

WSAT

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U.S.A.

CATALOG NO. 4550L 1/5

B S 2029

BROADCASTING STATION LICENSE RECORD

7-28-48

Date first licensed

Call letters W S A T

STATION LOCATION: Salisbury, N.C.

Name of licensee MID-CAROLINA BROADCASTING COMPANY

Transmitter location Milford Hills Road, Near Salisbury, North Carolina. (CP & MP 10-7-47)
(L.c. 7-28-48)

28144
Main studio location Milford Hills Road, Near Salisbury, North Carolina. (CP & MP 10-7-47)
FCC-65 (L.c. 7-28-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B3-P-5322 Ltr. 8-19-47. CP for new station for T site and antenna.	6-20-47	1280	1kw	Daytime	subject to filing MP
B3-P-5322 BMP-3027	10-7-47 Mod. CP (5322) to approval of antenna, T and studio site.	1280	1kw	Daytime	12-7 6-7-48
BL-3127	7-28-48 Lic. to cover CP (5322 as mod) for a new standard broadcast station.	1280	1kw	Daytime	7-28 11-1-48
BS-2029	10-27-48	Extension of license			11-1 3-1-49
BR-2029	12-8-48	1280	1 kw	Daytime	12-8 11-1-51
BTC-741 EFF:	4-6-49 4-21-49	Vol. relinquishment of control of licensee corp. from C. H. Wentz to E. E. Boyce and W. D. Flinton.			
BP-7584	10-23-50	1280	1kw-DA-N	U	By 12-23-50 6-23-51
Construction permit in chg. hours of operation and install DA-N (Conds)					
BL-4462	8-29-51	1280	1kw *DA-N	U	8-29 11-1-51
Lic. cover CP 7584 to chg. hrs. oper & install DA-night use					
BR-2029	10-10-51	1280	1kw* *DA-N	U	11-1 12-1-51
BR-2029	11-28-51	1280	1kw* *DA-N	U	12-1 12-1-54
BTC-1481 EFF:	5-13-53 6-15-53	Voluntary transfer of control of licensee corp. to C. H. Wentz, Harry Welch, and Elbert Sherman			
BR-2029	11-24-54	Renewal of license			12-1 12-1-57
BR-2029	11-6-57	Renewal of license			12-1 12-1-60
	11-30-60	Commission deferred action on renewal pending further consideration.			
BR-2029	8-24-62	Renewal of License			8-24 12-1-63
BR-2029	11-29-63	Renewal of License			12-1 12-1-66
BR-2029	11-18-66	1280	1kw DA-N	U	12-1 12-1-69

Form BC 126

June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S A T

Station location SALISBURY, N. C.

Name of licensee MID-CAROLINA BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
TELEGRAM	10-17-67	PSA	500w		
BR-2029(S)	11-26-69	Renewal & NDEA			12-1-72
EBSA	5-25-72				
BR-2029(S)	12-6-72	Renewal			12-1-75
Ltr.	2-24-74	Trans. now installed HARRIS MW-1			
APPLI.	1-20-77	Trans. Gates BC-1E former main installed as Aux.			
BR-2029 BZ-9506(L)	11-3-77	Renewal Of License and Direct Measurement			12-1-78
BTC790529FO	7-31-79	Vol. rel. neg. control			
COMTEL	8-13-80	TEMP. AU.GR.. OPERATE PARAMETERS AT VARIANCE WHILE MAINTAINING MONITOR POINTS WITHIN LIC. LIMITS DUE TO RE- CENT MINOR FLUCTUATIONS IN MONITOR POINT READINGS. NOTIFY WHEN NORMAL. AU. EXPIRES 10-15-80.			
COMTEL	10-24-80	AUTH. & TERMS COMTEL 8-13-80 EXT. THRU 1-15-81. NECESSARY SUBMIT DETAILED RE- PORT INDICATING PROGRESS MADE TOWARD DETERMINING NATURE OF PROBLEM & CONTEM- PLATED RESOLUTION.			

APPLICATION RECORD - BROADCASTING

Call W S A T
Letters NewName MID-CAROLINA BROADCASTING COMPANY
(PO 119 Lawyers Row, Salisbury, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5322	9-30-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1170kc 940kc 1280kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-Salisbury, North Carolina Studio location: same Filed by Leonard H. Marks, Atty. George E. Gantney, Engr.	Docket	8029
Rec'd	10-1-46		GRANTED	6-20-47
Filed	10-1-46		without hearing.	
			Subject to filing MP for T site and antenna.	
			Ltr. 8-19-47	
			Issued with MP 3027	
AMENDED	12-31-46	AMENDED to change frequency <u>from 1170kc to</u>		
Recd.	1-3-47	940kc		
Filed	1-10-47			
AMENDED	4-26-47	AMENDED to change frequency <u>from 940kc to</u>		
Recd.	4-29-47	1280kc		
Filed	5-2-47	(William H. Gantney, Engr.)		

RCA BTA-1L transmitter

Amended Engineering - William E. Benns, Jr.
Sgt Columbia, S. C.

APPLICATION RECORD - BROADCASTING

#2

Call
Letters

WSAT

Name MID-CAROLINA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3027 Rec'd Filed	7-22-47 8-1-47 8-1-47	Mod. of C.P. (B3-P-5322, which authorized a new standard broadcast station) to change type of transmitter (Gates BC-1E), and for approval of antenna, transmitter and studio location at Milford Hills Road, near Salisbury, North Carolina. (Filed by Leonard H. Marks, Atty.; Ralph E. Patterson, Engr.)	GRANTED	10-7-47

APPLICATION RECORD - BROADCASTING

Call
Letters **W S A T**Name **MID-CAROLINA BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BL-3127 Rec'd Filed	4-23-48 4-27-48 4-27-48	License to cover C.P. (B3-P-5322, as mod.,) which authorized a new standard broadcast station. (Leonard H. Marks, Atty.)	GRANTED	7-28-48
BR-2029 Rec'd	8-14-48 9-1-48	Renewal of License 'Filed by Bernard Koteen, attorney)	GRANTED	12-8-48
BTC-741 Rec'd Filed	3-5-49 3-9-49 3-9-49	Voluntary Relinquishment of control of licensee corporation from C. H. Wentz to E. E. Boyce and W. D. Flintom. 1800 shares of common stock. (Filed by Leonard H. Marks, Atty.)	GRANTED EFF:	4-6-49 4-21-49

APPLICATION RECORD - BROADCASTING

 Call
 Letters W S A T
Name MID-CAROLINA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
HP-7584	3-20-50	Construction permit to change hours of operation from daytime to unlimited using power of 1kw and install DA for night use. Homer A. Ray, Jr., Engr.	Docket #9689	
Rec'd	3-21-50		Removed from hrg. and	
Filed	3-21-50		GRANTED	10-23-50
			subj. following: re properly designed phase monitor be installed; re field meas. equip. available. Order issued.	
BL-4462	6-11-51	License to cover construction permit (BP-7584) which authorized change in hours of operation and installation of a directional antenna for night use. Homer A. Ray, Jr., Engr.	GRANTED	8-29-51
Rec'd.	6-12-51			
Filed	6-12-51			

APPLICATION RECORD - BROADCASTING

Call

Letters W S A TName MID-CAROLINA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2029 Rec'd	7-30-51 8-2-51	Renewal of license	Granted	10-10-51
BR-2029 Rec'd Filed	10-23-51 10-24-51 10-24-51	Request for renewal of license	Granted	11-28-51
BTC-1481 Rec'd Filed	4-10-53 4-13-53 4-13-53	Voluntary transfer of control of licensee corporation from Clarence Kluttz, T. W. Borland, W. D. Flintom, Clarence Kluttz, Executor of the Estate of K. C. Ramsey, and Hargrove Bowles, Jr., Executor of the Estate of E. E. Boyce thru sale of 4500 shares of stock to C. H. Wentz, Harry Welch and Elbert Sherman.	GRANTED EFF:	5-13-53 6-15-53
BR-2029 Rec'd Filed	8-30-54 9-2-54 9-2-54	Renewal of License	GRANTED	11-24-54

AUG. 1955

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Call

Letters ~~W S A T~~Name MID-CAROLINA BROADCASTING COMPANYSALISBURY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2029 Rec'd Filed	8-30-57 9-3-57 9-3-57	Renewal of License	GRANTED	11-6-57
BR-2029 Rec'd Filed	8-22-60 8-26-60 8-26-60	Renewal of license	GRANTED	8-24-62
BR-2029 Rec'd Filed	8-16-63 8-20-63 8-20-63	Renewal of license	GRANTED	11-29-63
BR-2029 R & F	8-22-66 8-25-66	Renewal of license	GRANTED	11-18-66
BR-2029 R & F #537920 \$75 P.N. filed PRESS	8-20-69 8-25-69 8-25-69 8-25-69	Renewal of license AMENDED 11-19-69 re: business interests & Programming	GRANTED	11-26-69

APPLICATION RECORD - BROADCASTING

Call
Letters **W S A T**

Name **MID-CAROLINA BROADCASTING COMPANY**
SALISBURY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2029 R R & F PN Recd. PRESS AUG 30 1972	8-18-72 8-28-72 "	RENEWAL OF LICENSE AMENDED 10-16-72 re: commercial policy; equal employment program	Granted	12-6-72
BR-2029 R & F PN Recd. PRESS SEP 3 1975	7-23-75 7-28-75 "	RENEWAL OF LICENSE	GRANTED issued with BZ-9506	9-21-77
BZ-9506 R & F \$100#537954 Amend PRESS OCT 3 1977	3-1-76 3-4-76 3-5-76 - 9-8-77 -	Direct Measurement (Main and Auxiliary) returned 9-27-77(not necessary) proof of performance	GRANTED issued with RENEWAL	11-3-77

APPLICATION RECORD - BROADCASTING

12-48

Call
Letters W S A TName MID-CAROLINA BROADCASTING COMPANY
SALISBURY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780725UD R & F PRESS	7-18-78	RENEWAL OF LICENSE (MAIN & ALTER. TRANS. (BR810729UE) SUPPLEMENTAL APPLICATION filed 7-29-81 as an amendment to pending renewal application. PRESS:	BS <i>OK</i> 4-6-78	
	7-25-78			
	SEP 1 1978			
BTC790529FO Form 316 PRESS	5-27-79	Vol. relinquishment of negative control of lic corp by C. H. Wentz thru transfer of stock to Barbara W. Welch, Harry L. Welch, Jr., Walter W. Welch and Charles H. Welch	GRANTED EFF	7-31-79
				8-28-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

