

## **Exhibit 2**

### **Mission**

The mission of the entity is to create and promote positive and lasting changes in the lives of Chinese and all residents in the Chicago community. Our goal is to encourage public review and participation in civil life; promote the stewardship of resources; and promote the classical performing arts.

Our mission is multiculturalism, the promotion of diversity in programming through expanded informational sources, education and the arts. The goal is to provide forums as cultural bridges for local residents to learn Chinese and the Chinese culture for all people in the city, particularly those who work and are involved in the Chicago neighborhood. Our mission is based on the idea that diversity enhances all. The prime objective is to reduce the areas of conflict and promote understanding.

One focus is promoting the interests and needs of the Chinese language population in the Chicago Chinatown neighborhood as to issues of concern and an understanding and appreciation of the valuable enhancements and appreciations that inures in the values of traditional Chinese and Western culture. A particular focus will be educating and informing the public as to a five thousand year tradition of Chinese culture and arts.

The entity was incorporated in the State of Illinois on March 23<sup>rd</sup>, 2004.

## **Exhibit 2-B**

### *Implementing the Mission*

The station will be dedicated to addressing socially conscious issues as well as diversity in bicultural programming.

We will implement our diversity mission by broadcasting a mixture of news, informational, instructional programs, classical history programs and discussion radio programming, along with programming concerning and comparing Chinese and Western arts, culture and music.

Particular attention will be given to a focus on needs and interests of the Chinese American community in the socialization process. Specific informational, civic and cultural factors necessary for effective assimilation and cultural retention will be identified and developed into programs targeted to language impaired adults and children. Additionally, social media platforms will be integrated into station radio programming to assure access to those who are familiar with online tools. Bilingual programs will be broadcast to assure inclusion.

In designing programs to implement our mission, we will conduct surveys of community leaders, activists and non-profit organizations to determine community needs and design and produce programs responsive to those needs.

## Exhibit 2-C

### Programs and Schedule

The entity will originate at least eight hours daily of locally produced and originated program. The following is a description of and the proposed scheduling of some of the locally originated and produced programs designed to reflect the organizational mission. In addition to these programs, some national programs from affiliated program services would be broadcast during other day parts.

| Program Title & Description  | Broadcast Day & Time        |
|--|-----------------------------|
| <i>Good Morning, Chicago</i><br>News; Today Official Events;<br>Government Events; Non-profit activities   | 5:00 am to 6:00 am Daily    |
| <i>Engage Chicago</i><br>Discussions and interviews with community<br>representatives and educators in Chicago<br>on assimilation in workplace & society         | 6:00 am to 7:00 am Daily    |
| <i>PM Chicago</i><br>A continuation of Good Morning, Chicago<br>program but with all new content   | 7:00 am to 8:00 am Weekdays |
| <i>Conversational English</i><br>Making the transition from grammar to<br>basic conversation with a 500 word vocabulary<br>with emphasis on local pronunciations | 8:00 am to 9:00 am Daily    |
| <i>Important Things Today</i><br>A review of the day's news with a focus<br>on individual newsmakers   | 5:00 pm to 6:00 pm Daily    |
| <i>Second Edition</i><br>News; Update & Status of Today Official Events;<br>Government Events; Non-profit activities   | 6:00 pm to 7:00 pm Daily    |
| <i>Divine Dynasties</i><br>An instructional program teaching of<br>the divinity of Shen Yen classical performing arts  | 7:00 pm to 8:00 pm Daily    |

*WATTS*

How to use social media to promote  
cultural diversity and civic engagement  
with short messages

*8:00 pm to 9:00 pm Daily*

*Support Center*

A call-in talk show where callers voice  
Opinions and ask questions on legal and  
Immigration matters

9:00 am to 11:00 am Weekends

*East Meets West*

A study of contrasts of differences and similarity  
Between Chinese and Western classical music

*11:00 am to Noon Weekends*

*No Detours: It's Never Too Early*

How to select and prepare for college  
admissions

Noon to 1:00 pm Weekends