

K C O Z

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NC-126  
June 1973

FREQUENCY MODULATION

Official Number 3233

**BROADCASTING STATION LICENSE RECORD**

Date first licensed 2-3-77

Call letters KCOZ

SEE CARD #5 for name  
XXSEE CARD #2 FOR NAME

Station location Shreveport, LA.

\*G. F. ABENDROTH, et al D/b as SHREVEPORT BROADCASTING COMPANY (ALH 6-26-78 EFF: 7-13-78  
(Delete Mrs. Bennie Ruth Simpkins ; and add Charlton H. Lyons, III as add. partner)

xG. F. ABENDROTH et al d/b as SHREVEPORT BROADCASTING COMPANY (MPH 11-22-76)

Name of licensee \*G. F. Abendroth et al dba KOKA Broadcasting Company

Transmitter location 725 Austin Place, Shreveport, LA. {MPH 10-18-76}  
\*125 Edwards Street, Shreveport, LA. {PH 3-3-76}

Main studio location SAME AS TRANSMITTER {MPH 10-18-76}  
X 1315 Milam Street, Shreveport, LA. {PH 3-3-76}

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-8338 HAAT: 280' {L}	3-3-76 {H&V}	100.1mhz	ERP: 3kw Ch. 241 Class-A CP for NEW FM Station	{H&V} {RC}	3-3-77
BPH-8338(1)	6-7-76	Call letters assigned			
EBSA	6-7-76				
BMPH-14919 HAAT: 300' {L}	10-18-76 H&V	100.1MHz	ERP: 3kw MP{BPH-8338} chg Ant, TPO & HAAT; delete RC	{H&V}	U SL, Trans
BMPH-14,969(1)	11-22-76	MP change trade name.			
BLH-7219(L)	2-3-77	Lic. (BPH-8338) for new sta.			
					6-1-79
BAL-9382	6-26-78	VOL AL.	Eff.:	7-13-78	
BMLH790802AK (1)	8/30/79	ML TO CHANGE LICENSEE NAME			
BRH790201VL (S)	6-20-79	RENEWAL OF LICENSE			6-1-82

# BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters
G. F. Abendroth, Elbert E. Allen, J. A. Dykes, James F. Dykes, Eugene L. Williard, Jr., Martha Sibley Williard, Charlton H. Lyons, Jr.	Station location
Charlton H. Lyons, III, John T. Palmer, Louis C. Pendleton, James A. Reeder, Joseph Sarpy, Jr., William O. Watson, Jr., residents of and domiciled in Shreveport, Louisiana, Charlton H. Lyons, Jr., Hall M. Lyons and Benjamin E. O'Neal, Jr. Trustees for the C.H. AND MAJORIE LYONS TRUSTS. Under Trust Agreement of date December 31, 1965, filed for record in Caddo Parish, Louisiana, under Register Number 400512; and Charlton H. Lyons, Jr., Hall M. Lyons and Benjamin E. O'Neal, Jr. Trustees for the C.H. and MAJORIE LYONS TRUST Under Trust Agreement of date December 31, 1968, filed for record in	
Name of licensee	Caddo Parish, Louisiana under Register Number 473081. X dba SHREVEPORT BROADCASTING COMPANY (AL gr 6-26-78 EFP: 7-13-78 dba MID AMERICA MEDIA COMPANY (MLH790802AK GRT. 8/30/79)

Transmitter location .....

Main studio location .....



APPLICATION RECORD - BROADCASTING

Call K C O Z  
Letters X NEW-FM

Name See Card 1-A attached (for Name)  
Shreveport, Louisiana (PO P.O. Box 1550, 1315 Milliam Street, Shreveport, La. 71120)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8338 R & F #161130 \$100 CODE: 013 PRESS: APR 1 2 1973 PN REC'd: 4 19 73 5-7-73	3-6-73 3-9-73 3-9-73	CP for New FM on: 100.1mhz. #261 HAAT: 281.8' (h&v) ERP: 3kw(h&v) Trans: COLLINS-831D-1; Ant: COLLINS-LPC-4, 44m. sects. (h&v). TL: 425 Edwards Street, Shreveport, La. SL & RC: 1315 Milam Street, Shreveport, La. 32° 30' 50" - 93° 44' 54"  Atty - Edward W. Hummers, Jr. Engr----	Designated for Hearing JUL 3 1975 2037	GRANTED 3-3-76 gr fee req \$1,350.00 Pd 002 4-21-76 W558499
AMENDED AMENDED AMENDED AMENDED AMENDED AMENDED	6-29-73 9-21-73 11-7-73 11-26-73 1-3-74 1-31-75	Sections III and IV-A. Section II. Section III. Correction of Predicted FM Contours. Extension of Options. Section IV-A.		
	6-27-75	JOINT REQUEST FOR APPROVAL OF SETTLEMENT AGREEMENT FILED BY BOSSIER BROADCASTING CORP.		

Name: G. F. Abendroth, Elbert E. Allen, J. A. Dykes, James F. Dykes, Eugene L. Hilliard, Jr.  
#2 \* John T. Palmer, Louis C. Pendleton, James A. Reeder, Joseph Sarpy, Jr.,  
Mrs. Bennie Ruth Simpkins, ~~Amos Terrell~~, William O. Watson, Jr., residents of and  
domiciled in Shreveport, Louisiana, Charlton H. Lyons, Jr., Hall M. Lyons and  
Benjamin H. O'Neal, Jr., Trustees for the C. H. and Marjorie Lyons Trust, under  
Trust Agreement of date, December 31, 1965, filed for record in Caddo Parish,  
Louisiana, under Register No. 400512, and Charlton H. Lyons, Jr., Hall M. Lyons,  
and Benjamin F. O'Neal, Jr., Trustees for the C. H. and Marjorie Lyons Trust,  
under Trust Agreement of date December 31, 1968, dba KOKA Broadcasting Company

\*AMENDED 5-9-75 Sections II and IV-A: Chg. name to add Martha Sibley Hilliard as one of the  
partners. MAY 22 1975

AMENDED 6-23-75 Partnership Agreement and Section III.

AMENDED (ORDER) -25-75 Chg. name: Withdrawal of Reverend Amos Terrell from the partnership and  
Press Section IV-A.

AMENDED (ORDER) 8-7-75 Other Business Interest.

AMENDED (ORDER) 11-24-75 Reporting the filing of law suit and furnishing documents relating.

G.F. ABENDROTH et al d/b as SHREVEPORT BROADCASTING COMPANY

Name G.F. Abendroth et al dba KOKA Broadcasting Company  
Shreveport, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-14919 R & F 604569#125 CODE 001 PRESS PN REC'd #25 Returned 9-29-76 {overpayment}	8-10-76 8-13-76 8-16-76 OCT 1 1976	MP {BPH-8338} chg TL & SL to: 725 Austin Pl., Shreveport, LA; delete RC; chg Trans {COLLINS 831F-1}; chg Ant {COLLINS G5CPS-1A, 1 sect H&V}; mke chg Ant sys: decr hght; chg TPO; & HAAT: 300' H&V 32° 30' 24" - 93° 45' 13"  Atty. Edward W. Hummers, Jr. Engr. A. T. Moore	GRANTED	10-18-76
BMPH-14,969 R&F OO1 637818 \$100 AM & FM	11-12-76 11-16-76 11-19-76	MP chg. partnership trade name to Shreveport Broadcasting Company. Ed. Hummers, Atty.	GRANTED	11-22-76
BLH-7219 R & F #637818\$100 Code 001 RTA PRESS	11-14-76 11-18-76 11-19-76 11-24-76 JAN 17 1977	Lic. (BPH-8338, as mod.) for new sta. Trans. Collins 831F-2 TPO: 7.347kw Atty: Edward W. Hummers, Jr. (Fletcher et al)	GRANTED	2-3-77

Form BC-121  
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters KCOZ

Name G. F. ABENDROTH et al d/b as SHREVEPORT BROADCASTING COMPANY  
Shreveport, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BALH-2703 R & F Form 316 (Also see K O K A)	6-5-78 6-8-78	Voluntary assignment of license to same/partners but delete Mrs. Bennie Ruth Simpkins from partnership and reflect Chariton H. Lyons, III as additional partner, (thru partial distribution of Trust Estate.  Atty - Edward W. Hummers, Jr.	license GRANTED EFF:	6-26-78 7-13-78
BRH790201VL PRESS: MAR 13 1979		RENEWAL OF LICENSE  Atty: Edward W. Hummers, Jr.	GRANTED	6-20-79

## APPLICATION RECORD BROADCASTING

100.1MHz.

Call Letters: K C O Z

DBA MID AMERICA MEDIA COMPANY  
 Name X G. F. ABENDROTH et al DBA SHREVEPORT BROADCASTING COMPANY

Station Location: SHREVEPORT, LOUISIANA

File No.	Date	Description	Action and Date
BMLH790802AK PRESS (O)	SEP 4 1979	Modification of License to change Licensee Name To: (SAME AS PRESENT LICENSEE NAME EXCEPT TO CHANGE TRADE NAME TO "MID AMERICA MEDIA COMPANY".  Atty. Edward W. Hummers, Jr. (Fletcher, Heald & Hildreth)	GRANTED 8/30/79
BALH810727FS Form 316 PRESS Also see KOKA, KCLR(fm)	AUG 7 1981	Vol AL to G.F. Abendroth et al dba Mid America Media Company  See KOKA for name of partners	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

