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CATALOG NO. 4550L 1/5



Form BC 126 4112  
June 1954

# BROADCASTING STATION LICENSE RECORD

SEE CARD #2 FOR NAME

Date first licensed 6-21-62

Call letters ~~W P A S~~ ((10-2-63))  
~~W Z R H~~

xCHARLES F. WISTER (AL 7-15-74 EFF: 8-26-74

x ART ADVERTISING COMPANY, INCORPORATED

Station location Zephyrhills, Florida

xCHARLES F. WISTER (AL 7-15-74 EFF: -NOT-CONSUMED)--

xART ADVERTISING COMPANY, INCORPORATED (AL 1-30-68 EFF: 3-1-68

xPAUL LASOBIK (BAL-4787 10-9-63) (Eff:10-16-63)

Name of licensee x ZEPHYR BROADCASTING CORP.

Transmitter location US Hys. 301 N at Seaboard RR overpass, Zephyrhills, Florida (red. 6-21-62)  
xState Hwy. 23 at overpass of Hwy. 156, Zephyrhills, Florida (BP 12-21-60)

3389 US Hwy. 301 N at Seaboard RR overpass, Zephyrhills, Fla. (red. 6-21-62  
Main studio location x State Hwy. 23 at overpass of Hwy. 156, Zephyrhills, Florida (BP 12-21-60)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-12291	12-21-60	1400	250w	U	2-21 8-21-61
CP for a new standard broadcast station (Cond'1)					
BP-12291 (1)	4-5-61	Mod. of	CP(BP-12291)	to assign Call	Letters.
BP-9373 (2)	4-19-61	Mod. of	CP(BP-12291)	to change antenna-	trans. and studio location. (Same description)
BP-15092	10-4-61	1400kc	250w	U	12-4 6-4-62
CP to replace expires CP(BP-12291 as mod.).					
BP-9995 (1)	1-15-62	Mod. of	CP(BP-15092)	to change type trans.	
to GE Type: BT-20-A					
BL-9290 (COND'L)	6-21-62	1400kc	250w	U	6-21 2-1-64
Lic. to cover CP (BP-15,092 as rein. and mod) which auth. a new standard broadcast station.					
Wire Cond	9-17-62	Auth. oper. sign-off	8pm thru	12-1-62.	
Wire	12-21-62	Auth. oper. sign-off	8pm EST thru	3-31-63	
Letter	4-5-63	Ext. auth. sign-off	8pm thru	6-30-63.	
Wire (cond	1) 7-2-63	Ext. auth sign off	8pm thru	7-31-63.	
Ltr.	7-24-63	Ext. auth. sign-off	8pm thru	8-15-63.	
BAL-4787	10-9-63	Voluntary Assignment of license to			
EFF:	10-16-63	PAUL LASOBIK			
BR-4112	6-8-64	1400kc	250w	U	6-8 2-1-67
BR-4112	1-13-67	Renewal of License			2-1 2-1-70
BR-6233	1-30-68	Voluntary assignment of license.			
EFF:	3-1-68				
BP-18097	7-17-68	1400kc	250w, 1kw-LS	U	3-17-69
CP to increase daytime power & install new trans.					
Wire	9-11-68	notification per Sect. 73.48(a)(5) Rules that			
a CCA AM-1000 trans. now installed & in oper. (Eff: 9-9-68)					
BL-12,166(L)	11-22-68	Lic. (BP-18,097)	incr. daytime power &		
install new trans.				2-1-70	
BR-4112(S)	6-19-70	Renewal			2-1-73
EBSA	5-22-72				
BR-4112	2-6-73	Renewal and Direct Measurement			2-1-76
BZ-8201(L)					



BC-126  
February 1974

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P A S

Station location .....

DAVID L. AYRES, RECEIVER (AL 6-13-80, EFF:

Name of licensee WPAS, INC. (AL gr 8/31/76 EFF: 10/15/76

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BAL-8069	7-15-74	VOL. AL	EFF: NOT CONSUMED		8-26-74
BR-4112(L)	1-28-76	Renewal			2-1-79
BAL-8764	8/31/76	Vol AL	EFF:		
BR701002D8(L)	1-31-79	Renewal			2-1-82
		1400khz	250w, 1kw-ES U		
BTC790507F1	7-26-79	Vol TC	EFF: 8-31-79		
BAL800520GF	6-13-80	INVOL AL.	EFF:		



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call W P A S (12-2-63)  
Letters NEW W Z R H

Name ZEPHYR BROADCASTING CORP.

(P.O. - Edward I. Cutler (Sec.), 517 First National Bank Bldg., Tampa, Fla.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,291 Rec'd Filed	8-1-58 8-22-58 8-22-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1400kc Power - 250w Hours of operation - Unlimited Trans. location - State Highway 23 at overpass of Highway 156, Zephyrhills, Florida Studio location - Same as transmitter (11-10-58) Zephyrhills, Florida  Engr. - Page, Creutz, Steel & Waldschmitt	GRANTED Cond'l re: Permittee shall accept such interf. After Hearing Docket No. 13211 Order Issued.	12-21-60
BMP-9373 Rec'd Resub. R. & F.	1-18-61 2-22-61 2-23-61	Mod. of construction permit (EP-12,291, which authorized a new standard broadcast station) to change antenna-transmitter location from State Highway 23, at overpass of Highway 156 Zephyrhills, Fla. to a new location close-by original site. (to chg. site 1/10 mile. same description)	<del>RETURNED</del> <del>incomplete</del> GRANTED	<del>2-6-61</del> <del>--</del> 4-19-61



GATES BC 250 L



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters

Name Zephyr Broadcasting CompanyZephyrhills, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BP-15092 R&F	9-6-61 9-8-61	Construction Permit to replace expired CP (BP-12291 as mod which auth a new standard Broadcast Station).	GRANTED	10-4-61
BMP- Rec'd	12-4-61 12-6-61	Mod of CP (BP-12291 as mod which autha new standard broadcast station) for extension of completion date from 8-21-61 to 2-15-62.	RETURNED Unnecessary	12-18-61
BMP-9995 R&F	12-6-61 12-8-61	Mod of CP (BP-15092 as reinstated which auth a new standard broadcast station) to change type transmitter (GE BT20)	GRANTED	1-15-62
BL-9290 R. & F. PROG. TEST 4-13-62	4-2-62 4-5-62	Lic to cover CP (BP-15,092 as mod and reinstated) which auth a new standard broadcast station.	GRANTED re: accept interference 250w Class IV station	6-21-62



FORM BC-121 #3  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

(1400kc)

Call Letters W P A 3 (10-2-63)  
X W Z R H

Name X PAUL LASOBIK  
X ZEPHYR BROADCASTING CORP.  
Zephyrhills, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4787 R & F	4-18-63 4-19-63	Voluntary Assignment of license to PAUL LASOBIK Req. waiver of Section 1.365 of Rules	GRANTED EFF: 10-16-63	10-9-63
BR-4112 Rec'd Filed	1-19-64 1-22-64 1-22-64	Renewal of license---2-1-64	GRANTED	6-8-64
BR-4112 R & F	11-2-66 11-3-66	Renewal of license.  Atty: Amram, Hahn & Sundlun (G. Scher)	GRANTED	1-13-67
BAL-6233 R & F	11-15-67 11-17-67	Voluntary assignment of license to ART ADVERTISING COMPANY, INCORPORATED  Atty - Amram, Hahn & Sundlun(	GRANTED EFF:	1-30-68 3-1-68



FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

1400kc

Call  
Letters W P A S

Name ART ADVERTISING COMPANY, INCORPORATED  
Zephyrhills, Florida

File No.	Dated	Application for	Action	
			Nature	Date
EP-18,097 Rec'd Filed #410262 \$75 NP mailed APR 19 1968 NP recd	3-1-68 3-4-68 3-4-68 3-4-68 4-12-68 4-17-68	CP to increase daytime power from 250w to 1kw, and install new trans. (CCA Electronics AM-1000D). atty-Amram, Hahn & Sundlun (Gerald Scher) enr-Charles Brennan, Milwaukee, Wisc.	GRANTED Cond'l re: Antenna resistance measurements. 250 watt Class IV stations.	7-17-68
BL-12,166 R & F #459734 \$30 PT AMENDED* NOV 15 1968	9/16/68 9/20/68 9/20/68 9/27/68 10/14/68	License (EP-18,097) incr. daytime power and install new trans. Engr: M. St. Jean, Largo, Fla. Atty: Gerald Scher re balance sheet	GRANTED condl re accept interf. re Cl IV stations inc. power to 1kw.	11-22-68
BR-4112 R & F #550209 \$75 P. N.	10-1-69 10-20-69 10-20-69 10-20-69 OCT 31 1969	Renewal of License Atty: Gerald Scher (Amram, Hahn & Sundlun) AMENDED 1-5-70 re: Programming AMENDED 2-13-70 re: Programming	GRANTED	6-19-70



CONTACT: ROBERT ARTABASY  
PHONE: CODE 813; 782-1418  
ADDRESS: HIGHWAY 301, NORTH  
LEPHYRHILLS, FLA.



# APPLICATION RECORD - BROADCASTING

1400 KC

Call  
Letters W P A S

CHARLES F. WISTER

Name X ART ADVERTISING COMPANY, INCORPORATED  
ZEPHYRHILLS, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4112 R & F PN R <sup>L</sup> cd. PRESS OCT 31 1972	10-18-72 10-25-72 "	RENEWAL OF LICENSE Gerald Scher, Atty. (Sundlun, Tirana & Scher)	GRANTED issued with BZ-8201	1-31-73
BZ-8201 R & F W 121719-\$50. DM PRESS SEP 16 1972	10-17-72 10-25-72 10-25-72- 11-6-72	Direct Measurement. AC-067-Refunded Atty: Sundlun, Tirana & Scher	GRANTED issued with renewal	2-6-73
BAL-8069 R & F FEE PD: \$1000 #269032 JAN 25 1974 Pub. notice filed 1-30-74	1-11-74 1-15-74	Voluntary assignment of license to (FEE PD CHARLES F. WISTER ADJUSTED TO \$1,540.00) Atty for assignor - Jorgensen & Baron for assignee - Smith & Pepper AMENDED 2-21-74 - supplemental data re purchase agreement; re proposed financing (assignee) Statement from assignor re above amend filed (SEE OVER)	(not-issued) GRANTED GRANT FEE: \$1,580.00- EFF: NOT CONSUMMATED- (Ltr written 8-5-74) AUTHORIZATION ISSUED (per Court Order (Ltr 8-16-74 Grant reaffirmed EFF: 8-26-74 048 PD 9-6-74 W 341444	7-15-74



RE: BAL-8069 - (assignee) response to amend of 3-5-74(  
(assignor) re contract  
AMENDED 4-22-74 - legal data (assignor)  
AMENDED 6-17-74 - statement in response to "trafficking"



#6

Form BC-121

September 1969

2-62

## APPLICATION RECORD - BROADCASTING

1400 kc

Call  
Letters W P A S

WPAS, INC.

Name CHARLES F. WISTER  
ZEPHYRHILLS, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4112 R & F PN Recd. PRESS	9-8-75 9-24-75 " <b>OCT 20 1975</b>	RENEWAL OF LICENSE Jas.L.Oyster,Atty.		
BAL-8764 Rec'd Filed Fee pd \$50 Add'l \$50 Code 047(FORM 316) <b>AUG 27 1976</b>	7/30/76 8/13/76 8/24/76 W 604567 W 605363	Voluntary assignment of license to WPAS, INC. Atty - Smith & Pepper(Robert Buenzle)	GRANTED EFF: NO FEE:	1-28-76 8/31/76 10/15/76
BR781002D8 PRESS <b>DEC 4 1978</b>		Renewal of License James L. Oyster	<i>Gr.</i> GRANTED	<i>1-31-79</i> 1-31-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

