

(Non-Profit)
ARTICLES OF INCORPORATION

These Articles of Incorporation are signed and acknowledged by the Incorporators for the purpose of forming a non-profit corporation under the provisions of Act No. 327 of the Public Acts of 1931, as amended, as follows:

ARTICLE I.

The name of the corporation is: Greater Flint Arts Council, Inc. ^{7/2}

ARTICLE II.

The purpose or purposes for which the corporation is formed are as follows:

The purpose of the corporation is the co-ordination, promotion and development of cultural activities in the City of Flint, Genesee County, and the surrounding area. To carry out this purpose, funds of the corporation may only be dispersed for such projects and programs as are deemed appropriate by the Board of Trustees.

No substantial part of the activities of the corporation shall be devoted to carrying on propaganda or otherwise attempting to influence legislations; and it shall not participate in any political campaign on behalf of any candidate for public office.

The corporation shall not engage in any transaction prohibited by Section 503(c) of the United States Internal Revenue Code as now enacted or as may hereafter be amended.

The corporation shall not apply accumulation of income in any manner which may subject it to denial of exemption as provided in Section 504 of the United States Internal Revenue Code as now enacted or as it may hereafter be amended.

If, at any time, the corporation shall cease to carry out the purposes as herein stated, all assets and property held by it, whether in trust or otherwise shall, after the payment of its liabilities, be paid over to and become the property of the Participating Members of the Greater Flint Arts Council, Inc., who are exempt from Federal Income Taxes under Section 501(c)(3) of the 1954 Internal Revenue Code, or later amendments thereto. The amount to be received by each such member shall be determined by the last Board of Trustees of the Greater Flint Arts Council, Inc.

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ARTICLE III.

Location of the first registered office is: 812 Citizens Bank Building, Flint, Genesee County, Michigan 48502.

Postoffice address of the first registered office is: 812 Citizens Bank Building, Flint, Michigan 48502.

ARTICLE IV.

The name of the first resident agent is: Ruth E. Steffe.

ARTICLE V.

Said corporation is organized upon a non-stock basis. The amount of assets which said corporation possesses is: Real property: None; Personal property: Cash-\$100.00.

Said corporation is to be financed under the following general plan:

It is anticipated that the corporation shall be financed from gifts, bequests and donations from private, trust, and corporate donors, together with income received from fees and membership dues.

ARTICLE VI.

The names and places of residence, or business, of each of the incorporators are as follows:

<u>Name</u>	<u>Residence or Business Address</u>
Forest Alter	1522 Cromwell, Flint, Michigan
Ruth E. Steffe	1943 Laurel Oak Drive, Flint, Michigan
Ronald H. Tali	1701 Carmanbrook Parkway, Flint, Michigan
Werner Graf	3521 Rangeley Drive, Flint, Michigan
Helen Hardy Brown	1013 Kensington, Flint, Michigan
Arthur H. Sarvis	1126 Woodside, Flint, Michigan

ARTICLE VII.

The names and addresses of the first Board of Trustees are as follows:

<u>Name</u>	<u>Residence or Business Address</u>
Forest Alter	1522 Cromwell, Flint, Michigan
Ruth E. Steffe	1943 Laurel Oak Drive, Flint, Michigan
Ronald H. Tali	1701 Carmanbrook Parkway, Flint, Michigan
Werner Graf	3521 Rangeley Drive, Flint, Michigan
Helen Hardy Brown	1013 Kensington, Flint, Michigan
Arthur H. Sarvis	1126 Woodside, Flint, Michigan

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OCT 30 1967

MICHIGAN DEPT. OF TREASURY
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NOV - 1 1967

Oliver Johnson
STATE TREASURER

MICHIGAN DEPARTMENT OF TREASURY

MICHIGAN DEPT. OF TREASURY

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GREATER FLINT ARTS COUNCIL 2013 PROGRAMS AND SERVICES

Greater Flint Arts Council (GFAC) programs and services are designed to engage the community in creative processes, support the work of Michigan artists, develop sustainability in arts agencies throughout Genesee County and bordering communities, increase awareness of the vast number of artistic/cultural offerings, enhance arts education at all levels, stimulate local economic growth and showcase to the nation the beauty and livability of the greater Flint community. GFAC provides support services and we are presenters as we strive to create professional venues for Michigan artists to build their careers and enhance economic development. **At GFAC we believe that emerging art can transform our community and we can be instrumental in creating an environment where art can emerge.**

Strategically located in the center of Genesee County, downtown Flint, we operate from an 18,000 sq. ft. storefront on the main street. GFAC operates a 4,000 sq. ft. gallery and small performance space in the front of our building on street level and we use 2,000 sq. ft. of office and work space in the rear.

WE SERVE THE COMMUNITY

GFAC support services for artists and arts organizations include **consulting** in career development, program development, strategic planning, funding, organizational development / sustainability, marketing and partnership development. All GFAC programming is done in **partnership** with local agencies, businesses and media. More than **1500 volunteers** work with us annually to accomplish an impressive portfolio of events and services. We also serve as Genesee County's **arts / cultural incubator**. We currently have under our wing more than two dozen young artists of various disciplines who produce their own events including the art of hip hop, poetry events, cd releases and book signings. We project there will be 48 independent performances produced in our gallery by these young artists in 2013. Through arts incubator, GFAC is able to provide artists and small arts organizations funding, space for meetings, performances, rehearsals, office space, phones and more. Organizations currently utilizing these resources include The Greater Flint Creative Alliance, Buckham Alley Theatre, Flint Folk Music Society, Kearsley Park Players and McCree Theatre. More than 72 days will be booked in the GFAC gallery by these organizations in 2013.

Another incubator program, GFAC founded the **Parade of Festivals** in 1999. This program was created to boost the economy of our downtown during its renovation. It offers incubator funds to begin new festivals, long term support for free festivals and a marketing package which includes media across the State and a brochure that is designed for displays and the highway welcome centers. In 1999 it began with 7 local festivals and has grown. In 2012 the package included 21 festivals. Nine of these festivals were incubated by GFAC. New in August, 2012 was DROP FEST, Flint's first electronic music festival produced by local youth at three locations/stages in downtown Flint. DROP FEST was created in a lunch meeting between Greg Fiedler and Jerin Sage, co-creator of the BRING-IT FEST. Greg used to take his son to the electronic music festival in Detroit and thought a similar festival might go well in Flint. Jerin has the ability to organize young talent and barter for services. In 2013 we plan to provide funding to 7 downtown area festivals. We plan to include 21 festivals in

our marketing program. Festivals now attract more than 600,000 people to our community and infuse more than 17 Million Dollars into the local economy using multipliers from the 2011 Americans for the Arts Festival Economic Impact Study. One year ago in November, 2011 our CEO, Greg Fiedler, was invited to share the Parade of Festivals program with a national audience at the Americans for the Arts **National Arts Marketing Project** (NAMP) in Louisville, KY (<http://www.youtube.com/watch?v=50O9L8furtM&feature=youtu.be>). In November 2012 he will present the Parade of Festivals program at the Michigan Festivals and Events Association Annual Conference at Grand Traverse Resort in Traverse City, Michigan.

WE PRODUCE COMMUNITY EVENTS

GFAC also produces festivals and events which we use to build community, sustain art forms such as quilting and jazz, support the careers of established artists and give young artists professional experience. Founded in 1994, GFAC has produced the **Flint Festival of Quilts** for 18 years. This festival involves many partners and takes place in multiple locations in and near downtown. In 2012 the partnership featured a presentation by renowned quilter, Yvonne Wells of Tuscaloosa, AL. There were exhibitions at 9 locations, each with a different quilting format and theme from small art quilts to traditional antique quilts. We project that we will maintain all 9 of these locations in 2013 and will continue the quality programming the Flint Festival of Quilts provides fiber artists from our region.

In 1999 in coordination with the downtown development plan and the Parade of Festivals program, GFAC founded the **Tunes At Noon** Festival. This festival features local musicians in an outdoor setting in downtown Flint at lunch time Monday – Friday for six weeks. We employ 30 musical groups of a variety of musical forms. This creates an atmosphere downtown in July and August that is both fun and sophisticated. In 2012 the average attendance at Tunes At Noon was 221 with attendance ranging from a high of 395 for Sherwood Pea on Aug. 3 to as low as 50 on a “rain day” when Jones’n had to play indoors. We plan to maintain our schedule of 30 concerts in 2013 and continue our valuable partnership with the University of Michigan – Flint.

In 2001 GFAC inherited the **Flint Jazz Festival** which was founded by local musician and producer, Joe Freyre. Upon his death, GFAC assumed the production of this festival to keep it alive for generations to come. In 2012 our headliners included Pete Escovedo, Lao Tizer, Karen Briggs, Chielu Manucci and Scott Tixier. Many renowned musicians have played this 31 year old festival including Dame Cleo Laine, Ramsey Lewis, Chuchito Valdez, Arturo Sandoval, Spyro Gyra, Johnathan Butler and many many more. This festival gives local jazz musicians exposure on the same stage as the internationally famous. For 2013 we are looking at The Hot Club of Detroit and Freddy Cole (brother to Nat King Cole). Our decision to begin charging a small admission fee of \$2 had an adverse effect on attendance in 2011 and 2012, however we expect to see the numbers increase gradually as the population accepts the need to support the festival financially to insure its longevity.

In August 2011, the celebration of the 30th Annual Flint Jazz Festival gave birth to the newest GFAC event, **JAZZWALK**. JAZZWALK takes place in the restaurants and pubs in downtown Flint. We hire Michigan based musicians to play in multiple clubs on the 4th Thursday each month throughout the year. Monthly attendance is already topping 500 people and remains strong from month to month actually filling the participating venues. We have 4

anchor locations who have committed to producing JAZZWALK every month and 4 more locations that produce intermittently. JAZZWALK has been honored on the website of Americans for the Arts for innovation in February 2012 which can be seen at this URL: (<http://www.artsmarketing.org/resources/article/2012-02/greater-flint-arts-council-jazz-walk-building-new-audiences>). JAZZWALK patrons also return during the month once they have discovered our growing downtown as a destination for arts and entertainment. We plan 12 monthly JAZZWALKS in 2013 and expect attendance to grow by 25% as the program becomes more widely known.

GFAC is the founder and anchor for the downtown Flint **ARTWALK** program begun in 1994 through partnerships forged by GFAC. ARTWALK began as a partnership between the Buckham Gallery and GFAC to share an audience of visual arts enthusiasts. It has grown to more than a dozen locations including University of Michigan-Flint, The Flint Journal, Garibellas' Salon, The Yoga Loft, two churches, Pages Book Store, two galleries, a teen center, several eateries and of course in the warm months...the streets of downtown where artists and musicians demonstrate and perform. ARTWALK now attracts more than 2500 people to downtown on the second Friday of each month throughout the year and includes many disciplines of the arts: poetry, music, dance, theater, book signings and more. ARTWALK builds community, gives professional exposure to local artists and builds the local economy. Sales increase in venues throughout downtown on ARTWALK night as ARTWALK patrons fill the downtown eating/drinking establishments. ARTWALK patrons also return during the month once they discover the rich offerings in downtown Flint. ARTWALK exhibitions represent the gamut of artists from pre-school to high school, college and accomplished artists. For 2013 we plan to continue with a diverse year of exhibitions showcasing Michigan Artists of varying ethnicities and backgrounds.

(2013 GFAC Event Schedule – Addendum 1 below)

WE OFFER FUNDING ASSISTANCE

GFAC makes funding available to our community. 1) We have been a **Regional Regranting** agency for **MCACA** since the inception of the program currently representing Lapeer and Genesee Counties. 2) We support festivals through the **Parade of Festivals** program funded by the Charles Stewart Mott Foundation. 3) Our newest program, **Share Art Flint**, provides funding for community building projects created by individual artists. It is funded by the Ruth Mott Foundation. Share Art Flint was incubated in 2011 and has now seen two funding cycles.

In addition to granting funds, we include local arts groups in our fund raising programs. Each year we produce the **Financial Plus Cool City Art Auction**. Similar to ARTWALK, agencies adopt a downtown location within walking distance and set up silent auctions. Included are live musicians, catered food and beverages at all locations. One admission admits the purchaser into all locations. GFAC brings the sponsors in to pay for the marketing and musicians. Each agency keeps their ticket sales and auction proceeds. In 2012 we raised more than \$30,000 benefitting six agencies including Flint Hand Made, Art at the Market, Buckham Gallery, VSA Genesee County, Greater Flint Creative Alliance and GFAC.

GFAC is a **broker for permanent works of public art**. Our customers have included the Rotary Club, City of Flint, McClaren Regional Medical Center and Genesee County Mass

Transportation Authority (MTA). In December 2012 we will complete a \$300,000 project at the MTA downtown transfer station where we are installing 19 major works celebrating the struggle for civil rights throughout American history. Themes included are the civil rights initiatives by Native Americans, Women, Labor, Asian Americans, African Americans, Latino Americans, Arab Americans, Aged Americans, LGBT Americans, Disabled Americans and Americans in the Military. We manage the process from assessment to completion. We use Michigan artists only.

WE ENHANCE ARTS EDUCATION

GFAC manages two youth arts education programs. 1) **ARTSHARE** allows us to employ artists to work in schools K-12 throughout Genesee County. **City Arts Team** allows us to employ artists to work with youth in the summer in various programs including Genesee County Parks/Recreation, Shelter of Flint, Whaley Childrens Center, Boys and Girls Club and Big Brothers/Sisters. In 2012 these programs reached more than 200 youth who may not otherwise have access to arts education. For 2013, a graduate student of the Masters in Arts Administration program at UM-Flint, Anissa Brown, will be working with GFAC to promote these programs and garner additional dates for our artists to work in schools and community centers.

GFAC actively supports the art and music programs at UM-Flint, Mott Community College, Alpha Montessori School and High Schools in Genesee, Shiawassee and Lapeer Counties through art exhibitions at the GFAC Gallery and Flint Public Library, and hiring of young musicians to play at ARTWALK, Tunes at Noon, JAZZWALK and Flint Jazz Festival.

WE LEAD CULTURAL PLANNING

GFAC has a history of successful **Community Cultural Planning** beginning with two *Where's Art* conferences in 1981 and 1985. We lead our community through an assessment and another cultural plan in 2003-04 with partial funding from the National Endowment for the Arts. We have once again received a grant from the National Endowment for the Arts in 2012-13. In partnership with the City of Flint we will be leading our community through cultural planning until August 2013. The 2013 Community Cultural Plan will be incorporated into the City of Flint Master Plan. This is a first for the arts in Flint.

WE ADVOCATE FOR THE ARTS

GFAC represents the Flint arts community at the State and National level. Our CEO, Greg Fiedler is the District Captain for Americans for the Arts. He is invited annually to share the national vision for the arts with Michigan legislators in Washington D.C. All the GFAC staff represent Flint in Lansing with State legislators and MCACA. Greg Fiedler is a member of the Democratic Party Club 225 which meets monthly in Genesee County. Greg shares the economic advantages of arts programs with local legislators over lunch every month.

OUR COMMUNITY SUPPORTS US

Through our membership drive and annual campaign, GFAC has more than 800 individual donors. We are generously supported by 7 foundations. More than 2 dozen businesses support us with services and funding annually. More than 1500 people volunteer for our programs and services each year. Our members, patrons and donors represent all ethnicities and backgrounds. More than 140,000 people attend events coordinated by GFAC. Many hundreds of thousands benefit from programs that are enhanced by GFAC services. Our programs have an economic impact of more than 12 Million Dollars annually on our local economy. We have made great strides in showcasing Flint/Genesee County nationally as a livable and vibrant community. We have taken part in many “placemaking studies” and we have responded with programs like ARTWALK, JAZZWALK, Tunes At Noon, Parade of Festivals and the commissioning of more than 200 works of public art at numerous facilities throughout Genesee County for McClaren Health Care, Mass Transportation Authority, Rotary Club and more.

WE PROVIDE JOBS AND JOB TRAINING

We support programs that employ youth and we are a business training center for many local programs including GCCAA, AARP, Genesee County Probation and Community Service, State of Michigan Social Services, Human Investment, Resource Genesee, JET Program and Baker College. We provide internships for local high school and college students as well as paid employment programs. We use our trainees as contract employees after they complete their training. Kofi Brown (marketing), Sheila Fales (marketing) and Doug Snyder (Development) are recent contract employees who trained at GFAC. GFAC paid \$166,275 to local artists in 2012. Additional funds were paid to artists through our regranting programs.

WE MARKET THE ARTS AND CULTURAL PROGRAMS OF OUR COMMUNITY

GFAC offers marketing support to all Genesee County Arts/Cultural producers. We publish events and opportunities in our newsletter, *Where's Art*, on our facebook pages and on our event website: geneseefun.com. *Where's Art* is also shared electronically. Geneseefun.com is part of the Artsopolis Network based in the Silicon Valley, San Jose, California, and is linked to cities across the US. More than 200 producers list more than 2,000 events annually on geneseefun.com with more than 72,000 visits to the site each year. We raise the funds to operate this site and offer it free to artists and producers of events. Included are an artist directory, arts agency directory and classified sections. We partner with Travel Michigan / Pure Michigan Campaign and the Flint/Genesee County Convention and Visitors Bureau.

GFAC uses all methods of marketing available. First of all we form media partnerships with local media and garner all the free publicity we can. You can't buy advertising on the front pages of the papers, but if you make the news you can have it for free. We do on-site interviews with radio and television in conjunction with programming. GFAC staff are household names in Genesee County as we appear regularly in the news (please go to www.mlive.com or www.abc12.com and search *Greater Flint Arts Council*). As budgets allow, we purchase advertising. Our Parade of Festivals program has a \$25,000 marketing

budget. We use a professional agency to purchase our media and produce our creative materials. Our brochures and newsletters are designed by local artists.

GFAC has a presence on Facebook as an organization and some of our programs have their own facebook pages. We are recently experimenting with LinkedIn and Twitter. We offer our newsletter electronically to all who share an email address.

GFAC also maintains our telephone information line: **810-238-ARTS** where we provide information to more than 5,000 people annually.

WE HAVE AN EXPERIENCED MANAGEMENT TEAM

Greg Fiedler, *President and CEO*, has been CEO of GFAC for 19 years. He is responsible for all operational aspects of GFAC. Greg has 34 years of experience in corporate management and administration, 22 years of experience in non-profit board management, and has been a performing artist for 48 years. He has raised funds for more than two dozen non-profit organizations. Greg is deeply devoted to the city of Flint, where he has lived all his life, except while attending the University of Michigan-Ann Arbor where he completed a BA with a major concentration in Psychology and minor concentrations in Theater (Professional Theater Program) and Sociology.

Cathy E. Johnson, *Director of Programs*, has 13 years of full time service to GFAC. Her career in the performing arts includes over 40 years in various theatre productions and storytelling. In her 20-plus years as an educator, Cathy has worked with thousands of at-risk infants, toddlers and youth. She has a Bachelor's Degree in Education from Eastern Michigan University.

WE EVALUATE AND FINE TUNE OUR PROGRAMS, SERVICES AND EVENTS

GFAC staff form partnerships and include partners and volunteers in the planning of all programs and events (Addendum 2 below). We use on-site surveys, email and facebook to ask for feedback. Our project leaders fill out evaluation forms at the end of each program which include data about numbers and quality. All programs and services must conform to our mission statement and philosophies (**WE GROW THE ARTS!**). Our Board members are chosen for their interest and service to GFAC programs and services. A demonstrated passion for GFAC is a requirement for Board service.

More information about GFAC Programs, Services and Events can be found at www.greaterflintartscouncil.org.

ADDENDUM #1

2013 GFAC EVENT DATES

ARTWALK (6-9PM) (Second Friday every month)

Jan 11
Feb 8
Mar 8
Apr 12
May 10
Jun 14
Jul 12
Aug 9
Sep 13
Oct 11
Nov 8
Dec 13

JAZZWALK (5-11PM) (Fourth Thursday with Nov, Dec Exceptions)

Jan 24
Feb 28
Mar 28
Apr 25
May 23
Jun 27
Jul 25
Aug 22
Sep 26
Oct 24
Nov 21
Dec 19

COOL CITY ART AUCTION

Friday, March 22 5-10PM

TUNES AT NOON FESTIVAL (M-F 11:45AM – 1:00PM)

July 8 – Aug 16

FLINT JAZZ FESTIVAL

Aug 2-4

FLINT FESTIVAL OF QUILTS

Sep 12-14 (9AM – 5:00PM daily)
ARTWALK gathering on Sep 13 5-9PM
Sat Afternoon lecture at Flint Public Library (2PM)

ADDENDUM #2

Greater Flint Arts Council 2013 Partners

Flint River Corridor Alliance

Parade of Festivals Marketing for “Boats, Bikes, Bricks”

Bring It Fest

Parade of Festivals Marketing

Red Ink-Flint

Parade of Festivals Marketing and Funding for Buckham Alley Fest

Flint Downtown Small Business Association

Parade of Festivals Marketing

Receive funding from GFAC provided by CS Mott Foundation

City of Flint Parks & Recreation

Parade of Festivals Marketing

Produce Summer Theater Festival

Receive Funding from GFAC provided by CS Mott Foundation

CITY ARTS TEAM partners

City of Flint

Music in the Parks funding (MCACA) and marketing

Genesee County Parks & Recreation

CITY ARTS TEAM partners

Friends of Modern Art – Flint Institute of Arts

Parade of Festivals Marketing

Flint Juneteenth Committee

Parade of Festivals Marketing

Receive Funding from GFAC provided by CS Mott Foundation

University of Michigan – Flint

Parade of Festivals

Co-produce Tunes At Noon Festival with GFAC

ARTWALK participant

Flint Public Library

Parade of Festivals Marketing

Flint Festival of Quilts participant

Young Artists Today High School Art Exhibition partners

Flint Folk Music Society

Parade of Festivals Marketing

Receive Funding from GFAC provided by CS Mott Foundation and MCACA

Produce a fall/winter/spring season of folk concerts at GFAC – arts incubator program

Afojabe Village

Parade of Festivals Marketing

Produce African American Keep On Keepin On Festival

Receive funding from GFAC provided by CS Mott Foundation

Flint Area Convention and Visitors Bureau

Parade of Festivals Marketing
Work with GFAC in marketing festivals to out of town guests
geneseefun.com sponsor

Buckham Gallery

ARTWALK participant
Cool City Art Auction participant
Use of GFAC Arts Incubator

St. Paul's Episcopal Church

ARTWALK participant

Pages Book Store

ARTWALK participant

First Presbyterian Church of Flint

ARTWALK participant

Creative Alliance

ARTWALK participant
Cool City Art Auction participant
Use of GFAC Arts Incubator

Art at the Market

Cool City Art Auction participants

Flint Hand Made

ARTWALK participant

Buckham Alley Theatre

Use of GFAC Arts Incubator

CRIM Festival of Races

Parade of Festivals Marketing

Le Champion Pave

Parade of Festivals Marketing

Back to the Bricks Committee

Parade of Festivals Marketing

Bikes on the Bricks Committee

Parade of Festivals Marketing

Flint Cultural Center Corporation

Flint Festival of Quilts participant

The Lunch Studio

Flint Festival of Quilts participant

Hoffman's Deco Deli and Antiques

Flint Festival of Quilts participant

Stockton Center at Spring Grove

Flint Festival of Quilts participant

Brown Sugar Café

Flint Festival of Quilts participant

LivLux Magazine

Arts Incubator participant

VSA Arts

Artsjam project
ARTSHARE partner

Cumulus Broadcasting
Media Partner

WOWE 98.6FM
Media Partner

WNEM TV5
Media Partner

WEYI TV25
Media Partner

WJRT TV 12
Media Partner

Financial Plus Federal Credit Union
Cool City Art Auction Partner

White Horse Taven
JAZZWALK participant

Cork on Saginaw
JAZZWALK participant

501 Grill
JAZZWALK participant

Blackstone's
JAZZWALK participant

DROP FEST
Parade of Festivals Marketing
Parade of Festivals Funding from CS Mott Foundation

Flint Downtown Development Authority
Parade of Festivals Marketing – 4th of July

Flint Film Festival
Parade of Festivals Marketing and Funding