

W111

CLARK'S
MADE IN U. S. A.

OFFICIAL NO. 95

B.S.

Card # 1

BROADCASTING STATION LICENSE RECORD

NON-COMMERCIAL EDUCATIONAL

Date first licensed October 3, 1952

Call letters WHHI

LOCATION: HIGHLAND, WISCONSIN

STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD (MLED-9-4-73)

XSTATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION (MLED 4-30-68)

STATE OF WISCONSIN-EDUCATIONAL BROADCASTING DIVISION (MLED-8-15-67)

Name of licensee XSTATE OF WISCONSIN - STATE RADIO COUNCIL

Transmitter location 1 mi. NE of
RFD, Highland, Wisconsin

Vilas Hall, 821 University Ave., University Of Wisconsin Campus, Madison, Wisconsin

Main studio location XRadio Hall, University of Wisconsin Campus, Madison, Wisconsin

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From- To-
BPED-191 New CP	1-17-52	91.3 mc Terr: 610'	50 kw 610	U	by 1-17-52 to 9-17-52
BLED-119	10-3-52	License to cover C.P. to Terr. 596'			9-1-54
BPED-233	8-18-53	CP to add REL No. 706, exciter unit to transmitter (Westinghouse)			10-18-53 4-18-54
Comm. wire 9-11-53 Aut. operate power reduced to 3kw, pending operation according BPED-233 Wire 3-23-54 Prog. test auth. pending action on lic.					
BLED-147	3-31-54	Lic. to cover C.P. (BPED-233 changes) FCC Form 715 attached.			to 9-1-54
BRED-95	8-18-54	RENEWAL OF LICENSE			12-1-55 S
BRED-95	11-9-55	Renewal of license			to 12-1-58 S
BRED-95	11-9-55	Superseded to correct station location to Highland, Wisconsin			(I)
BRED-95	11-19-58	Renewal of license			12-1 12-1-61
BPED-386	2-2-59	Construction permit to decrease ERP, incr HAAT:610' and install new antenna (RCA, BPA-5A) TPO:10 kw., 1.3mcs., 43kw. Unl. Ch. 217			4-2-59 10-2-59
BLED-260	8-10-59	91.3mcs	43-kw	U	8-10-59 12-1-61
HAAT:610' Lic. to cover CP(BPED-386) To chg ERP & HAAT and install new antenna					
BRED-95	11-22-61	Renewal of license			12-1 12-1-64
BRED-95	11-16-64	Renewal of License			12-1 12-1-67
BSER-95 (1)	9-13-66	Mod. of Lic. to show Westinghouse FM-10 trans. mod. by installation of RCA BTE-10 C Exciter.			
BSCA-683	9-15-66	Subsidiary Communications Authorization on a freq. of approx. 67kcs to 12-1-67.			
BMLD (2)	8-15-67	Modification of license to chg. the name of licensee and show the new name on SCA.			
BRED-95	11-24-67	91.3mc	43kw	Unl.	12-1 12-1-70
Renewal of NDEA					
BRSCA-683	11-24-67	Renewal of SCA			12-1 12-1-70
BMLD-49(1) 4-30-68 ML to chg. name (and SCA)					

Form BC 126

#2

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H H I

Station location

Name of licensee STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To
BRED-95(L)	11-25-70	Renewal	and NDEA		12-1-73
BRSCA-683	11-25-70	Renewal	of SCA		12-1-73
EBSA	5-15-72				
BSED-95(1)	1-18-73	ML to change	studio location		12-1-73
BMLED-75(2)	9-4-73	ML chg,	name of licensee		
BMSCA-345	9-4-73	Mod. of	SCA chg. name		
BRED-95(L)	11-28-73	RENEWAL			12-1-76
BRSCA-683	11-28-73	RENEWAL OF	SCA		
BRCED-138	11-6-74	operate by	RC from SL		
(11)					
TELEGRAM	5-6-75	Trans. GATES-	FM-20H2 now installed.		
BPED-2103(L)	11-17-75	91.3mhz. ERP:	100kw(H&V) U		11-17-76
HAAT: 560'	(H&V)	CP chg	trans, ant, TPO, ERP, HAAT (RC)		
BLED-1503(L)	4-6-76	Lic.(BPED-2103)	-Changes		12-1-76
BRED-95 (S)	11-17-76	Renewal of	license		12-1-79
BRSCA-683	"	Renewal of	SCA		"
BRED790730UM	(S)	RENEWAL	SCA		12-1-82
BRSCA""""					

CARD # 1

Non-Commercial Educational APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

 Call
 Letters ~~NEW~~ WHHI

 Name STATE OF WISCONSIN-STATE RADIO COUNCIL
 P. O. c/o Harold A. Engel, University of Wisconsin, Campus, Madison, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPED-191 Recd. Filed	7-13-51 7-16-51 7-16-51	C.P. for a new Non-Commercial Educational F.M. Broadcast Station: Frequency: 91.3 mcs. Ch. #217 Power: 10 Watt ^{Watts} Emission: F3 T- RFD, Highland, Wisc. S-University of Wisconsin Campus Madison, Wisconsin.	GRANTED	1-17-52
BLED-119 Rec'd & Filed	9-6-52 9-9-52	License to cover above.	GRANTED	10-3-52
BPED-233 Rec'd & Filed	7-30-53 8-3-53	C.P. to make changes in licensed station. add REL 10 Watt ^{Watt} FM transmitter, Model 706, to Westinghouse FM 10 Watt ^{Watt} transmitter.	GRANTED	8-18-53
BLED-147 Recd. & Filed	3-1-54 3-15-54	License to cover C. P. (BPED-233)	GRANTED	3-31-54

APPLICATION RECORD - BROADCASTING

Call
Letters W H H I

Name STATE OF WISCONSIN - STATE RADIO COUNCIL

File No.	Dated	Application for	Action	
			Nature	Date
BRED-95 Rec'd & Filed 7-29-54	7-27-54	Renewal of license	GRANTED	8-18-54
BRED-95 Rec'd & filed 8-12-55	8-10-55	Renewal of license	323 on file GRANTED	11-9-55
BRED-96 Rec'd & Filed 9-2-58	8-26-58	Renewal of license	GRANTED	11-19-58
BPED-386 Rec'd Filed 1-8-59	1-5-59 1-8-59 1-8-59	Construction permit to decrease ERP from 50kw to 42.84kw; increase HAAT from 596' to 627.7' and install a new antenna (RCA BFA-5A 5secs.).	GRANTED	2-2-59
BLED-260 R & F	3-30-59 4-3-59	License to cover C.P. (BPED-386) which authorized a change in ERP and HAAT and installation of new antenna.	GRANTED HAAT: ERP:	8-10-59 610' 43-kw

FORM BC-121

AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

NON-COMMERCIAL ED

Call
Letters W H H I

STATE OF WISCONSIN-EDUCATIONAL BROADCASTING DIVISION

Name X STATE OF WISCONSIN - STATE RADIO COUNCIL
HIGHLAND, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRED-95 R & F	8-8-61 8-14-61	Renewal of License	GRANTED	11-22-61
BRED-95 R&F	8-28-64 8-31-64	Renewal of license.	GRANTED	11-16-64
BSCA-683 R & F	3-2-66 3-4-66	Request for Subsidiary Communications Authori- zation on a sub-carrier frequency of 67kcs.	GRANTED	9-15-66
BRED-46 R & F AUG 4 1967	7-27-67 7-28-67	Modification of license to change the name of LICENSEE TO EDUCATIONAL BROADCASTING DIVISION. STATE OF WISCONSIN-	GRANTED	8-15-67
BRED-95 R & F BRSCA-683 R & F SEP 20 1967	8-30-67 9-5-67 8-30-67 9-5-67	Renewal of license Renewal of SCA Atty- Daniel W. Toohey (Dow, Lohnes & Albertson)	GRANTED	11-24-67

APPLICATION RECORD - BROADCASTING

AUG. 1955

STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD

X STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION

Call
Letters W H H T

Name

X STATE OF WISCONSIN-EDUCATIONAL BROADCASTING DIVISION

HIGHLAND, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMLED-49 R & F APR 25 1968	3-13-68 3-21-68	ML chg. name to STATE OF WISCONSIN- EDUCATIONAL COMMUNICATIONS DIVISION. Atty - Daniel W. Toohey(Dow, Lohnes etc.)	GRANTED	4-30-68
BRFD-95 R & F P.N.	8-28-70 9-3-70 9-3-70	Renewal of License	GRANTED	11-25-70
BRSCA-683 R & F OCT 16 1970	8-28-70 9-3-70	Renewal of SCA		
BMLED-75 R & F No Fee Required Press	7-23-73 7-26-73	ML to change the licensee name to: STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD. Atty: Daniel W. Toohey	GRANTED	9-4-73
BMSCA-345 R & F Press AUG 20 1973	7-23-73 7-26-73	Mod. of SCA to change the name to: STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD.	GRANTED	9-4-73

#5 12-52

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

NON-Comm. ED
91.3mhz.Call
Letters W H H IName STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD
HIGHLAND, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRFD-95 BRSCA-683 R & F PN Recd. PRESS	8-27-73 " 8-29-73 " OCT 11 1973	RENEWAL OF LICENSE RENEWAL OF SCA Daniel W. Toohey, Atty.	GRANTED	11-28-73
BRCED-138 R & F No Fee Required Press	8-23-74 10-15-74 NOV 4 1974	ML to operate transmitter by remote control from the studio site: Vilas Hall, 821 University Ave., University of Wisconsin Campus, Madison, Wisconsin. Atty: Daniel Toohey (Dow, Lohnes & Albertson)	GRANTED	11-6-74
BPED-2103 R & F NO FEE REQUIRED PRESS	7-17-75 7-31-75 SEP 24 1975	CP to install new trans. (GATES FM20H3); in- stall new ant. (GATES FMS-10, 10 sects.); make chgs. in ant. sys. (decr. hght.); make chgs. in transmitting equipment; chg. TPO; chg. ERP: 100kw; chg. HAAT: 559 ft. Atty: Daniel W. Toohey (Dow, Lohnes, etc.) Engr: Kessler & Wilhelm (Gainesville, Fla.)	GRANTED	11-17-75
AMENDED	9-19-75	Computer Output for the frequency search.		

APPLICATION RECORD - BROADCASTING

91.3mhz.

Call
Letters

W H H I

Name STATE OF WISCONSIN-EDUCATION COMMUNICATIONS BOARD
Highland, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLED-1503 R & F PTA PRESS	1-24-76 1-28-76 2-3-76 FEB 12 1976	Lic.(BPED-2103)-Changes.	GRANTED	4-6-76
BLED-1580 R & F NO FEE REQUIRED PTA PRESS	8-5-76 8-23-76 SEP 27 1976	Lic. to use former main trans. (Westinghouse FM-3) as an auxiliary, for auxiliary purposes only.		
BRED-95 BKSCA-683 R & F PN Recd. PRESS	7-30-76 " " " OCT 6 1976	RENEWAL OF LICENSE RENEWAL OF SCA Daniel W. Toohey, Atty.(Dow & Lohnes)	GRANTED	11-17-76

APPLICATION RECORD-BROADCASTING

Call Letters: W H H I

Name: STATE OF WISCONSIN-EDUCATION COMMUNICATIONS BOARD

Station Location: HIGHLAND, WISCONSIN

File No.	Date	Description	Action and Date
BRED 790730 UM BRSCA " PRESS SEP 7	1979	RENEWAL OF LICENSE RENEWAL OF SCA F.D. Cooke, Jr., Atty.	GRANTED 11-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

