

W C O S



Remington Rand Inc.  
BRANCHES EVERYWHERE  
MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1398199**



## BROADCASTING STATION LICENSE RECORD

Date first licensed November 14, 1939

Call letters W C O S  
LOCATION: COLUMBIA, SOUTH CAROLINA

WCOS. INC. (AL 12-18-57) EFF:2-1-58

\* RADIO COLUMBIA (AL 9-25-47 Eff: 10-1-47)

\* CAROLINA BROADCASTING CORPORATION (AL 8-30-42, EFF: 6:10 am 7-18-42)

Name of licensee \* CAROLINA ADVERTISING CORPORATION

2440 Millwood Avenue, Columbia, South Carolina (EP 11-18-68)

\* Edgewood Avenue, near Two Notch Road North of Forest Drive,  
Columbia, South Carolina (CP 1-6-47)

Transmitter location \* 200 Senate Street, Columbia, South Carolina (C.P. &amp; MP 6-12-39)(Lic. 11-14-39)

2440 Millwood Avenue, Columbia, South Carolina (BS 12-6-73)

\* Same as transmitter (BP 11-18-68)

\* 2nd Fl. Cornell Arms Bldg., Corner of Sumter &amp; Pendleton Sts., Columbia, S.C. (Lic. 3-17-51)

Main studio location \* 1202 Main Street, Columbia, South Carolina (C.P. &amp; MP 6-12-39)(Lic. 11-14-39)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	Power	Time Div.	Period	
					From	To
Letter	9-6-38	1370	100w, 250w-LS	U	Trans. site	
B3-P-1233	Eff. 9-16-38	and antenna to be determined For new station at Columbia, South Carolina				
S.A.	11-19-38	Opr. 50w trans. Vicinity Columbia, S.C. 1 hr. after LSunrise to 2hrs. before LS 11/19/38 to 12/18/38 (site survey)				
Telegram	12-13-38	Extension of above S.A. to 1-2-39				
B3-P-1233	6-12-39	1370	100w, 250w-LS	U	8-12	2-12-40
B3-MP-776	C.P. for new station; Mod. C.P. for approval of trans. site & ant. & chg. equip.					
B3-L-1003	11-14-39	1370	100, 250w-LS	U	11-14	12-1-40
License to cover C.P. for new station						
B3-ML-860	11-20-39	1370	250w	U	11-20	12-1-40
Mod. license to increase power						
B3-S-1024	8/10/40	1370	250w	U	8/1	8/1/40
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
NABBA REALLOCATION						
B3-R-1024	3-24-41	1400	250w	U	3-29	12-1-41
B3-Z-942	6-26-41	1400	250w	U	6-26	12-1-41
Determine operating power by direct measurement						
B3-S-1024	11-25-41	Extension of license			12-1	1-1-42
B3-R-1024	12-9-41	1400	250w	U	12-9	8-1-43
Mod. lic. in accordance with Order #107						
B3-S-1024	11-6-42	1400	250w	U	12-1	8-1-43
Mod. lic. in accordance with Order #107						
B3-R-1024	7-27-43	1400	250w	U	8-1	8-1-45
B3-S-1024	7-24-45	Extension of license			8-1	10-1-45
B3-S-1024	9-25-45	Extension of License			10-1	12-1-45
Order 107-X						
B3-S-1024	11-21-45	Extension of license			12-1	3-1-46



B S

# BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters W C O S

(See Card #1)

CAROLINA BROADCASTING CORPORATION (AL 6-30-42, Eff. 8:10 am 7-18-42)

Name of licensee x CAROLINA ADVERTISING CORPORATION

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-S-1024	1-23-46	Extension of license		2-1	4-1-46
B3-S-1024	3-20-46	Extension of license		4-1	6-1-46
B3-R-1024	5-10-46	1400	250w	U	5-10 8-1-47
<b>BEC-545</b> Eff: 7-29-47	7-10-47	Voluntary transfer of control of licensee corporation from Warren Irvin, Harry Hardy, Emil Bernstecker, Nash Weil Roy L. Smart, M.S. Hill, R.E. Wilby, H.F. Kincey, J.H. Harrison, R.M. Kennedy & Paramount Pictures Inc. to Radio Columbia.			
BR-1024	7-24-47	1400	250w	U	8-1 8-1-50
BAL-639 Eff: 10-1-47	9-25-47	Voluntary Assignment of License to Radio Columbia			
BP-6475	1-6-48	1400	250w	U	3-6 9-6-48
	CP to install new antenna and change T site.				
BL-3011	3-29-48	1400	250w	U	3-29 8-1-50
	Lic. to cover CP (6475) for change in T site and install new vertical antenna.				
BP-6899	9-7-48	1400	250w	U	11-7 5-7-49
	CP to make changes in ground system.				
BL-3495	12-31-48	1400	250w	U	12-31 8-1-50
	Lic. to cover CP (6899) to make changes in ground system.				
BR-1024	7-21-50	1400	250w	U	8-1 8-1-53
BB-3335	10-23-51	1400	250w	U	10-23 8-1-53
	Authority determine operating power by direct measurement				
BTC-1275 Eff.	3-21-52 4-7-52	Vol. acquisition of control of licensee corp. by Charles W. Pittman thru purchase of stock from E.G. McKenzie and Allen W. Woodall			
BR-1024	7-25-53	1400	250w	U	8-1-53 12-1-54
BR-1024	11-3-54	Renewal of license		12-1	12-1-57
BRC-957 (1)	5-8-56	Modification of license to operate transmitter by remote control from 2nd Floor, Cornell Arms Building, Sumter & Pendleton Streets, Columbia, S. C.			



Form BC-126

June 1954

# 3.

## BROADCASTING STATION LICENSE RECORD

Date first licensed 11-14-39

Call letters WCOS

(See Card #1)

Name of licensee CAROLINA BROADCASTING CORPORATION

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
TELEGRAM	11-23-57	Action on renewal deferred, 11-23-57. Continued operation authorized until re- -determination on renewal application.			
BR-1024	12-18-57	1400	250w	U	12-18 12-1-60
BAL-2872 EFF:	12-18-57 2-1-58	Voluntary assignment of license to WCOS, Inc.			
BP-12206	11-4-59	1400	250w, 1kw-LS	U	1-4 7-4-60
	CP to increase daytime power to 1kw and install a new transmitter for daytime use (GATES BC-1T) (two main trans.).				
BR-7782	5-31-60	License to cover cr(BP-12206) to in- crease daytime power to 1kw & install new trans. for daytime use. (Specify daytime trans. as GATES BC-1T.)			
	11-30-60	Commission deferred action on renewal and is further consideration.			
BR-1024	2-23-61	Renewal of License			2-23 12-1-63
BR-1024	11-29-63	Renewal of license			12-1 12-1-66
BR-1024	11-30-66	RENEWAL OF LICENSE			12-1 12-1-69
BP-18243	11-18-68	1400kc	250w, 1kw-LS	U	7-18-69
	CP to chg. ant-trans. & studio loc., delete RC, incr. height of ant.; add resistor. (Cond'l)				
EMP-1274	7-10-69	MP(BP-18,243) ext. time			1-18-70
(1)					
EMP-12,862	2-9-70	MP(BP-18,243, as mod.) ext. time to			4-18-70
(2)					
EMP-12,843	3-31-70	MP(BP-18,243) ext. time			7-18-70
(3)					
EMP-13,034	7-20-70	MP(BP-18,243) ext. time			10-18-70
(4)					
BR-1024(5)	4-28-70	RENEWAL & NUPA			12-1-72
EMP-13,110(5)	10-26-70	MP(BP-18,243) ext. time			1-18-71
(5)					
EMP-13,243	5-26-71	MP(BP-18,243, as mod.) for changes			7-18-72
(6)					
BP-19,018	5-26-71	1400kc	250w 1kw	U	5-26-72
	CP to make changes in nighttime antenna radiation pattern, and operate by remote control from studio				



Form BC 126

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WCOS

Station location Columbia, South  
Carolina

Name of licensee WCOS, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BL-12,990	(L) 7-22-71	Lic. (BP-19,013)		for changes.	12-1-72
EBSA	5-25-72				
BP-19,352	3-5-73	1400kc	250w 1kw	U	3-5-74
	CP to remove the series dissipative resistance from the antenna during daytime hours.				
BS-1024(1)	12-6-73	ML to chg. SL & delete RC.			
BR-1024					
BL-13,438	(L) 12-13-74	Renewal of License and Modification			12-1-75
		(BP-19,352 for changes			
-----					
BR-1024(S)	11-26-75	Renewal of License			12-1-78
BR780801 YF	(L) 5-2-80	Renewal of License			12-1-81
BZ790724 AC	3-12-80	Direct Measurement			



#1

 Call  
 Letters W C O S  
x N E W
Name CAROLINA ADVERTISING CORPORATION.P.O. Carolina Life Bldg., Columbia, S.C.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-1233	7-1-36	C.P. for new station to be operated on: Frequency - 1370 kc. Power - 100w; 250w-LS. Time - Unlimited Studio & Trans. sites to be determined, Columbia, S.C.	Ex. Rept. I-448 Dock. 4274 GRANTED Min. 9-6-38 Effective 9-16-38 Trans. and antenna. Letter written. Issued with MP-776 6-12-39	
B3-MP-776	4-8-39	Mod. of C.P. (B3-P-1233) for changes in type of transmitter, approval of antenna and approval of studio site at Main Street, 1202, Columbia, S. C. and transmitter site at Henderson St. 1200, Columbia, S.C. RE: antenna changes, and specify transmitter site as 200 Senate St., Columbia, S.C.	Returned 4-14-39- not signed. Granted 6-12-39	
Resubmitted and Amended (Rec'd 4-27-39)	4-8-39			



## APPLICATION RECORD—BROADCASTING

Call letters W C O SName CAROLINA ADVERTISING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-1003	9-27-39	License to cover construction permit (B3-P-1233) as modified for new broadcast station.	<del>Returned</del>	<del>10-1-39</del>
Resubmitted	9-27-39		<del>See 10 (e)</del>	
Resubmitted	9-27-39		Returned	10-17-39
	Rec'd 10-23-39		jurat Granted	11-14-39
B3-ML-860	9-29-39	Modification of license to increase power from 100w 250w-LS to 250 watts day and night.	<del>Returned</del>	<del>10-11-39</del>
Resubmitted	10-13-39		<del>(See 3e &amp; jurat)</del> Granted	11-20-39
<del>B3-R-1024</del>	<del>5-24-40</del>	<del>Renewal of license</del>	<del>(See 3b, 18e, 20a, b, f)</del>	<del>Returned</del>
B3-ML-1000	5-21-40	Modification of license to change frequency from 1370 to 1400 kc, in accordance with reallocation.	Returned by Engineers,	6-12-40, unnecessary at this time.



## APPLICATION RECORD - BROADCASTING

# 3

Call

Letters

W C O S

Name CAROLINA ADVERTISING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-ML-1007 Rec'd	5-21-40 6-17-40	Modification of license to change frequency from 1370 kc to 1050 kc, and increase power from 250 watts to .5 kilowatts. (500w)	Returned equipment not capable of .5kw operation. should file form 301.	6-25-40
B3-R-1024 Resub.	5-24-40 5/24/40	Renewal of license (See 3-25-40, 1-16-40, 2-29-40, 3-17-40)	Returned Granted 1400kc, 250w, U	7/3/40 3-24-41
B3-ML-1026 Rec'd. Amended Rec'd	8-14-40 8-16-40 9--8-40 8-17-40	Modification of license to change frequency from 1370 kc to 1050 kc. 1140 kc Amended to request 1140 kc frequency.	Dismissed without prejudice and retired to closed files without action 5-12-41. Request of applicant.	



# 4.

Call

Letters

W C O S

CAROLINA BROADCASTING CORPORATION (AL 6-30-42, Eff. 8:10 am 7-18-42)

Name

\* CAROLINA ADVERTISING CORPORATION.

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-257 Received Filed	12-31-40 1--2-41 1-15-41	Authority to transfer 49 percent of common stock of Carolina Advertising Corp. from A.B. Langley (24½ percent) and Ames Haultiwanger (24½ percent) to Carolina Life Insurance Company. Form 335 filed 6-13-41.	11-6-41 dismissed without prejudice & retired to closed files (Information requested not submitted)	
B3-Z-942 Rec'd Resubmitted Rec'd	5-15-41 5-16-41 5-23-41 5-26-41	Authority to determine operating power by direct measurement of antenna input. Form 335 filed 6-9-41	<del>Ret'd 5-21-41 for sig. of officer.</del> Granted	6-26-41
B3-R-1024 Resub.	10-1-41 10-15-41	Renewal of license and Forms 335 add: copy 19e, 1; -N; -15a, b; -16; -14.	Returned GRANTED	<del>10-14-41</del> 12-9-41
B3-AL-336 Received Filed	1-21-42 1-30-42 2-12-42	Voluntary assignment of license from Carolina Advertising Corporation to Caroline Broadcasting corporation. Form 335 rec'd 2-14-42. Filed by Philip J. Kennessey, Jr.	Granted Eff. 8:10 am	6-30-42 7-18-42



#5

Call

Letters W C O S

CAROLINA BROADCASTING CORPORATION (AL 6-20-42, Eff. 8:10 am 7-18-42)

Name x CAROLINA ADVERTISING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1024 Resub.	5-13-43 "	Renewal of license (See-6e)	Ret'd --- Granted	5-21-43- 7-27-43
B3-R-1024 Rec'd	5-8-45 5-9-45	Renewal of license Add'l inf. filed 4-3-46	Granted	5-10-46
BTC-545 Rec'd Filed	3-3-47 4-3-47 4-3-47	Voluntary Transfer of Control of Licensee Corporation from Warren Irvin, Harry Hardy, Emil Bernstecker, Nash Weil, Roy L. Smart, M.S. Hill, R.B. Wilby, H.F. Kincey, J.H. Harrison, R.M. Kennedy and Paramount Pictures Inc. to Radio Columbia. (450 shares of Class A stock and 450 shares of Class B stock-100%) (Harold G. Cowgill, Atty.)	GRANTED Eff: 7-29-47	7-10-47



## APPLICATION RECORD - BROADCASTING

#6

RADIO COLUMBIA (AL-639 9-25-47 Eff:

Call

Letters W C O S

X CAROLINA BROADCASTING CORPORATION (AL 6-30-42, Eff: 3:10 am 7-13-42)

Name X CAROLINA ADVERTISING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-1024 Rec'd	5-22-47 5-29-47	Renewal of license Filed by Harold Cowgill atty.	Granted	7-24-47
BAL-639 Rec'd Filed	8-18-47 8-20-47 8-20-47	Voluntary Assignment of License to Radio Columbia. (Filed by Thomas N. Dowd, Atty.)	GRANTED Eff:	9-25-47 10-1-47
BP-6475 Rec'd Filed	11-20-47 12-8-47 12-8-47	Construction Permit to install new vertical antenna and change transmitter location from 200 Senate Street, Columbia, South Carolina <u>TO</u> Edgewood Avenue, near Two Notch Road, North of Forest Drive, Columbia, South Carolina.	granted	1-6-48



## APPLICATION RECORD - BROADCASTING

47

Call  
Letters W C O SName RADIO COLUMBIA

File No.	Dated	Application for	Action	
			Nature	Date
BL-3011 Rec'd Filed	2-21-48 2-24-48 2-24-48	License to cover C.P. (BP-6475) which authorized to install new vertical antenna and change transmitter location.	GRANTED	3-29-48
BP-6899 Rec'd Filed	8-4-48 8-11-48 8-11-48	Construction Permit to make changes in the ground system.	GRANTED	9-7-48
BL-3495 Rec'd Filed	11-30-48 12-3-48 12-3-48	License to cover C.P. (BP-6899) which authorized to make changes in the ground system.	GRANTED	12-31-48
BR-1024 Rec'd	5-29-50 6-1-50	Renewal of license.	GRANTED	7-21-50



# APPLICATION RECORD - BROADCASTING

Call  
Letters W.C.O.S.

Name RADIO COLUMBIA

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3335 Rec'd Filed	10-5-51 10-8-51 10-8-51	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-23-51
BTC-1275 Rec'd Filed	3-6-52 3-11-52 3-11-52	Voluntary acquisition of control of licensee corporation by Charles W. Pittman thru purchase of 72 shares of stock from E. G. McKenzie and Allen M. Woodall. Harrison T. Slaughter, Atty.	GRANTED Efr.	3-21-52 4-7-52
BR-1024 Rec'd Filed	4-29-53 5-1-53 5-1-53	Renewal of License	GRANTED	7-29-53
BR-1024 Rec'd Filed	7-20-54 7-23-54 7-23-54	Renewal of License	GRANTED	11-3-54



#9

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

WCOS, INC.

Call

Letters WCOSName x RADIO COLUMBIA

File No.	Dated	Application for	Action	
			Nature	Date
BRC-957 Rec'd Filed	5-1-56 5-3-56 5-3-56	Modification of license to operate transmitter by remote control from 2nd Floor, Cornell Arms Building, Sumter & Pendleton Streets, Columbia, South Carolina.	GRANTED	5-8-56
BR-1024 Rec'd Filed	8-23-57 8-26-57 8-26-57	Renewal of license.	GRANTED	12-18-57
BAL-2872 Rec'd Filed	11-19-57 11-21-57 11-21-57	Voluntary assignment of license to WCOS, Inc.  Edward R. McKenna, Atty.	GRANTED EFF:	12-18-57 2-1-58



## APPLICATION RECORD - BROADCASTING

AUG. 1955

#10

Call Letters WCOS

Name

WCOS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-12206 R & F	7-18-58 7-21-58	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter for daytime use (Gates BC-IT) (two main trans.) Engr. Robert D. Lambert, Jr. Columbia, South Carolina	GRANTED:	11-4-59
BL-7782 R & F	12-11-59 12-21-59	License to cover C. P. (BP-12206) to increase daytime power to 1kw & install new transmitter for daytime use. (Specify daytime transmitter as Gates BC-1F)	GRANTED	5-31-60
BR-1024 Rec'd Filed	8-31-60 9-1-60 9-1-60	Renewal of license	GRANTED	2-23-61
BR-1024 Rec'd Filed	8-30-63 9-3-63 9-3-63	Renewal of license	GRANTED	11-29-63



FORM BC-121 #11  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W C O S

Name WCOB, INC.  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1024 R & F	8/26/66 8/31/66	Renewal of license	GRANTED	11-30-66
FP- Rec'd #401378 \$75 Resub. Rec'd #421712 \$75 (Refund auth. for #401378 & #421712(both \$75)correct\$30 fee paid below)	1-15-68 1-16-68 1-16-68 4-16-68 4-17-68 4-17-68	CP to change ant-trans & studio loc to 2440 Millwood Ave, Columbia, S. C., delete RC, incr. height of ant. Engr-Robert D. Lambert, Jr. Atty-none (Waiver Sec. 0.281(ff)overlap Rules req.)	<del>Returned 3-28-68</del> <del>per Sec. 73.37</del> RETURNED (data not in compliance with Sect. 73.37 Rules) (SEE BP-18,243)	<del>3-28-68</del> <del>7-11-68</del> 7-11-68
BP-18,243 R.&F. #436141 \$30 JUL 15 1968	6-11-68 6-17-68 6-17-68	CP to chg. ant-trans.& studio loc. to 2440 Millwood Ave., Columbia, S.C., delete RC, incr. height of ant.; add resistor.  Atty: McKenna & Wilkinson(David S. Stevens) Engr. Robert D. Lambert, Jr. Columbia, S.C.	GRANTED Cond'l re: Before prog. test oper. may be auth.	11-18-68



FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WCOBName WCOB, INC.  
Columbia, S. C.

File No.	Dated	Application for	Action	
			Nature	Date
BNP-12,741 Rec'd Filed #521237 \$30 JUL 3 1969	6-10-69 6-13-69 6-23-69 6-23-69 3 1969	MP(BP-18,243) for extension of completion date to 1-18-70 (changes).	GRANTED to	7-10-69 1-18-70
BR-1024 R & F #539253 \$75. P.N. filed PRESS	8-29-69 9-2-69 9-2-69 9-2-69	Renewal of license AMENDED 12-3-69 re: Programming AMENDED 3-13-70 re: Programming	GRANTED	4-28-70
BNP-12,862 R & F #565103 \$30	12-15-69 12-17-69 12-17-69	MP (BP-18,234, as mod.) extension of completion date to _____ (For changes)	GRANTED to	2-9-70 4-18-70



# APPLICATION RECORD - BROADCASTING

Call  
Letters WCCS

Name WCCS, INC.  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,743 R & F \$30-18-269	3-16-70 3-18-70 3-18-70 MAR 27 1970	MP(BP-18,243, as mod.) for extension of completion date to _____ (changes)	GRANTED to	3-31-70 7-18-70
BMP-13,034 R & F \$30-610007	6-15-70 6-18-70 6-18-70 JUL 8 1970	MP(BP-18,243, as mod.) for extension of completion date to _____ (changes)	GRANTED to	7-20-70 10-18-70
BMP-13,110 R & F \$50-634795 AC-067	10-1-70 10-6-70 10-6-70 OCT 23 1970	MP(BP-18,243, as mod.) for extension of completion date to _____ (changes)	GRANTED to	10-26-70 1-18-71
BL-12,858 R & F #655627 \$50. AC-067 PTA PRESS JAN 2 1971	1-8-71 1-13-71 1-13-71 1-19-71	Lic.(BP-18,243, as mod.) for changes. S-RC loc: 2nd Floor, Cornell Arms Bldg., Pendleton at Sumter Streets.	GRANTED	2-1-71



## APPLICATION RECORD - BROADCASTING

Call  
Letters W.C.O.S.Name WCOS, INC.  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,013 Rec'd Filed #005233 \$50 Acc. 060 Press MAY 3 4 1971	5-4-71 5-6-71 5-6-71 5-6-71	Construction permit to make changes in nighttime antenna radiation pattern.	GRANTED	5-26-71
BL-12,990 Rec'd #N 014120 \$50 AC-067 Filed PTA PRESS JUL 23 1971	6-23-71 6-25-71 6-30-71 6-30-71 7-2-71	Lic.(BP-19,013) for changes.	GRANTED	7-22-71



## APPLICATION RECORD - BROADCASTING

Call  
Letters W C O SName WCOS, INC.  
COLUMBIA, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec'd Filed \$50-071616 AC-060 PRESS:	5-2-72 5-10-72 5-10-72	Construction permit to increase daytime antenna efficiency by removing the series dissipative resistance.	RETURNED JUL 7 1972	6-29-72 re violation of Section 73.37 (a) of the rules.
BR-1024 R & F PN Recd. PRESS	9-2-72 9-5-72 "	RENEWAL OF LICENSE PETITION TO DENY filed 11-13-72 by The National MOTION FOR EXTENSION OF TIME filed 11-10-72 by Counsel for WCOS, Inc.	GRANTED	12-13-74 Organization for Women John H. Midlen, Jr., ISSUED WITH BL-13,438
SEP 22 1972		MOTION FOR FURTHER EXTENSION OF TIME filed 11-27-72 by WCOS, INC. (OVER)		
BP- 19,352 Rec'd Filed \$50-129253 AC-060 PRESS:	11-15-72 11-17-72 11-17-72 11-17-72 FEB 20 1973	Construction permit to remove the series dissipative resistance from the antenna during daytime hours thereby increasing radiation efficiency. Atty. John H. Midlen Amended: 1-26-73 re field intensity measurements.	GRANTED	3-5-73



BR-1024 AMENDED 11-30-72 re: ascertainment of community needs; equal employment policy

OPPOSITION TO PETITION TO DENY filed 12-8-72 by John H. Midlen, Counsel for WCOS, INC.

MOTION FOR FURTHER EXTENSION OF TIME filed 12-15-72 by National Organization for Women

COMMENTS OF WCOS, INC. ON MOTION FOR FURTHER EXTENSION OF TIME filed 12-18-72 by John H. Midlen, Jr., counsel on behalf of WCOS

AMENDED 3-14-73 re: business interests

AMENDED 6-8-73 re: business interests

WITHDRAWAL OF PETITION TO DENY filed 8-19-74 by the National Organization for Women and The Womens Equity Action League  
AMENDED 8-19-74 re: EEO



# APPLICATION RECORD - BROADCASTING

1400khz.

Call  
Letters WCOS

Name WCOS, INC.  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,438 R & F W 170609-\$50.4-3-73-AC-067-Atty: Midlen & <u>Reddy</u> PTA PRESS MAY 16 1973	3-30-73 4-3-73 4-9-73 MAY 16 1973	Lic.(BP-19,352) for changes.	GRANTED issued with Renewal	12-13-74
BR-1024 Redd. PN Recd. FILED PRESS SEP 1 1975	7-30-75 " 8-12-75 SEP 1 1975	RENEWAL OF LICENSE AMENDED 11-17-75 re: commercial practices & EEO	GRANTED	11-26-75
BR780801YF PRESS SEP 11 1978		Renewal of License Edward B. Reddy, Atty.	GRANTED (Issued with BZ790724AC)	5-2-80
BZ-790724AC R & F DM PRESS OCT 31 1979	7-24-79 8-15-79 OCT 31 1979	Direct Measurement	GRANTED (Issued with renewal)	3-12-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

