filed AUG 11 1967	5-2-67 5-5-67 5-5-67	CP for a new standard broadcast station to be operated on: Frequency: 1510kc Power: 500w (250w CH) Hours: Daytime Trans: Gates BC-500G Trans loc: Corner Hwy 66 and High Street, Burnettown, S. C. Studio loc: Same as transmitter Atty: Fletcher, Heald, Rowell, Kenehan & Hildreth Engr: Palmer A. Greer, Greenville, S. C.	GRANTED Cond'l re: Any pre-sunrise oper. must conform with Sects. 73.27 & 73.99 of the Rules.	4-3-68
BL-12,171 R & F #457256 \$30 PT NOV 15 1968	9/3/68 9/9/68 9/9/68 9/18/68	License (BP-17,743) for new b/c station, specify type trans. CCA AM-500D. Atty: Wade H. Hargrove Engr: Palmer Greer, Greenville, S.C.	GRANTED	11-21-68

CONTACT: HARRY A. PARKER

PHONE: CODE 803; Home: 593-2948

Business: 648-1109

ADDRESS: AUGUSTA ROAD
LANGLEY, S. C.

FORM BC-121
Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters W V A P

Name MIDLAND VALLEY INVESTMENT CO., INC.
Burnettown, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-4729 R & F #538606 \$75 PN Press SEP 9 1969	8-8-69 8-28-69 8-28-69	Renewal of license Atty- Vincent J. Curtis, Jr. (Fletcher, Heald et al)	GRANTED	11-28-69
BR-4729 R & F PN Recd. PRESS OCT 13 1972	8-14-72 9-5-72 "	RENEWAL OF LICENSE Robert L. Heald, Atty.	Granted	12-6-72
BR-4729 R & F PN PRESS SEP 9 1975	7-25-75 8-1-75 8-1-75	Renewal of license Atty- David G. Rozzelle (Fletcher, Heald et al)	Granted	1-25-77

APPLICATION RECORD - BROADCASTING

Call
Letters W V A PName Midland Valley Investment Co., Inc.
Burnettown, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP- 20964 R & F PRESS: PN filed	2-23-77 2-28-77 AUG 4 1978 3-3-78	Construction permit to increase power to 1kw (retain 250w C.H.) and increase antenna height. Atty: David Rozzelle	GRANTED	12-26-78
Amend R BR780801XZ PRESS	3-3-78 SEP 8 1978	re: community leader survey Renewal of License	GRANTED issued with BL-790206AC	12-18-78
BL-790206AC R & F PTA PRESS	2-6-79 2-13-79 APR 4 1979	Lic. to cover BP-20964 for changes	GRANTED	5-18-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

