

BROADCAST MULTIPLE OWNERSHIP STUDY SUMMARY

CCR-LAMAR IV, LLC & CCR-LA JUNTA IV, LLC

LAMAR & LA JUNTA, COLORADO

REVISED FEBRUARY 2018

This summary is submitted for the purpose of reflecting a proposed change in ownership structure whereby 25/7 Media, Inc. would purchase the stations owned by CCR in Lamar and La Junta, Colorado. This is not a rated market and therefore compliance with FCC 73.3555 multiple ownership requirements is determined by the contour overlap method. Please see **Figure 1** attached.

No facility technical changes are associated with this analysis.

Stations proposed for common ownership are:

Call	License	City of License	Frequency
KBLJ(AM)	CCR La Junta	La Junta, CO	1400 kHz
KLMR(AM)	CCR Lamar	Lamar, CO	920 kHz
KTHN (FM)	CCR La Junta	La Junta, CO	92.1 MHz
KLMR-FM	CCR Lamar	Lamar, CO	93.5 MHz

Stations whose contour overlaps the contour, or contours, of a station in the market are:

Call	License	City of License	Frequency
KECC(FM)	The Colordao College	La Junta, CO	89.1 MHz
KCSE(FM)	Kanza Society, Inc.	Lamar, CO	90.7 MHz
KRKV(FM)	Alleycat Communications	Los Animas, CO	107.3 MHz
KPHT(FM)	Capstar	Rocky Ford, CO	95.5 MHz
KVAY(FM)	Beacon Broadcasting	Lamar, CO	105.7 MHz

The four stations are considered as three markets based on points of common overlap for all of the stations:

Market #1 KTHN(FM) and KBLJ(AM)

Market #2 KLMR(AM) and KBLJ(AM)

Market #3 KLMR-FM and KLMR(AM)

A multiple ownership analysis follows which considers the above described radio stations under proposed common ownership or control, which stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations) in accordance with *Section 73.3555* of the FCC Rules. For a market with 14 or fewer stations no person or entity, or entities under common control, may have a cognizable interest in more than 50% of the full power commercial and non-commercial radio stations.

Market #1 has two stations proposed for common ownership, KTHN(FM) and KBLJ(AM) and KRKV(FM), KPHT(FM), KVAY(FM) and KECC(FM) are owned by other entities so the 50% rule is complied with.

Market #2 has two stations proposed for common ownership, KLMR(AM) and KBLJ(AM), and KRKV(FM), KPHT(FM), KVAY(FM) and KCSE(FM) are not under proposed common ownership. This combination meets the 50% rule.

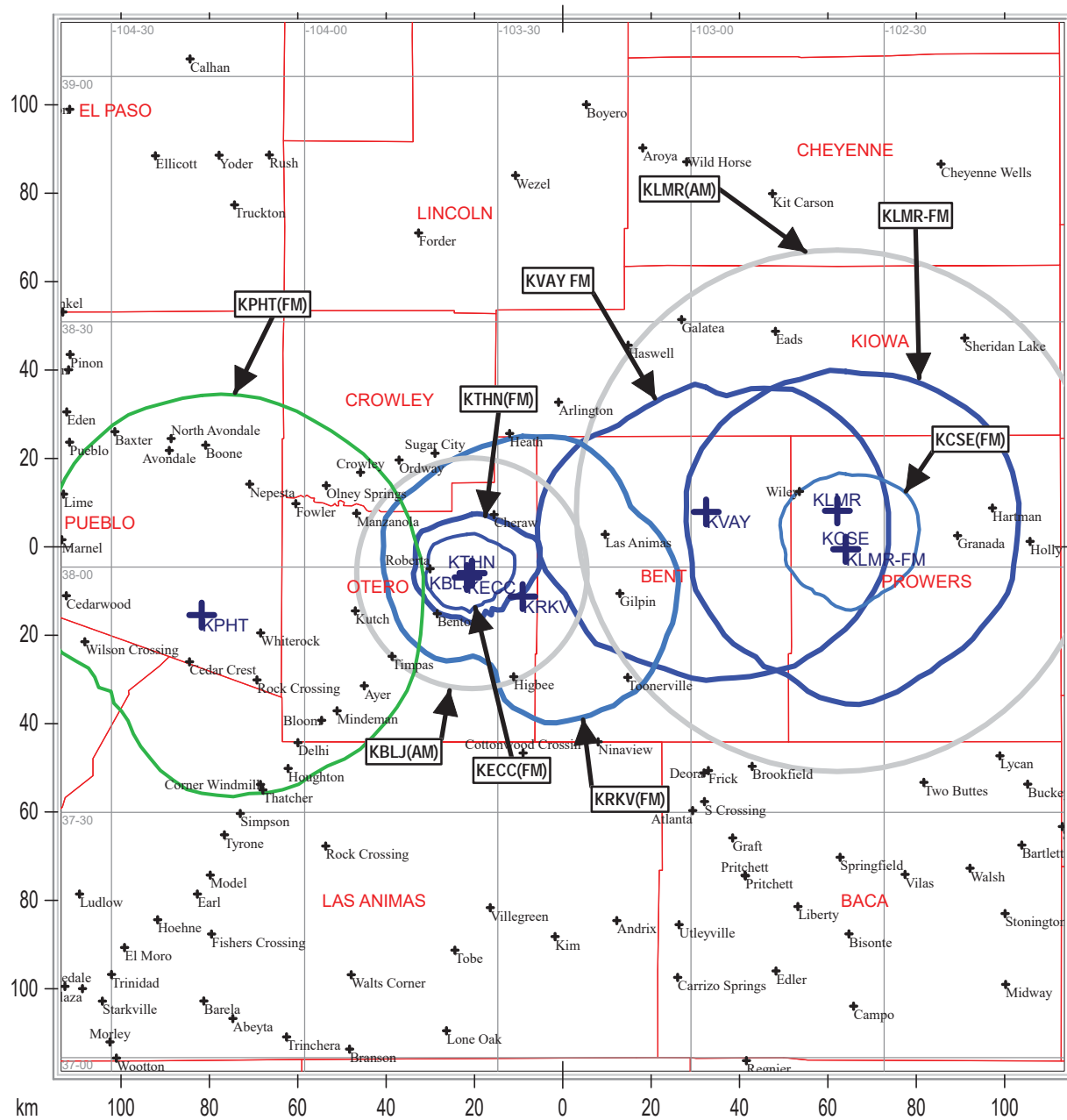
Market #3 has two stations, KLMR-FM and KLMR(AM) proposed for common ownership and there are three additional stations in the market that are not owned which are KCSE(FM), KVAY(FM) and KRKV(FM). This combination meets the 50% rule.

By:



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Marlton, New Jersey
February 20, 2018

STUDIED MARKET CONSISTS OF STATIONS PROPOSED FOR COMMON OWNERSHIP BY 25/7 MEDIA, Inc.



Communications Technologies, Inc. Marlton, New Jersey

County Borders Lat/Lon Grid

Map Scale: 1:1500000 1 cm = 15.00 km V/H Size: 237.28 x 227.04 km

FIGURE1