

policies and rules promulgated by JLF. In no event shall Programmer, or Programmer's employees, represent, depict, describe or portray Programmer as the licensee or operator of the Station. Programmer shall cooperate with JLF in promptly responding to all mail, facsimile, e-mails, cables, telegrams or telephone calls directed to the Station in connection with the programming provided by Programmer or any other matter relevant to the responsibilities of a licensee of the Station. Promptly upon receipt, Programmer shall provide copies of all such correspondence to JLF so that a copy thereof can be placed in the Station's public inspection file. Programmer shall promptly advise JLF of any public or FCC complaint or inquiry known to Programmer concerning such programming, and shall provide JLF with copies of any letters to Programmer from the public, including complaints concerning such programming. JLF shall control all matters or inquiries relating to FCC complaints and any other matters required to be responded to by a licensee of a station under the rules and regulations of the FCC. Programmer will provide, at its own cost and expense, such assistance therefore as reasonably requested by JLF. Without limiting the generality of the foregoing:

(a) The Station Manager of the Station (as designated by JLF in writing on the Commencement Date or otherwise in its discretion) will report to JLF and will direct the day-to-day operations of the Station under the direction and control of JLF in a manner consistent with the rights and responsibilities of JLF and Programmer under this Agreement. The Station Manager shall have no employment, consulting, or other relationship with Programmer. On an as needed basis as determined by JLF, JLF shall have the right to designate one or more other individuals to assist the Station Manager.

(b) JLF shall control the policies, finances, programming and operations of the Station, including the right to preempt any programming or advertising. JLF may (i) reject or refuse Programs which JLF believes to be unsuitable or contrary to the public interest, or (ii) substitute a program (or programs) which JLF believes to be of greater local or national importance. However, JLF represents and agrees that preemption shall only occur to the extent necessary to comply with obligations imposed by the FCC on JLF as an FCC licensee and the right of preemption shall not be exercised in an arbitrary manner or for the commercial advantage of JLF.

(d) JLF hereby reserves the right to refuse to broadcast any Program containing matter which violates, or which JLF reasonably believes violates, any right of any credible third party, or which may constitute a personal attack, as that term has been defined by the FCC. JLF also has the right to refuse to broadcast any Program which does not meet the requirements of the applicable rules, regulations, and policies of the FCC. JLF further has the right to preempt any Program in the event of a local, state, or national emergency. JLF has the right to delete any commercial announcements that do not comply with the requirements of the FCC's sponsorship identification policy set forth in 47 C.F.R. Section 73.1212, as this policy may be changed from time to time by the FCC. In the event of any rejection and substitution of programming, JLF shall give written notice of such rejection and substitution to Programmer, and the reasons therefore, in advance of the scheduled broadcast, or as soon thereafter as possible (including an explanation of the cause of any lesser notice).

(e) JLF shall control the Station's compliance with the FCC's applicable rules, regulations and policies with respect to (i) the ascertainment of community needs and problems, (ii) the broadcast of programming responsive to such needs and problems, (iii) the preparation and timely placement in the Station's public inspection files of such material as required by FCC regulations, including, without limitation, programs broadcast that treat significant issues, (iv) the maintenance of the Station's public inspection files, and (v) the FCC's technical operating requirements and main studio requirements. Notwithstanding anything herein to the contrary, Programmer shall provide JLF with all reasonable assistance to assure the Station's compliance with all such FCC rules, regulations and policies.