

WRVK



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

## BROADCASTING STATION LICENSE RECORD

Date first licensed 5-9-57

Call letters W R V K

LOCATION:

Mount Vernon, Kentucky

COCHRAN-SMITH BROADCASTING, INC. (AL 5-25-71 Eff: 6-28-71)

Name of licensee x RENFRO VALLEY BROADCASTERS, INC.

Transmitter location Off U.S. Highway 25, Renfro Valley, Kentucky (CP 8-29-56) (Lic. 5-9-57)

East of Hwy. 25, 1.6 mi. North of I-75/Hwy 25, Renfro Valley, Ky.

Intersection (I-75 ky Exit 62) (301-A 11-13-78)

x East of U.S. Highway 25, Renfro Valley, Kentucky (MP 12-21-56) Lic. 5-9-57

Main studio location x Off U.S. Highway 25, Renfro Valley, Kentucky (CP 8-29-56)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10514	8-29-56	1460kc	500w	Day	10-29 4-29-57
	CP for new standard broadcast station				
BMP-7459 (1)	12-21-56	Mod. of CP(10514) to change type trans., make changes in antenna; move antenna-transmitter approx. 0.2 mile S. of present location (no change in description), change studio location, and opr. transmitter by remote control from studio location			
BL-6612	5-9-57	1460kc	500w	Day	5-9 8-1-58
	Lic. to cover CP(10,514, as mod.) for a new standard broadcast station.				
BR-3449	7-16-58	Renewal of license			8-1 8-1-61
BS-3449 (1) Eff:	3-28-60 2:00am 4-3-60	Mod. of license to change from the Central Standard Time Zone to the Eastern Standard Time Zone.			
BR-3449	7-20-61	1460	500w	Day	8-1 8-1-64
BTC-3880 EFF:	11-7-61 11-12-61	Voluntary acquisition of positive control of licensee corporation by John Lair thru purchase of stock from Tom Hargis.			
BR-3449	7-15-64	Renewal of License			8-1 8-1-67
BR-3449	9-29-67	Renewal of License			9-29 8-1-70
TELEGRAM	11-22-67	PSA	500w		
BR-3449(S)	2-22-71	Renewal of license			8-1-73
BTC-6315	2-22-71	VOL. TC			
BAL-7292 EBSA	5-25-71 6-12-72	VOL. AL			
BR-3449(L)	11-30-73	Renewal of License			8-1-76
BR-3449M	1) 1-6-74	Chg. to C.S.T.			
Comlet	12-2-74	chg back to EST			
BS-3449	12-2-74	Mod. of license to change back to EST			
BR-3449(S)	1-25-77	Renewal of License			8-1-79
BP-78111BAS	2-15-79	SL & RC changed to: East of Hwy. 25, 1.6 mi. North of I-75/Hwy. 25 Intersection (I-75 ky exit 62). (ISSUED AS MOD. OF LICENSE) Renfro Valley, Ky.			

#2

BC-126  
June 1975

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R V K

Station location .....

Name of licensee ..... SEE CARD ONE

Transmitter location ..... SEE CARD ONE

Main studio location ..... SEE CARD ONE



APPLICATION RECORD - BROADCASTING

Call **WRVK**  
Letters **NEW**

Name **RENFRO VALLEY BROADCASTERS, INC.**  
(P.O. - c/o John Lair, Renfro Valley, Kentucky)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,514 Rec'd Filed	3-31-56 4-13-56 4-13-56	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1460kc Power - 500w Hours of operation - Daytime Transmitter location - Off U.S. Hwy 25, Renfro Valley, Kentucky Studio location - Same as transmitter Remote Control Point - <del>East of Hwy 25</del> Same as Above Renfro Valley, Kentucky STATION LOCATION: Mount Vernon, Ky. Engr. - Sanford Helt, Lexington, Kentucky	GRANTED	8-29-56
AMENDED Rec'd Filed	7-14-56 7-16-56 7-16-56	AMENDED to change station location to Mount Vernon, Kentucky.		

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W-R-V-KName RENFRO VALLEY BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7459 Rec'd Filed	11-19-56 11-23-56 11-23-56	Modification of construction permit(BP-10,514, which authorized a new standard broadcast station) to change type transmitter(RCA BTA-500MX), make changes in antenna (increase height), move antenna-transmitter approximately 0.2 mile south of present location (no change in description) and change studio location from Off U.S. Hwy. 25, Renfro Valley, Kentucky, to East of U.S. Hwy. 25, Renfro Valley, Kentucky, and operate transmitter by remote control from East of U.S. Hwy. 25, Renfro Valley, Kentucky	GRANTED	12-21-56
BL-6612 Rec'd Filed	4-15-57 4-16-57 4-16-57	License to cover Construction Permit BP-10,514 as mod., which authorized a new standard broadcast station.	GRANTED	5-9-57

# APPLICATION RECORD - BROADCASTING

Call  
Letters W R V K

Name HEMPRO VALLEY BROADCASTERS, INC.  
MOUNT VERNON, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3449 Rec'd	5-1-58 5-8-58	Renewal of License	GRANTED	7-16-58
BR-3449 Rec'd Filed	5-13-61 5-17-61 5-17-61	Renewal of License.  A. L. Stein, Atty.	GRANTED	7-20-61
BTC-3880 Rec'd Filed	10-23-61 10-25-61 10-25-61	Voluntary acquisition of positive control of licensee corporation by John Lair thru purchase of stock from Tom Hargis.  A. L. Stein, Atty.	GRANTED EFF:	11-7-61 11-12-61
BR-3449 R & F	5-9-64 5-11-64	Renewal of License  Abe L. Stein, Atty.	GRANTED	7-15-64

FORM BC-121 #4  
AUG. 1955

APPLICATION RECORD - BROADCASTING

1460kc

Call  
Letters W R V K

COCHRAN-SMITH BROADCASTING, INC.

Name KENFRO VALLEY BROADCASTERS, INC.

Mount Vernon, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BR-3449 R & F	5-1-67 5-4-67	Renewal of License	GRANTED	9-29-67
BR-3449 R & F	4-25-70 5-1-70	RENEWAL OF LICENSE	GRANTED	2-22-71
\$75 #597985 PN Recd. PRESS	" " JUN 3 1970			
BTC-6315 R & F	6-29-70 7-22-70	Voluntary transfer of control of lic corp from John Lair & Virginia Lair, and John P. Allen to Cochran-Smith Broadcasting, Inc. (SEE OVER)	GRANTED	2-22-71
FEE PD: \$75 Pub. notice	#612892 AUG 6 1970 filed 8-7-70	Atty - A.L. Stein	Req grant Eff:	\$534.88 3-3-71
BAL-7292 Rec Filed	4-21-71 4-23-71 5-10-71	Voluntary assignment of license to COCHRAN-SMITH BROADCASTING, INC. (SEE OVER)	Fee: Paid GRANTED Eff:	3-15-71 #672009 5-25-71 6-28-71
FEE PD: \$250 CODE 053	#503324 (Form 316)			

RE: BTC-6315 - NOTED: Applic. states assets being sold;  
Atty (Stein) states applic. is transfer;  
By-Laws ~~not~~ submitted; Table II incomplete re dates;  
Sec. IV-A - orig. sig page nec., Assignee is Tenn corp.  
AMENDED 10-26-70 - re programming; survey

AMENDED 12-1-70 - By-Laws filed; Bal. sheets; stock  
sub. agreements

Legal data filed 1-18-71 (transferee)

AMENDED 2-2-71 - Explanation re Bal. sheets; contract; final  
& programming data.

RE BAL - NOTICE SENT 4-28-71 - Fee of \$250 ~~not~~ necessary 77

Signed Form 316 filed 4-23-71

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W R V KName COCHRAN-SMITH BROADCASTING, INC.  
Mount Vernon, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BR-3449 R & F P.N. PRESS JUN 7 1973	5-1-73 5-2-73 5-2-73	Renewal of License AMENDED 6-18-73 re: Balance sheet; Section IV signature page AMENDED 9-4-73 re: programming AMENDED 11-9-73 re: programming	GRANTED	11-30-73
BR-3449 R & F PN Recd. PRESS JUN 17 1976	3-30-76 3-31-76 "	RENEWAL OF LICENSE AMENDED 6-28-76 re: balance sheet AMENDED 9-14-76 re: ascertainment of comm. needs, business interests & prog. AMENDED 12-7-76 re: prog.	Granted	1-25-77
BAL-9019 R & F FORM 314 JUN 20 1977	5-14-77 5-19-77	Voluntary assignment of license to JOHN LAIR  (SEE OVER)	DISMISSED	11-18-77

(BR-3449) Signature page of Sect. IV-A ret'd 6-5-73 -  
not signed or dated (request for Balance Sheet)  
RE: BAL-9019 - no fin. data filed by assignee; UNAUTH TC???

AMENDED 10-17-77 legal data BAL-9019

#6

1460KHz.

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters

W R V K

Name COCHRAN SMITH BROADCASTING, INC.  
MOUNT VERNON, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BP781113AS PRESS	JAN 26 1979	CP to change SL & RC to: Highway 25, 1.6 Miles North of I-75 (Renfro Valley, Kentucky) (Outside City Limits).	GRANTED	2-15-79
BR 790329 VJ PRESS MAY	31 1979	RENEWAL OF LICENSE	GRANTED	7-26-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

