

**MODIFY BPH-20020314AAM**  
**STYLES MEDIA GROUP, INC.**  
**WVVE (FM) RADIO STATION**  
**CH 261C3 - 100.1 MHZ - 12.0 KW (DA)**  
**PANAMA CITY BEACH, FLORIDA**  
**May 2003**

**TECHNICAL STATEMENT**

This technical statement and attached exhibits were prepared on behalf of Styles Media Group, Inc. (“Styles”), licensee of WVVE, Channel 261C3, Panama City Beach, Florida. Styles herein proposes to make minor changes in the facilities of WVVE by proposing the use of a directional antenna system for the station. It is also noted that WVVE will share an antenna system with station WYOO.<sup>1</sup> No other changes are proposed.<sup>2</sup>

Since Styles is proposing to locate WVVE at an existing tower site, the Federal Aviation Administration has not been apprised of this proposal. It is noted that the WVVE tower structure has been registered with the Commission and assigned Antenna Structure Registration #1027323. From the proposed WVVE site, Channel 261C3 does not meet the minimum distance separation requirements to one existing facility, as such processing pursuant to §73.215 is requested (see Exhibit A).

Due to the co-location of WVVE with other high power FM stations on a short tower, the radio frequency radiation worksheets associated with FCC Form 301 could not be used to certify

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- 1) Styles is also the licensee of WYOO, Channel 266C3, Springfield, Florida. Styles is submitting a companion application to modify the outstanding WYOO permit.
  - 2) The proposed antenna system will be co-located with AM station WPCF, Panama City Beach, Florida. The AM station will determine power using the indirect method during the installation of the WVVE antenna system. Should the antenna impedance change, an application to return to direct measurement of power will be submitted to the Commission.

compliance with the Commission's radio frequency radiation rules. Therefore, attached as Exhibit B is radio frequency radiation study which demonstrates this proposal complies with the Commission's rules. All of the remaining exhibits used to certify the information contained in the technical portion of the application have been forwarded to Styles and are available to the Commission upon request.