

Anderson Communications, LLC

KSMB Ownership Study

This ownership study is provided as an analysis of the aural broadcast market formed by the proposed modification of KSMB on 233C1 with a change in city of license to Baker, LA.

KSMB will overlap stations licensed to both metro and non-metro counties. Therefore, the permitted common ownership is determined using the contour overlap methodology. The attached exhibits include the city grade contours, 70 dBu FM and 5 mV/m AM, of all stations intersecting any of the mutually overlapping stations, including noncommercial facilities, and exclude any stations with a transmitter site greater than 92 km from any portion of the mutually overlapping area, as well as any commonly owned stations which do not mutually overlap the defined market.

The mutually overlapping stations create only one market. Exhibits E1 and E2 list the stations in the market show the plotted contours of all stations. The market is formed by:

Callsign	Type	Chan City	St	File Number
KSMB	FM	233C1 New Iberia	LA	BLH20000209ABB
WCDV	FM	277C Hammond	LA	BMLH20030827AGC
WEMX	FM	231C1 Kentwood	LA	BLH19930616KA
KQXL-FM	FM	293C2 New Roads	LA	BLH19880512KB
WIBR	AM	1300 BATON ROUGE	LA	BL14456
WXOK	AM	1460 PORT ALLEN	LA	BL20090709AOZ

In accordance with CFR §73.3555(a)(1)(ii) and (iii), the common ownership of four (4) FMs and two (2) AMs in a market of seventy (70) is permissible.

Charles M. Anderson 10-05-2011

EXHIBIT E1 KSMB DUOPOLY STUDY LISTING OF ALL STATIONS IN THE MARKET

Reference stations:

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KSMB	FM	233C1	New Iberia	LA	BLH20000209ABB	0.0	0.0
WCDV	FM	277C	Hammond	LA	BMLH20030827AGC	65.5	83.7
WEMX	FM	231C1	Kentwood	LA	BLH19930616KA	81.5	44.5
KQXL-FM	FM	293C2	New Roads	LA	BLH19880512KB	46.8	47.4
WIBR	AM	1300	BATON ROUGE	LA	BL14456	32.2	62.2
WXOK	AM	1460	PORT ALLEN	LA	BL20090709AOZ	32.2	62.2

Overlapping Contours:

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KPAQ	FM	201A	Plaquemine	LA	BLED20070515ABE	22.1	112.7
KIEE	FM	202C2	St. Martinville	LA	BLED20110808AAB	58.5	193.4
KPCP	FM	202A	New Roads	LA	BLED20101227ABI	43.1	350.7
WJFM	FM	203C2	Baton Rouge	LA	BLED19970306KB	42.0	82.9
WRKF	FM	207C1	Baton Rouge	LA	BLED19910718KA	30.9	82.9
KSJY	FM	210C2	St. Martinville	LA	BLED20050425ABZ	39.8	235.4
WBRH	FM	212A	Baton Rouge	LA	BLED20101216ACL	34.8	70.4
WJVI	FM	215A	Wilson	LA	BLED20110413AAD	77.7	30.5
KSLU	FM	215A	Hammond	LA	BLED19850610KA	103.4	78.8
KIKL	FM	215C3	Lafayette	LA	BLED20110131ARQ	52.7	263.6
KLSU	FM	216A	Baton Rouge	LA	BLED19841011DP	34.2	76.5
WHFG	FM	217C3	Broussard	LA	BLED20080609AAH	56.5	223.4
KPAE	FM	218A	Erwinville	LA	BLED20070330AZL	24.2	25.5
WPEF	FM	218A	Kentwood	LA	BLED20110413AAQ	130.5	53.5
KCKR	FM	220C3	Church Point	LA	BMLD20080714ACA	54.0	269.1
WWRA	FM	220A	Clinton	LA	BLED20081117ACC	86.4	52.0
WBKL	FM	224C2	Clinton	LA	BMLD20050426AAG	71.2	37.0
KRDJ	FM	229C1	New Iberia	LA	BLH20000209ABB	0.0	0.0
KSMB	FM	233C	Lafayette	LA	BMLH20010509AAG	66.6	272.4
WPRF	FM	235C2	Reserve	LA	BLH20070314AAC	102.2	131.1
KRVE	FM	241C2	Brusly	LA	BLH20030227ADE	52.6	70.8
WTGG	FM	243A	Amite	LA	BLH20080711ABC	111.9	73.3
KPEL-FM	FM	243C2	Breaux Bridge	LA	BLH20020419ABC	52.2	240.0
KMDL	FM	247C2	Kaplan	LA	BLH19970922KB	55.8	234.9
WDGL	FM	251C	Baton Rouge	LA	BLH19851122KD	30.0	84.1
KT DY	FM	260C	Lafayette	LA	BLH19980323KF	28.8	238.2
WTGE	FM	264C	Baton Rouge	LA	BLH19910114KC	23.7	93.2
WYNK-FM	FM	268C	Baton Rouge	LA	BMLH20040209ABT	23.7	93.3
WFMF	FM	273C	Baton Rouge	LA	BLH20040209ABV	23.7	93.3
KLWB-FM	FM	279C3	Opelousas	LA	BLH20100520ABL	42.3	270.7
KVDU	FM	281C	Houma	LA	BLH19880224KB	88.1	118.8
WNXX	FM	283A	Jackson	LA	BLH20070702AAN	59.1	40.1
KYPY	FM	285A	Donaldsonville	LA	BLH20010514AAQ	56.6	117.8
KDDK	FM	288A	Addis	LA	BMLH20090211AAG	23.3	94.0
KFXZ-FM	FM	290A	Opelousas	LA	BLH19980504KF	54.9	285.1
KOGM	FM	296A	Opelousas	LA	BLH20100816ACY	59.7	290.4
WHMD	FM	296A	Hammond	LA	BLH20040120ADE	119.5	85.1
WBRP	FM	297A	Baker	LA	BLH20040120ADC	46.9	71.2
KHXT	FM	300C1	Erath	LA	BMLH20090114AAZ	28.8	238.2
WP AE	FM	209C1	Centreville	MS	BLED20031222ABD	94.5	28.4
WKJN	FM	285A	Centreville	MS	BLH7629	96.4	28.5
WAZA	FM	299C3	Liberty	MS	BLH19980702KE	125.9	33.2
KTIB	AM	640	THIBODAUX	LA	BL19860401AB	79.8	132.4
KFRA	AM	1390	FRANKLIN	LA	BL19810618AQ	55.6	181.6
WFPR	AM	1400	HAMMOND	LA	BL19850207AF	99.6	78.8
WFNO	AM	830	NORCO	LA	BL19871203AA	114.8	105.9
WABL	AM	1570	AMITE	LA	BL	104.2	66.6
WSKR	AM	1210	DENHAM SPRINGS	LA	BL19850513AJ	56.8	68.9
WCKW	AM	1010	GARYVILLE	LA	BML20070713AGA	91.6	108.3

KJCB	AM	770 LAFAYETTE	LA	BL19820405AH	45.3	264.5
KCLF	AM	1500 NEW ROADS	LA	BL19791015AB	45.2	13.1
KKAY	AM	1590 WHITE CASTLE	LA	BL	43.5	113.1
WJBO	AM	1150 BATON ROUGE	LA	BL	28.0	60.4
KNIR	AM	1360 NEW IBERIA	LA	BML20030731BNN	45.1	219.8
WUBR	AM	910 BATON ROUGE	LA	BMML20091201ASQ	47.5	46.1
KBRH	AM	1260 BATON ROUGE	LA	BL19990125DD	30.1	63.2
KANE	AM	1240 NEW IBERIA	LA	BL	46.6	220.3
WPYR	AM	1380 BATON ROUGE	LA	BL	31.9	64.8
WPFC	AM	1550 BATON ROUGE	LA	BL	35.0	58.8
KVOL	AM	1330 LAFAYETTE	LA	BL	52.6	258.3
KNEK	AM	1190 WASHINGTON	LA	BL19800804AK	59.0	297.8
KFXZ	AM	1520 LAFAYETTE	LA	BML20020619ACB	47.7	262.4
KPEL	AM	1420 LAFAYETTE	LA	BL19820629AC	52.5	262.7
KSLO	AM	1230 OPELOUSAS	LA	BL20100818ABV	59.7	290.4

Distance and bearing calculations from coordinates: 30-20-19 N, 091-31-23 W

Duopoly Options:

TV: Not Included

FM: 3.16 mV/m (70 dBu); Include NCE

AM: 5.0 mV/m

Stations more than 92 km from the common area were excluded.

