

Exhibit 10
Description of Transaction/Agreements

The instant application seeks Commission consent to the assignment of the FCC licenses for television station WBIJ(TV), Crandon, Wisconsin (the "Station") from Selenka Communications, LLC ("Assignor") to WAOW-WYOW Television, Inc. ("Assignee"). Assignee also owns and operates television stations WAOW-TV, Wausau, Wisconsin ("WAOW") and WYOW-TV, Eagle River, Wisconsin ("WYOW"). WYOW is a satellite of WAOW. WAOW, WYOW and the Station are licensed to communities located in the Wausau-Rhineland, Wisconsin Designated Market Area ("DMA"). Assignee requests in Exhibit 15 hereto a waiver of Section 73.3555(b)(i) of the Commission's rules to allow Assignee to operate the Station as a satellite of WAOW, pursuant to Note 5 of Section 73.3555 of the Commission's rules.

By way of background, Quincy Newspapers, Inc. ("QNI"), the parent company of the Assignee, acquired WAOW and WYOW from Shockley Communications Acquisition, LLC ("Shockley") in 2001. At the same time and as part of the same transaction, an existing loan to Assignor and the related credit and security documents between Shockley and Assignor were assigned from Shockley to QNI. This loan remains in existence and will be paid off by Assignor out of the consideration to be paid by Assignee to Assignor for the Station. A copy of the Asset Purchase Agreement for the Station is included as part of Assignor's Exhibit 4.