

Multiple Ownership Statement

This Multiple Ownership Statement supports four FCC Form 315 transfer of control applications and one FCC Form 314 assignment of license application in which Alan Bishop, the proposed 100% owner, and officer and director of the entities, and Lisa Bishop, an officer and director of the entities, is seeking FCC approval for attributable interests in seven full-power radio stations.

The stations and present licensees are as follows:

Auburn Broadcasting Inc.

WAUB(AM), Auburn, New York, Facility Id. No. 43791

WLLW(FM), Seneca Falls, New York, Facility Id. No. 5392

The Finger Lakes Radio Group, Inc.

WFLR(AM), Dundee, New York, Facility Id. No. 36407

WCGR(AM), Canandaigua, New York, Facility Id. No. 8504

RSK Communications, Inc.

WFLK(FM), Geneva, New York, Facility Id. No. 40804

Geneva Broadcasting, Inc.

WGVA(AM), Geneva, New York, Facility Id. No. 36290

Lake Country Broadcasting, Inc.

WNYR-FM, Waterloo, New York, Facility Id. No. 36288

Four of the stations (WCGR, WGVA, WFLK and WNYR) are located in the rated market of Rochester, NY. Compliance with the Commission's media ownership rules therefore is demonstrated as determined by BIA and the contour overlap methodology.

The attached BIA study shows that there are 50 full-power radio stations in the Rochester, New York market. Section 73.3555(a)(1)(i) allows a single person or entity to hold an attributable interest in up to 8 commercial radio stations and not more than 5 commercial stations in the same service. Upon consummation of the proposed transactions, Alan Bishop and Lisa Bishop will hold attributable interests in 4 radio stations, two in the same service. The proposed assignment of licenses therefore complies with the Commission's media ownership rules in regards to the Rochester, NY rated market.

The enclosed engineering study shows the overlapping contours of the seven radio stations for purposes of the contour methodology. The overlapping contours create three relevant markets. The first market is defined by the overlapping contours of WLLW(FM), WFLK(FM), WGVA(AM) and WNYR-FM. The second market is defined by the overlapping contours of WAUB(AM), WLLW(FM) and WNYR-FM. The third market is defined by the overlapping contours of WGVA(AM) and WCGR(AM). The engineering statement shows there are at least: (1) 10 radio

stations in the first market, including the 4 affiliated stations; (2) 7 radio stations in the second market, including the 3 affiliated radio stations; and (3) 5 radio stations in the third market, including the 2 affiliated radio stations. Note that the markets defined in the engineering statement may be larger than shown. For the purposes of this multiple ownership statement, only the minimum number of radio stations necessary has been shown to demonstrate compliance with Section 73.3555.

Section 73.3555(a)(1)(iv) allows a single person or entity to hold an attributable interest in up to 5 radio stations in a market with 14 or fewer radio stations, provided that no more than 3 radio stations are in the same service. A single person or entity cannot hold an attributable interest in more than 50% of the full power commercial and noncommercial radio stations in the market unless the combination of stations comprises not more than one AM and one FM station.

In the first market, Alan Bishop and Lisa Bishop will hold attributable interests in 4 radio stations, 3 in the same service. In the second market, Alan Bishop and Lisa Bishop will hold an attributable interest in 3 radio stations, 2 in the same service. In the third market Alan Bishop and Lisa Bishop will hold an attributable interest in 2 radio stations, 2 in the same service. In none of the markets will Alan Bishop and Lisa Bishop hold attributable interests in more than 50% of the full power commercial and noncommercial radio stations. The proposed acquisitions will therefore comply with the Commission's rules for all three markets.

Engineering Statement

This Engineering Statement has been prepared on behalf of Alan Bishop and Lisa Bishop for the acquisition or continuation of attributable interests in the following seven broadcast facilities:

<u>CALLSIGN</u>	<u>COMMUNITY OF LICENSE</u>	<u>FACILITY ID</u>
WAUB(AM)	Auburn, NY	43791
WLLW(FM)	Seneca Falls, NY	5392
WFLR(AM)	Dundee, NY	36407
WCGR(AM)	Canandaigua, NY	8504
WFLK(FM)	Geneva, NY	40804
WGVA(AM)	Geneva, NY	36290
WNYR-FM	Waterloo, NY	36288

Alan Bishop and Lisa Bishop do not currently hold attributable interests in any other broadcast facilities in the area of the above listed stations.

This Statement addresses the overlap of the FM 70dBu F(50,50) contours and AM 5.0mV/m contours of the above listed stations.

Defined Markets

Figure 1 of this Statement is a map showing the 70dBu F(50,50) contour of all of the above listed FM facilities (shown in orange) and the 5.0 mV/m daytime ground wave contour of all of the above listed AM facilities (shown in green). As seen in Figure 1, each of the listed facilities overlaps in part one or more of the other listed facilities.

Three markets requiring analysis are defined. The first, labeled Market 1, is the area defined by the overlap of four affiliated stations, WLLW(FM), WFLK(FM), WGVA(AM) and WNYR-FM. The second, labeled Market 2, is the area defined by the overlap of three affiliated stations, WAUB(AM), WLLW(FM) and WNYR-FM. The third, labeled Market 3 is the area defined by the overlap of two affiliated stations, WGVA(AM) and WCGR(AM).

NON-AFFILIATED STATIONS IN MARKETS

Figure 2 is a plot of the defined Market 1 and the transmitter sites and 70dBu contours of some of the non-affiliated stations in Market 1. In addition to affiliated stations, the following three non-affiliated stations have antenna sites located within the contour of one or more of the affiliated stations defining Market 1.

STATION	COMMUNITY OF LICENSE	FACILITY ID
WEOS(FM)	Geneva, NY	65559
WCIP(FM)	Clyde, NY	34561
WSFW(AM)	Seneca Falls, NY	5391

In addition to affiliated stations, the following three non-affiliated stations have FM 70dBu F(50,50) or AM 5.0 mV/m contours which overlap in part one of more of the FM 70dBu F(50,50) or AM 5.0 mV/m contours of the affiliated stations defining Market 1.

STATION	COMMUNITY OF LICENSE	FACILITY ID
WYLF(AM)	Penn Yan, NY	39466
WKEL(FM)	Webster, NY	20953
WACK(AM)	Newark, NY	52123

Figure 3 is a plot of the defined Market 2 and the transmitter sites of some of the non-affiliated stations in the Market 2. In addition to affiliated stations, the following four non-affiliated stations have antenna sites located within the contour of one or more of the affiliated stations defining Market 2.

STATION	COMMUNITY OF LICENSE	FACILITY ID
WMBO(AM)	Auburn, NY	25001
WCIP(FM)	Clyde, NY	34561
WSFW(AM)	Seneca Falls, NY	5391
WDWN(FM)	Auburn, NY	9426

Figure 4 is a plot of the defined Market 3 and the transmitter sites and 70dBu and 5.0mV/m contours of some of the non-affiliated stations in Market 3. In addition to affiliated stations, the following non-affiliated station has its antenna site located within the contour of one of the affiliated stations defining Market 3.

STATION	COMMUNITY OF LICENSE	FACILITY ID
WEOS(FM)	Geneva, NY	65559

In addition to affiliated stations, the following two non-affiliated stations have FM 70dBu F(50,50) or AM 5.0 mV/m contours which overlap in part one of more of the AM 5.0mV/m contours of the affiliated stations defining Market 3.

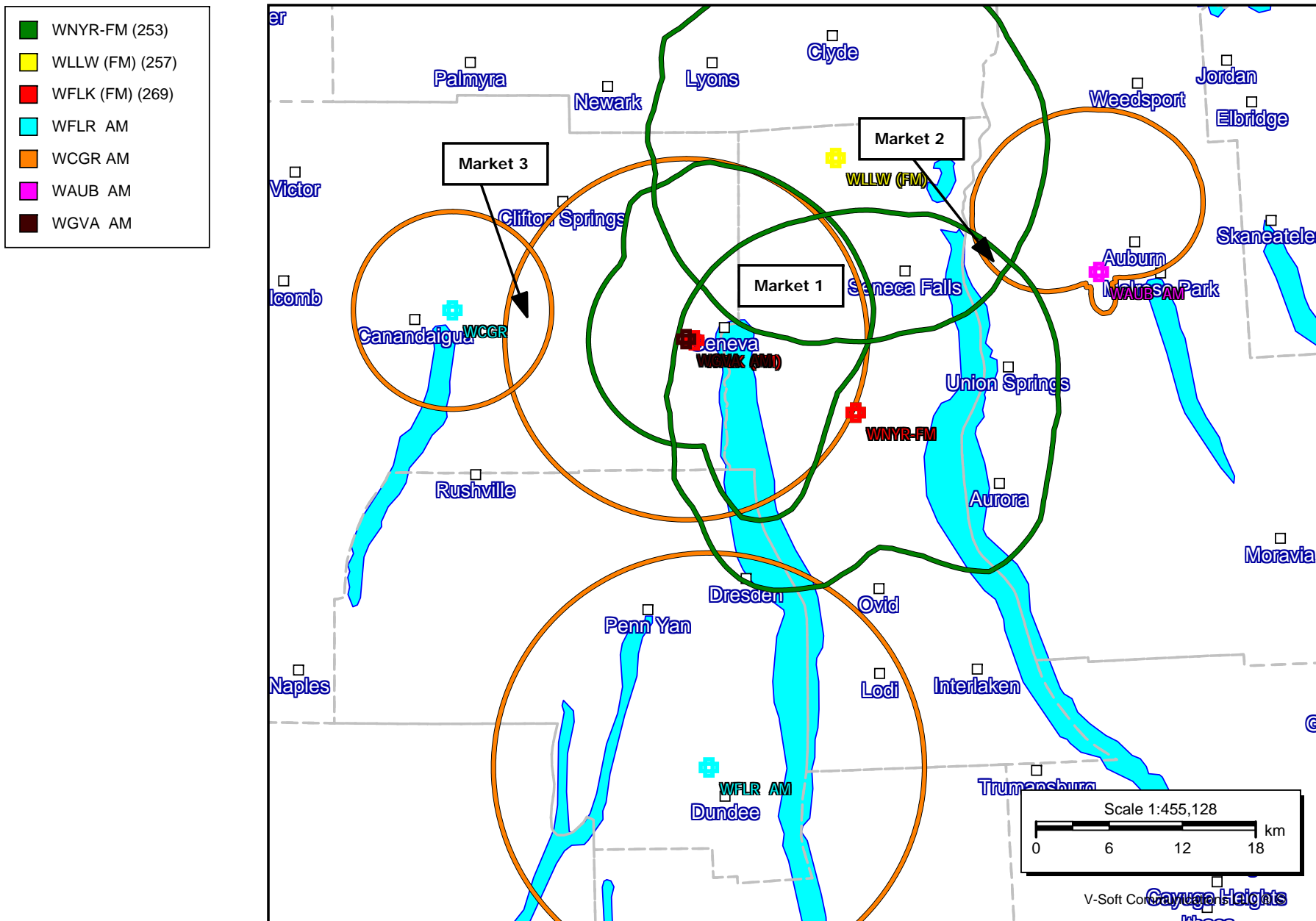
STATION	COMMUNITY OF LICENSE	FACILITY ID
WKEL(FM)	Webster, NY	20953
WACK(AM)	Newark, NY	52123

Conclusions

- Market 1 has four affiliated stations and a minimum of six non-affiliated stations in the market.
- Market 2 has three affiliated stations and a minimum of four non-affiliated stations in the market.
- Market 3 has two affiliated stations and a minimum of three non-affiliated stations in the market.

Green Contours - 70dbu(F50-50) FM Contours
Orange Contours - 5mv/m Daytime AM Contours

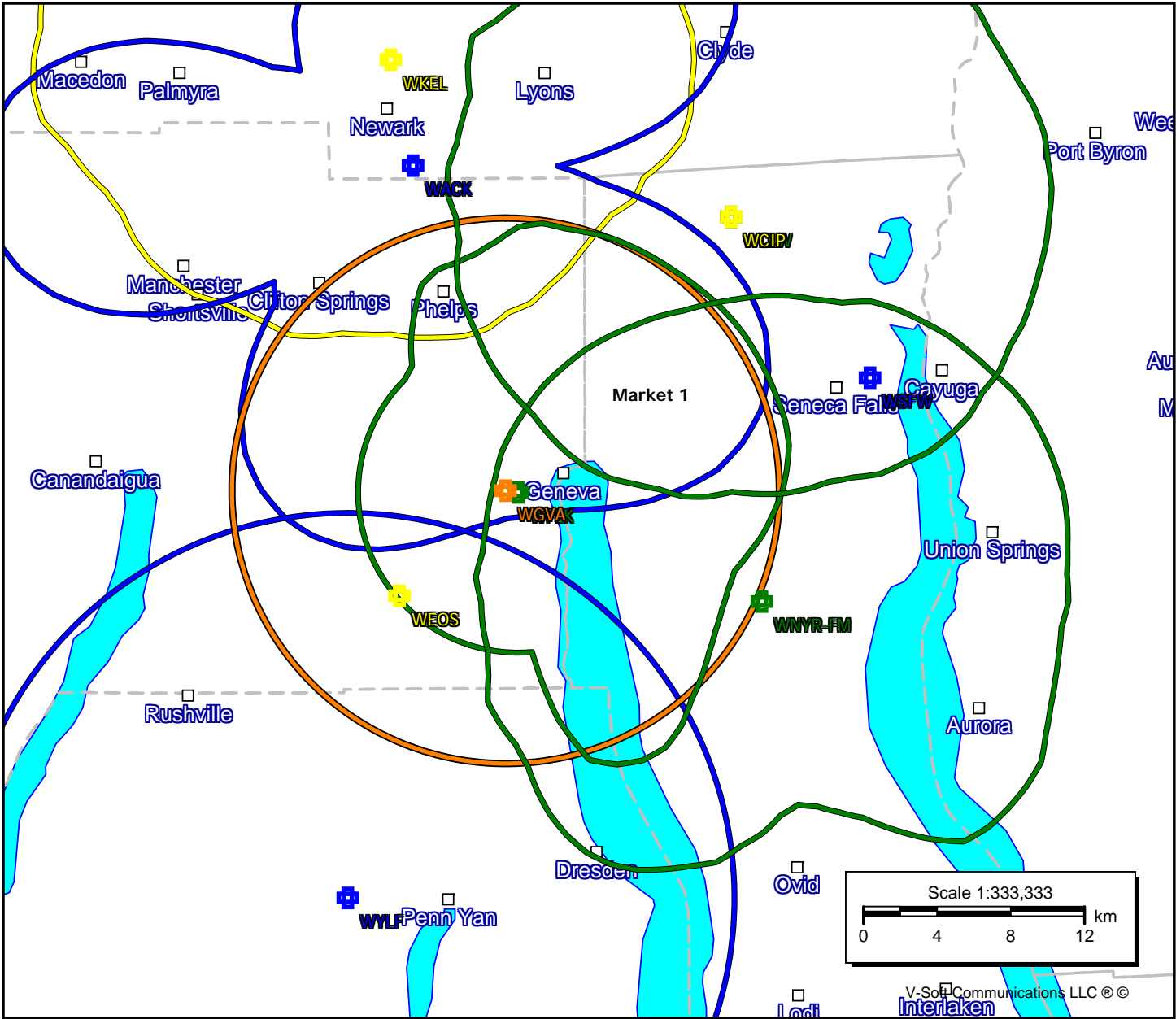
Figure 1



Green Contours - Affiliate FM 70dbu(F50-50) Contours
 Orange Contour - Affiliate AM 5mv/m Daytime Contour
 Blue Contours - Non-Affiliate AM 5mv/m Daytime Contours
 Yellow Contours - Non-Affiliate FM 70dbu(F50-50) Contours

Figure 2

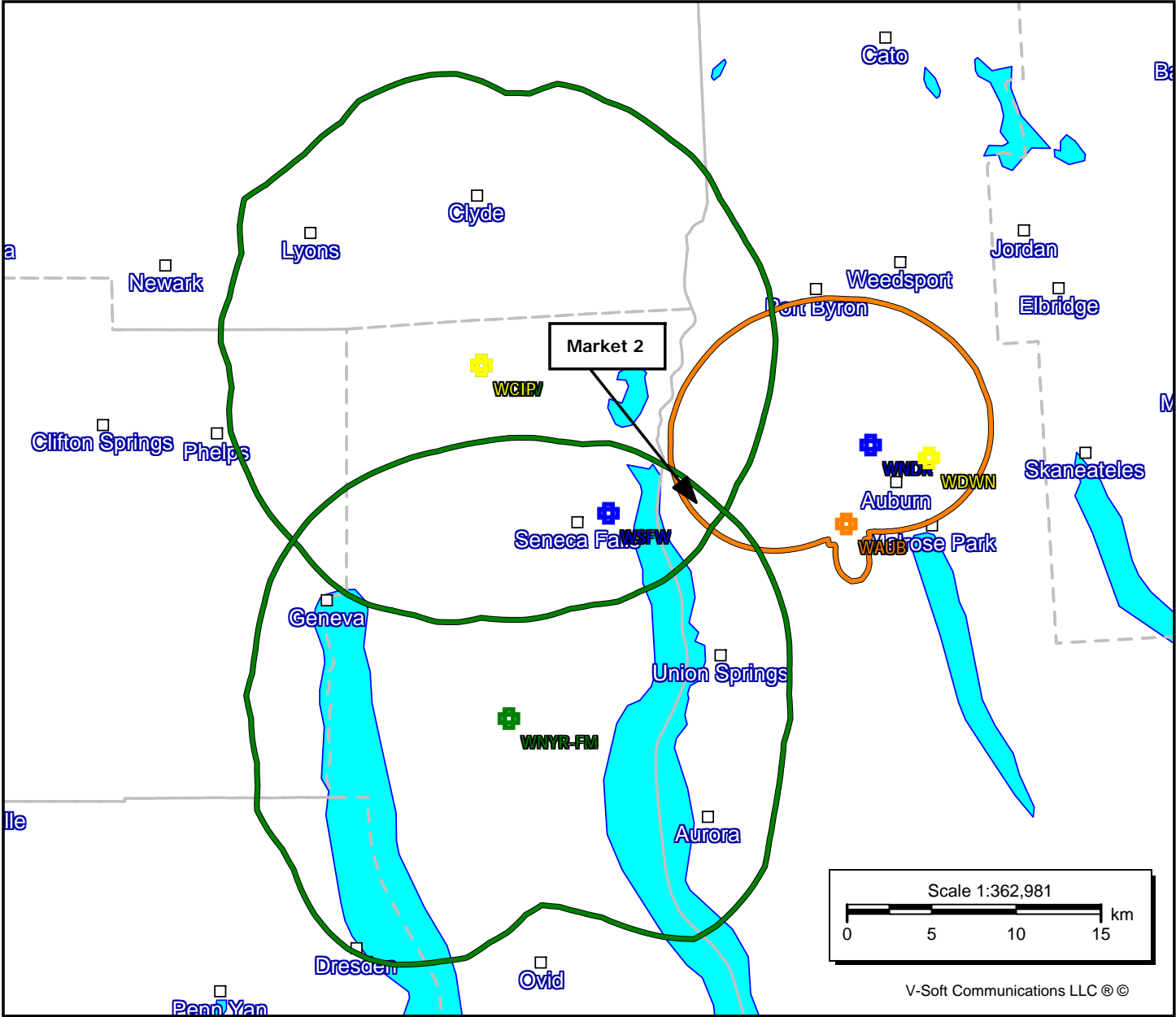
- WLLW (257)
- WNYR-FM (253)
- WFLK (269)
- WGVA
- WYLF
- WACK
- WSFW
- WEOS (208)
- WKEL (201)
- WCIP (229)



Green Contours - Affiliate FM 70dbu(F50-50) Contours
Orange Contours - Affiliate AM 5mv/m Daytime Contours
Blue Contours - Non-Affiliate AM 5mv/m Daytime Contours
Yellow Contours - Non Affiliate FM 70dbu(F50-50) Contours

Figure 3

- WNYR-FM (253)
- WLLW (257)
- WAUB
- WSWF
- WNDR
- WCIP (229)
- WDWN (206)



Green Contours - Affiliate FM 70dbu(F50-50) Contours
Orange Contours - Affiliate AM 5mv/m Daytime Contours
Blue Contours - Non-Affiliate AM 5mv/m Daytime Contours
Yellow Contours - Non Affiliate FM 70dbu(F50-50) Contours

Figure 4

- WGVA
- WCGR
- WACK
- WKEL (201)
- WEOS (208)

