

### **MULTIPLE OWNERSHIP SHOWING**

Beasley Media Group Licenses, LLC (“Beasley”) hereby demonstrates that grant of the instant application will be fully consistent with the Commission’s local radio multiple ownership rule. By this application, Beasley proposes to add a new auxiliary antenna location for WQYK-FM, St. Petersburg, Florida, Facility ID 28619, at the transmitter site of WPBB(FM), Holmes Beach, Florida, which is also owned by Beasley. Grant of the application, which is for an auxiliary antenna, will not create new or increased concentration of ownership among commonly owned, operated or controlled media properties. WQYK-FM is included in the Tampa-St. Petersburg-Clearwater, Florida Nielsen Audio market (“Tampa Metro”).

The Commission’s local radio multiple ownership rule provides that in markets with 45 or more full-power, commercial and noncommercial radio stations, one party may have a cognizable interest in licenses for not more than eight commercial radio stations, no more than five of which are in the same service (AM or FM). 47 C.F.R. § 73.3555(a)(1)(i). The Commission defines the relevant market to be the “Arbitron Metro” (now known as “Nielsen Audio Metro”), in those markets so designated by Nielsen Audio. *See 2002 Biennial Regulatory Review – Review of the Commission’s Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996*, 18 FCC Rcd 13620, 13712-13 (2003).

For purposes of the local radio ownership rule, WQYK-FM, St. Petersburg, Florida is deemed to be part of the Tampa Metro. According to BIA Advisory Service, LLC's *Media Access Pro* database as of March 14, 2019 (*see the attached FCC Geographic Market Definition Report for the Tampa Metro*), there are 48 full-power, commercial and noncommercial radio stations licensed to communities within the Tampa Metro or which Nielsen Audio designates as "home" to the Tampa Metro.

As shown in the attached exhibit, Beasley controls six commercial radio stations (5 FM stations and 1 AM station) in the Tampa Metro and will continue to have a cognizable interest in six commercial radio stations (5 FM stations and 1 AM station) upon a grant of the instant application. Because this application does not create any new or increased concentration of ownership among commonly owned, operated or controlled media properties, Beasley's control of such stations in the Tampa Metro remains fully compliant with the local radio ownership rule.

For the reasons set forth herein, a grant of this application is fully consistent with the local radio ownership rule.

## FCC Geographic Market Definition for Tampa-St. Petersburg-Clearwater, FL

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAMA	AM	1550	C	Mexican	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Q Broadcasting Corporation Inc	Tampa, FL	Hillsborough
WBTP	FM	95.7	C	Urban	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	iHeartMedia Inc	Clearwater, FL	Pinellas
WBVM	FM	90.5	NC	ChrsContem	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Saint Petersburg Diocese	Tampa, FL	Hillsborough
WCIE	FM	91.5	NC	AC/CCtmp	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Radio Training Network, Inc	New Port Richey, FL	Pasco
WDAE	AM	620	C	Sports	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	iHeartMedia Inc	St. Petersburg, FL	Pinellas
WDCF	AM	1350	C	Talk/AdStd	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Wagenvoord Advertising Group Inc	Dade City, FL	Pasco
WDUV	FM	105.5	C	Soft AC	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Cox Media Group	New Port Richey, FL	Pasco
WFLA	AM	970	C	Nws/Tlk/Spt	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	iHeartMedia Inc	Tampa, FL	Hillsborough
WFLZ	FM	93.3	C	CHR	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	iHeartMedia Inc	Tampa, FL	Hillsborough
WFUS	FM	103.5	C	Country	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	iHeartMedia Inc	Gulfport, FL	Pinellas
WGES	AM	680	C	Span/CCtm	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Vision Communications Network Inc	St. Petersburg, FL	Pinellas
WGHR	FM	106.3	C	Oldies	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	WGUL FM Inc	Spring Hill, FL	Hernando
WGUL	AM	860	C	News/Talk	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Salem Media Group Inc	Dunedin, FL	Pinellas
WHBO	AM	1040	C	Sports	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Genesis Communications (FL)	Pinellas Park, FL	Pinellas
WHFS	AM	1010	C	Bus News	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Beasley Media Group LLC	Seffner, FL	Hillsborough
WHNZ	AM	1250	C	News/Talk	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	iHeartMedia Inc	Tampa, FL	Hillsborough
WHPT	FM	102.5	C	Talk	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Cox Media Group	Sarasota, FL	Sarasota
WLCC	AM	760	C	Span/Chrst	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Salem Media Group Inc	Brandon, FL	Hillsborough
WLLD	FM	94.1	C	Rhymc/CHR	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Beasley Media Group LLC	Lakeland, FL	Polk
WMGG	AM	1470	C	Mexican	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Ardman, Neal	Egypt Lake, FL	Hillsborough
WMNF	FM	88.5	NC	Variety	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Nathan B. Stubblefield Foundation	Tampa, FL	Hillsborough
WMTX	FM	100.7	C	Hot AC	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	iHeartMedia Inc	Tampa, FL	Hillsborough
WPBB	FM	98.7	C	Clsc Rock	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Beasley Media Group LLC	Holmes Beach, FL	Manatee
WPOI	FM	101.5	C	CHR	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Cox Media Group	St. Petersburg, FL	Pinellas
WPSO	AM	1500	C	Greek	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	AKMA Broadcast Network	New Port Richey, FL	Pasco
WQBN	AM	1300	C	Span/Oldes	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Radio Tropical Incorporated	Temple Terrace, FL	Hillsborough
WQYK	FM	99.5	C	Country	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Beasley Media Group LLC	St. Petersburg, FL	Pinellas
WRBQ	FM	104.7	C	Clsc Hits	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Beasley Media Group LLC	Tampa, FL	Hillsborough
WRXB	AM	1590	C	DARK	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Polnet Communications Ltd	St. Petersburg Beach, FL	Pinellas
WSUN	FM	97.1	C	Alternative	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Cox Media Group	Holiday, FL	Pasco
WTAN	AM	1340	C	Talk/AdStd	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Wagenvoord Advertising Group Inc	Clearwater, FL	Pinellas
WTBN	AM	570	C	Chrst/Talk	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Salem Media Group Inc	Pinellas Park, FL	Pinellas
WTIS	AM	1110	C	Adlt Stndrd	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Q Broadcasting Corporation Inc	Tampa, FL	Hillsborough
WTMP	AM	1150	C	HpHop/R&B	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Ardman, Neal	Egypt Lake, FL	Hillsborough

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

# FCC Geographic Market Definition for Tampa-St. Petersburg-Clearwater, FL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WTMP	FM	96.1	C	Mexican	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Ardman, Neal	Dade City, FL	Pasco
WTWD	AM	910	C	Chrst/Talk	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Salem Media Group Inc	Plant City, FL	Hillsborough
WUSF	FM	89.7	NC	NPR/Jazz	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	University of South Florida	Tampa, FL	Hillsborough
WWBA	AM	820	C	News/Talk	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Genesis Communications (FL)	Largo, FL	Pinellas
WWJB	AM	1450	C	Country	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Hernando Broadcasting Company	Brooksville, FL	Hernando
WWMI	AM	1380	C	Bus News	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Salem Media Group Inc	St. Petersburg, FL	Pinellas
WWRM	FM	94.9	C	AC	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Cox Media Group	Tampa, FL	Hillsborough
WXCW	FM	95.3	C	Hot AC	Tampa-St. Petersburg-Clearwater, FL	12/30/2010	18	WGUL FM Inc	Homosassa Springs, FL	Citrus
WXGL	FM	107.3	C	Clsc Hits	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Cox Media Group	St. Petersburg, FL	Pinellas
WXTB	FM	97.9	C	Rock	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	iHeartMedia Inc	Clearwater, FL	Pinellas
WXYB	AM	1520	C	Spn/Grk/Eth	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	ASA Broadcasting Inc	Indian Rocks Beach, FL	Pinellas
WYFE	FM	88.9	NC	Chrst/Talk	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Bible Broadcasting Network Inc	Tarpon Springs, FL	Pinellas
WYUU	FM	92.5	C	Span/CHR	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Beasley Media Group LLC	Safety Harbor, FL	Pinellas
WZHR	AM	1400	C	Talk	Tampa-St. Petersburg-Clearwater, FL	07/02/2003	18	Wagenvoord Advertising Group Inc	Zephyrhills, FL	Pasco

**Number of Stations in Geographic Market 48**

## Previous Stations in Geographic Market

WXOF	FM	96.7	C	Clsc Hits	Gainesville-Ocala, FL	07/27/2017	86	WGUL FM Inc	Yankeetown, FL	Levy
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