



FCC Geographic Market Definition for Myrtle Beach, SC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market			City & State of License	County of License
						Designntn	Home Mkt Rank	Owner		
WDAL	FM	98.5	C	Urban	Myrtle Beach, SC	07/02/2003	152	Cumulus Media Holdings Inc	Pawleys Island, SC	Georgetown
WEZV	FM	105.9	C	Soft AC	Myrtle Beach, SC	07/02/2003	152	p Compass Radio Group LLC	North Myrtle Beach, SC	Horry
WFMO	AM	860	C	Mexican	Myrtle Beach, SC	01/06/2009	152	Truth Broadcasting Corporation	Fairmont, NC	Robeson
WGTM	AM	1400	C	Tlk/Nws/Spt	Myrtle Beach, SC	07/02/2003	152	Waccamaw Broadcasting LLC	Georgetown, SC	Georgetown
WGTM	FM	100.7	C	Soft AC	Myrtle Beach, SC	07/02/2003	152	p Compass Radio Group LLC	Andrews, SC	Georgetown
WGTR	FM	107.9	C	Country	Myrtle Beach, SC	07/02/2003	152	iHeartMedia	Bucksport, SC	Horry
WHMC	FM	90.1	NC	Nws/Tlk/Inf	Myrtle Beach, SC	07/02/2003	152	South Carolina Educational Television	Conway, SC	Horry
WHSC	AM	1050	C	Sprts/Talk	Myrtle Beach, SC	07/02/2003	152	Cumulus Media Holdings Inc	Conway, SC	Horry
WJXY	FM	93.9	C	News/Talk	Myrtle Beach, SC	07/02/2003	152	Esserman, Edward	Conway, SC	Horry
WKVC	FM	88.9	NC	ChrsContem	Myrtle Beach, SC	07/02/2003	152	Educational Media Foundation	North Myrtle Beach, SC	Horry
WKZQ	FM	96.1	C	Rock/Altn	Myrtle Beach, SC	07/02/2003	152	p Alpha Media	Forestbrook, SC	Horry
WLFF	FM	106.5	C	Country	Myrtle Beach, SC	07/02/2003	152	Cumulus Media Holdings Inc	Georgetown, SC	Georgetown
WLNC	AM	1470	C	Urb/Tlk/Nws	Myrtle Beach, SC	07/02/2003	152	Waccamaw Broadcasting LLC	Georgetown, SC	Georgetown
WLSC	AM	1240	C	Talk	Myrtle Beach, SC	07/02/2003	152	Banana Jack Murphy Productions LLC	Loris, SC	Horry
WMBJ	FM	88.3	NC	ChrsContem	Myrtle Beach, SC	07/02/2003	152	Radio Training Network, Inc	Murrells Inlet, SC	Georgetown
WMIR	AM	1200	C	Gospel	Myrtle Beach, SC	07/02/2003	152	Altman, Gardner	Atlantic Beach, SC	Horry
WMYB	FM	92.1	C	Hot AC	Myrtle Beach, SC	07/02/2003	152	p Alpha Media	Myrtle Beach, SC	Horry
WNMB	AM	900	C	Oldies	Myrtle Beach, SC	07/02/2003	152	Beatty Broadcasting Co LLC	North Myrtle Beach, SC	Horry
WODR	FM	105.3	C	Beach/Olde	Myrtle Beach, SC	07/02/2003	152	The Padner Group LLC	Fair Bluff, NC	Columbus
WPJS	AM	1330	C	Gospel	Myrtle Beach, SC	07/02/2003	152	WPJS Broadcasting Inc	Conway, SC	Horry
WRNN	AM	1450	C	Sprts/Talk	Myrtle Beach, SC	07/02/2003	152	p Alpha Media	Myrtle Beach, SC	Horry
WRNN	FM	99.5	C	News/Talk	Myrtle Beach, SC	07/02/2003	152	p Alpha Media	Socastee, SC	Horry
WRXZ	FM	107.1	C	Rock	Myrtle Beach, SC	07/02/2003	152	iHeartMedia	Briarcliff Acres, SC	Horry
WSEA	FM	100.3	C	Sprts/Talk	Myrtle Beach, SC	07/02/2003	152	Cumulus Media Holdings Inc	Atlantic Beach, SC	Horry
WSYN	FM	103.1	C	Cisc Hits	Myrtle Beach, SC	07/02/2003	152	Cumulus Media Holdings Inc	Surfside Beach, SC	Horry
WUDE	FM	106.3	C	Country	Myrtle Beach, SC	05/11/2012	152	Davis Media LLC	Bolivia, NC	Brunswick
WVCO	FM	94.9	C	Beach/Olde	Myrtle Beach, SC	07/02/2003	152	Carolina Beach Music LLC	Loris, SC	Horry
WWXM	FM	97.7	C	CHR	Myrtle Beach, SC	07/02/2003	152	iHeartMedia	Garden City, SC	Georgetown
WXJY	FM	93.7	C	News/Talk	Myrtle Beach, SC	07/02/2003	152	Esserman, Edward	Georgetown, SC	Georgetown
WYAV	FM	104.1	C	Cisc Rock	Myrtle Beach, SC	07/02/2003	152	p Alpha Media	Myrtle Beach, SC	Horry
WYEZ	FM	94.5	C	Rhymc/Olde	Myrtle Beach, SC	07/02/2003	152	p Compass Radio Group LLC	Murrells Inlet, SC	Georgetown
WYNA	FM	104.9	C	Variety	Myrtle Beach, SC	07/02/2003	152	iHeartMedia	Calabash, NC	Brunswick

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



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					Designtn	Mkt					

Number of Stations in Geographic Market 32

Previous Stations in Geographic Market