

The International Radio Project of Kansas City is a non-profit organization since April 2012 recognized by the state of Missouri. It serves its community by educating, informing the urban core about the Hispanic culture that lives in the community via our stream broadcast, blog and social media sites. We also serve the underserved Hispanic population about community news, events, jobs and educational opportunities in the community. In 2013 we are developing an expanded reach into the African American community, which is also underserved and underrepresented.

The Low Power Radio station that we are applying for will further the education of the community about the cultural heritages of the Hispanic, African American and other underserved populations in Kansas City. It will be an outlet for broadcasting positive representations of all peoples in Kansas City. A community charter high school has agreed to partner with us as well.

We will use the station to provide the following educational services:

- Youth mentoring in broadcast and journalism with partnerships with non-profit programs in the community
- Teaching of youth and high school aged children with hands on instruction about broadcasting via the radio station
- Practicum in broadcast, voice recording and program hosting for community members
- Providing programs produced by and for the high schools in the community
- Internships for college credit partnering with the local community and state colleges
- Educationally based programs on local art and culture

The station will also provide a voice for other community organizations and educational entities to inform and serve the community with beneficial health, safety and service announcements relevant to the served community.

The International Radio Project of Kansas City pledges to broadcast a minimum of 12 hours a day with at least 10 hours dedicated for local programming.

The daily local program “Radio Latino de Kansas City” will be aired during the morning and afternoon hours (8 am to 4 pm). This is a Latin Pop and cultural music format that will be produced and hosted locally. This format will feature local and national news from the Latin perspective as well as an outlet for community events and public service announcements. During after noon and evening hours (4 pm to 8 pm) the daily local program “The Urban Alternative” will be aired. This program will feature the urban and African American culture via a music format that will be produced and hosted locally. This format will feature local and national news from the Kansas City urban community perspective as well as an outlet for interviews, community events, and health announcements/programs. Local musicians and artists from the community in Kansas City will be featured. In the future programs will also be aired on the weeknights (after 8pm) featuring Asian, Native American,

European and African music and culture that may be either locally produced or syndicated. Weekend nights will be a showcase of local music talent and be locally produced and hosted.