

FEDERAL COMMUNICATIONS COMMISSION
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WASHINGTON DC 20554

MEDIA BUREAU
AUDIO DIVISION, OBLP
TECHNICAL PROCESSING GROUP
APPLICATION STATUS: (202) 418-2730
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APR 21 2011

Dan Alpert, Esq.
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Arlington, VA 22201

In Re: Eastern Sierra Broadcasting (ESB)
NEW(AM), Reno, NV
Facility Identification Number: 160544
File Number: BNP-20080602BQY

Dear Mr. Alpert:

This letter refers to: the above-captioned application filed by ESB for a new AM station at Reno, Nevada; the December 13, 2010, amendment; our March 2, 2011, letter requesting a curative amendment within 30 days (due to deficient nighttime coverage); and the April 6, 2011, request for additional time to amend until May 2, 2011.

Accordingly, the request is hereby granted, and further action on the subject application will be withheld until May 2, 2011. Failure to amend or respond will result in the dismissal of the application pursuant to Section 73.3568 of the Commission's rules.

Sincerely,



Son Nguyen
Supervisory Engineer
Audio Division
Media Bureau

cc: William Sitzman, IBC
Ira Littman, President, ESB