

FEDERAL COMMUNICATIONS COMMISSION
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MEDIA BUREAU
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October 30, 2018

Bruce L. Merchant, President
Merchant Broadcasting, Inc.
208 S. Huntington St.
Sulphur, LA 70663-3334

Re: Merchant Broadcasting, Inc. (MBI)
KEZM (AM), Sulphur, LA
Facility Identification Number: 36210
Special Temporary Authority (STA)
BESTA-20181010AAU

Dear Mr. Merchant:

This is in reference to the request filed on October 10, 2018. MBI requests a further extension of the STA granted on July 19, 2011, to continue operating with an existing tower at an alternate site (due to loss of the licensed site).¹ In support of the request, MBI stated that additional time is needed to file the required FCC Form 301 minor change application to propose a permanent facility based upon proposed rules in the AM Revitalization proceeding MB Docket 13-249, and a request was filed by MBI on October 29, 2018, to supersede the technical STA granted on that date for daytime use of an Isotron antenna system.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

¹ KEZM is licensed for DA operation on 1310 kHz with 0.5 kW day and 0.05 kW night.

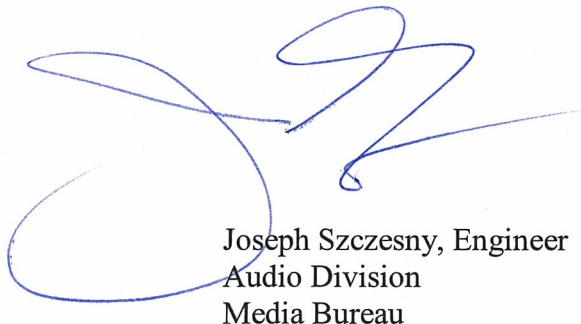
Accordingly, the technical STA granted on October 29, 2018, is hereby SUPERSEDED, and the request for extension of the last technical STA is hereby GRANTED, and MBI may continue to operate with the following facilities:

Geographic coordinates	30° 14' 11" N, 93° 20' 47" W (NAD 1927)
Frequency	1310 KHz
Hours of operation	Unlimited
Operating power	Not to exceed 0.125 kW day/0.0125 kW night
Antenna type	Existing ND tower with skirt feed
Antenna efficiency	201.0 mV/m/km/kW
Overall height	42.6 meters

MBI must reduce power or cease operation if complaints of interference are received, and use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310. MBI must file the 301 application before or immediately after the proposed rules mentioned in the AM Revitalization proceeding MB Docket 13-249 become effective.

This authority expires on **April 30, 2019**.

Sincerely,



Joseph Szczesny, Engineer
Audio Division
Media Bureau