

W S B - FM

 SPERRY RAND

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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/3





# BROADCASTING STATION LICENSE RECORD

Off. No. #569

W 3 B - FM

#-C-O-N-FM

Date first licensed 10-23-50

Call letters  
LOCATION: ATLANTA, GEORGIA

BENI BROADCASTING OF GEORGIA, INC. (APLH-4-28-80, EFF:

XX COX BROADCASTING CORPORATION (BALH-2-27-64 EFF: 2-29-64)  
X ATLANTA NEWSPAPERS, INC. (Gr. 5-12-50; Eff. 6-1-50)

Name of licensee THE CONSTITUTION PUBLISHING COMPANY

780

766 Willoughby Way, Atlanta, Georgia (BLH-3-9-59)

Transmitter location Marietta Street at Whitehall Street, Atlanta, Georgia

N.E.,  
1601 West Peachtree Street, Atlanta, Ga. (Letter 3-20-56)  
X Biltmore Hotel, Atlanta, Ga.

11 Forsyth St., S.W.

Main studio location Marietta Street at Whitehall Street, Atlanta, Georgia



# CONSTRUCTION PERMIT AND LICENSE RECORD

App. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From- To-
PH-125	11-1-45	98.1	20 kw	U	By 1-14-47
Letter	7-22-46	No. 251	Subject to Comm.	approval	of trans-
assigned	11-14-46	mitter site.			
PH-125	1-30-47	98.9	20 kw.	U	By 1-14-47
		No. 255	Terr. 500'		To 7-14-47
		Modified CP to change frequency			
	5-23-47	98.5	(No. 253)		
		Freq. assignment accord.	Do. 6788		
PH-479	7-15-47	98.5	20 kw	U	By 1-14-47
Mod. for		ext. of completion date.			To 1-17-48
PH-1215	12-29-47	Ext. of completion date	to		4-17-48
PH-1713	5-12-48	Ext. of completion date	to		8-17-48
Telegram	7-20-48	Relet 15. Auth. granted operate 98.5 Mcs period ending Aug. 17, 1948 antenna RCA BP-1A overall height 111 ft. above ground on Constitution Bldg., 11 Forsyth Street, S. W. Atlanta, trans. RCA BTF-10 B 3 kw. max. output power for purpose FM program service. Antenna lighting and painting not presently required notify Comm. when operation has commenced.			
PH-2523	8-31-48	Ext. of compl. date			To 1-1-49
Telegram	9-16-48	Relet Atty 7. Auth ext FCC-FM period ending 1-1-49 op. 98.5 mcs using exciter unit RCA BTF-103 Trans. w/3 kw max. output power & RCA BP-1A ant. 111 ft. overall height above ground on Constitution Bldg. re FM prog. serv.			
Telegram	12-28-48	Relet atty. 22. Auth. ext. period ending	4-2-49, interim operation.		
PH-2932	12-10-48	Ext. of completion date	to		6-1-49.
PH-2531	12-10-48	98.5	54kw.	U	1-14-47
PH-2932		Ch. 253	Terr: 500 ft.		6-1-49
		Also Ext.	of completion date.		
		SEE CARD #2			



B.S.

# BROADCASTING STATION LICENSE RECORD

CARD # 2

W S B - FM

Date first licensed

Call letters

~~W S B - FM~~

Name of licensee

See Card #1  
x THE CONSTITUTION PUBLISHING COMPANY

Transmitter location

~~Forsyth & Alabama Street, Atlanta, Georgia~~

Main studio location

~~Marionetta Street at Whitehall Street, Atlanta, Georgia~~



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Telegram	3-29-49	Relet Atty. 25.	Auth. ext. period ending 6-1-49.		
BMPH-3467	5-12-49	Ext. of completion date to 1-1-50			
Telegram	5-24-49	Relet Atty. 20.	Auth. ext. period ending 1-1-50 op. 98.5 mcs using exciter unit RCA BTF-10B trans. w/3kw max. output pr. and RCA BF-1A ant. mt 111 ft. overall ht. abov gr. on constitution Building re FM prog. serv.		
BMPH-3504	8-31-49	98.5	52 kw	1050 ft.	By 1-14-47 to 1-1-50
Mod. of hgt. ab.	CP changing ERP, av. terrain, and	trans. site, ant. system.			
Telegram	10-12-49	Relet atty. 11.	Auth. gr. period ending 11-15-49 remain silent purpose moving transmitter and installing 10 kw. portion		
Telegram	11-9-49	Relet atty 7.	Auth. ext. period ending 12-15-49 remain silent accord. wire 10-12		
BTC-833	11-16-49	Vol. relinq. of control of permitte			
Telegram	12-1-49	Relet atty 29.	Auth. gr. period ending 1-1-50 op. using fac. in BMPH-3504, except ant. RCA BF-1A mounted 40 ft. above gnd. re FM prog. serv.		
Telegram	12-22-49	Relet atty 19.	Auth. ext. period ending 7-1-50 op. accord. Comm. wire 12-1-49		
BMPH-3925	12-12-49	Ext. of completion date to 7-1-50.			
BAPH-133	5-12-50	Vol. assign. of C.P.			
Telegram	6-1-50	Relet atty 1.	Auth. mod. WSB-FM period ending 7-1-50 op. using fac. in CP BMPH-3925 (formerly WCON-FM) re FM prog. service.		
Telegram	6-29-50	Relet atty 21.	Auth. ext. period ending 9-1-50 op. using fac. in BMPH-4209.		
BMPH-4209	6-23-50	Ext. of compl. date to 9-1-50. (See entry below)			
BMPH-4209	6-23-50	Ext. of completion date to 9-1-50			
Superseeding auth.	called 7-26-50	correcting studio location and antenna supporting structure			



B.S. CARD #3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S B - FM

Name of licensee X ATLANTA NEWSPAPERS, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Telegram	8-29-50	Relet atty 14. Auth. ext. period ending 10-1-50 op. using fac. in BPH-4284.			
BMPH-4284	8-29-50	Extension of completion date to 10-1-50			
BLH-669	10-23-50	98.5mc. 52 kw. U			10-23-50 to 3-1-52
BRH-569	3-27-52	Lic. to cover G.P. Renewal of license to			4-1-52
BRH-569	3-26-52	Renewal of license to			4-1-55
BTC-1477	5-6-53	Vol. relinquishment control from James M. Cox, Jr., Trustee for Margaretta Blair Cox, Anne Cox Johnson and Barbara Cox Glover, TO James M. Cox, Sr., James M. Cox, Jr. Trustee for Margaretta Blair Cox, Anne Cox Johnson & Barbara Cox Glover, & R.L. Landis, Trustee for James M. Cox, Jr.			
BRH-569	3-16-55	Renewal of license to			4-1-58 (1)
BRH-569	1/14/57	This supersedes authorization of same date correcting the coordinates			
BPH-2197 HAAT: 770'	5-7-57	98.5mc 48kw		Unl.	7-7-57 to 1-7-58
Wire	8-5-57	Permission to remain silent til 11-5-57 pending operation accordance BPH-2197.			
Wire	10-21-57	ext. auth. remain silent to 2-3-58			
BMPH-5138 (1)	10-24-57	Mod. BPH-2197 to reduce ERP to 45.5kw and make changes in ant system			
Wire	2-4-58	ext. auth. remain silent to 5-4-58.			
BMPH-5167 (2)	1-24-58	Ext. of completion date to			7-7-58
Telegram	3-23-58	Action on renewal deferred pending restoration of station to its licensed operation			
WIRE	5-8-58	Ext. auth. remain silent to			7-7-58
WIRE	7-11-58	Granted authority remain silent to and including			8-7-58.
BMPH-5252	7-11-58	Ext. completion date to			8-7-58
WIRE	8-4-58	Authority remain silent			to 9-7-58.
BMPH-5166	8-4-58	Ext. completion date to			9-7-58.



Form BC 126

June 1954

#4

# B BROADCASTING STATION LICENSE RECORD

Date first licensed 10-23-50

Call letters WABE-TV

Station location

Name of licensee x Atlanta Newspapers, Inc.

Transmitter location

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
BPH-569	10-1-59	Ch. 253	HAAT: 1050'	U	10-15
BPH-569	10-1-59	Renewal of license			4-1-61
BLH-1284 HAAT: 770'	3-9-59	Lic. to cover CP (BPH-2197 as mod.) to change ERP, HAAT, install new antenna 98.5 mcs., 49kw. Unl.			to 4-1-61.
BSCA-228 (67 mcs.)	6-15-60	Subsidiary Communications Authority on Multiplex Basis to			4-1-61
BRSCA-228	3-15-61	Subsidiary Communications Authority on Multiplex Basis to			4-1-64
BPH-569	3-15-61	Renewal of license			4-1 4-1-64
BPH-3680 HAAT: 740'	3-28-62	98.5 mcs. ERP: 49kw Unl. Ch. 253 TPO: 4.7kw CP to install new ant. (RCA BFA-12A, 12 sec.) & chg HAAT.			5-28 11-28-62
BPH-3623 HAAT: 740'	11-26-62	98.5 mcs ERP: 100kw Unl. Ch. 253 TPO: 9.6kw CP to chg. ERP & TPO.			1-26 7-26-63
BLH-2157 (1)	11-15-62	Lic. to cover CP (BPH-3680) which auth. a new ant. and decr. HAAT.			
BLH-2325 (2)	4-30-63	Lic. to cover CP (BPH-3623) which auth. incr. ERP & chg. TPO.			
BALH-659 Eff: 2-29-64	2-27-64	Voluntary assignment of license and SCA to COX BROADCASTING CORPORATION			
BPH-569	3-24-64	98.5 mcs. 100kw U			4-1 4-1-67
BRSCA-228	3-24-64	Subsidiary Communications Authorization on Multiplex Basis to			4-1-67
BPH-5464 HAAT: 740' (h&v)	7-25-66	98.5 mc. ERP: 100kw (h&v) U ch# 253 TPO: 18.5kw CP to install new trans. (RCA-BTF-20E); install vertically polarized ant. (Electronic Research 300-12V (CB), 12 sections); increase TPO; and operate with vertical ERP;			9-25-66 3-25-67
BMPH-9269 (1)	3-20-67	Mod. of CP (BPH-5464) for extension of completion date to			6-25-67
BPH-569 BRSCA-228	3-29-67	RENEWAL OF LIC. & SCA. & NDEA			4-1 4-1-70



Form BC 126  
June 1954 #5

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BLH-3657 HAAT: 740' (H&V)	8-11-67	98.5mcs CH.#253 Lic. to cover CP (BPH#5464 as mod)	ERP: 100kw (H&V) U TPO: 18.6kw		8-11-67 4-1-70
BLH-3658 HAAT: 740' (HV)	8-11-67	98.5mcs Ch.#253 Lic. to use former main trans RCA as an aux. trans at main trans loc.	ERP: 100kw (H&V) U TPO: 10kw		8-11-67 4-1-70
BTC-5820 EFF:	12-30-68 12-31-68	Vol. TC			
BRCH-939 (1)	7-9-69	Operate RC (Main).			
BPH-569(L) RSCA-228	4-1-70	Renewal Main & Renewal of SCA	Aux. (S) & NDEA		4-1-73
ERSA	5-25-72				
BTC-6945	8-31-72	Vol. TC			
BPH-8170 HAAT: 740' (H&V)	12-22-72	98.5mhz. #253 CP install new Alternate Main Trans.	ERP: 100kw (H&V) (RC)		12-22-73
BRH-569 BLH-5756(I)	4-9-73	Renewal and <del>modification</del> Lic. cover CP (BPH-8170) install alt. trans.	98.5mhz 100kw H&V 740' H&V RC RC		4-1-76
<del>BRH-569</del> <del>RSCA-228</del>	<del>4-9-73</del>	<del>Renewal and modification</del>			
ERSCA-228	3-30-73	Renewal of SCA			4-1-76
BPH-9378 HAAT: 740ft (H&V)	5-28-75	98.5MHz. ERP: 100kw (H&V) CP chg antenna		U	5-28-76
402(b) Court Appeal filed	5-29-80				
BALH790604EN	4-28-80	VOL AL.		EFF:	



## APPLICATION RECORD - BROADCASTING

HIGH FREQUENCY

W S B - FM

Call

W O O N - FM

Letters X NEW

ATLANTA NEWSPAPERS, INC. (Gr. 5-12-50; Eff. 6-1-50 )  
 Name THE CONSTITUTION PUBLISHING COMPANY

XP.O. Address: 148 Alabama S. W., Atlanta, Georgia.

P. O. 10 Forsyth St., N. W. Atlanta, Georgia Action

Application for

File No.	Dated	Nature	Date
B3-PH-125	1-7-42	<del>5-29-42</del>	<del>discontinued with</del>
Rec'd.	1-9-42	<del>one proposal (request</del>	<del>denied)</del>
Filed	1-9-42		
Reinstated pursuant to Comm. release of 2-23-43.	7-31-43	Granted 11-1-45	
		For Met. type station -	
		Conditional - Type 1	
		letter mailed 11-7-45	
		Basic Engr. approved	
		7-11-46.	
		C.P. issued 11-14-46	

C.P. for new high frequency broadcast station.

Frequency: 45,300 kcs

Coverage: 7,380 square miles

Population: 826,864

Location: Marietta Street at Whitehall St.,  
 T&S Atlanta, Ga.

(W.E. Type 503-A - Max. 1 kw).

Amendment re Comm. letter of 9-7-45 recd.

10-5-45. Changes in program plans.

(Metropolitan)

Program analysis rec'd. 4-22-46

Engr. information rec'd 6-10-46 changing frequency, coverage, population, type of transmitter and antenna system.



Attorney: Paul D. P. Spearman

Engineers: Ring & Clark

Newspaper Interest? - Yes

Publisher of Atlanta Constitu-  
tion.



## APPLICATION RECORD - BROADCASTING

CARD #2

 Call W S B - FM  
 Letters W S B - FM

See Card #1

Name x THE CONSTITUTION PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-479 Rec'd Filed	6-19-47 6-23-47 6-23-47	Mod. of C. P. (B3-PH-125 which authorized a new FM broadcast station) for extension of completion date from 7-14-47 to 1-17-48. Filed by Corwin R. Lockwood, Attorney	GRANTED	7-15-47
BMPH-1215 Rec'd Filed	12-9-47 12-11-47 12-11-47	Mod. of C. P. (B3-PH-125 as modified) which authorized a new FM broadcast station for extension of completion date from 1-17-48 to 7-17-48. Filed by Corwin R. Lockwood, Attorney	GRANTED (Ext. only)	12-29-47 to 4-17-48)
BMPH-1713 Rec'd. Filed	3-16-48 3-19-48 3-19-48	Mod. of C. P. (B3-PH-125 as modified) which authorized a new FM broadcast station for extension of completion date from 4-17-48 to 8-17-48. Filed by Corwin R. Lockwood, Att'y	GRANTED	5-12-48 Cond'1  Ltr 5-24-48 accepting conditional grant



Form 94

## APPLICATION RECORD - BROADCASTING

CARD #3

 Call W S B - FM  
 Letters W O O N - FM

See Card #1

Name x THE CONSTITUTION PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2323 Recd. Filed	7-13-48	Mod. of C.P. (B3-PH-125 as modified), which authorized a new FM broadcast station for extension of completion date from 8-17-48 to 1-1-49. Filed by Hogan & Hartson, Att'y.	GRANTED	8-31-48
	7-13-48			
	7-13-48			
BMPH-2531 Recd Filed	7-14-48	Mod. of C.P. (BPH-125 as modified - which authorized a new FM broadcast station) to specify transmitter and studio location as 11 Forsyth St., SW, The Constitution Bldg., Atlanta; increase ERP from 20 kw. to 54 kw.; change transmitter to RCA, BTF-10B, 10 kw.; increase overall ht. abv. ground to 494 ft. and make changes in antenna system. Filed by Corwin Lockwood, Att'y	GRANTED (see BMPH-2932)	11-3-48
	8-4-48			
	8-4-48			



CARD # 4

FCC Form 94

## APPLICATION RECORD - BROADCASTING

See Card #1

Call  
Letters

W S B - FM

~~W S B - FM~~

Name

THE CONSTITUTION PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2932 Recd. Filed	11-29-48 11-30-48 11-30-48	Mod. of C. P. (B3-PH-125 as modified) which authorized a new FM broadcast station for extension of completion date from 1-1-49 to 6-1-49. Filed by D. M. Patrick, Atty.	GRANTED Issued with BMPH-2531 to Mailed	12-10-48 6-1-49 1-24-49
BMPH-3467 Recd. Filed	4-29-49 5-6-49 5-6-49	Mod. of C. P. (B3-PH-125 as modified) which authorized a new FM broadcast station for extension of completion date from 6-1-49 to 1-1-50. Filed by Lester Cohen, Atty.	GRANTED	5-12-49
BMPH-3504 Rec'd. Filed	5-14-49 5-16-49 5-16-49	Mod. of C. P. (BPH-125 as modified) which authorized a new FM broadcast station to change ERP from 54 kw. to 91-kw., antenna height above average terrain from 500 ft. to 1075-ft., transmitter location from 11 Forsyth St., S. W. Atlanta, Ga., to 780 Willoughby Way, Atlanta, Ga., and make changes in the antenna system. Filed by Corwin R. Lockwood, Atty.	GRANTED	8-31-49



## APPLICATION RECORD - BROADCASTING

CARD # 5

See Card #1

Call Letters ~~WGB-FM~~  
~~WGB-FM~~

Name x THE CONSTITUTION PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAPH-3504 Amend Recd. Filed	Continued 8-2-49 8-3-49 8-3-49	AMENDED to change ERP from 91 kw. <u>to</u> 52 kw.; antenna height above average terrain from 1075 ft. <u>to</u> 1048 ft.; and make changes in the antenna system. Filed by Corwin R. Lockwood, Att'y.		
BTC-833 Rec'd Filed	9-26-49 9-29-49 10-6-49	Vol. TC from Clark Howell <u>TO</u> Howell Family as result of reorganization.	GRANTED Eff.	11-16-49 12-2-48.
BAPH-3125 Recd. Filed	11-28-49 11-29-49 11-29-49	Mod. of C. P. (BPH-125 as modified) which authorized a new FL broadcast station for extension of completion date from 1-1-50 to 7-1-50. Filed by Corwin R. Lockwood, Att'y.	GRANTED to	12-12-49 7-1-50.
BAPH-133 Recd & Filed	4-3-50 4-4-50	Voluntary assignment of C.P. from The Con- stitution Publishing Company <u>to</u> Atlanta Newspapers, Inc. Filed by P. A. O'Bryan, Atty	GRANTED Eff.	5-12-50 6-1-50



## APPLICATION RECORD - BROADCASTING

Call  
Letters WSB-FMName ATLANTA NEWSPAPERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-4209 Recd. Filed	6-8-50 6-13-50 6-13-50	Mod. of C. P. (BPH-125 as modified) which authorized a new FM Broadcast station for extension of completion date from 7-1-50 to 9-1-50. Filed by Joseph E. Neller, Att'y	GRANTED	6-23-50
BMPH-4284 Recd. Filed	8-11-50 8-15-50 8-15-50	Mod. of C. P. (BPH-125 as Mod.) which authorized a new FM B/c. station for extension of completion date from 9-1-50 to 10-1-50. Filed by Joseph E. Keller, Att'y	GRANTED	8-29-50
BLH-669 Rec'd & Filed	9-28-50 9-29-50	License to cover C.P. (BPH-125 as mod) which authorized a new FM b/e station. Filed by Francis McDonough, Atty.	GRANTED	10-23-50
BRH-569 Recd. Filed	11-29-51 12-3-51 12-3-51	Renewal of license P. A. Bryan, Attorney	GRANTED	2-27-52
BRH-569 Rec'd. & Filed	3-7-52 3-12-52	Request informal, for renewal of license. Filed by William P. Sims, Jr., Atty.	GRANTED	3-26-52



FORM A-170

# APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters

WSB-TV

Name

ATLANTA NEWSPAPERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1477 Rec'd Filed	3-26-53 4-7-53 4-7-53	Relinquishment of Control from James M. Cox, Jr. Trustee for Margaretta Blair Cox, Anne Cox and Barbara Cox Glover Johnson to The Cox Family Group. Filed by P.A.O. Bryan, Atty Field Intensity Measurements recd. 3-2-54.	GRANTED ERP:	5-6-53 11-26-52
BRH-569 Recd. & Filed	12-30-54 12-31-54	Renewal of license Wm. P. Sims, atty	GRANTED	3-16-55
BPH-2197 Recd ~ filed	3-4-57 3-21-57	C.P. to make changes in licensed station to Change ERP to 47.75 kw; HAAT: to 770.75 ft; & change antenna system. Thomas L. Dougherty, atty	CONTINGENT ON GRANT OF Application to mod. license of WSB-TV. GRANTED ERP: 84kw; HAAT: 770'	5-7-57
BMPH-5138 Recd Filed	10-8-57 10-10-57 10-10-57	Mod. of CP (BPH-2197 to make changes) to reduce ERP to 45.48 kw and make change in antenna system.	GRANTED	10-24-57
BRH-569 Rec'd Filed	12-28-57 1-2-58 1-2-58	Renewal of license. Jno. Jacob, Atty.	GRANTED	10-15-58



FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters **WSB-FM**

Name **ATLANTA NEWSPAPERS, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-5167 Recd Filed	12-24-57 1-9-58 1-9-58	Mod. CP (BPH-2197 as mod) for extension of completion date from 1-7-58 to 7-7-58.	GRANTED	1-24-58
BMPH-5252 Rec'd Filed	6-27-58 7-1-58 7-1-58	Modification of c.p. (BPH-2197 as mod., which authorized make changes in antenna system, change ERP and HAAT) for extension of completion date from 7-7-58 to 8-7-58.  Atty's: Dow, Lohnes & Albertson	GRANTED	7-11-58
BMPH-5266 Rec'd Filed	7-24-58 7-28-58 7-28-58	Modification of c.p. (BPH-2197 as mod., which authorized make changes in antenna system, change HAAT and ERP) for extension of completion date from 8-7-58 to 9-7-58.  Atty's: Dow, Lohnes & Albertson	GRANTED	8-4-58



AUG. 1955

Call  
Letters **WSB -FM**Name **ATLANTA NEWSPAPERS, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1284 Rec'd Filed	8-16-58	License to cover c.p. (BPH-2197 as mod., which authorized change ERP, change HAAT, & install new type antenna (BFA-6A 6 Sections) & change ERP to 49kw.  Atty's: Dow, Lohnes & Albertson	GRANTED	3-9-59
	8-19-58			
	8-19-58			
BSCA-228 R & F	2-4-60	Request to establish a new SCA, multiplex basis to be operated on sub-carrier frequency of 67kc.  Atty's: Dow, Lohnes & Albertson	GRANTED	6-15-60
	2-15-60			
BRH-569 Rec'd & Filed BRSCA-228	12-28-60	Renewal of License	GRANTED	3-15-61
	1-3-61	Renewal of License (SCA)		
	1-3-61	Atty's. Dow, Lohnes and Albertson		



AUG. 1955

Call  
Letters

WSB-FM

Name ATLANTA NEWSPAPERS, INC.  
Atlanta, Ga.

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3623 R & F	12-1-61 12-4-61	Construction Permit to change ERP from 49kw to 209kw, <del>HAAT from 770' to 744'</del> , <del>change type transmitter (ROA BTP-20D)</del> , <del>change type antenna (ROA BPA-12A) and antenna changes.</del>		
AMENDMENT R & F	10-25-62 10-29-62	Atty. Dow, Lohnes and Albertson AMENDED to change ERP to 100kw; delete new trans.	GRANTED	11-26-62
BPH-3680 R. & F.	2-23-62 2-26-62	Construction permit to install a new antenna (ROA BPA-12A, 12 sections) & chg. HAAT from 770' to 744'  Atty-Dow, Lohnes and Albertson	GRANTED	3-28-62
BLH-2157 R & F	6-21-62 6-28-62	Lic. to cover CP (BPH-3680) which auth a new ant & decr in HAAT  Atty: Dow, Lohnes & Albertson	GRANTED	11-15-62



Form BC-121 # 11  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W S B - FM

## COX BROADCASTING CORPORATION

Name \* ATLANTA NEWSPAPERS, INC.

ATLANTA, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BLH-2325 R & F	12-11-62 12-14-62	Lic. to cover CI (BLH-3523) which auth an increase of MW to 100kw.  Atty: Dow, Lohnes, & Albertson	GRANTED	4-30-63
BRH-569 R & F	12-27-63 12-31-63	Renewal of license---(Main) Atty. John A. Rafter	GRANTED	3-24-64
BRSCA-228 R & F <i>(see amend. below)</i>	12-27-63 12-31-63	Renewal of license---(SCA) Atty. John A. Rafter	GRANTED	3-24-64
BALH-659 BASCA-141 R & F	2-8-64 2-10-64	Voluntary assignment of license and SCA to COX BROADCASTING CORPORATION  Atty - Dow, Lohnes & Albertson	GRANTED Eff	2-27-64 2-29-64
Amendment Rec'd	3-14-64 3-16-64	To change name of renewal to Cox Broadcasting Corporation in accordance with BALH-659 and BASCA-141		



## APPLICATION RECORD - BROADCASTING

CARD #12

Call  
Letters W S B-FMName COX BROADCASTING CORPORATION  
ATLANTA, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5464 R & F	6-27-66 6-30-66	CP to install new trans. (RCA BTF-20E); install vertically polarized ant. (Electronic Research 300-12V (CB), 12 sections); increase TPO to 18.62kw; and operate with vertical ERP of 100kw.  Dow, Lohnes and Albertson, Attys. (J.A. Rafter)	GRANTED	7-25-66
BRH-569 & BRSCA-228 R & F	12-21-66 12-21-66 1-3-67	Renewal of License, and Renewal of Subsidiary Communications Authorization.  Dow, Lohnes and Albertson, Attys. (J.A. Rafter)	GRANTED	3-29-67
MPH-9269 R & F	2-24-67 2-27-67	Modification of CP(BPH-5464 which authorized install <sup>new trans.</sup> vertically polarized antenna; increase TPO; and operate with vertical ERP for extension of completion date from 3-25-67 to _____  Attys-Dow, Lohnes and Albertson (J.A. Rafter)	GRANTED	3-20-67 6-25-67



FORM BC-121 #13  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W S B-FM

Name COX BROADCASTING CORPORATION  
Atlanta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3657 R & F PTA-4/26/67 AUG 8 1967	4/17/67 4/19/67	Lic. to cover CP (BPH-5464 as mod.) which auth. install new trans. & vert. ant., chng. TPO & ERP. Atty: J. A. Rafter (Main)	GRANTED	8-11-67
BLH-3658 R & F PTA-4/26/67 AUG 8 1967	11/7/66 4/19/67	Lic. to use former main trans. RCA STF-10B as an aux. trans. at main trans. loc. to be operated on 98.5mc ERP: 50kw (h&v) TPO:9.57kw HAAT: 740', for aux. purposes only. Atty: J. A. Rafter (Aux.)	GRANTED	8-11-67
BTC-5820 R & F (Form 316) (SEE WSB(am))	12-16-68 12-17-68 DEC 23 1968	Voluntary transfer of control of lic. corp. from Atlanta Newspapers, Inc., Dayton Newspapers, Inc. and Springfield Newspapers, Inc. to Cox Enterprises, Inc.  Atty - Dow, Lohnes & Albertson (J. Rafter)	GRANTED EFF:	12-30-68 12-31-68



FORM BC-121 #14  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters WS B-FM

Name COX BROADCASTING CORPORATION  
Atlanta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-939 R & F #526001 \$30.00 JUL 8 1969	6-30-69 7-1-69 7-1-69	Mod. of license to operate transmitter by remote control from 1601 West Peachtree St., N. E., Atlanta, Georgia. (Main Transmitter)  Atty.: John A. Rafter	GRANTED	7-9-69
BRH-569 R & F #566906 \$75. #566906 \$30. P.N.	12-1-69 1-2-70 1-2-70 1-2-70 1-2-70 FEB 1 1970	Renewal of License (Main & Auxiliary)  Atty.: Daniel M Redmond  (see over for petitions)	GRANTED	4-1-70
BRSCA-228 R & F #566906 \$30. FEB 1 1970	12-1-69 1-2-70 1-2-70	Renewal of SCA  Atty.: Daniel M. Redmond	GRANTED	4-1-70



PETITION FOR EXTENSION OF TIME to file p tition to Deny filed 3-30-70 by The Community Coalition for Broadcasting.

SUPPLEMENT TO PETITION FOR EXTENSION OF TIME filed 3-31-70 by The Community Coalition

WITHDRAWAL of PETITION FOR EXTENSION OF TIME filed 3-31-70 by The Community Coalition  
due to receipt of policy statement from WSB.



# APPLICATION RECORD - BROADCASTING

Call  
Letters **WSB-FM**

Name **COX BROADCASTING CORPORATION**  
**Atlanta, Georgia**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6945 R & F FEE PD. \$1000 #101582 CODE 054 (INCLUDES WHIO WAIA & WSOC (ALL FM) ALSO SEE AM & TV) (FORM 316) AUG 25 1972	8-15-72 8-18-72	Voluntary transfer of control of lic corp from Cox Enterprises, Inc. to James M. Cox, Jr., Ann Cox Chambers and Barbara Cox Anthony, Individually and as Trustees  Atty - Dow, Lohnes & Albertson	GRANTED NO GRANT FEE REQUIRED	8-31-72
BPH-8170 R & F #132668 \$50 Code 061 Press	11-22-72 11-30-72 11-30-72 DEC 11 1972	CP to install new Alternate Main Transmitter (RCA BTF-20E1).  Atty: Richard F. Swift	GRANTED	12-22-72



PHASE 1 REFUND ACTION

TRANS.  
CODE  
577

DATE  
8/01/23

AMT.  
583.00

INITIALS  
SM



## APPLICATION RECORD - BROADCASTING

28.5mc.

Call  
Letters WSB-FMName COX BROADCASTING CORPORATION  
Atlanta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BRH-569 R & F P.N. PRESS BRSCA-228 R & F	12-27-72 1-2-73 1-2-73 1973 12-7-72 1-2-73	Renewal of License  Atty.: John A. Rafter  Renewal of SCA	GRANTED issued with BLH-57	3-30-73
BLH-5756 R & F # 156244-\$50 PTA PRESS	2-16-73 2-23-73 2-23-73-AC-068 3-2-73 MAR 30 1973	Lic.(BPH-8170) for new Alternate transmitter.  Atty: Dow, Lohnes & Albertson (Richard F. Swift)	GRANTED issued with renewal	4-9-73
BPH-9378 R & F #396055 \$50 Code 057 PRESS	2-18-75 2-24-75 2-26-75 MAR 21 1975	CP to install new ant. (RCA BFC-12, 12 sects. (H&V)  Atty: Richard F. Swift	GRANTED COND'L	5-28-75



PHASE 1 REFUND ACTION

TRANS.  
CODE  
500

DATE  
80/01/73

AMT.  
10.00  
W156244

INITIALS  
MM

(REF-569) Atty. was called 2-1-73 re: Aux.



Form BC-121  
September 1969  
4-50

## APPLICATION RECORD - BROADCASTING

Call  
Letters WSB-FM

BENI BROADCASTING OF GEORGIA, INC.

Name **XX** COX BROADCASTING CORPORATION  
ATLANTA, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-569 R & F PN Recd. PRESS	11-28-75 12-1-75 " FEB 2 1976	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.) Daniel M. Redmond, Atty. (Dow & Lohnes) AMENDED 1-21-76 re: business interests (over)	GRANTED	4-21-81
BLH-7062 /R&F W563876-3100 PTA PRESS	4-20-76 5-5-76 5-6-76-001 5-11-76 MAY 17 1976	Lic. (BPH-9378) - Changes, Alternate transmitters Atty: Dow, Lohnes & Albertson (R.F. Swift)	GRANTED Issued with renewal granted 3/23/82.	11-3-81
BAPLH 790601EN FORM 311 PRESS: JUN 29 1979 PN FILED 6-25-79		Voluntary assignment of license and CP (BPH-9378) to BENI BROADCASTING OF GEORGIA, INC. *REQUEST FOR TAX CERTIFICATE filed (10-19-79) Mutually contingent on gr of AL's & TC's (WLIF ETC) Atty for assignor - Dow, Lohnes & Albertson for assignee - Arent, Fox etc (G. Epstein)	GRANTED EFF:	4-28-80



(BRH-569) PETITION TO DENY filed 3-1-76 by Charles M. Firestone, Counsel on behalf of Atlanta Branch of NAACP

OPPOSITION TO PETITION TO DENY filed 6-1-76 by William P. Sims, Counsel on behalf of Cox B/Casting Corp.

AMENDED 6-1-76 re: EEO complaint

CONSENT MOTION FOR EXTENSION OF TIME filed 6-14-76 by Charles M. Firestone, Counsel on behalf of Petitioners

MOTION FOR EXTENSION OF TIME TO FILE REPLIES filed 6-14-76 by Charles M. Firestone, Counsel on behalf of Petitioners

MOTION FOR EXTENSION OF TIME filed 7-13-76 by Charles M. Firestone, Counsel on behalf of Atlanta Branch of the NAACP, the American Civil Liberties Union of Georgia, Jondell Johnson, Gene Guerrero, & John H. Evans

CONDOLIDATED REPLY TO OPPOSITION TO PETITION TO DENY filed 8-6-76 by Charles M. Firestone, Counsel on behalf of Petitioners (ACLU & NAACP)

MOTION TO STRIKE filed 9-7-76 by John A. Rafter, Counsel on behalf of Cox Broadcasting Corporation

AMENDED 8-24-76 re: EEO

CONSOLIDATED OPPOSITION TO MOTIONS TO STRIKE AND RENEWED MOTION TO PERMIT PROCEEDING filed 9-21-76 by Charles M. Firestone, Counsel on behalf of ACLU, NAACP, Jondell Johnson, Gene Guerrero & John H. Evans

REPLY TO CONSOLIDATED OPPOSITION filed 9-30-76 by John A. Rafter, Counsel on behalf of Cox Broadcasting Corporation

AMENDED 11-18-76 re: cable television (prog.)

FORMAL MOTION TO CONSOLIDATE filed 7-6-77 by Charles M. Firestone, Counsel on behalf of Petitioners

Letter filed 6-30-77 re: litigation

AMENDED 9-2-77 re: litigation

SUPPLEMENTAL APPLICATION filed 12-1-78 as an amendment to pending renewal application (Main & Alt. Main)  
BRH781201UB (Suzanne Meyer, Atty.) DEC 15 1978







BAPLH790604EN Amended 12-11-79 re: updated info of BENI B/c of Ga., Inc.; stock purchase agree.; revised financial showing & bal. sheet; proposed programming & copy of amend purchase agree.

AMENDED 1-17-80 re: Ltrs. executed in connection with an option to be granted in applicant's stock

AMENDED 2-8-80 re: proposed programming

AMENDED 2-28-80 re: information concerning the assignee's parent corporation

AMENDED 4-25-80 re: ltrs (Financial data)

PETITION FOR RECONSIDERATION FILED 5-28-80 by Dow, Lohnes & Albertson on behalf of Cox Broadcasting Corporation  
Cox Family Shareholders

CONDITIONAL PETITION FOR RECONSIDERATION FILED 5-29-80 by Charles M. Firestone Counsel for NAACP/ACLU

VBTC PETITION FOR RECONSIDERATION FILED 5-29-80 by Lee G. Lovett on behalf of Virginia Beach Telecommunications Corporation

VBTC PETITION FOR STAY FILED 5-29-80 by Lee G. Lovett on behalf of Virginia Beach Telecommunications Corp.

PETITION FOR RECONSIDERATION FILED 5-29-80 by Marcus Garvey Wilcher Chairman on behalf of Community Coalition for Media Change

RESPONSE OF GENERAL ELECTRIC COMPANY TO VBTC PETITION FOR STAY FILED 6-5-80 by James A. McKenna, Jr. on behalf of General Electric Company

VBTC OPPOSITION TO COX PETITION FOR RECONSIDERATION filed 6-10-80 by Lee G. Lovett on behalf of Virginia Beach Telecommunications Corporation

RESPONSE OF GENERAL ELECTRIC COMPANY TO PETITION FOR RECONSIDERATION FILED 6-12-80 by James A. McKenna, Jr. on behalf of General Electric Company

REPLY OF COX BROADCASTING CORPORATION AND COX FAMILY SHAREHOLDERS TO VIRGINIA BEACH TELECOMMUNICATIONS CORPORATION OPPOSITION TO PETITION FOR RECONSIDERATION FILED 6-20-80 by John A. Rafter on behalf of Cox Broadcasting Corporation Cox Family Shareholders



#19

## APPLICATION RECORD-BROADCASTING

Call Letters: WSB-FM

Name: BENI BROADCASTING OF GEORGIA, INC.

Station Location: Atlanta, Georgia

File No.	Date	Description	Action and Date



MOTION FOR ACCEPTANCE OF LATE FILED PLEADINGS FILED 6-30-80 by Werner K. Hartenberg on behalf of Cox Broadcasting Corp.

RESPONSE OF COX BROADCASTING CORPORATION TO CONDITIONAL PETITION FOR RECONSIDERATION FILED 6-30-80 by William P. Sims on behalf of Cox B/Casting Corp.

VBTC REPLY TO COX OPPOSITION TO PETITION FOR RECONSIDERATION FILED 7-9-80 by Lee G. Lovett on behalf of Virginia Beach Telecommunications Corporation

REPLY TO RESPONSE TO CONDITIONAL PETITION FOR RECONSIDERATION FILED 7-10-80 by Charles M. Firestone on behalf of ACLU/NAACP

LETTER Filed 7-3-80 re: Letter terminating the Asset Exchange Agreement between Cox Broadcasting Corporation & Metromedia, Inc.

AMENDED 1-27-81 re: EEO

MOTION TO WITHDRAW AND DISMISS PETITIONS filed 1-30-81 by Charles M. Firestone, Counsel on behalf of ACLU/NAACP

Ltr. 2-6-81 re: EEO



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

