

EXHIBIT A
FORM OF

LOCAL MARKETING AGREEMENT

This LOCAL MARKETING AGREEMENT (this "Agreement") is dated as of _____, 2009 by and between, PMCM, TV, LLC, a New Hampshire limited liability company ("Licensee"), and Two Ocean Broadcasting Company, a Nevada corporation ("Programmer") (Licensee and Programmer, collectively, the "Parties" and individually each a "Party").

RECITALS

A. Licensee is the holder of a Federal Communications Commission ("Commission" or "FCC") license for Station KJWY(TV)/KJWY-DT, Jackson, Wyoming (FCC Facility ID No. 1283) (the "Station");

B. Licensee does not currently have a source for programming the Station's primary DTV channel to serve the community of Jackson, Wyoming; and

C. Licensee desires to lease air-time to Programmer on terms and conditions that conform to Station's policies and the FCC's rules, regulations and policies for such arrangements and as otherwise set forth herein, and Programmer desires to provide programming and sell commercial advertising on the Station for the Jackson, Wyoming market in conformity with all rules, regulations and policies of the FCC.

AGREEMENTS

In consideration of the above recitals and of the mutual agreements and covenants contained herein, Licensee and Programmer, intending to be bound legally, agree as follows:

SECTION 1. DEFINITIONS

The following terms, as used in this Agreement, shall have the meanings set forth in this Section:

"Communications Act" means the Communications Act of 1934, as amended, together with the rules, regulations and policies promulgated thereunder by the FCC, as in effect from time to time.

"FCC" is defined in the first recital to this Agreement.

"FCC Authorizations" means the license issued by the FCC authorizing operation of the Station in the community of Jackson, Wyoming.

“Person” includes natural persons, corporations, business trusts, associations, companies, joint ventures and partnerships.

SECTION 2. TERM

2.1 Term. The term of this Agreement will begin on the date first set forth above (the “Commencement Date”) and for eighteen (18) months (the “Primary Term”), unless sooner terminated as set forth below. This Agreement shall continue for an additional period of six (6) months after the Primary Term (the “Option Period”) unless either Party gives notice to the other Party no later than sixty (60) days prior to the expiration of the Primary Term, in which case neither Party shall have any further obligation to the other Party.

2.2 Termination.

(a) Termination by Licensee or Programmer. This Agreement may be terminated by Licensee or Programmer, by written notice to the other, if:

(i) this Agreement has been declared invalid or illegal in whole or substantial part by an order or decree of an administrative agency or court of competent jurisdiction;

(ii) the FCC Authorizations for the Station are cancelled, terminated, not renewed, materially modified, or revoked by the FCC; or

(iii) there has been a change in the Communications Act that causes this Agreement to be in violation thereof.

(b) Termination by Licensee or Programmer after Uncured Default. Either of Licensee or Programmer may terminate this Agreement by written notice to the other upon the occurrence of a material non-observance or material non-performance of any covenant or agreement contained herein (“Event of Default”), provided, however, that such default shall not constitute an Event of Default hereunder unless such default is not cured within twenty (20) business days after delivery of written notice thereof to the breaching Party by the non-breaching Party and the Party serving such notice shall not then be in default of its obligations under this Agreement.

(c) Mutual Agreement. This Agreement may be terminated at any time by written mutual agreement of the Parties.

(d) Effect. No expiration or termination of this Agreement shall terminate: (i) the obligations of either Party to indemnify the other Party for the claims of third parties under Sections 7.1 or 7.2 of this Agreement; or (ii) limit or impair any Party's rights to receive payments due and owing hereunder on or before the date of such termination.

SECTION 3. EXPENSE ALLOCATION

3.1 Licensee Expenses. Licensee shall be responsible for the costs of: (i) tower, transmitter site, studio and office rent(s) necessary to operate the Station; (ii) utility charges and telephone bills relating to the operation of the Station; (iii) the compensation and benefits paid to the personnel employed by Licensee as required to oversee the operation of the Station; and (iv) parts necessary to maintain and repair the Station's transmitter.

3.2 Programmer Expenses. Programmer shall be solely responsible for the costs of: (i) production, acquisition, and licensing of programming; (ii) all composer, performer, copyright, and other similar types of license fees and royalties (e.g. ASCAP, BMI, SESAC, etc.); and (iii) repair and maintenance of the Programmer-owned microwave system used to deliver Programmer's programming to the Station's transmitter and to existing multi-channel video program distribution companies.

3.3 Other Expenses. In the event of a problem with the Station's over-the-air broadcast transmissions that cannot be diagnosed remotely, Programmer shall dispatch its technician employees to the Station to diagnose the cause of such problem. If the problem is determined to be with the microwave system used to deliver Programmer's programming to the transmitter, Programmer shall bear the cost of such technical personnel, their travel expenses and the cost of repairing the microwave equipment, as provided in Section 3.2(iii) above. If the problem is determined to be with the Station's transmitter equipment owned by Licensee, Licensee shall pay to Programmer the cost of Programmer's technicians to diagnose and, if requested by Licensee, repair of the problem at the hourly rate for such employees plus reasonable estimated costs for insurance, taxes and other ancillary expenses, mileage at the IRS standard rate from such employees' normal place of employment, and other costs to access the Station's transmitter site. Such payment by Licensee to Programmer shall be due within fifteen (15) days after receipt of a bill from Programmer itemizing in reasonable detail the amount of such costs.

SECTION 4. LEASE OF STATION AIR TIME

4.1 Scope of Lease. Licensee shall make available to Programmer and Programmer shall provide programming for all air time on the Station's primary DTV channel (but excluding the Station's ancillary DTV channels) other than time reserved to or permitted to be used by Licensee in accordance with Section 4.2. Programmer may provide entertainment programming of its selection, complete with commercial matters, news, public service announcements and other suitable programming.

4.2 Air Time Reserved to Licensee. The Parties recognize that Licensee has certain obligations to broadcast programming to meet the needs and interests of the Station's community of license, and nothing in this Agreement shall abrogate the unrestricted authority of Licensee to discharge its obligations to the public and to comply with the Communications Act. The Parties shall cooperate to meet Licensee's FCC obligations. Accordingly, notwithstanding Section 5.1, upon forty eight (48) hours' prior notice to Programmer, Licensee may elect to set aside air time, to be scheduled at a mutually agreeable time, for the broadcast of specific non-entertainment programming on issues of importance to the local community, provided, however, that this right

shall not be exercised by Licensee in an arbitrary manner or for the commercial advantage of Licensee or an affiliate of Licensee. Although the Parties shall cooperate in the broadcast of emergency information over the Station, Licensee shall have the right to interrupt Programmer's programming in case of an emergency or for programming that, in the reasonable good faith judgment of Licensee, is of overriding public importance.

4.3 Exclusivity. Air time not used by Programmer in accordance with Section 4.1 or by Licensee in accordance with Section 4.2 shall not be available for use by any other Person.

4.4 Control. Notwithstanding anything to the contrary in this Agreement, Licensee and Programmer acknowledge and agree that during the Term, Licensee will maintain ultimate control and authority over the facilities of the Station, including specifically, control and authority over the Station's technical operations, finances, personnel and programming. Programmer shall not represent, warrant or hold itself out as the Station's licensee and shall sell all of its advertising time and enter into all agreements in its own name.

SECTION 5. PROGRAMMING POLICIES

5.1 Compliance with Communications Act and FCC Regulations. In the provision of programming for broadcast on the Station, including advertising spots and promotional material or announcements, Programmer agrees to comply in all respects with the Station's policies set forth in Attachment I attached hereto and made a part hereof. Licensee shall have the right, upon prior notice to Programmer, to reject or refuse any portions of Programmer's programming that Licensee reasonably believes to be unsatisfactory, unsuitable or contrary to the public interest, and to suspend or cancel any program supplied by Programmer that Licensee reasonably determines does not comply with the Communications Act or the Station's policies. Programmer shall supply programming which satisfies the FCC's minimum requirements for children's programming, public service announcements and notices regarding the DTV transition, closed captioning rules and other applicable rules, regulations, orders and policies of the FCC.

5.2 Compliance with Copyright Act. Programmer shall not broadcast any material on the Station in violation of the Copyright Act or the rights of any Person. All music supplied by Programmer shall be (a) licensed by a licensing agent; (b) in the public domain; or (c) cleared at the source by Programmer. Programmer shall retain the exclusive right to use and to authorize the use in any manner of any programming licensed to it. As set forth in Section 3.2 above, Licensee shall not be required to pay any music licensing fees or other similar expenses in connection with the material broadcast by Programmer on the Station, and Programmer shall be solely responsible for any such fees.

5.3 Political Advertising. Programmer shall cooperate with Licensee to assist Licensee in complying with the provisions of the Communications Act regarding political advertising. Programmer shall supply such information promptly to Licensee as may be necessary to comply with the public inspection file, lowest unit rate, equal opportunities and reasonable access requirements of the Communications Act. If the Station fails to meet its political time obligations under the Communications Act based on the advertising sold by Programmer in the programming material provided by Programmer, then to the extent

reasonably necessary to enable Licensee to cause the Station to comply with its political time obligations, Programmer shall release advertising availabilities to Licensee.

5.4 Payola. Programmer agrees that it will not accept any consideration whatsoever, regardless of its value or form, including a commission, discount, bonus, material, supplies or other merchandise, services or labor, whether or not pursuant to written contracts or agreements between Programmer and merchants or advertisers, unless the payer is identified in the program for which consideration was provided as having paid for or furnished such consideration, in accordance with the Communications Act.

SECTION 6. OTHER OBLIGATIONS OF THE PARTIES

6.1 Operation of the Station. Licensee will have full authority, power and control over the operation of the Station during the Term, in accordance with and subject to the following:

(a) Licensee will bear all responsibility for the Station's compliance with all applicable provisions of the Communications Act and all other applicable laws. Licensee will file in a timely and complete manner all reports and applications required to be filed with the FCC or any other governmental body and shall pay all fees and costs, including without limitation, attorney's fees, associated with said reports, applications and filings in accordance with Section 3.

(b) Licensee shall maintain a main studio and the Station's local public inspection file, and shall prepare and place in such inspection file the required information on a timely basis in compliance with the Communications Act. At a minimum, Licensee will employ two employees at the main studio of the Station in compliance with the FCC's rules and regulations. Licensee shall employ a Manager and such other personnel as are necessary to fulfill Licensee's obligations under this Agreement and the rules and regulations of the FCC. Licensee's employees shall report to and be accountable to Licensee. Programmer shall have no control or right of review whatsoever over any decision by Licensee to hire or to dismiss any employee of Licensee. Licensee shall be responsible for the salaries, taxes, insurance, severance, bonuses and other benefits or obligations due or payable to all employees of Licensee. Licensee's employees shall handle all mail, cables, telecopies or other written correspondence received at the Station's studio. To the extent that Licensee receives any correspondence in connection with the Programmer's programming, Licensee's employees shall promptly notify Programmer in writing and deliver a copy of any written communications from the public or the FCC. To the extent that Programmer receives or handles mail or telephone calls in connection with any material broadcast over the Station during the Term, Programmer shall promptly advise Licensee, in writing, of any public or FCC complaint or inquiry concerning the Programmer's programming or the Licensee's programming.

6.2 Rights and Responsibilities of Programmer. Except as otherwise set forth herein, Programmer shall be responsible for all programming costs of the Station's primary DTV channel and sales of commercial time occurring within the programming provided to the Station in accordance with the following provisions:

(a) Programmer shall retain all revenues from the sale of advertising to be run as part of the programming provided to the Station by Programmer. Programmer may sell advertising on the Station in combination with any other broadcast stations of its choosing. Programmer shall be responsible for payment of all commissions due as a result of the sale of advertising to be carried during its programming and any and all costs associated with such programming and advertising sales.

(b) Programmer shall be solely responsible for the salaries, taxes and related costs for all personnel employed by Programmer used in the sale of advertising time within programming (including salespeople, traffic personnel, board operators and programming staff).

6.3 Access to Information. For the purpose of ensuring compliance with the Communications Act and the Station's policies, including, without limitation, the preparation by Licensee of any reports and filings required by the FCC and the satisfaction of Licensee's community service obligations, Licensee shall be entitled to review at its reasonable discretion from time to time any programming material of Programmer that Licensee may reasonably request. Programmer shall promptly provide Licensee with copies of all correspondence and complaints received from the public (including any telephone logs of complaints called in) and copies of all program logs and promotional materials. Programmer shall also maintain and deliver to Licensee such records and information required by the FCC to be placed by Licensee in the public inspection file of the Station. Programmer shall furnish to Licensee upon request any other information that is reasonably necessary to enable Licensee to prepare any records or reports required by the FCC or other governmental entities. Nothing in this section shall entitle Licensee to review the internal corporate or financial records of Programmer.

SECTION 7. INDEMNIFICATION

7.1 Indemnification. Programmer hereby agrees to indemnify and hold Licensee harmless against and with respect to, and shall reimburse Licensee for:

(a) Any losses, liabilities, damages, fines or FCC forfeitures arising out of (i) any programming provided by Programmer and broadcast on the Station, including, without limitation, those resulting from any claim for defamation, or (ii) the conduct of Programmer pursuant to this Agreement; and

(b) Any assessments, judgments, costs and expenses, including legal fees and expenses, incident to any of the foregoing.

7.2 Indemnification. Licensee hereby agrees to indemnify and hold Programmer harmless against and with respect to, and shall reimburse Programmer for:

(a) Any losses, liabilities or damages, fines or FCC forfeitures arising out of (i) any programming provided by Licensee and broadcast on the Station, including, without limitation, those resulting from any claim for defamation, or (ii) the conduct of Licensee pursuant to this Agreement; and

(b) Any assessments, judgments, costs and expenses, including legal fees and expenses, incident to any of the foregoing.

7.3 Procedure for Indemnification. The procedure for indemnification shall be as follows:

(a) The Party demanding indemnification shall promptly give notice to other Party of any claim brought by a third party, specifying in reasonable detail the factual basis for the claim. If the claim relates to an action, suit or proceeding filed by a third party against the Party demanding indemnification, such notice shall be given to the other Party within five (5) business days after written notice of such action, suit or proceeding was given to the Party demanding indemnification.

(b) The Party required to indemnify the other Party shall have the right at its own expense, to participate in or assume control of the defense of such claim, and the Party demanding indemnification shall cooperate fully with the indemnifying Party, subject to reimbursement for actual out-of-pocket expenses incurred by the Party demanding indemnification as the result of a request by the indemnifying Party. If the indemnifying Party elects to assume control of the defense of any third party claim, the Party demanding indemnification shall have the right to participate in the defense of such claim at its own expense; provided, however, that Party demanding indemnification may not settle a third party claim without the prior consent of indemnifying Party. If the indemnifying Party does not elect to assume control or otherwise participate in the defense of any third party claim within thirty (30) days after receipt of the notice provided for in Section 7.3(a) above, it shall be bound by the results obtained by the Party demanding indemnification with respect to such claim(s).

SECTION 8. MISCELLANEOUS

8.1 Fees and Expenses. Except as otherwise provided in this Agreement, each Party shall pay its own expenses incurred in connection with the authorization, preparation, execution and performance of this Agreement, including all fees and expenses of counsel, accountants, agents and representatives and including any ad valorem taxes, if any, that may be assessed on such Party's property.

8.2 Notices. Any notice, demand or request required or permitted to be given under the provisions of this Agreement shall be in writing and shall be deemed to have been received on the date of personal delivery, on the third day after deposit in the U.S. mail if mailed by registered or certified mail, postage prepaid and return receipt requested, or on the next business day after delivery to a nationally recognized overnight courier service if sent by an overnight delivery service for next morning delivery (or to such other address as any Party may request by written notice):

If to Seller: Two Ocean Broadcasting Company
1790 Vassar
Reno, NV 89502

Attention: Ralph Toddre, President

With a copy to (which shall not constitute notice):
Sunbelt Communications Company
1790 Vassar
Reno, NV 89502
Attention: Douglas Hill, General Counsel

If to Buyer: PMCM TV, LLC
63 West Parish Road
Concord, NH 03301
Attention: Richard Morena, Member

With a copy to (which shall not constitute notice):
Fletcher, Heald & Hildreth PLC
1300 North 17th Street, 11th Floor
Arlington, VA 22209
Attention: Harry F. Cole, Esq.

8.3 Governing Law; Exclusive Venue. This Agreement shall be governed, construed and enforced in accordance with the laws of the State of Wyoming (without regard to the choice of law provisions thereof). The exclusive venue for resolution of all disputes under or related to this Agreement shall be a state or federal court sitting in the State of Wyoming, and each Party hereto hereby waives any claim that venue in such courts is inconvenient or that the Party is not subject to the personal jurisdiction of such courts.

8.4 Limitations upon Damages. The Parties recognize that the monetary amount of actual damages to Programmer resulting from an Event of Default of Licensee under this Agreement that results in termination by Programmer pursuant to Section 2.2(b) above, may be difficult or impossible to calculate. The Parties agree, therefore, that payment by Licensee to Programmer of the amount equal to the average monthly Net Advertising Sales Revenue of Programmer for the six months preceding such Event of Default times the number of months of the Primary Term remaining as of the time of termination (up to a maximum of One Hundred Thousand Dollars (\$100,000)), shall be the mutually acceptable amount of Programmer's liquidated damages in such event and Programmer's sole and exclusive remedy therefor shall be payment by Licensee to Programmer of such amount. The term "Net Advertising Sales Revenue" shall mean the gross revenue of Programmer derived solely from advertising sales in the Jackson, Wyoming market, less the costs of commissions and representation fees due with respect to such sales.

8.5 Severability. If one or more provisions contained in this Agreement shall be deemed or held to be invalid, illegal or unenforceable in any respect under any applicable law, rule or regulation, this Agreement shall be construed with the invalid, illegal or unenforceable provision deleted, and the validity, legality and enforceability of the remaining provisions contained herein shall not be affected or impaired thereby, unless such construction would alter the fundamental purposes of this Agreement.

8.6 Assignability. Neither Party may assign any of its rights or obligations under this Agreement without the express prior written consent of the non-assigning Party.

8.7 Amendments. No amendment to, or waiver of compliance with, any provision or condition hereof or consent pursuant to this Agreement shall be effective unless evidenced by an instrument in writing signed by the Party against whom enforcement of any waiver or amendment is sought.

8.8 Force Majeure. Notwithstanding anything contained in this Agreement to the contrary, neither Party shall be liable to the other for failure to perform any obligation under this Agreement if prevented from doing so by reason of fires, strikes, labor unrest, embargoes, civil commotion, rationing or other orders or requirements, acts of civil or military authorities, acts of God or other contingencies, including equipment failures, beyond the reasonable control of the Parties (each an event of "Force Majeure"), and all requirements as to notice and other performance required hereunder within a specified period shall be automatically extended to accommodate the period of pendency of such Force Majeure event which interferes with such performance.

(a) Licensee certifies that it shall at all times maintain ultimate control of the Station's facilities, including, specifically, control over the Station's finances, personnel and programming; and

(b) Programmer certifies that this Agreement complies with the provisions of Section 73.3555 of the FCC's rules.

8.10 Entire Agreement. This Agreement represents the entire understanding and agreement among the Parties hereto with respect to the subject matter hereof. This Agreement supersedes all prior negotiations between the Parties with respect to the subject matter hereof

8.11 Counterparts. This Agreement may be signed in counterparts with the same effect as if the signature on each counterpart were upon the same instrument.

[Remainder of Page Intentionally Blank]

[Signature page to Local Marketing Agreement]

IN WITNESS WHEREOF, this Agreement has been executed by Licensee and Programmer on the date first written above.

PMCM TV, LLC

By: _____
Name: Richard T. Morena
Title: CFO

TWO OCEAN BROADCASTING COMPANY

By: _____
Name: Ralph Toddre
Title: President

ATTACHMENT I

BROADCAST STATION PROGRAMMING POLICY STATEMENT

The following sets forth the policies generally applicable to the presentation of programming and advertising on the Station. All programming and advertising broadcast by the Station must conform to these policies, the Communications Act and to FCC's rules, policies, regulations and requirements.

1. Station Identification

The Station must broadcast a station identification announcement once an hour as close to the hour as feasible in a natural break in the programming. The announcement must include (1) the station's call letters; followed immediately by (2) the station's city of license, provided the name of the licensee and/or the station's channel number may be inserted between the call letters and station location.

2. Broadcast of Telephone Conversations

Before recording a telephone conversation for broadcast or broadcasting such a conversation simultaneously with its occurrence, any party to the call must be informed that the call will be broadcast or will be recorded for later broadcast, and the party's consent to such broadcast must be obtained. This requirement does not apply to calls initiated by the other party which are made in a context in which it is customary for the station to broadcast telephone calls.

3. Sponsorship Identification

When money, service, or other valuable consideration is either directly or indirectly paid or promised as part of an arrangement to transmit any programming, the Station at the time of broadcast shall announce: (1) that the matter is sponsored, either in whole or in part; and (2) by whom or on whose behalf the matter is sponsored. Products or services furnished to the Station in consideration for identification of any person, product, service, trademark, or brand name shall be identified in this manner. Programming shall include announcements in a form reasonably satisfactory to Station at the beginning and end of each program, and hourly, as appropriate, indicating that time has been purchased by the programmer.

In the case of any political or controversial issue broadcast for which any material or service is furnished as an inducement for its transmission, an announcement shall be made at the beginning and conclusion of the broadcast stating: (1) the material or service that has been furnished; and (2) the person(s) or association(s) on whose behalf the programming is transmitted and at the end of the advertisement in the case of an advertisement by a political candidate, a statement (a) identifying the candidate on whose behalf the time was purchased, (b) stating that the candidate approved the broadcast, and (c) stating that the spot has been paid for by the candidate or the candidate's authorized committee. However, if the broadcast is of five (5) minutes duration or less, the required announcement need only be made either at its beginning or end. Political programming that advocates the election or defeat of federal candidates or solicits political contributions, but is not authorized by a federal candidate or his authorized campaign committee, must state that the programming is not authorized by any

federal candidate and identify the name of the responsible political party, committee, person and/or connected organization paying for the broadcast. Prior to any sponsored broadcast involving political matters or controversial issues, the Station shall obtain a list of the chief executive officers, members of the executive committee, or board of directors of the sponsoring organization and shall place this list in the station's public inspection file. The Station with the assistance of any programmer providing programming shall also maintain and place in its public file the record keeping requirements contained in the Bipartisan Campaign Reform Act of 2002 for advertisements or messages relating to any political matter of national importance.

4. Payola/Plugola

The Station, its personnel, or its programmers shall not accept or agree to accept from any person any money, service, or other valuable consideration for the broadcast of any matter unless such fact is disclosed to the Station so that all required station identification announcements can be made. All persons responsible for Station programming must, from time to time, execute such documents as may be required by Station management to confirm their understanding of and compliance with the FCC's sponsorship identification requirements.

5. Children's Programming

The Station shall broadcast requisite amounts of educational and informational programming designed to further the positive development of children aged 16 years and younger.

6. Political Broadcasting

All "uses" of the Station by legally qualified candidates for elective office shall be in accordance with FCC Requirements, including equal opportunities requirements, reasonable access requirements, and lowest unit charge requirements.

7. Obscenity and Indecency

The Station shall not broadcast any obscene material. Material is deemed to be obscene if the average person, applying contemporary community standards in the local community, would find that the material, taken as a whole, appeals to the prurient interest; depicts or describes in a patently offensive way sexual conduct specifically defined by applicable state law; and taken as a whole, lacks serious literary artistic, political, or scientific value.

The Station shall not broadcast any indecent material outside of the periods of time prescribed by the Commission. Material is deemed to be indecent if it includes language or material that, in context, depicts or describes, in terms patently offensive as measured by contemporary community standards for the broadcast medium, sexual or excretory activities or organs.

8. Billing

No entity which sells advertising for airing on the Station shall knowingly issue any bill, invoice, or other document which contains false information concerning the amount charged or

the broadcast of advertising which is the subject of the bill or invoice. No entity which sells advertising for airing on the Station shall misrepresent the nature or content of aired advertising, nor the quantity, time of day, or day on which such advertising was broadcast.

9. Contests

Any contests conducted on the Station shall be conducted substantially as announced or advertised. Advertisements or announcements concerning such contests shall fully and accurately disclose the contest's material terms. No contest description shall be false, misleading, or deceptive with respect to any material term.

10. Hoaxes

The Station shall not knowingly broadcast false information concerning a crime or catastrophe.

11. Emergency Information

Any emergency information which is broadcast by the Station shall be transmitted both aurally and visually.

12. Lottery

The Station may advertise and provide information about the Wyoming state lottery and other state lotteries, and about lotteries conducted by non-profit groups, other Governmental Authorities, and, in certain situations, by commercial organizations if and only if there is no state or local restriction or ban on such advertising or information and the lottery is legal under state or local law. Any and all lottery advertising must first be approved by Station management.

13. Advertising

The Station shall comply with all federal, state, and local laws concerning advertising, including all laws concerning misleading advertising, the advertising of alcoholic beverages, and advertising in children's programming.

14. Programming Prohibitions

Knowing broadcast of the following types of programs and announcements is prohibited:

- (a) False Claims. False or unwarranted claims for any product or service.
- (b) Unfair Imitation. Infringements of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
- (c) Commercial Disparagement. Any unfair disparagement of competitors or competitive goods.
- (d) Profanity. Any programs or announcements that are slanderous, obscene, profane, vulgar, repulsive, or offensive, as evaluated by Station management.

- (e) Violence. Any programs which are excessively violent.
- (f) Unauthenticated Testimonials. Any testimonials which cannot be authenticated.