

ASSET PURCHASE AGREEMENT

THIS **ASSET PURCHASE AGREEMENT** (this “Agreement”) is made and entered into as of June 4, 2018, by and among Genesis Communications I, Inc. a Florida corporation (“Seller”), and Immaculate Heart Media, Inc., a Wisconsin not-for-profit corporation (“Buyer”).

WITNESSETH:

WHEREAS, Seller owns and operates AM radio stations WAMT, 1190 kHz, Pine Castle Sky Lake, Florida (Facility No. 15877); and WHOO, 1080 kHz, Kissimmee, Florida (Facility No. 54573) (collectively, “Stations”) pursuant to licenses, permits and authorizations issued by the Federal Communications Commission (“FCC”). To the extent that the FCC has granted the Translator Construction Permits (defined below) as of the Closing Date (defined below), each such Translator Construction Permit shall be considered a Station for the purposes of this Agreement.

WHEREAS, on the terms and conditions described herein, Seller desires to sell and Buyer desires to acquire the assets as set forth in this Agreement owned or leased by Seller and used or held for use in connection with the operation of the Stations.

NOW, THEREFORE, in consideration of the foregoing premises and the mutual covenants and agreements hereinafter set forth, and for good and valuable consideration, the receipt and adequacy of which is acknowledged by the parties, the parties hereto, intending to be legally bound, hereby agree as follows:

ARTICLE 1 PURCHASE OF ASSETS

1.1 Transfer of Assets. On the Closing Date (as hereinafter defined), subject to the provisions hereof, Seller shall sell, assign, transfer and convey to Buyer, and Buyer shall purchase and assume from Seller, the below-listed assets, properties, interests and rights of Seller of whatsoever kind and nature, real and personal, tangible and intangible, which are used or held for use in connection with the operation of the Stations (collectively, “Assets”):

(a) All licenses, permits and other authorizations, including pending applications with respect thereto, relating to the Stations issued to Seller by the FCC on or prior to the Closing Date, as identified on Schedule 1.1(a) attached hereto (“FCC Licenses”);

(b) All equipment located at the Stations’ studio and tower sites associated exclusively with the Stations, together with any additions thereto or replacements thereof made between the date hereof and the Closing Date, and less any retirements or dispositions of old or obsolete assets made between the date hereof and the Closing Date, including but not limited to property identified on Schedule 1.1(b) attached hereto (“Tangible Personal Property”);

(c) Seller’s right, title and interest in and to Seller’s contracts, which contracts have been specifically identified on Schedule 1.1(c) hereto and which Buyer has specifically agreed to assume (“Assumed Contracts”);

(d) All of Seller's right, title and interest in and to the intangible personal property associated exclusively with the Stations, as described on Schedule 1.1(d) hereto ("Intellectual Property"); and

(e) all fee simple or leasehold interests in real property (including, without limitation, land, easements, air rights, ground rents, mineral rights, rights of way and fee ownership, buildings, towers, guy wires, anchors, structures, fixtures and improvements) relating to the Stations identified and as more fully described on Schedule 1.1(e) ("Real Property").

1.2 Excluded Assets. Notwithstanding anything to the contrary contained herein, it is expressly understood and agreed that the Assets shall not include the following assets along with all right, title and interest therein (the "Excluded Assets"):

(a) All cash, cash equivalents or similar type investments of Seller, such as certificates of deposit, Treasury bills and other marketable securities on hand and/or in financial institutions, and all accounts receivable generated by the Stations prior to the Closing Date;

(b) All contracts or agreements to which Seller is a party that (i) have been terminated in accordance herewith, (ii) have expired prior to the Closing Date in the ordinary course of business, or (iii) are not listed on Schedule 1.1(c);

(c) Seller's corporate seal, minute books, charter documents, corporate stock record books and such other books and records relating to the organization, existence or capitalization of Seller;

(d) Contracts of insurance and all insurance proceeds or claims made by Seller relating to property or equipment repaired, replaced or restored by Seller prior to the Closing Date;

(e) Any and all claims made by Seller with respect to transactions prior to the Closing Date and the proceeds thereof, except claims with respect to Assumed Liabilities (defined below); and

(f) All pension, profit sharing plans and trusts and the assets thereof and any employee benefit plan or arrangement and the assets thereof, if any, maintained by Seller.

1.3 Allocation. On or before the Closing Date, Seller and Buyer shall mutually determine an allocation of Purchase Price among the Assets that complies with Section 1060 of the Internal Revenue Code of 1986, as amended. If Buyer and Seller have not mutually agreed on an allocation prior to the Closing, and after Closing, the parties cannot agree on an allocation of the Purchase Price, the parties shall hire a certified public accountant or other professional experienced in the evaluation of broadcast properties to determine such allocation, which shall be binding on the parties. The parties shall mutually agree on such an appraiser and shall instruct the appraiser to deliver his report within ninety (90) days after Closing. Buyer and Seller shall each be responsible for one-half of the cost of such appraisal.

1.4 No Liens. The Assets shall be transferred to Buyer free and clear of all liens, encumbrances, debts, security interests, mortgages, trusts, claims, pledges, charges, covenants,

conditions, defects in title or restrictions of any kind (“Liens”), except for liens for taxes not yet due and payable and liens that will be released at or prior to the Closing Date, and with respect to Real Property, such other easements, rights of way, building and use restrictions, exceptions, encroachments, reservations, limitations that do not, individually or in the aggregate, in any material respect, impair the current use thereof of the Stations (“Permitted Liens”). Other than the assumed liabilities identified on Schedule 1.4 (collectively, “Assumed Liabilities”) and the Assumed Contracts, Buyer shall not assume or be liable for, and does not undertake or attempt to assume or discharge any obligation of Seller

1.5 Retained Liabilities. Except as set forth in Section 1.4 and Schedule 1.4, Buyer expressly does not, and shall not, assume or be deemed to assume, under this Agreement or otherwise by reason of the transactions contemplated hereby, any liability, obligation, commitment, undertaking, expense or agreement of Seller of any nature whatsoever, mortgage or other agreement for borrowed money, whether known or unknown or absolute or contingent. All of such liabilities and obligations shall be referred to herein collectively as the “Retained Liabilities.” Without limiting the generality of the foregoing, it is understood and agreed that, except as expressly set forth herein, Buyer is not agreeing to assume, and shall not assume, any liability or obligation of Seller with respect to Seller’s employees, including without limitation any such liability or obligation, including relating to taxes, in respect of wages, salaries, bonuses, accrued vacation or sick pay.

ARTICLE 2 CONSIDERATION

2.1 Purchase Price. The purchase price for the sale, assignment, transfer and conveyance of the Assets shall be One Million Five Hundred Fifteen Thousand Dollars (\$1,515,000) (“Purchase Price”), payable as follows:

(a) Concurrently with the execution of this Agreement, Buyer shall deliver Seventy Five Thousand Seven Hundred and Fifty Dollars (\$75,750) (“Deposit”) to the Escrow Agent (defined below) to the Escrow Agent in cash via wire transfer from immediately-available funds;

(b) At the Closing (defined below), Buyer shall deliver to Seller One Million Four Hundred Thirty Nine Thousand Two Hundred and Fifty Dollars (\$1,439,250) by wire transfer or other immediately available funds, subject to any adjustments as set forth herein or as may be agreed to by Seller and Buyer; and

(c) At the Closing, the Deposit shall be delivered by the Escrow Agent to Seller, the amount thereof credited to Buyer, and applied to the Purchase Price

2.2 Additional Fee for Successful Completion of Diplex Implementation. Pursuant to Section 7.1(b)(vi) hereof, Buyer covenants to implement the WHOO Diplex Project (as defined therein). If, as of the Closing Date, the FCC has accepted for filing an application for a license to cover the facilities substantially as set forth at FCC File No. BMP-201704014ABA (“License to Cover Application”), Buyer shall pay Seller the additional amount of Sixty Five Thousand Dollars (\$65,000), which shall not be considered part of the Purchase Price.

2.3 Purchase Price for Translator Construction Permits. On a date that is ten (10) business days after the date on which the FCC's issuance of a Translator Construction Permit (as defined in Section 7.1(b)(vii) hereof) has become a Final Order, Buyer shall pay Seller the additional amount of Ten Thousand Dollars (\$10,000) per Translator Construction Permit for FM translators to be used with either of the Stations to be assigned to Buyer hereunder. For purposes of this Agreement, the term "Final Order" shall mean an order of the Commission (including action duly taken by the Commission's staff, pursuant to delegated authority) which is not reversed, stayed, enjoined or set aside, and with respect to which no timely for stay, reconsideration, review, rehearing or notice of appeal or determination to reconsider or review is pending, and as to which the time for filing any such request, petition, or notice of appeal or for review by the Commission, and for any reconsideration, stay or setting aside by the Commission on its own motion or initiative has expired.

2.4 Deposit. Within three (3) business days of the date of this Agreement, Buyer shall deliver the Deposit to Kalil & Co., as escrow agent ("Escrow Agent") pursuant to the Escrow Agreement ("Escrow Agreement") of even date herewith among Buyer, Seller and the Escrow Agent. If this Agreement is terminated by Seller pursuant to Section 12.1(e) hereof, the Deposit and any interest accrued thereon shall be disbursed to Seller. If this Agreement is terminated for any other reason, the Deposit and any interest accrued thereon shall be disbursed to Buyer. The parties shall each instruct the Escrow Agent to disburse the Deposit and all interest thereon to the party entitled thereto and shall not, by any act or omission, unreasonably delay or prevent any such disbursement.

2.5 Proration of Income and Expenses. Except as otherwise provided herein, all income and expenses arising from Seller's ownership of the Assets to be conveyed hereunder shall be prorated between Buyer and Seller in accordance with U.S. generally accepted accounting principles as of 12:01 a.m., Eastern time, on the Closing Date ("Adjustment Time"), on the basis that all income and expenses which accrue prior to the Adjustment Time are for the account of Seller, and all income and expenses which accrue after the Adjustment Time are for the account of Buyer. Such prorations shall include, without limitation, all rent, utility charges, business and license fees, music and other license fees currently paid by Seller, FCC regulatory fees, accrued but unpaid commissions and similar prepaid and deferred items attributable to the ownership of the Stations or the Assets. All revenues, expenses, costs and liabilities earned or incurred in connection with particular programs and announcements shall be allocated to the time of performance of such programs and announcements without regard to the date of payment therefor. It is understood and agreed that all salaries, wages, sales commissions, fringe benefit accruals and termination or severance pay for employees of the Seller who are not hired by the Buyer shall be the sole responsibility of Seller.

2.6 Preliminary Report. At least five (5) business days prior to the Closing, Seller shall deliver to Buyer a report ("Preliminary Report") showing in reasonable detail the preliminary determination of the adjustments referred to in Section 2.5, each of which shall be calculated as of the Adjustment Time. Within two (2) business days after Buyer's receipt of such Preliminary Report, Buyer shall provide to Seller any material objections, if any, that it may have with respect to Seller's version of the Preliminary Report and provide an alternative Preliminary Report. The Preliminary Report (Seller's or, if delivered, Buyer's version) shall serve as the basis of any adjustments to the Purchase Price. Within sixty (60) days after the

Closing Date, Buyer shall deliver to Seller a report ("Final Report") showing in reasonable detail (a) Buyer's final determination of the proposed adjustments to the Purchase Price, (b) all adjustments to the Purchase Price that were not calculated as of the Closing Date, and (c) any corrections to any of the estimated adjustments contained in the Preliminary Report, together with appropriate documents substantiating the calculations, determinations and adjustments proposed in the Final Report. Any resulting payment shall be made to the party entitled thereto within thirty (30) days after notice of such determination thereof has been given to Buyer or Seller, as the case may be. In the event of any disputes between the parties as to adjustments in the Final Report, the amounts not in dispute shall nonetheless be paid at the time provided in this Section and such disputes shall be determined by an independent CPA. The CPA's resolution of the dispute shall be final and binding on the parties, and a judgment may be entered thereon in any court of competent jurisdiction. The fees and expenses of such CPA shall be paid one-half by Seller and one-half by Buyer.

ARTICLE 3 FCC CONSENT

3.1 FCC Consent. The transactions contemplated hereby are expressly conditioned on and subject to the prior consent and approval of the FCC to assignment of the FCC Licenses from Seller to Buyer ("FCC Consent") without the imposition of any conditions on the assignment of the FCC Licenses which would reasonably have a material adverse effect on the results of operations of Buyer or the Stations. No Closing shall occur prior to the Buyer's receipt of the FCC Consent.

3.2 FCC Application.

(a) Within five (5) business days after the date of this Agreement, each party shall prepare, execute and submit its respective portion of an assignment application for FCC Consent ("FCC Application") and all information, data, exhibits, resolutions, statements, and other materials necessary and proper in connection with the FCC Application. Each party further agrees expeditiously to prepare amendments to the FCC Application whenever such amendments are required by the FCC or the Communications Act of 1934, as amended, and the rules and published policies of the FCC promulgated thereunder (collectively, the "Communications Laws"). Each party shall submit its portion of the FCC Application to the FCC electronically, consistent with the FCC's procedures. The parties shall prosecute the FCC Application with all reasonable diligence and otherwise use commercially reasonable efforts to obtain the grant of the FCC Application as expeditiously as reasonably practicable (but no party shall have any obligation to satisfy complainants or the FCC by taking any steps that would have a material adverse effect on the results of operations of a party or any affiliated entity, unless a failure to take such action would constitute or perpetuate a breach of such party's representations, warranties or covenants herein). Except as otherwise provided herein, each party will be solely responsible for the expenses incurred by it in the preparation, filing and prosecution of its respective portion of the FCC Application; however, the fee to be paid to the FCC in conjunction with the filing of the FCC Application ("FCC Fee") will be shared equally by Buyer and Seller.

(b) Each party agrees to comply with any condition imposed on it by the FCC; provided, however, that no party shall be required hereunder to comply with any condition that

would have a material adverse effect on the results of operations of such party or any affiliated entity, unless the absence of such compliance would constitute or perpetuate a breach of such party's representations, warranties or covenants herein. If reconsideration or judicial review is sought with respect to the FCC Consent, the party affected shall vigorously oppose such efforts for reconsideration or judicial review; provided, however, such party shall not be required to take any action that would have a material adverse effect on the results of operations of such party or any affiliated entity.

(c) Either party at its option may terminate this Agreement upon five (5) business days' prior written notice to the other party, and without liability to the other party, if the FCC has not granted the FCC Application by the twelve (12) month anniversary of the date hereof, provided that the failure to obtain the FCC Consent shall not have been due to the action or inaction of the party seeking to exercise such termination right. In addition, either party may at its option terminate this Agreement upon five (5) business days' prior written notice to the other party in the event that the FCC should designate a hearing regarding the transaction proposed herein, and such termination shall be without liability to the other party unless the designation of such hearing is the result of the breach of any representation, warranty or covenant contained herein by the terminating party. In the event of termination pursuant to this Section 3.2(c), each party shall bear its own expenses. Nothing in this Section 3.2 shall be construed to limit a party's right to terminate this Agreement pursuant to Article 12 hereof.

ARTICLE 4 CLOSING

4.1 Closing Date. Except as otherwise mutually agreed upon by Seller and Buyer, the consummation of the transactions contemplated herein ("Closing" and the date on which such Closing is held, "Closing Date") shall occur within ten (10) business days after the date of the initial FCC Consent, provided all conditions precedent to the obligations of Buyer and Seller have been met or properly waived. All actions taken at the Closing will be considered as having been taken simultaneously and no such actions will be considered to be completed until all such actions have been completed.

4.2 Closing Location. The Closing shall be held at such location as shall be mutually agreed upon by Seller and Buyer. At the election of Buyer and Seller, mutually agreed in writing, the Closing may be performed by mail, electronically (*i.e.*, via e-mail and/or telephonic facsimile) and/or courier service.

ARTICLE 5 REPRESENTATIONS AND WARRANTIES OF SELLER

Seller represents and warrants to Buyer as follows:

5.1 Organization and Qualification. Seller is duly organized, validly existing and in good standing under the laws of the jurisdiction of its organization and is qualified to do business in each jurisdiction in which the Assets are located. Seller has all necessary corporate power to carry on its business as it is now being conducted.

5.2 Authority.

(a) Seller has all necessary power and authority to enter into this Agreement and all other agreements, documents, certificates and instruments delivered or to be delivered hereunder by Seller (collectively, “Seller Documents”), to perform each of its obligations thereunder, and to consummate the transactions contemplated thereby. Each of the Seller Documents has been, or at or prior to the Closing will be, as the case may be, duly executed and delivered by Seller and constitutes, or will constitute at the Closing, as the case may be, a valid and binding obligation of Seller, enforceable against Seller in accordance with its respective terms.

(b) The execution and delivery by Seller of the Seller Documents does not or will not, and the consummation of the transactions contemplated thereby will not: (i) conflict with, or result in a violation of, any provision of Seller’s organizational documents; (ii) constitute or result in a breach of or default (or an event which with notice or lapse of time, or both, would constitute a default) under, or result in the termination or suspension of, or accelerate the performance required by, or result in a right of termination, cancellation or acceleration of any contract, or any other material agreement, indenture, covenant, instrument, license or permit by which Seller is bound; (iii) create any Lien upon any of the Assets; or (iv) constitute, or result in, a violation of any judgment, ruling, order, writ, injunction, decree, statute, law, rule or regulation applicable to Seller or any of the Assets.

5.3 FCC Licenses.

(a) Schedule 1.1(a) hereto contains a true and complete list of the FCC Licenses (which Schedule shall be updated as of the Closing Date, and the following representations of Section 5.3 shall then apply to all such FCC Licenses). Seller is the authorized legal holder of the FCC Licenses. The FCC Licenses are in full force and effect, unimpaired by any act or omission of Seller. The FCC Licenses are all of the licenses, permits or other authorizations issued by the FCC necessary to operate each Station in the manner as such operations currently are conducted (or, in the case of the Translator Construction Permits, as proposed to be conducted) and there are no conditions upon the FCC Licenses except those conditions stated thereon or generally applicable to broadcast stations comparable to the Stations. No proceedings are pending or to the Seller’s knowledge, threatened (other than proceedings applicable to the radio industry as a whole) nor, to the Seller’s knowledge, do any facts exist which may reasonably result in the revocation, materially adverse modification, non-renewal or suspension of any of the FCC Licenses, the denial of any pending material applications related to the FCC Licenses, or, in any material respect, the issuance of any cease and desist order related to the FCC Licenses, the imposition of any administrative actions by the FCC with respect to the FCC Licenses or which as of the Closing Date may affect Buyer’s ability to operate the Stations in accordance with the Communications Laws. To Seller’s knowledge, no facts, events or circumstances exist or have occurred with respect to Seller or the Stations that would reasonably be likely to cause the FCC not to renew the FCC Licenses in the ordinary course and without undue delay, adverse condition or modification.

(b) Except as disclosed on Schedule 1.1(a) hereof, each Station is operating in material compliance with the FCC Licenses and the Communications Laws. Seller has filed with

the FCC all material reports or applications with respect to the FCC Licenses and each Station.

5.4 Tangible Personal Property. Schedule 1.1(b) hereto contains a true and complete list of the Tangible Personal Property. Seller (i) is the owner of all of the Tangible Personal Property it purports to own, (ii) to Seller's knowledge, has a valid leasehold interest in the Tangible Personal Property it purports to lease, and (iii) has a valid license right (whether as a licensor or licensee) in the Tangible Personal Property it purports to license, in all cases free and clear of any Liens, except for Liens disclosed in Schedule 5.4 attached hereto (collectively, "Permitted Liens")

5.5 Real Property. Schedule 1.1(e) contains a description of all Real Property to be transferred to Buyer at the Closing. No part of any Real Property is subject to any pending or, to Seller's knowledge, threatened suit for condemnation or other taking by any public authority. Except as set forth on Schedule 1.1(e), to the knowledge of Seller, all buildings and other improvements included in the Real Property are in reasonable operating condition, ordinary wear and tear excepted, and comply in all material respects with applicable zoning, health, disability and safety laws and codes. Seller has fee simple title to each item of Real Property and, except as set forth on Schedule 5.5, there are no easements, rights of way, building and use restrictions, exceptions, encroachments, reservations, limitations that, individually or in the aggregate, in any material respect, impair the current use thereof of the Stations.

5.6 Environmental, Etc. To the best knowledge of Seller, without investigation or inquiry, no hazardous or toxic substance or waste regulated under any applicable environmental, health or safety law has been generated, stored, transported or released on, in, from or to the Real Property, including any real property associated with leases that are Assumed Contracts ("Leased Property"), other than in compliance with federal, state or local law. All Leased Property and Seller's activities and operations on any such Leased Property are in material compliance with all applicable environmental laws and regulations and zoning, building and other laws and regulations of all governmental authorities having jurisdiction thereof. The buildings and fixtures used in the operation of any Station on any Real Property or Leased Property are suitable for their intended use as currently used by Seller. To Seller's knowledge, all utilities necessary for Seller's use of any Real Property or Leased Property are installed and in working order and are subject to valid easements. Seller has received no notice that any condemnation proceedings have been instituted or threatened against any Real Property or Leased Property.

5.7 Contracts. Schedule 1.1(c) hereto contains a true and complete list of all Assumed Contracts as of the date of preparation reflected on such schedule. The Assumed Contracts requiring the consent of a third party to assignment are identified on Schedule 1.1(c). Seller is not in violation or breach of, nor has Seller received in writing any claim or threat that it has breached any of the terms and conditions of, any Assumed Contract. Seller has performed its obligations under each of the Assumed Contracts in all material respects, and Seller is not in material default thereunder, and to Seller's knowledge, no other party to any of the Assumed Contracts is in default thereunder in any material respect.

5.8 Employee and Labor Relations. To Seller's knowledge, Seller is not a party to any contract with any labor organization, nor has Seller agreed to recognize any union or other collective bargaining unit, nor has any union or other collective bargaining unit been certified as

representing any of Seller's employees. Seller has not violated any applicable federal or state law or regulation relating to labor or labor practices.

5.9 Litigation. To Seller's knowledge: (a) Seller is not subject to any judgment, award, order, writ, injunction, arbitration decision or decree with respect to or affecting any Station or the Assets; (b) there is no third party claim, litigation, proceeding or investigation pending or, to Seller's knowledge, threatened against Seller with respect to any Station in any federal, state or local court, or before any administrative agency, arbitrator or other tribunal authorized to resolve disputes; (c) there is no third party claim, litigation, proceeding or investigation pending or, to the best of Seller's knowledge, threatened against Seller with respect to any Station, which is reasonably likely to have a material adverse effect upon the business, assets or condition, financial or otherwise, of any Station or which seeks to enjoin or prohibit, or otherwise questions the validity of, any action taken or to be taken in connection with this Agreement.

5.10 No Other Agreements to Sell the Stations; No Undisclosed Liabilities. Seller has no legal obligation, absolute or contingent, to any other person or firm to sell, assign, or transfer the Assets (whether through a merger, reorganization or sale of stock or otherwise) or to enter into any agreement with respect thereto. To the knowledge of the Seller, there are no liabilities or obligations of Seller with respect to any Station that will be binding upon Buyer after the Adjustment Time, other than the Assumed Liabilities.

5.11 Brokers. Other than Kalil & Co., the broker fee for which Seller shall be solely responsible to pay at the Closing, there is no broker, finder or other person or entity (collectively, "Broker") who would have any valid claim through Seller against any of the parties to this Agreement for a commission or brokerage fee or payment in connection with this Agreement or the transactions contemplated hereby as a result of any agreement of, or action taken by, Seller. Seller agrees to indemnify Buyer for all costs incurred by Buyer arising from the claim of any Broker reasonably related to the transactions contemplated by this Agreement.

5.12 Intellectual Property. Seller has sufficient right, title and interest in and to all trademarks, service marks, trade names, copyrights, domain names and all other intangible property included in the Acquired Assets. Schedule 1.1(d) contains a description of all material Intangible Property used exclusively in the operation of the Stations. Within the past three (3) years, Seller has not received written notice of any claim that any such Intangible Property or the use thereof conflicts with, or infringes upon, any rights of any third party (and, to Seller's knowledge, there is no basis for any such claim of conflict). No such Intangible Property is the subject of any pending, or, to Seller's knowledge, threatened legal proceedings claiming infringement or unauthorized use by Seller.

5.13 Taxes. (a) Seller has paid all taxes required to be paid with respect to the Stations; (b) there are no pending or, to the best knowledge of Seller, threatened, investigations or claims against Seller for or relating to any liability in respect of taxes and, to the best knowledge of Seller, no facts or circumstances exist which indicate that any such investigations or claims in respect of taxes may be brought or are under discussion with any governmental authorities; and (c) all taxes required to be withheld by Seller on or before the date hereof have been withheld and paid when due to the appropriate agency or authority.

5.14 Bankruptcy. No insolvency proceedings in the nature of bankruptcy, receivership, reorganization, composition or arrangement with creditors, voluntary or involuntary, by or against Seller or the Assets, are pending or threatened, and Seller has not made any assignment for the benefit of creditors or taken any action in contemplation or in furtherance of the institution of such insolvency proceedings.

ARTICLE 6 REPRESENTATIONS AND WARRANTIES OF BUYER

Buyer represents and warrants to Seller as follows:

6.1 Organization, Standing and Power. Buyer is a corporation duly organized, validly existing and in good standing under the laws of the state of its incorporation and has the necessary power to carry on its business as it is now being conducted.

6.2 Authority.

(a) Buyer has all necessary power and authority to enter into this Agreement and all other agreements, documents, certificates and instruments delivered or to be delivered hereunder by Buyer (collectively, "Buyer Documents"), to perform its obligations thereunder and to consummate the transactions contemplated thereby. Each of the Buyer Documents has been, or will be at the Closing, as the case may be, duly executed and delivered by Buyer and constitutes, or will constitute at the Closing, as the case may be, a valid and binding obligation of Buyer, enforceable against Buyer in accordance with its respective terms.

(b) The execution and delivery by Buyer of the Buyer Documents does not or will not, and the consummation of the transactions contemplated thereby will not: (i) conflict with, or result in a violation of, any provision of the Buyer's organizational documents; (ii) constitute or result in a breach or default (or an event which with notice or lapse of time, or both, would constitute a default) under, or result in the termination or suspension of, or accelerate the performance required by, or result in a right of termination, cancellation or acceleration of any contract, or any other material agreement, indenture, covenant, instrument, license or permit by which such Buyer is bound; or (iii) constitute, or result in, a violation of any judgment, ruling, order, writ, injunction, decree, statute, law, rule or regulation applicable to Buyer.

(c) Other than the FCC Consent, no consent, approval, order or authorization of, notice to, or registration, declaration or filing with, any governmental entity is necessary in connection with the execution and delivery of any of the Buyer Documents by Buyer or the consummation by Buyer of the transactions contemplated thereby, except filings with the FCC.

6.3 Litigation. Except for administrative rule makings or other proceedings of general applicability to the broadcast industry, there is no litigation, proceeding, judgment, claim, action, investigation or complaint before the FCC, other governmental body or court of any nature, including, without limitation, a grievance, arbitration or insolvency or bankruptcy proceeding, pending or, to Buyer's knowledge, threatened against or affecting Buyer which would restrain or enjoin the Closing or the consummation of the transactions contemplated hereby.

6.4 Qualification. To Buyer's knowledge, there is no fact that would, under present law, including the Communications Laws, disqualify Buyer from being the assignee of the Assets or owner of the Stations or that would delay the FCC's approval of the FCC Application. Should Buyer become aware of any such fact, it will so inform Seller and will use its best efforts to remove any such disqualification. Buyer will not take, or fail to take, any action that Buyer knows, or has reason to believe, would result in such disqualification.

6.5 No Insolvency. No insolvency proceedings of any character including without limitation, bankruptcy, receivership, reorganization, composition or arrangement with creditors, voluntary or involuntary, affecting Buyer are pending or, to the knowledge of Buyer, threatened, and Buyer has made no assignment for the benefit of creditors, nor taken any action with a view to, or which would constitute the basis for, the institution of any such insolvency proceedings.

ARTICLE 7 COVENANTS

Seller and Buyer, as applicable, covenant and agree that, from the date hereof until the completion of the Closing:

7.1 Operations of the Business.

(a) Before the Closing Date, Seller shall not, without the prior written consent of Buyer:

(i) Sell, lease or transfer or agree to sell, lease or transfer, any Asset except for incidental sales or leases, in the ordinary course of business, or Assets which are being replaced by assets of comparable or superior kind, condition and value;

(ii) Make any change in the Stations' buildings, leasehold improvements or fixtures except in the ordinary course of business;

(iii) Consent to the execution, placement, creation or amendment of easements, restrictions, rights-of-way or other matters adversely affecting title to the Real Property;

(iv) Make or attempt to make any change in the FCC Licenses, other than to keep the FCC Licenses in full force and effect;

(v) Enter into any contract, lease or commitment relating to the Stations or the Assets or incur any other obligation with respect to the Stations or the Assets;

(vi) Take any action that would make the consummation of this transaction contrary to the Communications Laws or require a waiver of the Communications Laws; or

(vii) Authorize or permit any officer, director or employee of Seller, or any investment banker, attorney, accountant or other advisor or representative retained by Seller to, solicit, initiate, encourage (including by way of furnishing information), endorse or enter into

any agreement with respect to, or take any other action to facilitate, any inquiries or the making of any proposal that constitutes, or may reasonably be expected to lead to, any proposal to purchase, directly or indirectly, any of the Stations.

(b) Before the Closing Date, Seller shall:

(i) maintain and preserve Seller's rights under the FCC Licenses and operate the Stations in the ordinary course of business, in accordance with past practice and in all material respects in accordance with the Communications Laws and with all other applicable laws, regulations, rules and orders and good engineering practices;

(ii) use commercially reasonable efforts to maintain the Tangible Personal Property and Real Property in the ordinary course of business;

(iii) maintain in full force and effect policies of liability and casualty insurance of the same type, character and coverage as the policies currently carried with respect to the business, operations and assets of the Stations;

(iv) use commercially reasonable efforts to provide Buyer with (and Buyer shall use commercially reasonable efforts to assist Seller to obtain) all necessary consents of the applicable parties identified on Schedule 1.1(c) and the consents of all third parties to the Assumed Contracts which are necessary for assignment to Buyer of such agreements at the Closing. All Assumed Contracts requiring consent to assignment to Buyer prior to Closing are indicated on Schedule 1.1(c) by a plus sign (+). All Assumed Contracts requiring consents to assignment to Buyer that are conditions to Buyer's obligation to close ("Required Consents") are also indicated on Schedule 1.1(c) by an asterisk (*);

(v) afford, and shall cause its officers, directors, employees and agents to afford, to Buyer and the officers, employees and agents of Buyer reasonable access at all reasonable times to the Stations;

(vi) Take all actions, including the preparation, filing and prosecution of all applications to be filed at the FCC, required to implement the diplexing facilities associated with the outstanding construction permit associated with station WHOO (FCC File No. BMP-20170914ABA) ("WHOO Diplex Project");

(vii) Take all actions, including the preparation, filing and prosecution of all applications to be filed at the FCC, required to obtain construction permits for new FM translator stations associated with WHOO (Long Form File No. BNPFT-20180509ABN, Facility No. 203280) and WAMT (Short Form File No. BNPFT-20180131AJI, Facility No. 203283) (collectively, "Translator Construction Permits"); and

(viii) Take all actions in order to complete, to Buyer's reasonable satisfaction, the work set forth at Schedule 7.1 hereto ("Seller Work").

7.2 Notice of Proceedings. Either party will promptly notify the other party in writing on: (a) receiving notice of any order or decree or any complaint praying for an order or decree restraining or enjoining the consummation of this Agreement or the transactions

contemplated hereunder; or (b) receiving any notice from any governmental department, court, agency or commission of its intention (i) to institute an investigation into, or institute a suit or proceeding to restrain or enjoin, the consummation of this Agreement or such transactions, or (ii) to nullify or render ineffective this Agreement or such transactions if consummated.

7.3 Publicity. Except insofar as required to comply with the Communications Laws, neither Seller nor Buyer, nor any of their respective affiliates shall issue or cause the publication of any press release or any other public statement or any correspondence or other communication with respect to the execution and Closing of this Agreement unless the other party shall have had the prior opportunity to review and comment thereon and such release or statement has been consented to by such party.

7.4 No Other Bids. Seller shall not, and shall not authorize or permit any officer, director or employee of Seller, or any investment banker, attorney, accountant or other advisor or representative retained by Seller to, solicit, initiate, encourage (including by way of furnishing information), endorse or enter into any agreement with respect to, or take any other action to facilitate, any inquiries or the making of any proposal that constitutes, or may reasonably be expected to lead to, any proposal to purchase, directly or indirectly, any Station.

7.5 Access to Information. From the date hereof to the Closing Date, Seller shall afford, and shall cause its officers, directors, employees and agents to afford, to Buyer and the officers, employees and agents of Buyer reasonable access at all reasonable times to each Station, provided, however, that all such access shall require the express consent of the Seller.

7.6 Confidentiality.

(a) Each party shall hold, and shall exercise its commercially reasonable efforts to cause its officers, employees, agents and representatives, including, without limitation, attorneys, accountants, consultants and financial advisors who obtain such information to hold, in confidence, and not use for any purpose other than evaluating the transactions contemplated by this Agreement, any confidential information of another party obtained through the investigations permitted hereunder, which for the purposes hereof shall not include any information which (i) is or becomes generally available to the public other than as a result of disclosure by the party which alleges the information is confidential or its affiliates, (ii) becomes available to a party on a non-confidential basis from a source, other than the party which alleges the information is confidential or its affiliates, which has represented that such source is entitled to disclose it, or (iii) was known to a party on a non-confidential basis prior to its disclosure to such party hereunder, as evidenced by written records. If this Agreement is terminated, each party shall deliver, and cause its officers, employees, agents, and representatives, including, without limitation, attorneys, accountants, consultants and financial advisors who obtain confidential information of another party pursuant to investigations permitted hereunder to deliver to such other party all such confidential information that is written (including copies or extracts thereof), whether such confidential information was obtained before or after the execution hereof and shall continue to preserve, and shall use its reasonable efforts to cause its officers, employees, agents and representatives to continue to preserve, the confidentiality of all such information. All information concerning the Assets or operations of the Stations obtained by Buyer or its affiliates pursuant to or in connection with negotiation of this Agreement will be

used by Buyer and its affiliates solely for purposes related to this Agreement and, in the case of nonpublic information, will be kept in strict confidence by Buyer and its affiliates and will not be disclosed except as provided for above.

(b) If a party or a person to whom a party transmits confidential information of another party is requested or becomes legally compelled (by oral questions, interrogatories, requests for information or documents, subpoena, criminal or civil investigative demand or similar process) to disclose any of such confidential information, such party or person will provide the other applicable party with prompt written notice so that such party may seek a protective order or other appropriate remedy or waive compliance with Section 7.6(a). If such protective order or other remedy is not obtained, or if the applicable party waives compliance with Section 7.6(a), the party subject to the request will furnish only that portion of such confidential information which is legally required and will exercise its best efforts to obtain reliable assurance that confidential treatment will be accorded such confidential information.

7.7 Notification of Certain Matters. Seller shall give prompt notice to Buyer, and Buyer shall give prompt notice to Seller, of: (i) any oral or written communication from the FCC concerning the FCC Application; (ii) any material inaccuracy in any representation or warranty made by such party, or (iii) any failure of the party to comply with or satisfy any material covenant, condition or agreement to be complied with or satisfied by such party under this Agreement; provided, however, that no such notification or failure to give notice shall affect the representations or warranties or covenants or agreements of the parties or the conditions to the obligations of the parties hereunder.

7.8 Consents and Approvals. Seller shall use commercially reasonable efforts to obtain any third party consents necessary for the assignment of any Assumed Contract.

7.9 News Releases. Any news releases pertaining to the transactions contemplated hereby shall be reviewed and approved by Buyer and Seller, or their respective representatives, and shall be reasonably acceptable to them prior to the dissemination thereof.

7.10 Control of Stations. Between the date of this Agreement and the Closing Date, Buyer shall not control, manage or supervise the operation of any Station or conduct of its business, all of which shall remain the sole responsibility and under the control of Seller.

7.11 Actions. After Closing, Buyer shall reasonably cooperate with Seller, at Seller's sole cost and expense, in the investigation, defense or prosecution of any action which is pending or threatened against Seller or its affiliates with respect to any Station, whether or not any party has notified the other of a claim for indemnification with respect to such matter. Without limiting the generality of the foregoing, Buyer shall make available its employees to give depositions or testimony and shall furnish all documentary or other evidence that Seller may reasonably request.

7.12 Developments. Between the date hereof and Closing, the parties shall promptly notify the other party of becoming aware of any material variance to, or material breach of, any such party's representations, warranties or covenants hereunder, or any order or decree or any material written complaint which requests an order or decree restraining or enjoining the

consummation of this Agreement or the transactions contemplated hereby.

ARTICLE 8 CONDITIONS

8.1 Conditions Precedent to Obligations of Buyer. The obligations of Buyer to consummate the transactions contemplated by this Agreement are subject to the fulfillment, prior to or at the Closing, of each of the following conditions, except to the extent Buyer shall have waived in writing satisfaction of such condition:

(a) The representations and warranties made by Seller in this Agreement shall be true and correct in all material respects at and as of the Closing Date with the same force and effect as if each such representation or warranty was made at and as of such time, except in respect of such changes as are contemplated or permitted by this Agreement;

(b) Seller shall have performed and complied in all material respects with all covenants, agreements, representations, warranties and undertakings required by this Agreement to be performed or complied with by Seller prior to the Closing;

(c) No governmental or judicial authority shall have enacted, enforced, issued or entered any law, rule, regulation or order, including in connection with any action or proceeding brought by a third party (not subsequently dismissed, settled or otherwise terminated), which prohibits or invalidates the transactions contemplated by this Agreement or any other Seller Document or prevents, limits, restricts or impairs the ownership, use or operation of the Assets by Buyer, other than an action or proceeding instituted by Buyer;

(d) Seller shall have delivered to Buyer all of the documents required by Section 9.1 hereof;

(e) The FCC Consent shall have been issued by the FCC without any condition materially adverse to Buyer;

(f) all Liens, other than Permitted Liens, shall have been released, as evidenced by payoff letters from any party holding a Lien to be released at the Closing, and releases or UCC-3 termination statements sufficient to terminate Liens on the Assets acquired at such Closing;

(g) All Required Consents shall have been obtained;

(h) WHOO and WAMT shall be operating with at least eighty five percent (85%) of such Station's licensed effective radiated power;

(i) The FCC shall have accepted for filing the License to Cover Application associated with the WHOO Diplex Project;

(j) Each item of Seller Work shall have been completed to Buyer's reasonable satisfaction.

8.2 Conditions Precedent to Obligations of Seller. The obligations of Seller to consummate the transactions contemplated by this Agreement are subject to the fulfillment, prior to or at the Closing, of each of the following conditions, except to the extent Seller shall have waived in writing satisfaction of such condition:

(a) The representations and warranties made by Buyer in this Agreement shall be true and correct in all material respects at and as of the Closing Date with the same force and effect as if each such representation or warranty was made at and as of such time, except in respect of such changes as are contemplated or permitted by this Agreement.

(b) Buyer shall have performed and complied in all material respects with all covenants, agreements, representations, warranties and undertakings required by this Agreement to be performed or complied with by it prior to the Closing.

(c) No governmental or judicial authority shall have enacted, enforced, issued or entered any law, rule, regulation or order, including in connection with any action or proceeding brought by a third party, (not subsequently dismissed, settled, or otherwise terminated) which prohibits or invalidates the transactions contemplated by this Agreement or any other Buyer Document, other than an action or proceeding instituted by Seller.

(d) The FCC Consent shall have been issued by the FCC without any condition materially adverse to Seller.

(e) Buyer shall have delivered to the Seller the Purchase Price, any additional payments called for hereunder which are due by the Closing Date, and the documents required by Section 9.2 hereof.

ARTICLE 9 CLOSING DELIVERIES

9.1 Seller's Deliveries. At the Closing, Seller shall deliver or cause to be delivered the following:

(a) a Bill of Sale for the Tangible Personal Property and Intellectual Property;

(b) an Assignment and Assumption of the FCC Licenses;

(c) an Assignment and Assumption of Contracts;

(d) A certificate of an officer of Seller certifying that the representations and warranties set forth in Sections 8.1(a) and 8.1(b) are true and correct as of the Closing Date;

(e) updated Schedules to the Agreement reflecting any changes necessary to render the certification contained in such certificate true and accurate on the Closing Date; and

(f) any deed(s) associated with the Real Property; and such other documents to be delivered by Seller hereunder as are reasonably necessary for Buyer to effectuate and document the transactions contemplated hereby.

9.2 Buyer's Deliveries. At the Closing, Buyer shall deliver or cause to be delivered the following:

- (a) an Assignment and Assumption of the FCC Licenses;
- (b) an Assignment and Assumption of Contracts;
- (c) A certificate of and officer of Buyer certifying that the representations and warranties set forth in Sections 8.2(a) and 8.2(b) are true and correct as of the Closing Date; and
- (d) such other documents to be delivered by Buyer hereunder as are reasonably necessary for Seller to effectuate and document the transactions contemplated hereby.

ARTICLE 10 – TRANSFER TAXES; FEES AND EXPENSES

10.1 Transfer Taxes and Similar Charges; FCC Fees. Except as set forth below, each party hereto shall be solely responsible for all costs and expenses incurred by it in connection with the negotiation and preparation of this Agreement and the transactions contemplated thereby. Seller and Buyer shall each pay one-half of all fees for recordation, transfer, stamp and documentary taxes, and any excise, sales or use taxes imposed by reason of the transfer of the Acquired Assets in accordance with this Agreement. If any amount paid by Seller or Buyer on account of the fees and expenses pursuant to this Section 10.1 is in excess of one-half thereof, the party that paid such excess amount shall be entitled to prompt reimbursement of such amount (plus all reasonable and documented attorneys' fees and expenses incurred in connection with enforcing this provision in the event of a dispute between Seller and Buyer, if any) from the other. Any FCC filing or grant fees imposed by any governmental authority shall be borne equally by Buyer and Seller.

ARTICLE 11 INDEMNIFICATION

11.1 Indemnification of Buyer by Seller. Seller shall indemnify and hold Buyer and its shareholders, officers, managers, agents, employees and affiliates (hereafter collectively "Agents") harmless from and against any liability, loss, cost, expense, judgment, order, settlement, obligation, deficiency, claim, suit, proceeding (whether formal or informal), investigation, Lien or other damage, including reasonable attorney's fees and expenses (all of the foregoing items for purposes of this Agreement are referred to as "Damages" and are not limited to matters asserted by third-parties against a party, but includes Damages incurred or sustained by a party caused by breach or default by the other party), resulting from, arising out of or incurred with respect to:

- (a) a material and uncured breach of any warranty, representation of the Seller contained in this Agreement, or in any certificate or other instrument furnished to the Buyer pursuant to this Agreement, or in connection with any of the transactions contemplated hereby;
- (b) a material and uncured breach of any covenant or agreement of the Seller contained in this Agreement;

- (c) any Retained Liabilities; or
- (d) any and all actions, suits or proceedings incident to any of the foregoing.

11.2 Indemnification of Seller by Buyer. Buyer shall indemnify and hold Seller and its Agents harmless from and against any Damages resulting from, arising out of, or incurred with respect to:

(a) a material and uncured breach of any warranty, representation of the Buyer contained in this Agreement, or in any certificate or other instrument furnished to the Seller pursuant to this Agreement, or in connection with any of the transactions contemplated hereby;

(b) a material and uncured breach of any covenant or agreement of the Buyer contained in this Agreement;

(c) any Assumed Liabilities; or

(d) any and all actions, suits or proceedings incident to any of the foregoing.

11.3 Procedures:

(a) Promptly after the receipt by the Buyer, Seller or any of their respective Agents ("Indemnified Party") of notice of (a) any demand, suit, claim or assertion of liability by the Parties or a third party that is subject to indemnification by the indemnifying party under this Agreement ("Claim") or (b) the commencement of any action or proceeding which may entitle such party to indemnification under this Section, such Indemnified Party shall give the other party hereto, as applicable ("Indemnifying Party"), written notice of such Claim or the commencement of such action or proceeding and shall permit the Indemnifying Party to assume the defense of any such Claim, or any litigation or proceeding resulting from such Claim. The failure to give the Indemnifying Party timely notice under this subsection shall not preclude the Indemnified Party from seeking indemnification from the Indemnifying Party unless, and then only to the extent, such failure has materially prejudiced the Indemnifying Party's ability to defend the Claim, litigation or proceeding. Failure by the Indemnifying Party to notify an Indemnified Party of its election to defend any such claim, litigation or proceeding by a third party within thirty (30) days after notice thereof shall have been given to the Indemnifying Party shall be deemed a waiver by the Indemnifying Party of its rights to defend such Claim, litigation or proceeding.

(b) If the Indemnifying Party assumes the defense of any such Claim, litigation or proceeding resulting therefrom, the Indemnifying Party shall take all steps necessary in the defense or settlement of such Claim, litigation or proceeding resulting therefrom and hold the Indemnified Party harmless from and against any Damages caused by or arising out of any settlement approved by the Indemnifying Party or any judgment in connection with such Claim, litigation or proceeding resulting therefrom; however, the Indemnified Party may participate, at its own cost and expense, in the defense of such Claim, litigation or proceeding provided that the Indemnifying Party shall direct and control the defense of such Claim, litigation or proceeding. The Indemnified Party shall cooperate and make available all books and records reasonably

necessary and useful in connection with the defense. Except with the prior written consent of the Indemnified Party, the Indemnifying Party shall not, in the defense of such Claim, or any litigation or proceeding resulting therefrom, consent to the entry of any judgment (other than a judgment of dismissal on the merits without cost) or enter into any settlement which does not include as an unconditional term thereof the giving by the claimant or the plaintiff to the Indemnified Party of a release from all Damages in respect of such Claim, litigation or proceeding.

(c) If the Indemnifying Party shall not assume the defense of any such Claim, litigation or proceeding resulting therefrom, the Indemnified Party may, but shall have no obligation to, defend against such Claim, litigation or proceeding in such manner as it may deem appropriate, and the Indemnified Party; provided, however, that the Indemnified Party may not compromise or settle such Claim, litigation or proceeding without the Indemnifying Party's prior written consent.

(d) Except as provided to the contrary in this Agreement, after the Closing the right to indemnification pursuant to Article 11 shall be the sole and exclusive remedy of each party in connection with any breach or other violation by the other party of its representations, warranties, or covenants contained in this Agreement.

ARTICLE 12 TERMINATION RIGHTS

12.1 Termination. In addition to any termination rights provided for in other sections of this Agreement, this Agreement may be terminated, by written notice given by any party (provided such party is not then in material breach of any of its representations, warranties, covenants or duties hereunder) to the other party hereto, at any time prior to the Closing Date as follows:

(a) By mutual written consent of the parties;

(b) By either Buyer or Seller if a court of competent jurisdiction or governmental, regulatory or administrative agency or commission shall have issued an order, decree or ruling or taken any other action, in each case permanently restraining, enjoining or otherwise prohibiting the transactions contemplated by this Agreement and such order, decree, ruling or other action shall have become final and nonappealable;

(c) By either Buyer or Seller, as specifically provided in Section 3.2(c) hereof;

(d) By Buyer, if Seller fails to perform in any material respect or materially breaches any of its material representations, warranties, covenants or duties under this Agreement, and Seller has not cured such failure to perform or breach within thirty (30) days after delivery of written notice from Buyer (a "Seller's Breach"), and there also is not a Buyer's Breach (defined below) at the time of the purported termination by Buyer;

(e) By Seller, if Buyer fails to perform in any material respect or materially breaches any of its material obligations, representations, warranties, covenants or duties under

this Agreement, and Buyer has not cured such failure to perform or breach within thirty (30) days after delivery of written notice from Seller, (a “Buyer’s Breach”), and there also is not a Seller’s Breach at the time of the purported termination by Seller;

(f) By Buyer (provided it is not in default hereunder), if the conditions set forth in Section 8.1 have not been satisfied by a date that is six (6) months from the date of the FCC Consent, provided that Buyer’s right to terminate this Agreement under this Section 12.1(f) shall not apply if Seller’s inability to fulfill all of the conditions set forth in Section 8.1 are due to the action or inaction of Buyer; or

(g) By Seller (provided it is not in default hereunder), if the conditions set forth in Section 8.2 have not been satisfied by a date that is six (6) months from the date of the FCC Consent, provided that Seller’s right to terminate this Agreement under this Section 12.1(g) shall not apply if Buyer’s inability to fulfill all of the conditions set forth in Section 8.2 are due to the action or inaction of Seller.

12.2 Specific Performance as Remedy for Seller’s Breach. Seller acknowledges and agrees that the Assets are unique assets not readily available on the open market, and in the event Seller shall fail to perform its obligations to consummate the transactions contemplated hereby, Seller acknowledges that money damages alone cannot adequately compensate Buyer for its injury and therefore Buyer shall be entitled to the remedy of specific performance, in addition to any other remedies it may seek at law or at equity, and Seller shall waive any and all defenses that Buyer has an adequate remedy at law.

ARTICLE 13 DAMAGE TO ASSETS

13.1 Risk of Loss. The risk of loss to any of the Assets on or prior to the Closing Date shall be upon Seller. Seller shall use all commercially reasonable efforts to repair or replace any damaged or lost Assets (“Damaged Asset(s)”), provided, however, that in the event that any Asset with a value of greater than Ten Thousand Dollars (\$10,000) is materially damaged or lost on the date otherwise scheduled for Closing, and such damage or loss precludes the ability of either Station to operate at less than seventy five percent (75%) of its licensed effective radiated power, Buyer may, at its option, either (i) postpone Closing for a period of up to sixty (60) days while such Damaged Assets are repaired or replaced, or (ii) elect to close with the Assets in their current condition, in which case Seller shall assign all proceeds from insurance on such Damaged Assets to Buyer, and Buyer shall have the responsibility to repair or replace the Damaged Assets, if it so desires. In the event that, prior to the Closing, Buyer elects to repair or replace any Damaged Asset, the costs incurred by Buyer shall be applied towards a reduction in the Purchase Price.

ARTICLE 14 MISCELLANEOUS PROVISIONS

14.1 Assignment. This Agreement shall be binding upon and inure to the benefit of and shall be enforceable by Buyer and Seller and their respective proper successors and assigns. This Agreement (and any rights, obligations or liabilities hereunder) may not be assigned or

delegated in whole or in part by any party without the prior written consent of the other party; provided, however, that Buyer may assign its rights under this Agreement to an entity wholly owned by Buyer.

14.2 Headings. The headings set forth in this Agreement are for convenience only and will not control or affect the meaning or construction of the provisions of this Agreement.

14.3 Governing Law; Jurisdiction; Venue. This Agreement and the rights of the parties hereto shall be governed, construed and interpreted in accordance with the internal laws of the State of Wisconsin, without giving effect to the choice of law principles thereof. Jurisdiction and venue for any action arising from or in relation to this Agreement or any provision hereof shall be exclusively in a federal or state court located in the State of Wisconsin, and each party hereby submits to the jurisdiction of and venue in any such court as the agreed exclusive jurisdiction and venue for any such action.

14.4 Amendment. This Agreement may not be amended except by an instrument in writing signed on behalf of each of the parties hereto

14.5 Survival of Representations and Warranties. All representations and warranties made in this Agreement shall survive the Closing for a period of twelve (12) months from the Closing Date, except (a) those under Sections 5.1 and 5.2 (Seller Organization and Authority), Section 5.6 (Environmental), and Section 5.13 (Taxes), all of which shall survive until the expiration of any applicable statute of limitations; (b) those with respect to title to the Assets, which shall survive indefinitely, and (c) that if within such applicable period the indemnified party gives the indemnifying party written notice of a claim for breach thereof describing in reasonable detail the nature and basis of such claim, then such claim shall survive until the earlier of resolution of such claim or expiration of the applicable statute of limitations. The covenants and agreements in this Agreement that are to be performed after the Closing shall survive until performed and any other covenants and agreements shall survive for a period of twelve (12) months from the Closing Date. The right of any party to recover Damages on any Claim shall not be affected by the termination of any representations and warranties as set forth above, provided that notice of the existence of such Claim has been given by the Indemnified Party to the Indemnifying Party prior to such termination.

14.6 Severability. In the event that any one or more of the provisions contained in this Agreement or in any other instrument referred to herein, shall, for any reason, be held to be invalid, illegal or unenforceable in any respect, then to the maximum extent permitted by law, such invalidity, illegality or unenforceability shall not affect any other provision of this Agreement or any other such instrument.

14.7 Neutral Construction. The language used in this Agreement will be deemed to be language chosen by the parties to express their mutual intent. In the event an ambiguity or question of intent arises, this Agreement will be construed as if drafted jointly by the parties, and no presumption or burden of proof will arise favoring or disfavoring any person or entity by virtue of the authorship of any of the provisions of this Agreement

14.8 Further Assurances. After Closing, each party shall from time to time, at the

request of and without further cost or expense to the other, execute and deliver such other instruments of conveyance and assumption and take such other actions as may reasonably be requested in order to more effectively consummate the transactions contemplated hereby.

14.9 Notices. Unless applicable law requires a different method of giving notice, any and all notices, demands or other communications required or desired to be given hereunder by any party shall be in writing. Assuming that the contents of a notice meet the requirements of the specific Section of this Agreement which mandates the giving of that notice, a notice shall be validly given or made to another party if served either personally or if transmitted by facsimile or electronic mail or if sent by overnight courier service, and if addressed to the applicable party as set forth below. If such notice, demand or other communication is served personally, service shall be conclusively deemed given at the time of such personal service. If such notice, demand or other communication is delivered to FedEx (Federal Express), or any other nationally recognized overnight delivery service for next morning delivery or when dispatched by facsimile transmission (with the facsimile transmission confirmation being deemed conclusive evidence of such dispatch), or sent by electronic mail with such notice attached in Portable Document Format (PDF) provided that no automatic response relating to the addressee's absence is received and that such notice is also sent by mail with requests for delivery and read receipts, the return of such receipts being deemed conclusive evidence of such dispatch, in each case addressed to the persons, parties or entities as follows:

If to Buyer: Immaculate Heart Media, Inc.
1496 Bellevue, Suite 202
Green Bay, WI 54311
Attention: Amy Vanden Langenberg, Chief Financial Officer
avanden@relevantradio.com

With a copy to: Mark Denbo, Esq.
Smithwick & Belendiuk, P.C.
5028 Wisconsin Avenue, N.W., Suite 301
Washington, DC 20016
mdenbo@fccworld.com

If to Seller: Genesis Communications I, Inc.
1311 North Westshore Boulevard, Suite 203
Tampa, Florida 33607
Attention: Bruce Maduri, President

With a copy to: Christopher D. Imlay, Esq.
Booth, Freret & Imlay, LLC
14356 Cape May Road
Silver Spring, MD 20904-6011

Any party hereto may change its or his address for the purpose of receiving notices, demands and other communications as herein provided, by a written notice given in the aforesaid manner to the other parties hereto. The receipt for deposit with the U.S. Mail or courier service specified herein shall establish the date of such notification or communication. If any notification,

communication or action is required or permitted to be given or taken within a certain period of time and the last date for doing so falls on a Saturday, Sunday, a federal legal holiday or legal holiday by law in the State of Florida, the last day for such notification, communication or action shall be extended to the first date thereafter which is not a Saturday, Sunday or such legal holiday.

14.10 Entire Agreement. This Agreement, the Schedules attached hereto, and the ancillary documents provided for herein, constitute the entire agreement and understanding of the parties hereto relating to the matters provided for herein and supersede any and all prior agreements, arrangements, negotiations, discussions and understandings relating to the matters provided for herein. All Schedules attached hereto or to be delivered in connection herewith are incorporated herein by this reference.

14.11 Waivers. No waiver of any of the provisions of this Agreement shall be deemed or shall constitute a waiver of any other provision hereof (whether or not similar), nor shall such waiver constitute a continuing waiver. No waiver shall be binding unless executed in writing by the party making the waiver.

14.12 No Third Party Beneficiaries. Nothing herein expressed or implied is intended or shall be construed to confer upon or give to any person or entity other than the parties hereto and their successors or permitted assigns, any rights or remedies under or by reason of this Agreement.

14.13 Counterparts. This Agreement and any ancillary document hereto may be executed in counterpart signature pages, and each such counterpart signature page shall constitute one and the same original signature page.

14.14 Explication. Unless the context of this Agreement clearly requires otherwise, references to the plural include the singular and to the singular include the plural, references to any gender include any other gender, the part includes the whole, the term “including” is not limiting, and the term “or” has, except where otherwise indicated, the inclusive meaning represented by the phrase “and/or.” The words “hereof,” “herein,” “hereby,” “hereunder,” and similar terms in this Agreement refer to this Agreement as a whole and not to any particular provision of this Agreement. Article, section, subsection, clause, schedule and schedule references are to this Agreement, unless otherwise specified. Any reference in or to this Agreement or any of the ancillary agreements includes any and all permitted alterations, amendments, changes, extensions, modifications, renewals, or supplements thereto or thereof, as applicable.

14.14 Unwind. The parties herein agree to close the transaction following the initial grant of the FCC’s consent without allowing such consent to become a Final Order. If following Closing, the FCC Consent is reversed on reconsideration, review or appeal or otherwise overturned on its own motion and such reversal becomes a Final Order, the parties agree to cooperate and to take all necessary and advisable actions to unwind the transaction and to return the parties to the *status quo ante* within ninety (90) days thereof.

[Remainder of Page Intentionally Left Blank; Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

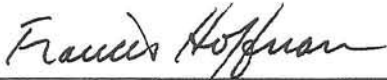
SELLER

GENESIS COMMUNICATIONS I, INC.

By: 
Name: Bruce Maduri
Title: President

BUYER

IMMACULATE HEART MEDIA, INC.

By: 
Name: Fr. Francis Hoffman
Title: Executive Director

Schedule 1.1(a)
FCC Licenses

**CURRENT FCC LICENSES AND AUTHORIZATIONS
WHOO(AM), KISSIMMEE, FLORIDA AND WAMT(AM), PINE CASTLE/SKY LAKE,
FLORIDA, AND ASSOCIATED AUXILIARY STATIONS**

WHOO(AM), Kissimmee, Florida
Facility ID Number: 54573

Licensee: Genesis Communications I, Inc.

FRN: 0003778966

Type of Authorization	FCC File Number	Grant Date	Current Expiration Date
AM Radio Broadcast Station License	BL- 20070116AEF	07/26/2007	N/A
License Renewal	BR- 20110923ABO	05/24/2013	02/01/2020
Construction Permit, as modified	BP- 20140721AAY; BMP-20170414ABA	03/27/2017	03/27/2020
Special Temporary Authority to Operate from CP/Diplex Site	BESTA-20171102AAG	11/17/2017	05/17/2018
Request for Extension of Special Temporary Authority to Operate from CP/Diplex Site	BESTA-20180521AAY	Pending	Pending

**Broadcast Auxiliary Stations Associated
with WHOO(AM), Kissimmee, Florida**
Facility ID Number: 54573

Type of Authorization	Call Sign	FCC File Number	Grant Date	Current Expiration Date
Aural STL	WHQ239	0004574778	01/28/2012	02/01/2020
Broadcast Auxiliary Remote Pickup	KFV382	None	07/21/2000	02/01/2020

WAMT(AM), Pine Castle/Sky Lake, Florida
Facility ID Number: 15877
Licensee: Genesis Communications I, Inc.
FRN: 0003778966

Type of Authorization	FCC File Number	Grant Date	Current Expiration Date
AM Radio Broadcast Station License	BL- 20090505ACE	08/21/2009	N/A
License Renewal	BR- 20110923ABS	01/27/2012	02/01/2020

**Broadcast Auxiliary Stations Associated
with WAMT(AM), Pine Castle/Sky Lake, Florida**
Facility ID Number: 15877
Licensee: Genesis Communications I, Inc.
FRN: 0003778966

Type of Authorization	Call Sign	FCC File Number	Grant Date	Current Expiration Date
Broadcast Auxiliary Remote Pickup	KB96764	None	07/21/2000	02/01/2020
Broadcast Auxiliary Remote Pickup	KS9788	None	08/16/2000	02/01/2020
Broadcast Auxiliary Remote Pickup	KS9789	None	08/16/2000	02/01/2020
Broadcast Auxiliary Remote Pickup	KS9790	None	08/16/2000	02/01/2020
Broadcast Auxiliary Remote Pickup	KS9791	None	08/16/2000	02/01/2020

FM Translator Construction Permits
Permittee: Genesis Communications I, Inc.
FRN: 0003778966

Type of Authorization	FCC File Number	Grant Date	Current Expiration Date
Construction Permit for new FM Translator (To Rebroadcast WHOO)	BNPFT-20180509ABN	Pending	N/A
Construction Permit for new FM Translator (To Rebroadcast WAMT)	BNPFT-20180131AJI	Pending	N/A