

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
WRQN RADIO STATION
CH 228B1 - 93.5 MHZ - 7.0 KW
BOWLING GREEN, OHIO
November 2005

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Licensing LLC ("Cumulus"), licensee of WRQN, Channel 228A, Bowling Green, Ohio. Cumulus is submitting an application to upgrade the WRQN facility. WRQN is licensed to a community within a metro county in the Toledo, Ohio Arbitron Market (Market #84). Cumulus is also the licensee of WKKO, Channel 260B, Toledo, Ohio; WLQR, 1470 kHz, Toledo, Ohio; WRWK, Channel 293A, Delta, Ohio; WTOD, 1560 kHz, Toledo, Ohio; WWWM, Channel 288A, Sylvania, Ohio; WXKR, Channel 233B, Port Clinton, Ohio; and WTWR, Channel 252A, Luna Pier, Michigan. All of these stations are also licensed to metro counties, or are considered home, in the Toledo, Ohio BIA/Arbitron market.¹

2. Since all eight stations are located in the Toledo, Ohio Arbitron Market, an analysis based on the stations in a rated market is necessary. As shown on Exhibit #1, there are thirty-one AM and FM (commercial and non-commercial) stations listed in the Toledo, Ohio Arbitron Market. Cumulus is presently, and would continue to be, in control of six FM stations and two AM stations in the market. The number of stations indicated falls in the thirty to forty-five stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or

1) WRQN does not overlap any other Cumulus station located outside the Toledo, Ohio Arbitron Market.

control of up to seven stations, with no more than four in the same service, is permissible. The combination of stations owned by Cumulus existed prior to the change in §73.3555 of the rules and, as such, is grandfathered.² Further, pursuant to Note 4, §73.3555 (2003), since the WRQN minor change application will not change the concentration of stations in the subject Arbitron market, it is believed that the WRQN application remains grandfathered under the Commission's ownership rules.

3. The foregoing technical statement was prepared on behalf of Cumulus Licensing LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

2) Under the former contour overlap analysis rules, Cumulus was in compliance with the ownership rules.



FCC Geographic Market Definition for Toledo, OH

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designn Date	Home Mkt Rank	Owner	City & State of License	County of License
WBCY	FM	89.5	NC	ChrsContem	Toledo, OH	07/02/2003	84	Taylor University Broadcasting	Archbold, OH	Fulton
WBGU	FM	88.1	NC	Variety	Toledo, OH	07/02/2003	84	Bowling Green State University	Bowling Green, OH	Wood
WCWA	AM	1230	C	Talk	Toledo, OH	07/02/2003	84	Clear Channel Communications	Toledo, OH	Lucas
WDMN	AM	1520	C	ChrsContem	Toledo, OH	07/02/2003	84	Cornerstone Church Incorporated	Rossford, OH	Lucas
WDTR	FM	88.1	NC	ChrsContem	Toledo, OH	10/12/2004	84	Northland Community Broadcasters	Monroe, MI	Monroe
WGTE	FM	91.3	NC	Clsc/Jazz	Toledo, OH	07/02/2003	84	Public Broadcasting Foundation of NW Ohio	Toledo, OH	Lucas
WIMX	FM	95.7	C	Urban AC	Toledo, OH	07/02/2003	84	URBan Radio Broadcasting LLC	Gibsonburg, OH	Sandusky
WIOT	FM	104.7	C	Rock	Toledo, OH	07/02/2003	84	Clear Channel Communications	Toledo, OH	Lucas
WJUC	FM	107.3	C	Urban	Toledo, OH	07/02/2003	84	Welch Communications Inc	Swanton, OH	Fulton
WJYM	AM	730	C	Gospel	Toledo, OH	07/02/2003	84	Family Worship Center Church Inc	Bowling Green, OH	Wood
WJZE	FM	97.3	C	Urban	Toledo, OH	07/02/2003	84	URBan Radio Broadcasting LLC	Oak Harbor, OH	Ottawa
WKKO	FM	99.9	C	Country	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Toledo, OH	Lucas
WLQR	AM	1470	C	Sports	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Toledo, OH	Lucas
WMTR	FM	96.1	C	AC	Toledo, OH	07/02/2003	84	Nobco Inc	Archbold, OH	Fulton
WNKL	FM	96.9	C	ChrsContem	Toledo, OH	10/14/2003	84	Cornerstone Church Incorporated	Wauseon, OH	Fulton
WOTL	FM	90.3	NC	Religion	Toledo, OH	07/02/2003	84	Family Stations Inc	Toledo, OH	Lucas
WPFX	FM	107.7	C	Clsc Rock	Toledo, OH	07/02/2003	84	Clear Channel Communications	North Baltimore, OH	Wood
WPOS	FM	102.3	C	Religion	Toledo, OH	07/02/2003	84	Maumee Valley Broadcast Assn	Holland, OH	Lucas
WRQN	FM	93.5	C	Oldies	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Bowling Green, OH	Wood
WRVF	FM	101.5	C	AC	Toledo, OH	07/02/2003	84	Clear Channel Communications	Toledo, OH	Lucas
WRWK	FM	106.5	C	Alternative	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Delta, OH	Fulton
WSPD	AM	1370	C	Sprts/Talk	Toledo, OH	07/02/2003	84	Clear Channel Communications	Toledo, OH	Lucas
WTOD	AM	1560	C	Talk	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Toledo, OH	Lucas
WTWR	FM	98.3	C	CHR	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Luna Pier, MI	Monroe
WVKS	FM	92.5	C	CHR	Toledo, OH	07/02/2003	84	Clear Channel Communications	Toledo, OH	Lucas
WWWM	FM	105.5	C	Hot AC	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Sylvania, OH	Lucas
WXKR	FM	94.5	C	Clsc Rock	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Port Clinton, OH	Ottawa
WXTS	FM	88.3	NC	Jazz	Toledo, OH	07/02/2003	84	Toledo City School District, Board of Education	Toledo, OH	Lucas
WXUT	FM	88.3	NC	Alternative	Toledo, OH	07/02/2003	84	University of Toledo	Toledo, OH	Lucas
WYSA	FM	88.5	NC	Christian	Toledo, OH	07/02/2003	84	Side by Side Inc	Wauseon, OH	Fulton
WYSZ	FM	89.3	NC	Christian	Toledo, OH	07/02/2003	84	Side by Side Inc	Maumee, OH	Lucas

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



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Number of Stations in Geographic Market 31

"C" - Commercial Station; "NC" - Non Commercial Station

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AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

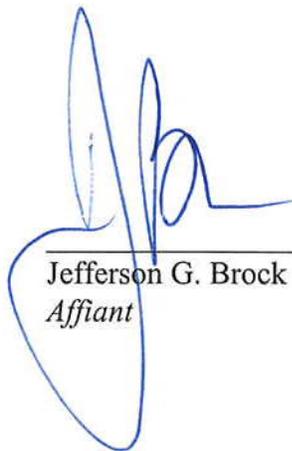
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Licensing LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

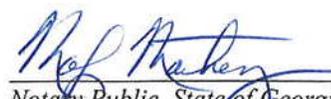
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 3rd day of November, 2005.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 3rd day of November, 2005*



*Notary Public, State of Georgia
My Commission Expires: September 3, 2007*