

## **DUOPOLY STATEMENT**

The instant application proposes a minor modification of the Construction Permit (File No. BPH-20031106ACU) to change transmitter site and for other changes. Attached hereto is the most recent 2005 Arbitrends Trend Report prepared by Arbitron Inc. for the Los Angeles Metro. The Trend Report lists fifty commercial (50) AM and FM stations in the Los Angeles Metro.

KXOL Licensing, Inc., the licensee of Radio Station KXOL-FM, is a subsidiary of Spanish Broadcasting System, Inc. which, through its subsidiaries, owns four (4) FM radio stations in the Los Angeles market: KXOL-FM, KLAX-FM, East Los Angeles, California; KDAY(FM), Redondo Beach, California; and KDAI(FM), Ontario, California. Pursuant to Section 73.3555(a) of the Commission's Rules, the instant application and the attribution of four (4) FM radio stations to Spanish Broadcasting System, Inc. and its subsidiaries comply with the Commission's Rules.

ARBITRENDS Trend Report

LOS ANGELES Metro  
 DEMOGRAPHIC: Persons 25-54  
 LIST BY RANK ON AQH SHARE

DAYPART: Mon-Fri 6a-10a  
 MARKET POPULATION: 5,832,700

	Nov-Dec-Jan 2005		Dec-Jan-Feb 2005		Winter 2005		Feb-Mar-Apr 2005	
	Est	Rnk	Est	Rnk	Est	Rnk	Est	Rnk
<b>*LA UVN @</b>								
AQH Share	11.9		12.7		11.9		13.1	
AQH (00)	1809		1889		1827		2032	
AQH Rating	3.1		3.2		3.1		3.5	
Cume (00)	N/A		N/A		N/A		N/A	
Cume Rating	N/A		N/A		N/A		N/A	
TSL Hours	N/A		N/A		N/A		N/A	
TSL Qhrs	N/A		N/A		N/A		N/A	
<b>*LA SBS +</b>								
AQH Share	8.2		7.9		7.8		8.0	
AQH (00)	1252		1172		1186		1239	
AQH Rating	2.1		2.0		2.0		2.1	
Cume (00)	N/A		N/A		N/A		N/A	
Cume Rating	N/A		N/A		N/A		N/A	
TSL Hours	N/A		N/A		N/A		N/A	
TSL Qhrs	N/A		N/A		N/A		N/A	
<b>KSCA-FM</b>								
AQH Share	5.8	2t	6.0	1	6.3	1	7.2	1
AQH (00)	877	3	893	1	956	1	1121	1
AQH Rating	1.5	2t	1.5	1t	1.6	1	1.9	1
Cume (00)	2937	10	3263	6	3391	4	3910	3
Cume Rating	5.0	10t	5.6	6	5.8	4	6.7	3
TSL Hours	6:00	2	5:30	1t	5:45	2	5:45	4t
TSL Qhrs	24	2	22	1t	23	2	23	4t
<b>KLTX-FM</b>								
AQH Share	6.7	1	5.7	2	5.4	2	5.7	2
AQH (00)	1025	1	853	2	823	2	886	2
AQH Rating	1.8	1	1.5	1t	1.4	2t	1.5	2t
Cume (00)	3346	6	3137	9	3090	9	3056	7
Cume Rating	5.7	6	5.4	9	5.3	7t	5.2	6t
TSL Hours	6:15	1	5:30	1t	5:15	3t	5:45	4t
TSL Qhrs	25	1	22	1t	21	3t	23	4t
<b>KLAX-FM</b>								
AQH Share	5.8	2t	5.5	3	5.3	3	5.6	3
AQH (00)	884	2	817	3	809	3	878	3
AQH Rating	1.5	2t	1.4	3	1.4	2t	1.5	2t
Cume (00)	3234	7	3181	8	3098	8	3232	5
Cume Rating	5.5	7t	5.5	7t	5.3	7t	5.5	5
TSL Hours	5:30	3t	5:15	3	5:15	3t	5:30	6t
TSL Qhrs	22	3t	21	3	21	3t	22	6t
<b>KROQ-FM</b>								
AQH Share	5.0	4	4.8	4	4.6	4	4.1	4
AQH (00)	763	4	715	4	703	4	646	4
AQH Rating	1.3	4	1.2	4	1.2	4	1.1	4
Cume (00)	4589	1	4246	2	4223	2	4052	2
Cume Rating	7.9	1	7.3	2	7.2	2	6.9	2
TSL Hours	3:15	14t	3:15	15t	3:15	19t	3:15	21t
TSL Qhrs	13	14t	13	15t	13	19t	13	21t
<b>KIIS-FM @</b>								
AQH Share	2.9	11t	3.0	9t	3.5	6	3.7	5t
AQH (00)	446	11	452	9	533	6	578	5
AQH Rating	0.8	9t	0.8	8t	0.9	6	1.0	5t
Cume (00)	4308	2	4291	1	4328	1	4602	1
Cume Rating	7.4	2	7.4	1	7.4	1	7.9	1
TSL Hours	2:00	40t	2:00	40t	2:30	33t	2:30	35t
TSL Qhrs	8	40t	8	40t	10	33t	10	35t
<b>KLOS-FM</b>								
AQH Share	3.4	7t	2.7	13t	3.2	7t	3.7	5t
AQH (00)	514	8	410	13	482	8	570	6
AQH Rating	0.9	7t	0.7	11t	0.8	7t	1.0	5t
Cume (00)	2827	12	2658	13	2807	12	3025	9
Cume Rating	4.8	12	4.6	12t	4.8	10t	5.2	6t
TSL Hours	3:45	10	3:00	18t	3:30	17t	3:45	17t
TSL Qhrs	15	10	12	18t	14	17t	15	17t

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	Est	Rnk	Est	Rnk	Est	Rnk	Est	Rnk
<b>KFI-AM</b>								
AQH Share	3.9	5t	3.5	6	3.9	5	3.6	7
AQH (00)	597	5	528	6	597	5	557	7
AQH Rating	1.0	5t	0.9	6t	1.0	5	1.0	5t
Cume (00)	3049	9	2784	11	3159	6	3060	6
Cume Rating	5.2	9	4.8	11	5.4	5t	5.2	6t
TSL Hours	4:00	7t	3:45	10t	3:45	15t	3:45	17t
TSL Qhrs	16	7t	15	10t	15	15t	15	17t
<b>KLVE-FM</b>								
AQH Share	3.9	5t	4.1	5	3.2	7t	3.2	8
AQH (00)	595	6	607	5	486	7	497	8
AQH Rating	1.0	5t	1.0	5	0.8	7t	0.9	8
Cume (00)	3921	3	3625	3	3107	7	2926	12
Cume Rating	6.7	3	6.2	3	5.3	7t	5.0	10t
TSL Hours	3:00	19t	3:15	15t	3:15	19t	3:30	19t
TSL Qhrs	12	19t	13	15t	13	19t	14	19t
<b>KPWR-FM</b>								
AQH Share	2.8	13	2.8	11t	2.9	11	2.9	9t
AQH (00)	426	13	424	11	451	11	457	9
AQH Rating	0.7	12t	0.7	11t	0.8	7t	0.8	9t
Cume (00)	3218	8	3220	7	3428	3	3362	4
Cume Rating	5.5	7t	5.5	7t	5.9	3	5.8	4
TSL Hours	2:45	27t	2:45	29t	2:45	31t	2:45	30t
TSL Qhrs	11	27t	11	29t	11	31t	11	30t
<b>KSSE-FM @</b>								
AQH Share	3.2	9t	3.4	7	3.1	9	2.9	9t
AQH (00)	492	9	508	7	472	9	453	10
AQH Rating	0.8	9t	0.9	6t	0.8	7t	0.8	9t
Cume (00)	2360	18t	2294	20	2197	20	2252	20
Cume Rating	4.0	18t	3.9	19t	3.8	20	3.9	19t
TSL Hours	4:15	5t	4:30	5t	4:15	10	4:00	12t
TSL Qhrs	17	5t	18	5t	17	10	16	12t
<b>KOST-FM</b>								
AQH Share	3.2	9t	3.0	9t	2.3	14t	2.8	11t
AQH (00)	489	10	442	10	358	14	434	12
AQH Rating	0.8	9t	0.8	8t	0.6	14t	0.7	12t
Cume (00)	3532	4	3445	4	2819	10	3036	8
Cume Rating	6.1	4	5.9	4	4.8	10t	5.2	6t
TSL Hours	2:45	27t	2:30	33t	2:30	33t	2:45	30t
TSL Qhrs	11	27t	10	33t	10	33t	11	30t
<b>KTWV-FM</b>								
AQH Share	2.6	14	2.7	13t	3.0	10	2.8	11t
AQH (00)	390	14	404	14	458	10	442	11
AQH Rating	0.7	12t	0.7	11t	0.8	7t	0.8	9t
Cume (00)	2580	16	2607	15	2729	13	2751	13
Cume Rating	4.4	16	4.5	14t	4.7	13	4.7	13
TSL Hours	3:00	19t	3:00	18t	3:15	19t	3:15	21t
TSL Qhrs	12	19t	12	18t	13	19t	13	21t
<b>KKBT-FM</b>								
AQH Share	2.5	15	2.6	15	2.6	13	2.6	13t
AQH (00)	379	15	385	15	391	13	399	14
AQH Rating	0.6	15t	0.7	11t	0.7	12t	0.7	12t
Cume (00)	2409	17	2502	17	2586	16	2560	14
Cume Rating	4.1	17	4.3	16t	4.4	16	4.4	14
TSL Hours	3:15	14t	3:00	18t	3:00	23t	3:00	25t
TSL Qhrs	13	14t	12	18t	12	23t	12	25t
<b>KHHT-FM</b>								
AQH Share	2.1	17	2.1	16t	2.3	14t	2.6	13t
AQH (00)	314	17	317	16	350	15	405	13
AQH Rating	0.5	17t	0.5	16t	0.6	14t	0.7	12t
Cume (00)	2253	20	2336	18	2394	17	2438	15
Cume Rating	3.9	20	4.0	18	4.1	17	4.2	15
TSL Hours	2:45	27t	2:45	29t	3:00	23t	3:15	21t
TSL Qhrs	11	27t	11	29t	12	23t	13	21t

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	Est	Rnk	Est	Rnk	Est	Rnk	Est	Rnk
<b>KBUE-FM @</b>								
AQH Share	2.0	18t	1.8	19t	2.2	17t	2.5	15
AQH (00)	306	18	264	21	340	17	390	15
AQH Rating	0.5	17t	0.5	16t	0.6	14t	0.7	12t
Cume (00)	1785	22	1757	23	1839	22	1838	22
Cume Rating	3.1	22	3.0	23	3.2	22	3.2	22
TSL Hours	3:30	11t	3:00	18t	3:45	15t	4:15	11
TSL Qhrs	14	11t	12	18t	15	15t	17	11
<b>KCBS-FM</b>								
AQH Share	1.6	23	1.8	19t	1.6	23t	2.2	16
AQH (00)	246	23	263	22	251	23	348	16
AQH Rating	0.4	22t	0.5	16t	0.4	23t	0.6	16t
Cume (00)	2617	15	2694	12	2668	14	2939	10
Cume Rating	4.5	15	4.6	12t	4.6	14t	5.0	10t
TSL Hours	2:00	40t	2:00	40t	2:00	44t	2:15	40t
TSL Qhrs	8	40t	8	40t	8	44t	9	40t
<b>KYSR-FM</b>								
AQH Share	3.4	7t	3.3	8	2.7	12	2.1	17
AQH (00)	515	7	487	8	410	12	334	17
AQH Rating	0.9	7t	0.8	8t	0.7	12t	0.6	16t
Cume (00)	3493	5	3315	5	3160	5	2927	11
Cume Rating	6.0	5	5.7	5	5.4	5t	5.0	10t
TSL Hours	3:00	19t	3:00	18t	2:30	33t	2:15	40t
TSL Qhrs	12	19t	12	18t	10	33t	9	40t
<b>KBIG-FM</b>								
AQH Share	1.8	21	1.6	24	1.9	19	2.0	18
AQH (00)	272	21	234	24	297	19	309	18
AQH Rating	0.5	17t	0.4	23t	0.5	19t	0.5	18
Cume (00)	2360	18t	2299	19	2279	19	2285	19
Cume Rating	4.0	18t	3.9	19t	3.9	18t	3.9	19t
TSL Hours	2:15	35t	2:00	40t	2:30	33t	2:45	30t
TSL Qhrs	9	35t	8	40t	10	33t	11	30t
<b>KZLA-FM</b>								
AQH Share	2.2	16	1.8	19t	1.8	20t	1.7	19
AQH (00)	329	16	266	20	282	20	260	19
AQH Rating	0.6	15t	0.5	16t	0.5	19t	0.4	19t
Cume (00)	2153	21	2045	21	2176	21	2129	21
Cume Rating	3.7	21	3.5	21	3.7	21	3.7	21
TSL Hours	3:00	19t	2:30	33t	2:30	33t	2:30	35t
TSL Qhrs	12	19t	10	33t	10	33t	10	35t
<b>KXOL-FM</b>								
AQH Share	1.7	22	1.8	19t	1.7	22	1.6	20t
AQH (00)	252	22	267	19	263	22	242	21t
AQH Rating	0.4	22t	0.5	16t	0.5	19t	0.4	19t
Cume (00)	1654	23	1796	22	1768	23	1625	23
Cume Rating	2.8	23	3.1	22	3.0	23	2.8	23
TSL Hours	3:00	19t	3:00	18t	3:00	23t	3:00	25t
TSL Qhrs	12	19t	12	18t	12	23t	12	25t
<b>KRTH-FM</b>								
AQH Share	2.9	11t	2.8	11t	2.3	14t	1.6	20t
AQH (00)	434	12	423	12	347	16	250	20
AQH Rating	0.7	12t	0.7	11t	0.6	14t	0.4	19t
Cume (00)	2936	11	2948	10	2662	15	2404	16
Cume Rating	5.0	10t	5.1	10	4.6	14t	4.1	16
TSL Hours	3:00	19t	2:45	29t	2:30	33t	2:00	43t
TSL Qhrs	12	19t	11	29t	10	33t	8	43t
<b>KNX-AM</b>								
AQH Share	2.0	18t	2.1	16t	2.2	17t	1.6	20t
AQH (00)	303	19	310	17	331	18	242	21t
AQH Rating	0.5	17t	0.5	16t	0.6	14t	0.4	19t
Cume (00)	2699	14	2636	14	2815	11	2327	18
Cume Rating	4.6	14	4.5	14t	4.8	10t	4.0	17t
TSL Hours	2:15	35t	2:15	37t	2:15	41t	2:00	43t
TSL Qhrs	9	35t	9	37t	9	41t	8	43t

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	Est	Rnk	Est	Rnk	Est	Rnk	Est	Rnk
<b>KFWB-AM</b>								
AQH Share	1.9	20	1.9	18	1.6	23t	1.5	23
AQH (00)	294	20	277	18	240	24	241	23
AQH Rating	0.5	17t	0.5	16t	0.4	23t	0.4	19t
Cume (00)	2746	13	2520	16	2288	18	2344	17
Cume Rating	4.7	13	4.3	16t	3.9	18t	4.0	17t
TSL Hours	2:15	35t	2:15	37t	2:00	44t	2:00	43t
TSL Qhrs	9	35t	9	37t	8	44t	8	43t
<b>KLYY-FM</b>								
AQH Share	1.1	26t	1.2	27t	1.4	25t	1.4	24t
AQH (00)	169	27	175	27	216	25	221	25
AQH Rating	0.3	24t	0.3	25t	0.4	23t	0.4	19t
Cume (00)	1190	26	1130	26	1103	26	1100	25
Cume Rating	2.0	26	1.9	26t	1.9	26	1.9	25t
TSL Hours	2:45	27t	3:00	18t	4:00	11t	4:00	12t
TSL Qhrs	11	27t	12	18t	16	11t	16	12t
<b>KRCV-FM @</b>								
AQH Share	1.1	26t	1.3	25t	1.4	25t	1.4	24t
AQH (00)	161	29	191	26	213	26	224	24
AQH Rating	0.3	24t	0.3	25t	0.4	23t	0.4	19t
Cume (00)	935	30	923	30	892	30	847	33
Cume Rating	1.6	30	1.6	30	1.5	30	1.5	31t
TSL Hours	3:30	11t	4:15	8	4:45	8	5:15	8
TSL Qhrs	14	11t	17	8	19	8	21	8
<b>KJLH-FM</b>								
AQH Share	1.3	24	1.7	23	1.8	20t	1.3	26
AQH (00)	198	24	247	23	275	21	198	26
AQH Rating	0.3	24t	0.4	23t	0.5	19t	0.3	26t
Cume (00)	1225	25	1404	24	1350	24	1213	24
Cume Rating	2.1	25	2.4	24	2.3	24	2.1	24
TSL Hours	3:15	14t	3:30	12t	4:00	11t	3:15	21t
TSL Qhrs	13	14t	14	12t	16	11t	13	21t
<b>KRCD-FM @</b>								
AQH Share	1.2	25	1.3	25t	1.1	28	1.2	27
AQH (00)	176	25	198	25	172	28	190	27
AQH Rating	0.3	24t	0.3	25t	0.3	27t	0.3	26t
Cume (00)	1044	29	1111	27	1040	28	965	30
Cume Rating	1.8	29	1.9	26t	1.8	27t	1.7	27t
TSL Hours	3:30	11t	3:30	12t	3:15	19t	4:00	12t
TSL Qhrs	14	11t	14	12t	13	19t	16	12t
<b>KBUA-FM @</b>								
AQH Share	0.5	36t	0.5	40	0.9	30t	1.1	28t
AQH (00)	83	36	73	40	130	32	175	28
AQH Rating	0.1	36t	0.1	39t	0.2	30t	0.3	26t
Cume (00)	418	41	365	44	494	40	563	37
Cume Rating	0.7	39t	0.6	43t	0.8	40t	1.0	37
TSL Hours	4:00	7t	4:00	9	5:15	3t	6:15	2t
TSL Qhrs	16	7t	16	9	21	3t	25	2t
<b>KABC-AM</b>								
AQH Share	1.1	26t	1.2	27t	1.3	27	1.1	28t
AQH (00)	174	26	173	28	198	27	166	29
AQH Rating	0.3	24t	0.3	25t	0.3	27t	0.3	26t
Cume (00)	1323	24	1174	25	1304	25	1089	26
Cume Rating	2.3	24	2.0	25	2.2	25	1.9	25t
TSL Hours	2:45	27t	3:00	18t	3:00	23t	3:00	25t
TSL Qhrs	11	27t	12	18t	12	23t	12	25t
<b>KHJ-AM</b>								
AQH Share	1.1	26t	0.9	30	0.9	30t	0.9	30t
AQH (00)	166	28	140	30	134	30	141	31
AQH Rating	0.3	24t	0.2	30t	0.2	30t	0.2	30t
Cume (00)	597	35	616	36	500	39	435	42
Cume Rating	1.0	35t	1.1	36	0.9	38t	0.7	42t
TSL Hours	5:30	3t	4:30	5t	5:15	3t	6:30	1
TSL Qhrs	22	3t	18	5t	21	3t	26	1

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<b>KMXE-AM</b>								
AQH Share	**		0.6	35t	0.8	33t	0.9	30t
AQH (00)	**		88	36t	121	33	144	30
AQH Rating	**		0.2	30t	0.2	30t	0.2	30t
Cume (00)	**		351	45	389	46	461	41
Cume Rating	**		0.6	43t	0.7	44t	0.8	40t
TSL Hours	**		5:00	4	6:15	1	6:15	2t
TSL Qhrs	**		20	4	25	1	25	2t
<b>KDAY-FM +</b>								
AQH Share	0.8	32t	0.6	35t	0.7	36t	0.8	32t
AQH (00)	116	33	88	36t	114	36	119	35t
AQH Rating	0.2	31t	0.2	30t	0.2	30t	0.2	30t
Cume (00)	1085	28	1014	29	1033	29	1001	28
Cume Rating	1.9	27t	1.7	29	1.8	27t	1.7	27t
TSL Hours	2:15	35t	1:45	45t	2:15	41t	2:30	35t
TSL Qhrs	9	35t	7	45t	9	41t	10	35t
<b>KLAC-AM</b>								
AQH Share	0.2	42t	0.4	41t	0.7	36t	0.8	32t
AQH (00)	32	45	66	41	101	37	125	32t
AQH Rating	0.1	36t	0.1	39t	0.2	30t	0.2	30t
Cume (00)	290	46	564	37	828	32	872	31
Cume Rating	0.5	46	1.0	37	1.4	31t	1.5	31t
TSL Hours	2:15	35t	2:15	37t	2:30	33t	2:45	30t
TSL Qhrs	9	35t	9	37t	10	33t	11	30t
<b>KFSH-FM</b>								
AQH Share	1.0	30	1.1	29	1.0	29	0.8	32t
AQH (00)	155	30	159	29	159	29	122	34
AQH Rating	0.3	24t	0.3	25t	0.3	27t	0.2	30t
Cume (00)	1093	27	1062	28	1078	27	1003	27
Cume Rating	1.9	27t	1.8	28	1.8	27t	1.7	27t
TSL Hours	2:45	27t	3:00	18t	3:00	23t	2:30	35t
TSL Qhrs	11	27t	12	18t	12	23t	10	35t
<b>KRLA-AM</b>								
AQH Share	0.8	32t	0.8	31t	0.9	30t	0.8	32t
AQH (00)	127	32	126	31	131	31	125	32t
AQH Rating	0.2	31t	0.2	30t	0.2	30t	0.2	30t
Cume (00)	804	31	743	33	765	34	626	36
Cume Rating	1.4	31t	1.3	32t	1.3	34	1.1	35t
TSL Hours	3:15	14t	3:30	12t	3:30	17t	4:00	12t
TSL Qhrs	13	14t	14	12t	14	17t	16	12t
<b>KKLA-FM</b>								
AQH Share	0.6	35	0.6	35t	0.8	33t	0.8	32t
AQH (00)	97	35	87	39	118	34	119	35t
AQH Rating	0.2	31t	0.1	39t	0.2	30t	0.2	30t
Cume (00)	653	34	692	35	842	31	859	32
Cume Rating	1.1	34	1.2	34t	1.4	31t	1.5	31t
TSL Hours	3:00	19t	2:30	33t	2:45	31t	2:45	30t
TSL Qhrs	12	19t	10	33t	11	31t	11	30t
<b>KLTX-AM</b>								
AQH Share	0.7	34	0.7	33t	0.8	33t	0.6	37t
AQH (00)	111	34	98	34	116	35	97	38
AQH Rating	0.2	31t	0.2	30t	0.2	30t	0.2	30t
Cume (00)	519	37	509	39	523	38	397	44
Cume Rating	0.9	37	0.9	38t	0.9	38t	0.7	42t
TSL Hours	4:15	5t	3:45	10t	4:30	9	5:00	9t
TSL Qhrs	17	5t	15	10t	18	9	20	9t
<b>KMZT-FM</b>								
AQH Share	0.5	36t	0.6	35t	0.6	38t	0.6	37t
AQH (00)	78	37	88	36t	89	40	99	37
AQH Rating	0.1	36t	0.2	30t	0.2	30t	0.2	30t
Cume (00)	788	33	832	31	792	33	991	29
Cume Rating	1.4	31t	1.4	31	1.4	31t	1.7	27t
TSL Hours	2:00	40t	2:00	40t	2:15	41t	2:00	43t
TSL Qhrs	8	40t	8	40t	9	41t	8	43t

ARBITRENDS Trend Report

LOS ANGELES Metro  
 DEMOGRAPHIC: Persons 25-54  
 LIST BY RANK ON AQH SHARE

DAYPART: Mon-Fri 6a-10a  
 MARKET POPULATION: 5,832,700

	Nov-Dec-Jan 2005		Dec-Jan-Feb 2005		Winter 2005		Feb-Mar-Apr 2005	
	Est	Rnk	Est	Rnk	Est	Rnk	Est	Rnk
<b>KWIZ-FM</b>								
AQH Share	0.3	40t	0.3	43t	0.5	42t	0.5	39t
AQH (00)	51	40	42	43	80	43	82	40
AQH Rating	0.1	36t	0.1	39t	0.1	41t	0.1	39t
Cume (00)	353	45	281	46	392	45	330	46
Cume Rating	0.6	44t	0.5	46	0.7	44t	0.6	45t
TSL Hours	3:00	19t	3:00	18t	4:00	11t	5:00	9t
TSL Qhrs	12	19t	12	18t	16	11t	20	9t
<b>KWKW-AM</b>								
AQH Share	**		**		0.5	42t	0.5	39t
AQH (00)	**		**		83	42	84	39
AQH Rating	**		**		0.1	41t	0.1	39t
Cume (00)	**		**		339	47	300	48
Cume Rating	**		**		0.6	47t	0.5	47t
TSL Hours	**		**		5:00	7	5:30	6t
TSL Qhrs	**		**		20	7	22	6t
<b>KDLE-FM @</b>								
AQH Share	0.2	42t	0.4	41t	0.4	44	0.5	39t
AQH (00)	33	43t	58	42	64	44	81	41
AQH Rating	0.1	36t	0.1	39t	0.1	41t	0.1	39t
Cume (00)	386	43	366	43	422	44	550	38
Cume Rating	0.7	39t	0.6	43t	0.7	44t	0.9	38t
TSL Hours	1:45	44	3:15	15t	3:00	23t	3:00	25t
TSL Qhrs	7	44	13	15t	12	23t	12	25t
<b>KWVE-FM</b>								
AQH Share	0.9	31	0.8	31t	0.6	38t	0.5	39t
AQH (00)	130	31	119	32	96	38t	79	42
AQH Rating	0.2	31t	0.2	30t	0.2	30t	0.1	39t
Cume (00)	795	32	769	32	644	36	539	39
Cume Rating	1.4	31t	1.3	32t	1.1	35t	0.9	38t
TSL Hours	3:15	14t	3:00	18t	3:00	23t	3:00	25t
TSL Qhrs	13	14t	12	18t	12	23t	12	25t
<b>KSPN-AM</b>								
AQH Share	0.5	36t	0.7	33t	0.6	38t	0.5	39t
AQH (00)	72	39	100	33	85	41	78	43
AQH Rating	0.1	36t	0.2	30t	0.1	41t	0.1	39t
Cume (00)	573	36	714	34	663	35	701	34
Cume Rating	1.0	35t	1.2	34t	1.1	35t	1.2	34
TSL Hours	2:30	34	2:45	29t	2:30	33t	2:15	40t
TSL Qhrs	10	34	11	29t	10	33t	9	40t
<b>KTNQ-AM</b>								
AQH Share	0.5	36t	0.6	35t	0.6	38t	0.5	39t
AQH (00)	77	38	90	35	96	38t	77	44
AQH Rating	0.1	36t	0.2	30t	0.2	30t	0.1	39t
Cume (00)	376	44	398	41t	473	42	376	45
Cume Rating	0.6	44t	0.7	41t	0.8	40t	0.6	45t
TSL Hours	4:00	7t	4:30	5t	4:00	11t	4:00	12t
TSL Qhrs	16	7t	18	5t	16	11t	16	12t
<b>KDLD-FM @</b>								
AQH Share	0.2	42t	0.3	43t	0.3	45	0.4	45
AQH (00)	33	43t	38	46	48	45	57	45
AQH Rating	0.1	36t	0.1	39t	0.1	41t	0.1	39t
Cume (00)	421	40	526	38	620	37	651	35
Cume Rating	0.7	39t	0.9	38t	1.1	35t	1.1	35t
TSL Hours	1:30	45t	1:30	47	1:30	46t	1:45	47
TSL Qhrs	6	45t	6	47	6	46t	7	47
<b>KGGI-FM</b>								
AQH Share	0.2	42t	0.3	43t	0.2	46t	0.2	46t
AQH (00)	36	42	41	44	36	46	30	48
AQH Rating	0.1	36t	0.1	39t	0.1	41t	0.1	39t
Cume (00)	452	38	469	40	480	41	401	43
Cume Rating	0.8	38	0.8	40	0.8	40t	0.7	42t
TSL Hours	1:30	45t	1:45	45t	1:30	46t	1:30	48t
TSL Qhrs	6	45t	7	45t	6	46t	6	48t

ARBITRENDS Trend Report

LOS ANGELES Metro  
 DEMOGRAPHIC: Persons 25-54  
 LIST BY RANK ON AQH SHARE

DAYPART: Mon-Fri 6a-10a  
 MARKET POPULATION: 5,832,700

	Nov-Dec-Jan 2005		Dec-Jan-Feb 2005		Winter 2005		Feb-Mar-Apr 2005	
	Est	Rnk	Est	Rnk	Est	Rnk	Est	Rnk
<b>XTRA-AM @</b>								
AQH Share	0.3	40t	0.3	43t	0.2	46t	0.2	46t
AQH (00)	43	41	39	45	23	49	36	46
AQH Rating	0.1	36t	0.1	39t			0.1	39t
Cume (00)	433	39	398	41t	334	48	305	47
Cume Rating	0.7	39t	0.7	41t	0.6	47t	0.5	47t
TSL Hours	2:00	40t	2:00	40t	1:15	48t	2:30	35t
TSL Qhrs	8	40t	8	40t	5	48t	10	35t
<b>KTLK-AM +@</b>								
AQH Share	0.2	42t	**		0.2	46t	0.2	46t
AQH (00)	30	46	**		32	47	33	47
AQH Rating	0.1	36t	**		0.1	41t	0.1	39t
Cume (00)	403	42	**		463	43	463	40
Cume Rating	0.7	39t	**		0.8	40t	0.8	40t
TSL Hours	1:30	45t	**		1:15	48t	1:30	48t
TSL Qhrs	6	45t	**		5	48t	6	48t
<b>KVVS-FM @</b>								
AQH Share	0.1	47	0.1	47	0.2	46t	0.1	49
AQH (00)	20	47	18	47	27	48	19	49
AQH Rating								
Cume (00)	142	47	141	47	183	49	108	49
Cume Rating	0.2	47	0.2	47	0.3	49	0.2	49
TSL Hours	2:45	27t	2:30	33t	3:00	23t	3:30	19t
TSL Qhrs	11	27t	10	33t	12	23t	14	19t
<b>KSSC-FM @</b>								
AQH Share	**		**		**			
AQH (00)	**		**		**			
AQH Rating	**		**		**			
Cume (00)	**		**		**			
Cume Rating	**		**		**			
TSL Hours	**		**		**			
TSL Qhrs	**		**		**			
<b>Market Total</b>								
AQH Share	100		100		100		100	
AQH (00)	15189		14911		15294		15568	
AQH Rating	26.0		25.6		26.2		26.7	
Cume (00)	49774		49362		49872		49782	
Cume Rating	85.3		84.6		85.5		85.3	
TSL Hours	6:00		6:00		6:15		6:15	
TSL Qhrs	24		24		25		25	



\*LA SBS: KLAX-FM, KXOL-FM, KDAY-FM  
\*LA UVN: KLVE-FM, KRCD-FM, KRCV-FM, KSCA-FM

\*\* Station(s) not reported this survey:

KMXE-AM, KWKW-AM, KSSC-FM in Nov-Dec-Jan 2005. KTLK-AM, KWKW-AM, KSSC-FM in Dec-Jan-Feb 2005. KSSC-FM in Winter 2005.

@ Simulcasting Partners. See Station Information and Special Notices sections of the applicable Radio Market Report:  
KDLD-FM with KDLE-FM in Nov-Dec-Jan 2005. KRCD-FM with KRCV-FM in Nov-Dec-Jan 2005. KIIS-FM with KVV5-FM in Nov-Dec-Jan 2005. KXTA-AM with XTRA-AM in Nov-Dec-Jan 2005. KBUA-FM with KBUE-FM in Nov-Dec-Jan 2005. KDLD-FM with KDLE-FM in Dec-Jan-Feb 2005. KRCD-FM with KRCV-FM in Dec-Jan-Feb 2005. KIIS-FM with KVV5-FM in Dec-Jan-Feb 2005. KBUA-FM with KBUE-FM in Dec-Jan-Feb 2005. KDLD-FM with KDLE-FM in Winter 2005. KRCD-FM with KRCV-FM in Winter 2005. KIIS-FM with KVV5-FM in Winter 2005. KBUA-FM with KBUE-FM in Winter 2005. KDLD-FM with KDLE-FM in Feb-Mar-Apr 2005. KRCD-FM with KRCV-FM in Feb-Mar-Apr 2005. KIIS-FM with KVV5-FM in Feb-Mar-Apr 2005. KSSC-FM with KSSE-FM in Feb-Mar-Apr 2005. KBUA-FM with KBUE-FM in Feb-Mar-Apr 2005.

+ Call letter changes:

KDAY-FM changed from KZAB-FM during or prior to Nov-Dec-Jan 2005. KDAY-FM changed from KZAB-FM during or prior to Dec-Jan-Feb 2005. KTLK-AM changed from KXTA-AM during or prior to Winter 2005. KTLK-AM changed from KXTA- during or prior to Feb-Mar-Apr 2005.

The estimates provided by Arbitrends v1.4 are derived from the diaries that provide the data in the Radio Market Report and are subject to the limitations stated in that report. Due to these limitations, inherent in Arbitron's methodology, the accuracy of Arbitron audience estimates cannot be determined to any precise mathematical value or definition. Arbitrends is not part of Arbitron's regular syndicated service and is not accredited by the Media Rating Council (MRC).