

Exhibit 1
Amendment to Application

This amendment is being filed at the request of FCC staff to provide the most recent Nielsen all-day (9am-12am) audience share data. These data are submitted below with the permission of Nielsen.

The most recent (February 2018) Nielsen all-day audience share data for full-power stations in the Duluth-Superior DMA demonstrate the following rankings:

Rank	Call Sign	Share %
1	KBJR-TV (NBC, CBS, and MNT/H&I)	30.61
2	WDIO-DT (ABC, MeTV, ION)	13.09
3	KQDS-TV	3.25
4	WDSE	2.20
5	KDLH	0.93
6	WRPT	0.10
7	KCWV	0.05

Only one of the stations in the proposed combination (KBJR-TV) is in the top four.

As noted in Exhibit 18, KBJR-TV is an NBC affiliate and broadcast Olympics coverage during February 2018. As such, its share was elevated in February. Therefore, November 2017 data, which is more typical of viewing patterns in the Duluth-Superior DMA, is also submitted. The all-day audience share data demonstrated the following rankings:

Rank	Call Sign	Share %
1	KBJR-TV (NBC, CBS, and MNT/H&I)	23.66
2	WDIO-DT (ABC, MeTV, ION)	14.66
3	KQDS-TV	8.49
4	WDSE	2.51
5	KDLH	1.20
6	WRPT	0.20
7	KCWV	0.05

Again, only one of the stations in the proposed combination (KBJR-TV) is in the top four.

Accordingly, using either share data, the proposed transaction complies with the Commission's Local Television Ownership Rule, 47 C.F.R. § 73.3555(b).