

W D A R



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date first licensed 8-15-55

Call letters X W D A L

see page 2

X WALTER P. PEARCE (AL 1-27-60; EFF: 2-1-60) Location: Darlington, S. Carolina

X RALPH W. HOFFMAN AND EMILY G. HOFFMAN, TENANTS IN COMMON

d/b as COMMUNITY BROADCASTERS (BAPL 4-24-57; EFF: 5-15-57)

X CENTRAL BROADCASTING COMPANY (APL 7-18-56 - EFF: 7-24-56)

X BLUE RIDGE BROADCASTING COMPANY, INC. (AP 2-16-55 EFF: 3-25-55)

Name of licensee X FRANK A. HULL tr/as DARLINGTON BROADCASTING CO.

122 Ashbury Ave., Darlington, S.C., Carolina (BP-780711AI) (BP 5-19-72)

X Ashbury Ave. 0.9 mi. NW of city limits of Darlington, South Carolina

X Timmonsville Road, Darlington, South Carolina

X Washington Street at city limit line and junction of Atlantic

Transmitter location Coast Line Railway, Darlington, S. Car. (MP 3-31-54) Lic. 8-15-55

Same as Studio

(Ltr. 9-25-68)

X 106 Smith Ave., extended at Hwy. 52 and State Rd. 1647, Darling, S.C.

X 14 1/2 Public Square, Darlington, South Carolina (Ltr. 7-15-55)

X 17 1/2 Public Square, Darlington, South Carolina (BRC-734)

X Washington Street at city limit line and junction of Atlantic

Main studio location Coast Line Railway, Darlington, S. Car. (MP 3-31-54)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8158 Ltr.	11-4-53 11-9-53	1350kc CP for new station granted subject to filing CP for approval antenna and T. site	500w	Day	
BMP-6459 BP-8158	3-31-54 Mod.C.P. (8158) for approval antenna, T & S sites and change type transmitter	1350	500w	Daytime	5-31 11-30-54
BP-6664 (1)	10-12-54 Mod. of CP (8158) as mod., for ext. of completion date to February 28, 1955				
BP-6760 (2)	2-3-55 Mod. of CP(8158, as mod.) for ext. of completion date to July 1, 1955				
BAP-256 EFF:	2-16-55 3-25-55	Vol. assignment of construction permit to Blue Ridge Broadcasting Company, Inc.			
BRC-734 (3)	5-20-55 Modification of construction permit to operate trans. by remote control from 17 1/2 Public Square, Darlington, South Carolina				
MP-6846	5-27-55 Mod. of CP (BP-8158, as mod.) to change type trans	1350	500w	Day	7-27 1-27-56
L-5788	8-15-55 Lic. to cover CP(8158 as mod.) for a new standard broadcast station	1350kc	500w	Day	8-15 12-1-57
BS-3150 (1)	3-9-56 Mod. license to correct geographical coordinates				
P-10473	6-6-56 CP to increase power and install new transmitter.	1350	1kw	Day	8-6-56 2-6-57
BAPL-117 EFF:	7-18-56 7-24-56	Vol. assignment of license and construc- tion permit to: Central Broadcasting Company.			
BP-11072	2-21-57 CP to replace expired cp (BP-10473).	1350kc	1kw	Day	4-21 10-21-57
BAPL-128 EFF:	4-24-57 5-15-57	Voluntary assignment of license and construction permit to Ralph W. Hoffman and Emily G. Hoffman, Tenants in Common, d/b as Community Broadcasters.			
BL-6784	10-15-57 Lic. to cover CP (BP-11072) as reinstated which auth. increase power & specify trans. as (GATES BC-11)	1350kc	1kw	Day	10-15 12-1-57
P-3150	11-20-57	RENEWAL OF LICENSE			12-1 13-1-60
WIRE	3-5-58	SIGN-OFF 6 PM or sunset whichever is earliest for period ending 9-30-58.			

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W D A R

Station location Darlington, S. C.

REBEL RADIO, INC. (ML 5-6-69)

xMID-CAROLINA BROADCASTING COMPANY, INC. (AL 10-15-68; Eff: 11-15-68)

XMID-CAROLINA BROADCASTING COMPANY (AL 1-17-64 EFF: 1/24/64)

Name of licensee Mr. CARL COOK, RECEIVER (AL 7-10-63; FEE: 5-1-63)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Letter	3-20-59	Sign-off 6 PM EST period ending September 30, 1959			
BAL-3745 EFF:	1-27-60 2-1-60	Voluntary assignment of license to Walter P. Pearce			
	11-30-60	Commission deferred action on renewal pending further consideration.			
BR-3150	10-11-61	1350kc	1kw	Day	10-11 12-1-63
BAL-4808 EFF:	7-10-63 5-4-63	Involuntary assignment of license to D. Carl Cook, Receiver.			
BR-3150	1-17-64	1350kc	1kw	Day	1-17 12-1-65
BAL-4967 EFF:	1-17-64 1/24/64	Voluntary assignment of license to DIO-CARL COOK, RECEIVER			
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BZ-5954	10-5-66	1350kc	1kw	Day	10-5 12-1-66
		Authority to determine operating power by direct measurement of antenna power			
Wire	9-9-66	No objection pre-sunrise oper. 4am EST pending final decision Docket 14419.			
BR-3150	12-21-66	RENEWAL OF LICENSE			
TELEGRAM	10-17-67	PSA	500w		12-21 12-1-69
Ltr.	9-25-68	To chg. studio loc. and remote control point to 106 Smith Ave., extended at Hwy. 52 and State Rd. 1647, Darling, S. C.			
BAL-6481 EFF:	10-15-68	Vol. AL.	500w		
BTC-5760	11-29-68	Vol. TC			
BAL-2283(1)	5-6-69	Mod. of lic. to change name			
BAL-2283(1)	5-6-69	This authorization supersedes authoriza- tion as of the same date to change station studio location and remote control point			
BR-3150(5)	12-11-69	Renewal			12-1-72
BZ-7740(1)	1-29-71	Direct Meas.			

Form BC 126

June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W D A R

Station location Darlington S. C.

Name of licensee REBEL RADIO, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-19,213	5-19-72	1350kc.	1kw	Day	5-19-73
	CP to change ant. trans. loc. and type trans.				
ERBSA	6-12-72				
BL-13,268(L)	9-19-72	Lic(BP-19,213) for changes			12-1-72
BP-19,309	11-21-72	1350kc.	1kw	Day	11-21-73
	CP to increase tower height.				
BR-3150(S)	12-6-72	RENEWAL			12-1-75
BL-13,372(L)	3-9-73	Lic(BP-19,309) for changes			12-1-75
BTC-7556	10-17-74	VOL. TC EFF:			
BR-3150(S)	11-12-75	Renewal of License			12-1-78
BP-780711AI	12-1-79	1350KHz.	1kW	Day	12-1-80
	CP to redescribe TL & incr. input power of ant.				
BR-780731WT(S)	5-25-79	RENEWAL OF LICENSE			12-1-81
BR780731WT					
BZ781025AL	11-27-78	RENEWAL OF LICENSE			12-1-81
BL-800114AH(L)	4-30-80	Lic. to cover BP-780711AI for chgs.			12-1-81

APPLICATION RECORD - BROADCASTING

Call W P F D

Letters New

Name FRANK A. HULL tr/as DARLINGTON BROADCASTING CO.
P.O. 821 Buchanan Boulevard, Durham, North Carolina 27601
116 Garland Ave., Decatur, Ga.

130 Covington Road, RFD #3, Decatur, Georgia)
 Application for

Action

Nature

Date

File No.
~~8-18~~
 BP-8158
 Rec'd
 Filed

6-21-51
 6-22-51
 6-22-51

Construction permit for a new standard broad-
 cast station to be operated on:
 Frequency: ~~500kc~~ 1350kc
 Power: 500w
 Hours of Operation: Daytime
 Trans. Location: To be determined
 Near Darlington, S. Carolina
 Studio Location: To be determined
 Near Darlington, S. Carolina

GRANTED 11-4-53
 Sug. filing MP for
 approval of site & antenna

Ltr. 11-9-53

Issued with MP-6459

AMENDED
 Rec'd
 Filed

6-15-53
 6-17-53
 8-11-53

R. L. Easley, Engr.

AMENDED to change frequency to 1350kc.

Virgil Duncan, Engr.

Gates BC-500-D

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W F F DName FRANK A. HULL tr/as DARLINGTON BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6459	3-2-54	Modification of construction permit (EP-8158 which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location to Washington St. at city limit line and junction of Atlantic Coast Line Railway, Darlington, South Carolina and change type of transmitter (Collins 20V).	GRANTED	3-31-54
Rec'd	3-4-54			
Filed	3-4-54			
		Spearman and Roberson, Attys. Brown, Duncan & Porter, Inc., Engrs. (Raleigh, N. C.)		
BMP-6664	9-30-54	Modification of construction permit (EP-8158 ^{as mod.} which auth. a new standard broadcast station) for extension of completion date from 11-30-54 to 2-28-55.	GRANTED	10-13-54
Rec'd	10-11-54			
Filed	10-11-54			
		Spearman and Roberson, Attys.		

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

BLUE RIDGE BROADCASTING COMPANY, INC. (AP 2-16-55)

Call
Letters

WPFD

Name xFRANK A. HULL tr/as DARLINGTON BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BAP-256	1-3-55	Voluntary assignment of construction permit to Blue Ridge Broadcasting Company, Inc. Maurice Barnes, Atty.	RETURNED	1-12-55
Rec'd	1-6-55		Appl. not complete	
Resub.	1-17-55		GRANTED	2-16-55
Rec'd	1-19-55		EXP:	3-25-55
Filed	1-19-55			
BMP-6760	1-21-55	Modification of construction permit (EP-8158 as mod., which auth. a new standard broadcast station) for extension of completion date from 2-28-55 to 7-1-55. Barnes & Neilson, Attys.	GRANTED	2-3-55
Rec'd	1-25-55			
Filed	1-25-55			
BMP-6846	5-11-55	Modification of construction permit (BP-8158 as mod., which auth. a new standard broadcast station) to change type transmitter (GATES BC-500GY) Maurice Barnes, Atty.	GRANTED	5-27-55
Rec'd	5-13-55			
Filed	5-13-55			

APPLICATION RECORD - BROADCASTING

Call
Letters **W P F D**

Name **BLUE RIDGE BROADCASTING COMPANY, INC.**
Darlington, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRC-734 Rec'd Filed	5-11-55 5-13-55 5-13-55	Modification of construction permit to operate transmitter by remote control from 17 1/2 Public Square, Darlington, South Carolina Maurice R. Barnes, Atty.	GRANTED	5-20-55
Rec'd	6-1-55 6-3-55	Modification of construction permit (BP-8158, as mod., which auth. a new standard broadcast station) for extension of completion date. Maurice R. Barnes, Atty.	RETURNED Unnecessary	6-7-55
BL-788 Rec'd Filed	7-9-55 7-11-55 7-11-55	License to cover construction permit (BP-8158 as modified) which authorized a new standard broadcast station. Maurice R. Barnes, Atty.	GRANTED	8-15-55

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters W.P.F.D.

CENTRAL BROADCASTING COMPANY
 Name ***BLUE RIDGE BROADCASTING COMPANY, INC.**
 Darlington, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,473 Rec'd Filed	3-24-56 3-27-56 3-27-56	Construction Permit to increase power from 500w <u>to</u> 1kw and install new transmitter (Gates BC 1F) Atty. - Barnes & Neilson Engr. - William L. Foss, Inc.	GRANTED	6-6-56
BAFL-117 Rec'd Filed	6-26-56 6-29-56 6-29-56	Voluntary assignment of license and construction permit to Central Broadcasting Company.	GRANTED EFF:	7-18-56 7-24-56

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
 Letters W P F D
 Name X CENTRAL BROADCASTING COMPANY COMMUNITY BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,072 Rec'd Filed	2-7-57 2-11-57 2-11-57	Construction Permit to replace expired construction permit BP-10,473 which authorized to increase power from 500w to 1kw and install new transmitter (Gates BC 1F). Atty's Barnes & Neilson	GRANTED	2-21-57
BAPL-128 Rec'd Filed	3-23-57 3-25-57 3-25-57	Voluntary assignment of license and construction permit to Ralph W. Hoffman and Emily G. Hoffman (co-owners) d/b as Community Broadcasters	GRANTED EFF:	4-24-57 5-15-57
Amended Rec'd & Filed	4-4-57 4-8-57	Amended to "Voluntary assignment of license and construction permit to Ralph W. Hoffman and Emily G. Hoffman, Tenants in Common, d/b as Community Broadcasters.		

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call W D A R (1-1-59)

Letters X W P F D

Name X. RALPH W. HOFFMAN AND EMILY G. HOFFMAN, TENANTS IN COMMON
d/b as COMMUNITY BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BR-3150 Rec'd Filed	8-28-57 9-3-57 9-3-57	Renewal of License	GRANTED	11-20-57
BL-6784 Rec'd Filed	8-20-57 8-21-57 8-21-57	License to cover Construction permit BP-11,072 as reinstated, which authorized increase in power and specify type trans- mitter as (GATES BC-1J).	GRANTED	10-15-57
BAL-3745 Rec'd Resub. Rec'd Filed	12-4-59 12-11-59 12-8-59 12-22-59 12-22-59	Voluntary assignment of license to Walter P. Pearce	RETURNED Section 1 not filed. GRANTED EFF;	12-18-59 1-27-60 2-1-60
BR-3150 R & F	9-30-60 10-3-60	Renewal of license.	GRANTED	10--11-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W D A RName WALTER P. PEARCEDarlington, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4043 Rec'd Filed	10-25-60 10-27-60 10-27-60	Voluntary assignment of license to Robert C. Mottern and Thomas C. Mottern d/b as The Palmetto Broadcasting Company. William A. Porter, Atty.	DISMISSED Req. of Atty.	2-17-61
BAL-4688 Rec'd Filed	12-6-62 12-10-62 12-10-62	Voluntary assignment of license to John P. Frew and Julia N. Frew d/b as Radio Darlington.	DISMISSED Req. of assignee	6-21-63
BAL-4808 R & F	5-8-63 5-14-63	Involuntary assignment of license to D. Carl Cook, Receiver	GRANTED EFF:	7-10-63 5-4-63
BR-3150 Rec'd Filed	8-20-63 8-23-63 8-23-63	Renewal of license	GRANTED	1-17-64

FORM BC-121

APPLICATION RECORD - BROADCASTING

1350kc

AUG. 1955

MID-CAROLINA BROADCASTING COMPANY, INC.

Call
Letters W D A R

MID-CAROLINA BROADCASTING COMPANY

Name D. CARL COOK, RECEIVER

Darlington, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4947 R. & F.	10-21-63 10-22-63	Voluntary assignment of license to MID-CAROLINA BROADCASTING COMPANY.	Granted EFF:	1-17-64 1/24/64
BZ-5954 R & F	4/6/66 4/7/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	10-5-66
BR-3150 R & F	8/24/66 8/30/66	Renewal of license	GRANTED	12-21-66
EAL-6481 R & F FEE PD:\$30 (Form 316)	9-18-68 9-23-68 #460266 OCT 3 1968	Voluntary assignment of license to MID-CAROLINA BROADCASTING COMPANY, INC. Atty - Mallyck & Bernton	GRANTED GRANTED	10-15-68 Eff: 11-15-68
BTC-3760 Rec'd Filed FEE PD: \$75 OCT 29 1968	9-6-68 9-9-68 10-15-68 #457714	Voluntary transfer of control of lic. corp. from Mid-Carolina Broadcasting Company to Dr. Stanley M. Boyd and Theodore J. Gray, Jr. Atty - Mallyck & Bernton	GRANTED Eff:	11-29-68 12-17-68

#10

1350kc

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W D A R

REBEL RADIO, INC.
 Name ☒ MID-CAROLINA BROADCASTING COMPANY, INC.
 Darlington, S. C.

File No.	Dated	Application for	Action	
			Nature	Date
EML-2283 R. & F. #506189 \$60 Refund \$30 APR 22 1969	4-12-69 4-15-69 4-15-69 4-18-69	ML to change name of licensee to REBEL RADIO INC. atty-Mallyck & Bernton	GRANTED	5-6-69
BR-3150 R & F #534931 \$75. PRESS	8-2-69 8-11-69 8-11-69	Renewal of license Atty-Mallyck & Bernton AMENDED 11-18-69 re: Programming	GRANTED	12-11-69
BZ-7740 R & F DM PRESS JAN 21 1971	1-9-71 1-14-71 1-19-71	Direct Measurement. Atty: Mallyck & Bernton	GRANTED	1-29-71

APPLICATION RECORD - BROADCASTING

1350 kHz

Card #11

Call
Letters W D A R

Name REBEL RADIO, INC.
DARLINGTON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,213 Rec'd Filed \$50-042163 AC-060 PRESS: MAY 1 9 1972	2-11-72 2-16-72 2-16-72 2-16-72	Construction permit to change antenna-transmitter location to Asbury Avenue, 0.9 mile northwest of city limits of Darlington, South Carolina and change type transmitter to Gates, BC-1H. 34° 18' 58" 79° 53' 17" Atty. <u>Mallyck</u> & Bernton	GRANTED	5-19-72
BL-13,268 Rec'd W 087074-350 Amended & F PTA PRESS AUG 2 1972	6-26-72 6-29-72 6-29-72 7-11-72 7-19-72	Lic.(BP-19,213) for changes. AC-067 re: Op. Constants Atty: <u>Mallyck</u> & Bernton	GRANTED	9-19-72

APPLICATION RECORD - BROADCASTING

1350kc

Call
Letters W D A R

Name REBEL RADIO, INC.
Darlington, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-3150 R & F P.N. PRESS AUG 30 1972	8-15-72 8-18-72 8-18-72	Renewal of License AMENDED 10-13-72 re: commercial policy	GRANTED	12-6-72
BP-19,309 Rec'd Filed \$50-126853 AC-060 PRESS: NOV 21 1972	11-9-72 11-10-72 11-10-72 11-10-72	Construction permit to increase tower height and to employ a series resistor. Atty. Theodore Mallick	GRANTED	11-21-72
BL-13,372 R & F W 140948-\$50. PTA PRESS FEB 14 1973 LETTER RECEIVED 5-24-73	12-15-72 1-3-73 1-3-73-AC-067 1-11-73	Lic.(BP-19,309) for changes. 73 STATING THAT SAMUEL MILLER NOW REPRESENTS STATION.	GRANTED	3-9-73

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W D A RName REBEL RADIO, INC.Darlington, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7556 R & F FEE PD: \$250 #350877 CODE 047 (ALSO SEE FM) FORM 16 OCT 8 1974	9-27-74 10-1-74	Voluntary transfer of control of lic corp from Stanley M. Boyd and Theodore J. Gray, Jr. (50% each) to Stanley M. Boyd (100%) Atty - Mallyck & Bernton	GRANTED EFF:	10-17-74
BR-3150 R & F PN Recd. PRESS JUL 30 1975	7-22-75 7-24-75 "	RENEWAL OF LICENSE Mallyck & Bernton, Atty.	GRANTED	11-12-75
BP-780711AI R & F Press: AUG 1 1978	7-5-78 7-11-78	CP to redescribe TL/SL as: 122 Asbury Ave., Darlington, South Carolina; incr. antenna input power to 1kw. Atty:---- Engr:----	Granted	12-1-79

APPLICATION RECORD - BROADCASTING

Call
Letters W D A R

Name REBEL RADIO, INC.
DARLINGTON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780731W R & F PRESS	7-3-78	RENEWAL OF LICENSE Atty. E. Theodore Mallyck (Smith & Pepper)	GRANTED also issued	5-25-79
	7-31-78			
	AUG 30 1978			
BZ-781025AL R & F DM PRESS	10-25-78	Direct Measurement Atty: E. Theodore Mallyck	GRANTED GRANTED	11-27-78
	11-1-78			
	NOV 22 1978			
BL-800114AH R & F PTA PRESS	1-14-80	Lic. to cover BP-780711AI for changes Atty: Smith and Pepper	GRANTED	4-30-80
	1-23-80			
	1 1 1980			

APPLICATION RECORD-BROADCASTING

1350 kHz
Call Letters: W D A R

#15

Name: REBEL RADIO INC.

Station Location: DARLINGTON, SOUTH CAROLINA

File No.	Date	Description	Action and Date
BZ-810423AC R & F DM PRESS MAY 04 1981	4-23-81	DIRECT MEASUREMENT Atty:---	ISSUED

WDAR-RECORD OF DENIAL OF INFORMAL APPLICATIONS - - -

ETEL 6-5-64 to operate beyond sunset 6-9-64 re election
returns.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

