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Ownership Study

This technical report is provided as an analysis of the aural broadcast market formed by the modification of KWYN-FM at Wynne, AR. East Arkansas Broadcasters, Inc. also has an attributable ownership interest in stations KDEW-FM, KWAK(AM), and KWAK-FM at Stuttgart, AR; KTRQ(FM) at Colt, AR; KWYN(AM) at Wynne, AR, and KCJF(FM) at Earle, AR, which is operated under an LMA.

None of the stations are located within an Arbitron Metro area; as a consequence, the permitted common ownership is determined using the contour-overlap methodology. The exhibits include the city grade contours, 3.16 mV/m (FM) and 5 mV/m (AM), of all stations intersecting any of the mutually overlapping stations, including full service noncommercial, and exclude any stations with a transmitter site greater than 92 km from any portion of the mutually overlapping area, as well as any non-overlapping commonly owned stations.

Mutual overlap of these stations with respect to KWYN-FM forms a reference market of four stations, shown in exhibit E-1, and creates an overall market of forty-nine (49) stations. A plot of the market is provided as exhibit E-2, and a list of the market stations included is shown in exhibit E-3.

In addition to the modification of KWYN-FM, a separate modification to KTRQ has been submitted. Exhibit E-4 shows that if both modifications were to be granted,

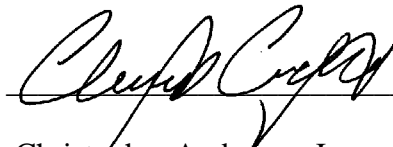
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there would be no change in the mutual overlap of these four stations, including any overlap of the other commonly owned stations, and Exhibit E-5 demonstrates that there would be no significant effect on the number of total stations in the defined market which would alter compliance with the Commission's ownership rules. The market list in exhibit E-3 is also an accurate representation of that market if both modifications were granted.

Following the rules provided by CFR §73.3555(a)(1)(i), the common ownership of three FM and one AM stations in this market is permissible.



Christopher Anderson January 11, 2007
andersce@yahoo.com

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E-1 KWYN-FM Reference Plot

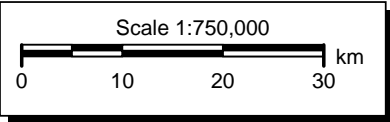
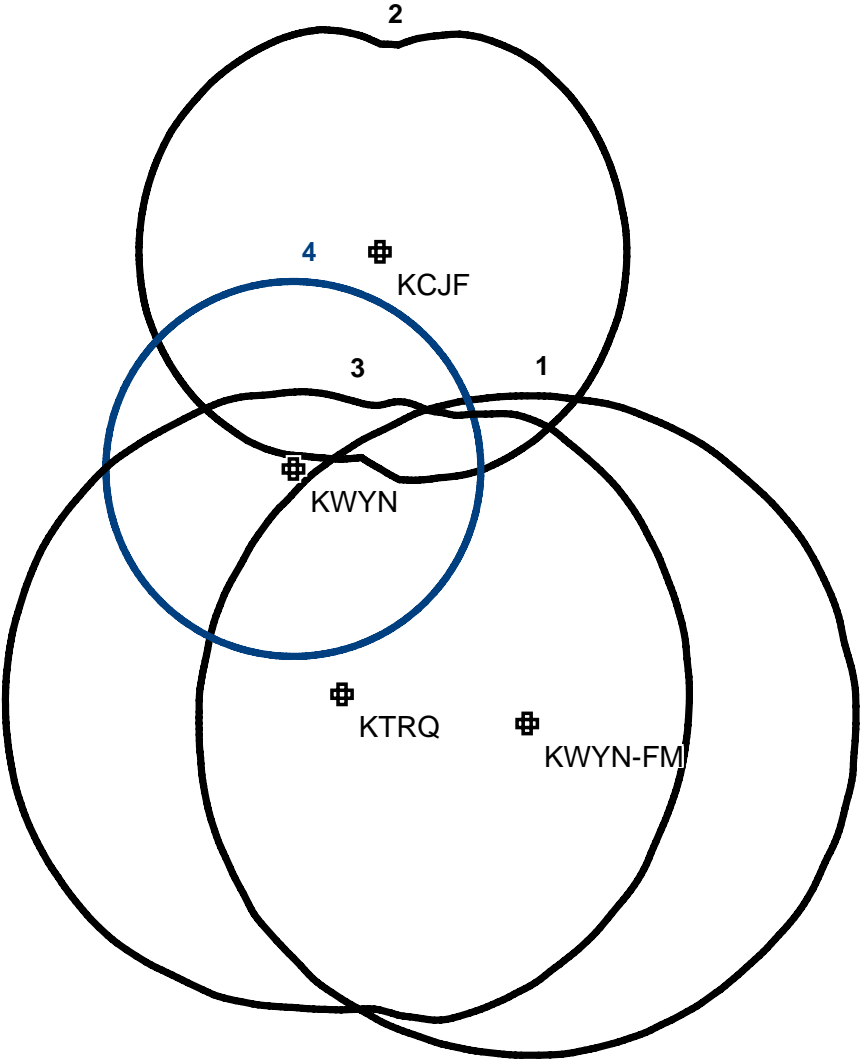
1. KWYN-FM

2. KCJF(FM)

3. KTRQ(FM)

4. KWYN(AM)

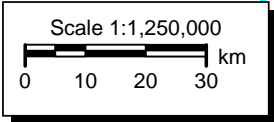
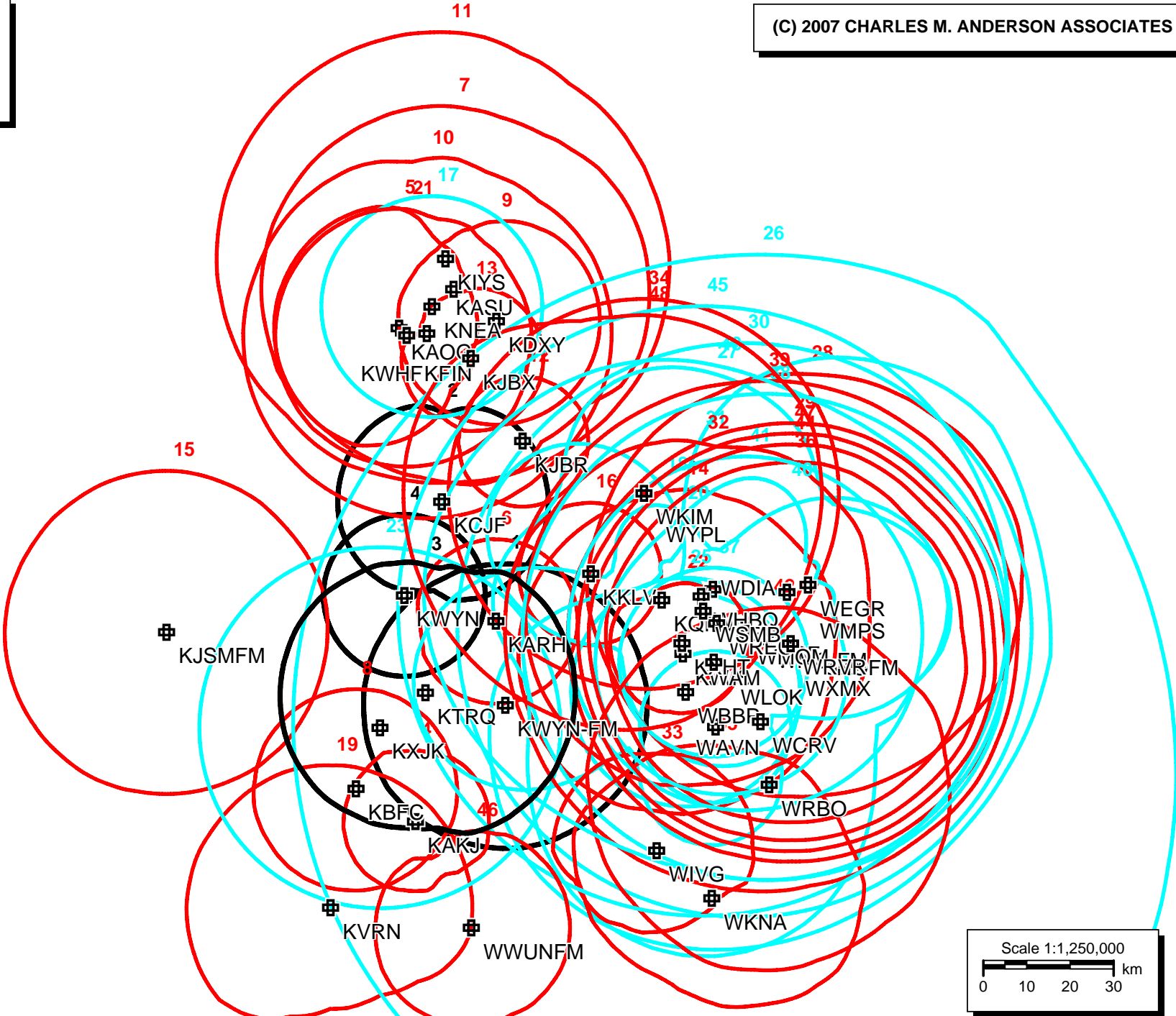
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E-2 KWYN-FM Market Plot

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- 1. KWYN-FM
- 2. KCJF(FM)
- 3. KTRQ(FM)
- 4. KWYN(AM)



E-3 KWYN-FM Market List

Ownership Study

Center = 35 01 43 N, 90 32 31 W

01-11-2007

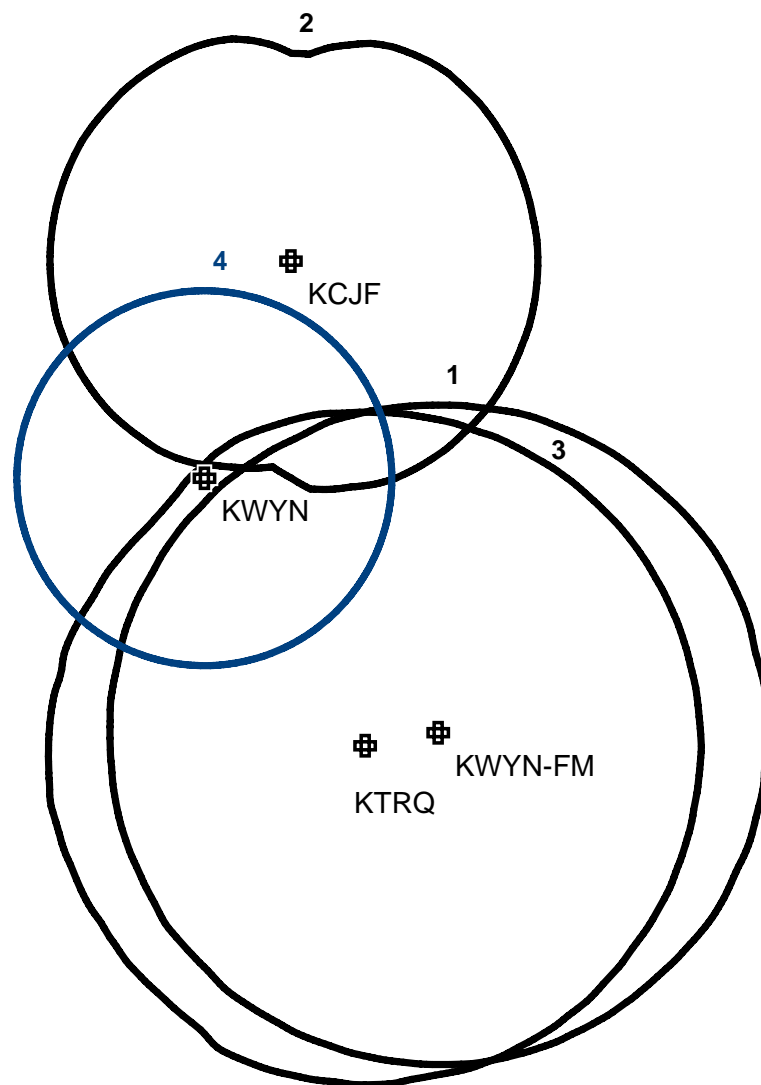
Call	Coordinates	Dist	Bear	Chan	Pwr(kW)	City	State	File #
1	>KWYN-FM	350143N 903231W		23C2	50.00	User Reference		
2	>KCJF.L	352701N 904211W		280C3	12.50	User Reference		
3	>KTRQ.L	350316N 904436W		272C2	40.00	User Reference		
4	>KWYN.L	351521N 904749W		1400	001.0	User Reference		
5	KAKJ.L	344714N 904603W	33.8	217	287A	6	Marianna	AR BLH20040330BFG
6	KAOG.L	354836N 904845W	90.1	344	213C2	40	Jonesboro	AR BLED20000127AAM
7	KARH.L	351211N 903357W	19.5	353	201C3	3.7	Forrest City	AR BLED19991202AAA
8	KASU.L	355327N 904026W	96.4	352	220C1	100	Jonesboro	AR BLED19940314KB
9	KBFC.L	345117N 905502W	39.3	240	228C3	25	Forrest City	AR BLH19920113KH
10	KDXY.L	354929N 903354W	88.3	358	285C3	13.5	Lake City	AR BLH19940705KE
11	KFIN.L	354756N 904431W	87.4	348	300C1	100	Jonesboro	AR BLH6136
12	KIYS.L	355714N 904141W	103.6	352	270C	100	Jonesboro	AR BLH19910426KB
13	KJBR.L	353435N 902954W	60.9	3	229A	6	Marked Tree	AR BMLED20011016AAO
14	KJBX.L	354451N 903749W	80.2	354	294A	6	Trumann	AR BLH19910410KC
15	KJMS.L	350800N 900538W	42.5	73	266C1	100	Olive Branch	MS BMLH20040406ACJ
16	KJSMFM.L	351036N 912349W	79.7	282	249C1	100	Augusta	AR BLED20040115ABF
17	KKLV.L	351804N 901934W	36.1	32	234A	6	Turrell	AR BMLED20001128ABC
18	KNEA.L	355117N 904345W	93.2	349	970	1	JONESBORO	AR BL20021008ACN
19	KQPN.L	351446N 900849W	43.3	55	730	1	WEST MEMPHIS	AR BL20060510ACE
20	KVRN.L	343629N 905847W	61.5	220	214C1	50	Marvell	AR BLED19990511KD
21	KWAM.L	350804N 900538W	42.5	73	990	10	MEMPHIS	TN BL19810817AA
22	KWHF.L	354742N 904735W	88	345	240C2	34	Harrisburg	AR BLH20031017ABG
23	KXHT.L	350923N 900546W	43.1	70	296A	2.75	Marion	AR BLH19980413KB
24	KXJK.L	345853N 905127W	29.3	259	950	5	FORREST CITY	AR BL
25	WAVN.L	345857N 900045W	48.6	95	1240	0.58	SOUTHAVEN	MS BL19900613AA
26	WBBP.L	350318N 900515W	41.6	85	1480	5	MEMPHIS	TN BL
27	WCRV.L	345935N 895358W	58.8	93	640	50	COLLIERVILLE	TN BL19910906AC
28	WDIA.L	351605N 900103W	54.7	60	1070	50	MEMPHIS	TN BL14443
29	WEGR.L	351633N 894638W	74.9	68	274C1	100	Arlington	TN BLH20061114ACK
30	WGKX.L	350916N 894920W	67.1	77	290C	100	Memphis	TN BLH20041018ACR
31	WGSF.L	351059N 895617W	57.7	72	1030	50	MEMPHIS	TN BL19841106AB
32	WHBQ.L	351512N 900251W	51.5	60	560	5	MEMPHIS	TN BL19870526AG
33	WHRK.L	351323N 900233W	50.4	64	246C1	100	Memphis	TN BLH5591
34	WIVG.L	344336N 900943W	48.3	134	241C3	9.5	Tunica	MS BLH20060119ACX
35	WKIM.L	352803N 901127W	58.2	33	255C1	40	Munford	TN BLH20010426AAR
36	WKNA.L	343739N 900127W	65	133	205C1	100	Senatobia	MS BLED20021022AAC
37	WKNOFM.L	350914N 894919W	67.1	77	216C1	100	Memphis	TN BLED20010418AAF
38	WLOK.L	350701N 900059W	48.9	78	1340	1	MEMPHIS	TN BL
39	WMC.L	351007N 895306W	61.9	75	790	5	MEMPHIS	TN BL20001024ACH
40	WMC-FM.L	351009N 895310W	61.8	75	259C	300	Memphis	TN BMLH20050308AAR
41	WMPS.L	351540N 894950W	69.8	68	1210	10	BARTLETT	TN BL19951017AA
42	WMQM.L	351034N 895610W	57.6	73	1600	50	LAKELAND	TN BL20030122AEY
43	WRBO.L	345144N 895242W	63.4	106	278C1	100	Como	MS BLH19980617KC
44	WREC.L	351151N 900031W	52.1	68	600	5	MEMPHIS	TN BL19800411AD
45	WRVR.L	350916N 894920W	67.1	77	283C1	100	Memphis	TN BLH20000706ADN
46	WSMB.L	351323N 900233W	50.4	64	680	10	MEMPHIS	TN BL
47	WWUNFM.L	343402N 903737W	51.8	188	268C3	14	Friar's Point	MS BLH20060330AOB
48	WXXM.L	350916N 894920W	67.1	77	251C1	100	Millington	TN BLH20001018ACK
49	WYPL.L	352803N 901127W	58.2	33	207C0	100	Memphis	TN BLED20040519ADN

Number in list= 49

E-4 KWYN-FM, KTRQ Reference Plot

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1. KWYN-FM Mod.
2. KCJF(FM)
3. KTRQ(FM) Mod.
4. KWYN(AM)



Scale 1:750,000
0 10 20 30 km

E-5 KWYN-FM, KTRQ Market Plot

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- 1. KWYN-FM Mod.
- 2. KCJF(FM)
- 3. KTRQ(FM) Mod.
- 4. KWYN(AM)

