

**RADIO MARKET ANALYSIS**  
**IDAHO WIRELESS CORPORATION**  
**KZBQ RADIO STATION**  
**POCATELLO, IDAHO**  
**October 2013**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of Idaho Wireless Corporation ("Idaho Wireless"), licensee of KZBQ, Channel 229C, Pocatello, Idaho. Idaho Wireless is submitting a minor change application to change the class and channel of KZBQ; as such, a Radio Market Analysis is necessary. Idaho Wireless also holds an attributable interest in AM station KOUU, 1290 kHz, Pocatello, Idaho and FM station KORR, Channel 281C1, American Falls, Idaho. None of these stations (KZBQ, KOUU or KORR) are licensed to a community in a metro county in any Arbitron market, nor are they considered "home" to an Arbitron market. Therefore, this review will verify compliance of commonly owned stations in non-rated markets.

**REVISED CONTOUR OVERLAP REVIEW**

2. Since KZBQ, KOUU, and KORR are not metro stations in any market, a study has been conducted to verify that the ownership of these stations is in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations are shown on Exhibit #1. The Radio Market is shown on Exhibit #2. Exhibit #3 shows the AM and FM stations with transmitter sites within the Radio Market and providing service to the Radio Market. Exhibit #4 is a tabulation of the stations in the Radio Market, which totals nineteen when the three subject stations are included. The number of stations depicted falls in the fifteen

to twenty-nine tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations with no more than four in the same service is permissible. Therefore, Idaho Wireless is in compliance in the non-rated Radio Market.

4. Based on the compliance shown in non-rated markets reviewed, the proposed application for KZBQ is in compliance with §73.3555 of the Commission's rules, regarding the above referenced stations.

5. The foregoing technical statement was prepared on behalf of Idaho Wireless Corporation, by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

**KORR - American Falls, ID - BLH19941220KB**  
Latitude: 42-51-46 N / Longitude: 112-31-03 W  
ERP: 56.00 kW / Channel: 281 / Freq: 104.1 MHz  
AMSL Height: 1860.0 m

**KZBQ - Pocatello, ID - BMLH20000616AAS**  
Latitude: 42-51-57 N / Longitude: 112-30-46 W  
ERP: 100.00 kW / Channel: 230 / Freq: 93.9 MHz  
AMSL Height: 1821.0 m

**KOUU - POCATELLO, ID - BL20070502AHF**  
Latitude: 42-57-27 N / Longitude: 112-25-46 W  
1290 KHZ - 0.024/50.0 kW - DA

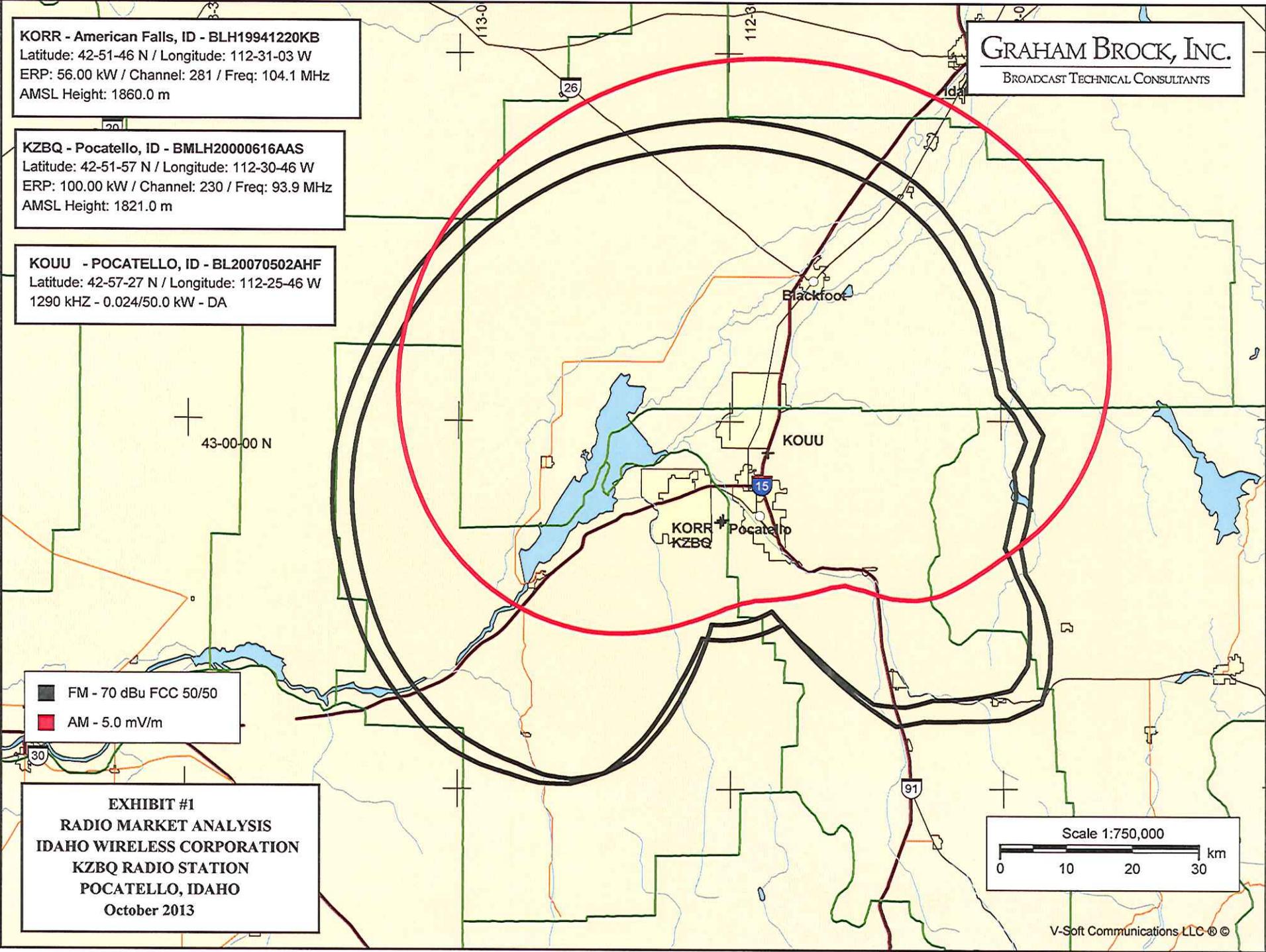
**GRAHAM BROCK, INC.**  
BROADCAST TECHNICAL CONSULTANTS

■ FM - 70 dBu FCC 50/50  
■ AM - 5.0 mV/m

**EXHIBIT #1**  
**RADIO MARKET ANALYSIS**  
**IDAHO WIRELESS CORPORATION**  
**KZBQ RADIO STATION**  
**POCATELLO, IDAHO**  
**October 2013**

Scale 1:750,000  
0 10 20 30 km

V-Soft Communications LLC ©



**KORR - American Falls, ID - BLH19941220KB**  
Latitude: 42-51-46 N / Longitude: 112-31-03 W  
ERP: 56.00 kW / Channel: 281 / Freq: 104.1 MHz  
AMSL Height: 1860.0 m

**KZBQ - Pocatello, ID - BMLH20000616AAS**  
Latitude: 42-51-57 N / Longitude: 112-30-46 W  
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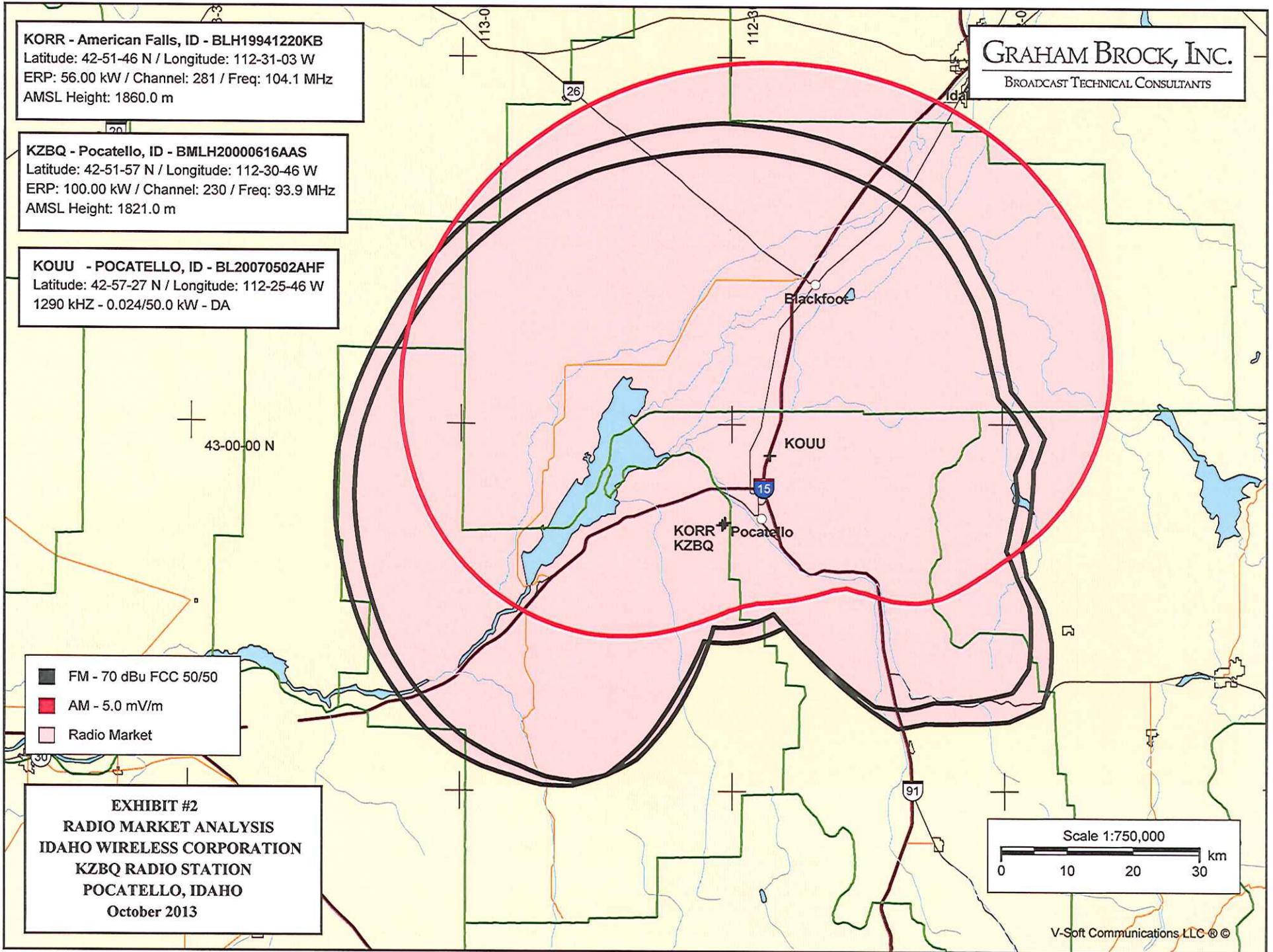
**GRAHAM BROCK, INC.**  
BROADCAST TECHNICAL CONSULTANTS

■ FM - 70 dBu FCC 50/50  
■ AM - 5.0 mV/m  
■ Radio Market

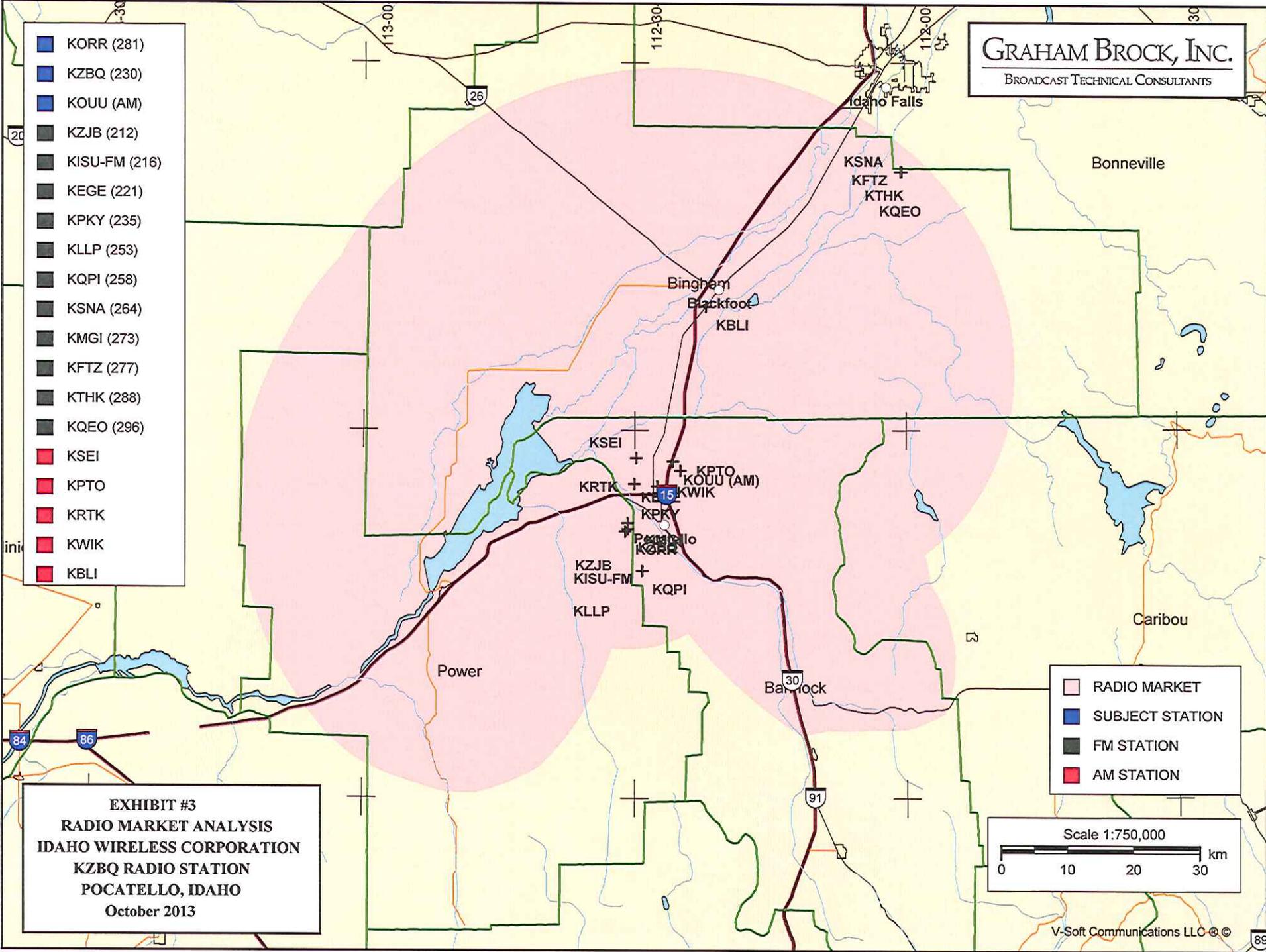
**EXHIBIT #2**  
**RADIO MARKET ANALYSIS**  
**IDAHO WIRELESS CORPORATION**  
**KZBQ RADIO STATION**  
**POCATELLO, IDAHO**  
**October 2013**

Scale 1:750,000  
0 10 20 30 km

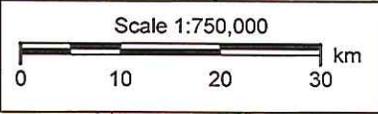
V-Soft Communications LLC ©



- KORR (281)
- KZBQ (230)
- KOUU (AM)
- KZJB (212)
- KISU-FM (216)
- KEGE (221)
- KPKY (235)
- KLLP (253)
- KQPI (258)
- KSNA (264)
- KMGJ (273)
- KFTZ (277)
- KTHK (288)
- KQEO (296)
- KSEI
- KPTO
- KRTR
- KWIK
- KBLI



- RADIO MARKET
- SUBJECT STATION
- FM STATION
- AM STATION



**EXHIBIT #3**  
**RADIO MARKET ANALYSIS**  
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**EXHIBIT #4**

**Tabulation of Stations in the Radio Market**

**AM Stations**

KSEI	630 kHz	Pocatello, XX
KLBI	690 kHz	Blackfoot, XX
KWIK	1240 kHz	Pocatello, XX
* KOUU	1290 kHz	Pocatello, XX
KPTO	1440 kHz	Pocatello, XX
KRTK	1490 kHz	Chubbuck, XX

Total AM Stations - 6

**FM Stations**

KZJB	Ch 212C3	Pocatello, Idaho
KISU-FM	Ch 216C2	Pocatello, Idaho
KEGE	Ch 221C2	Pocatello, Idaho
* KZBQ	Ch 230C0	Pocatello, Idaho
KPKY	Ch 235C	Pocatello, Idaho
KLLP	Ch 253C2	Chubbuck, Idaho
KQPI	Ch 258C2	Aberdeen, Idaho
KSNA	Ch 264C1	Idaho Falls, Idaho
KMGI	Ch 273C	Pocatello, Idaho
KFTZ	Ch 277C1	Idaho Falls, Idaho
* KORR	Ch 281C1	American Falls, Idaho
KTHK	Ch 288C1	Idaho Falls, Idaho
KQEO	Ch 296C1	Idaho Falls, Idaho

Total FM Stations - 13

**GRAND TOTAL OF STATION CONSIDERED IN STUDY - 19**

\* Subject station.

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

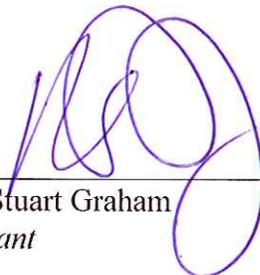
*State of Georgia )*  
*St. Simons Island ) ss:*  
*County of Glynn )*

**R. STUART GRAHAM**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Idaho Wireless Corporation to prepare the attached Technical Exhibit.

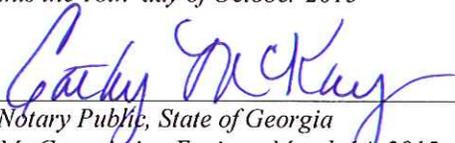
His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 18th day of October 2013.*

  
\_\_\_\_\_  
R. Stuart Graham  
*Affiant*

*Sworn to and subscribed before me  
this the 18th day of October 2013*

  
\_\_\_\_\_  
*Notary Public, State of Georgia*  
*My Commission Expires: March 14, 2015*