

RADIO MARKET ANALYSIS
TAMA RADIO LICENSES OF
SAVANNAH, GA, INC.
WMZD RADIO STATION
RINCON, GEORGIA
June 2005

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Tama Radio Licenses of Savannah, GA, Inc. ("Tama"), licensee of WMZD, Chanel 261C2, Statesboro, Georgia.¹ Tama is submitting a modification of permit application to relocate WMZD, as such, an updated radio market analysis is required. Based on its new community of license of Rincon, Georgia, WMZD is located in a community within a metro county in the Savannah, Georgia, market. WMZD is the only attributable station licensed to Tama in the Savannah market, as indicated on Exhibit #1 (BIA study of the Savannah, Georgia Arbitron market). Tama is also the licensee of stations WSGA, Channel 284C3, Hinesville, Georgia, and WSSJ, Channel 222C2, Hinesville, Georgia (there is an outstanding permit to relocate WSSJ to a new site). Neither WSGA or WSSJ are licensed to communities inside of any Arbitron metro counties. However, the city grade contour of the proposed WMZD will overlap with the city grade contour of the outstanding WSSJ permit, as noted on Exhibit #2.

2. Based on the overlap of WMZD and WSSJ (CP), a study has been conducted to verify the proposed ownership of these two stations is in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations will be used to determine the

1) WMZD was ordered to Channel 261C1 at Rincon, Georgia. There is an outstanding permit to implement service at Rincon.

number of other commercial AM or FM stations that either have transmitter sites within, or provide coverage to, the subject stations' contours, which will hereinafter be described as the "Radio Market". No other Tama stations will be considered market contributors, unless they are subject stations in the market under review. Further, no transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered.

3. Exhibit #3 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the subject radio market. Exhibit #4 is a tabulation of the stations in the Radio Market, which shows six stations including the two subject stations.² The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible. Based on Tama's interests in the two above referenced stations, it has been herein demonstrated that the proposed relocation of WMZD is in compliance with §73.3555 of the Commission's rules.

4. The foregoing technical statement was prepared on behalf of Tama Radio Licenses of Savannah, GA, Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. All market data relating to AM and FM facilities in Arbitron markets was extracted from the BIA Financial Network, Media Access Pro 4.0 computer software. We assume no liability for errors or omissions in that database or program which may be adverse to the information contained herein.

2) There are many additional stations providing service to the market, but they were not considered since the number of stations shown was sufficient to demonstrate compliance with the rules.



FCC Geographic Market Definition for Savannah, GA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAEV	FM	97.3	C	AC	Savannah, GA	07/02/2003	159	Clear Channel Communications	Savannah, GA	Chatham
WBAW	FM	99.3	C	Gospel	Savannah, GA	02/05/2004	159	Bullie Broadcasting Corp	Pembroke, GA	Bryan
WBMQ	AM	630	C	News/Talk	Savannah, GA	07/02/2003	159	Cumulus Broadcasting Inc	Savannah, GA	Chatham
WEAS	FM	93.1	C	Urban	Savannah, GA	07/02/2003	159	Cumulus Broadcasting Inc	Springfield, GA	Chatham
WGCO	FM	98.3	C	Oldies	Savannah, GA	07/02/2003	159	Triad Broadcasting Company	Midway, GA	Liberty
WHCJ	FM	90.3	NC	Variety	Savannah, GA	07/02/2003	159	Savannah State University	Savannah, GA	Chatham
WHGM	AM	1400	C	Gospel	Savannah, GA	07/02/2003	159	Gilliam Communications Inc	Savannah, GA	Chatham
WIXV	FM	95.5	C	Rock	Savannah, GA	07/02/2003	159	Cumulus Broadcasting Inc	Savannah, GA	Chatham
WJCL	FM	96.5	C	Country	Savannah, GA	07/02/2003	159	Cumulus Broadcasting Inc	Savannah, GA	Chatham
WJLG	AM	900	C	Gospel	Savannah, GA	07/02/2003	159	Cumulus Broadcasting Inc	Savannah, GA	Chatham
WLFS	FM	91.9	NC	ChrsContem	Savannah, GA	07/02/2003	159	Radio Training Network Inc	Port Wentworth, GA	Chatham
WLVH	FM	101.1	C	AC	Savannah, GA	07/02/2003	159	Clear Channel Communications	Hardeeville, SC	Jasper
WLXP	FM	88.1	NC	CHR	Savannah, GA	07/02/2003	159	Christian Multimedia Network Inc	Savannah, GA	Chatham
WMZD	FM	100.1	C	Hot AC	Savannah, GA	07/02/2003	0	Tama Broadcasting Inc	Rincon, GA	Effingham
WQBT	FM	94.1	C	Urban	Savannah, GA	07/02/2003	159	Clear Channel Communications	Savannah, GA	Chatham
WRHQ	FM	105.3	C	Rock AC	Savannah, GA	07/02/2003	159	Thoroughbred Communications	Richmond Hill, GA	Bryan
WSOK	AM	1230	C	Gospel	Savannah, GA	07/02/2003	159	Clear Channel Communications	Savannah, GA	Chatham
WSVH	FM	91.1	NC	Cls/Nws/Inf	Savannah, GA	07/02/2003	159	GA Pub Telecomm Com	Savannah, GA	Chatham
WTKS	AM	1290	C	Talk	Savannah, GA	07/02/2003	159	Clear Channel Communications	Savannah, GA	Chatham
WTYB	FM	103.9	C	Oldies	Savannah, GA	07/02/2003	159	Cumulus Broadcasting Inc	Tybee Island, GA	Chatham
WYFS	FM	89.5	NC	Religion	Savannah, GA	07/02/2003	159	Bible Broadcasting Network	Savannah, GA	Chatham
WYKZ	FM	98.7	C	AC/LtRck	Savannah, GA	07/02/2003	159	Clear Channel Communications	Beaufort, SC	Beaufort
WZAT	FM	102.1	C	CHR	Savannah, GA	07/02/2003	159	Cumulus Broadcasting Inc	Savannah, GA	Chatham

Number of Stations in Geographic Market 23

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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(c) BIA Financial Network, Inc.

EXHIBIT #1

Graham Brock, Inc. - Broadcast Technical Consultants

WMZD Proposed
Latitude: 32-16-43 N
Longitude: 081-11-41 W
ERP: 50.00 kW
Channel: 261C2

WSGA
BLH-19931210KC
Latitude: 31-51-18 N
Longitude: 081-44-28 W
ERP: 12.00 kW
Channel: 284C3

WSSJ
BLH-19911029KB
Latitude: 31-41-37 N
Longitude: 081-23-27 W
ERP: 50.00 kW
Channel: 222C2

WSSJ CP
BPH-20030224ABN
Latitude: 31-47-28 N
Longitude: 081-23-38 W
ERP: 50.00 kW
Channel: 222C2

WMZD 3.16 mV/m

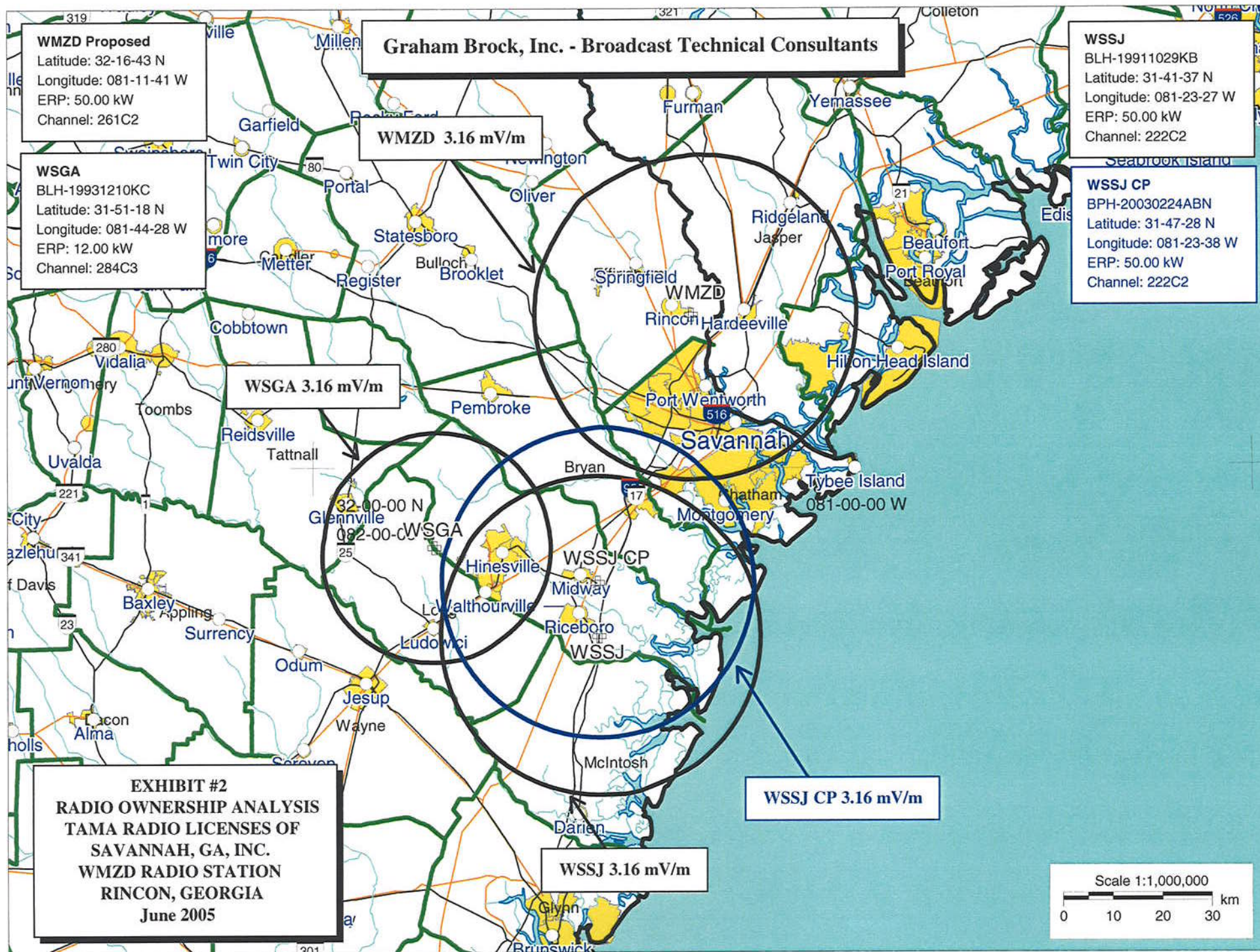
WSGA 3.16 mV/m

WSSJ CP 3.16 mV/m

WSSJ 3.16 mV/m

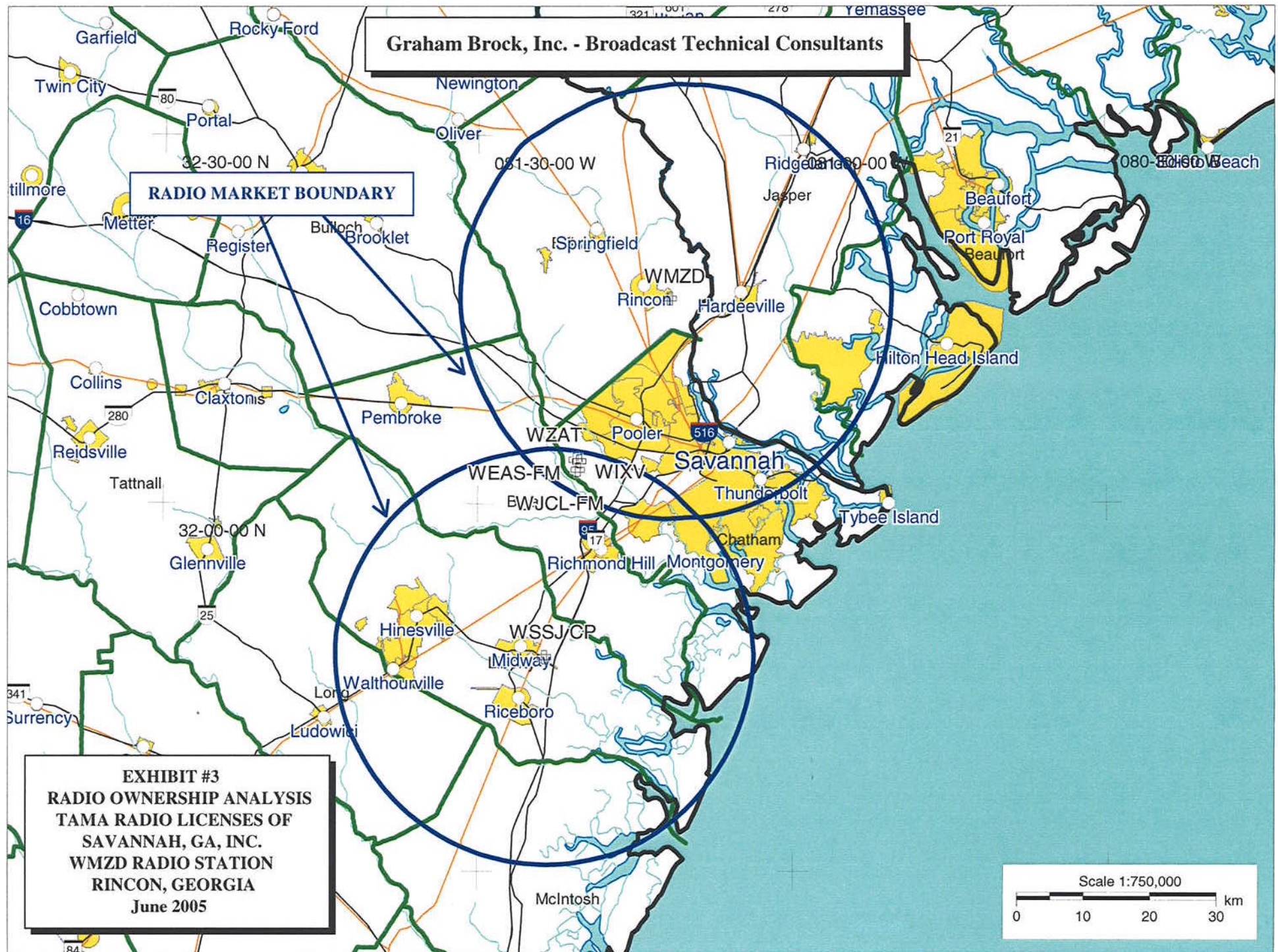
EXHIBIT #2
RADIO OWNERSHIP ANALYSIS
TAMA RADIO LICENSES OF
SAVANNAH, GA, INC.
WMZD RADIO STATION
RINCON, GEORGIA
June 2005

Scale 1:1,000,000
0 10 20 30 km



Graham Brock, Inc. - Broadcast Technical Consultants

RADIO MARKET BOUNDARY



RADIO MARKET ANALYSIS
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EXHIBIT #4

Tabulation of Stations in Radio Market

FM Stations

*	WSSJ	Ch 222C2	Hinesville, Georgia
	WEAS-FM	Ch 226C1	Savannah, Georgia
	WIXV	Ch 238C1	Savannah, Georgia
	WJCL-FM	Ch 243C	Savannah, Georgia
*	WMZD	Ch 261C2	Rincon, Georgia
	WZAT	Ch 271C	Savannah, Georgia

Total FM Stations - 6

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 6

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

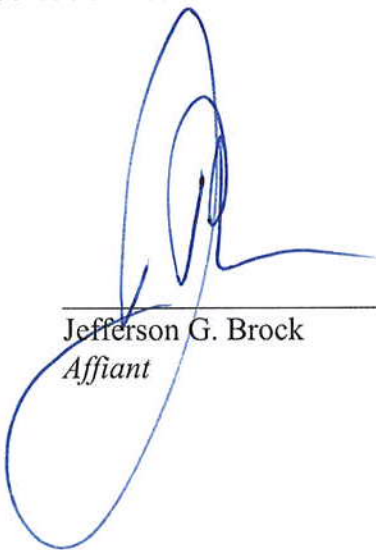
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Tama Radio Licenses of Savannah, GA, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 17th day of June, 2005.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 17th day of June, 2005*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007