

## Lubbock Radio Station Voices

Voices	Call Signs	AM or FM	Format	Market Name	City of License	State of License	Owner	Parent	AM Frequency	FM Frequency	Power-Day/FM	Power-Night	HAAT	Class
1	KEJS	FM	Tejano	Lubbock, TX	Lubbock	TX	Barton Broadcasting Co	Barton Broadcasting Co	0	106.5	34	0	587	C2
2	KAMZ	FM	Mexican	Lubbock, TX	Tahoka	TX	Benavides, Albert	Benavides, Albert	0	103.5	20	0	328	C3
	KRBL	FM	Religion	Lubbock, TX	Idalou	TX	Benavides, Albert & Ricky	Benavides, Albert & Ricky	0	105.7	5.5	0	328	A
3	KKLU	FM	Chrst/Altve	Lubbock, TX	Lubbock	TX	Educational Media Foundation	Educational Media Foundation	0	90.9	20	0	597	C2
4	KAIQ	FM	Mexican	Lubbock, TX	Wolfforth	TX	Entravision Holdings LLC	Entravision Holdings LLC	0	95.5	100	0	676	C1
	KBZO	AM	Span/AdHts	Lubbock, TX	Lubbock	TX	Entravision Holdings LLC	Entravision Holdings LLC	1460	0	1	0.243	0	B
5	KAMY	FM	Inspr/Chrst	Lubbock, TX	Lubbock	TX	Family Life Communications Inc	Family Life Communications Inc	0	90.1	63	0	482	C1
6	KRFE	AM	Easy/News	Lubbock, TX	Lubbock	TX	KRFE Radio Inc	KRFE Radio Inc	580	0	0.5	0.29	0	B
7	KJTV	AM	News/Talk	Lubbock, TX	Lubbock	TX	Ramar Communications	Ramar Communications	950	0	5	0.5	0	B
	KLZK	FM	Soft AC	Lubbock, TX	New Deal	TX	Ramar Communications	Ramar Communications	0	97.3	32	0	614	C2
	KTTU	FM	Sports	Lubbock, TX	Brownfield	TX	Ramar Communications	Ramar Communications	0	104.3	50	0	476	C2
	KXTQ	FM	Tejano	Lubbock, TX	Lubbock	TX	Ramar Communications	Ramar Communications	0	93.7	100	0	743	C1
8	KDAV	AM	Oldies	Lubbock, TX	Lubbock	TX	Renaissance Broadcasting	Renaissance Broadcasting	1590	0	1	1	0	B
9	KOHM	FM	Classical	Lubbock, TX	Lubbock	TX	Texas Tech University	Texas Tech University	0	89.1	70	0	568	C1
	KTXT	FM	News/Jazz	Lubbock, TX	Lubbock	TX	Texas Tech University	Texas Tech University	0	88.1	35	0	423	C2
10	KFMX	FM	Rock	Lubbock, TX	Lubbock	TX	Townsquare Media LLC	Townsquare Media LLC	0	94.5	100	0	817	C1
	KFYO	AM	Nws/Tlk/Spt	Lubbock, TX	Lubbock	TX	Townsquare Media LLC	Townsquare Media LLC	790	0	5	1	0	B
	KKAM	AM	Sprts/Talk	Lubbock, TX	Lubbock	TX	Townsquare Media LLC	Townsquare Media LLC	1340	0	1	1	0	C
	KKCL	FM	Oldies	Lubbock, TX	Lorenzo	TX	Townsquare Media LLC	Townsquare Media LLC	0	98.1	36	0	574	C2
	KQBR	FM	Country	Lubbock, TX	Lubbock	TX	Townsquare Media LLC	Townsquare Media LLC	0	99.5	100	0	817	C1
	KZII	FM	CHR	Lubbock, TX	Lubbock	TX	Townsquare Media LLC	Townsquare Media LLC	0	102.5	100	0	817	C1
11	KJDL	AM	News/Talk	Lubbock, TX	Lubbock	TX	Walker Broadcasting & Communications Ltd	Walker Broadcasting & Communications Ltd	1420	0	0.5	0.14	0	D
	KJDL	FM	Country	No Market	Hockley	TX	Walker Broadcasting & Communications Ltd	Walker Broadcasting & Communications Ltd	0	105.3	23.5	0	712	C2
12	KBTE	FM	Urban CHR	Lubbock, TX	Tulia	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	104.9	99	0	978	C1
	KLLL	FM	Country	Lubbock, TX	Lubbock	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	96.3	100	0	817	C1
	KMMX	FM	AdHts/Top40	Lubbock, TX	Tahoka	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	100.3	100	0	883	C1
	KONE	FM	Clsc Rock	Lubbock, TX	Lubbock	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	101.1	100	0	883	C1
13	KJAK	FM	Chrst/Talk	Lubbock, TX	Slaton	TX	Williams Broadcasting Group	Williams Broadcasting Group	0	92.7	100	0	584	C1

Source: BIA Media Access Pro Database (Version 4.5) (data as of 7/26/2010).

## Lubbock DMA TV Station Voices

Voices	Lic.		Lic. Market	Lic. City of	Lic. State		Lic. County	Owner	Parent	Lic. Power	Lic. HAAT	Type Service	Grade B Overlap
	Call Signs	Channel			License	of License							
1	KAMC	28	ABC	Lubbock, TX	Lubbock	TX	Lubbock	Mission Broadcasting Inc	Mission Broadcasting Inc	2000	840	MAIN	Yes
2	KLBK-TV	13	CBS	Lubbock, TX	Lubbock	TX	Lubbock	Nexstar Broadcasting Group Inc	Nexstar Broadcasting Group Inc	316	879	MAIN	Yes
3	KPTB	16	IND	Lubbock, TX	Lubbock	TX	Lubbock	Prime Time Christian Broadcasting Incorporated	Prime Time Christian Broadcasting Incorporated	214	272	MAIN	Yes
--	KJTV-TV	34	FOX	Lubbock, TX	Lubbock	TX	Lubbock	Ramar Communications	Ramar Communications	3720	840	MAIN	N/A
4	KCBD	11	NBC	Lubbock, TX	Lubbock	TX	Lubbock	Raycom Media Incorporated	Raycom Media Incorporated	316	761	MAIN	Yes
5 *	KTXT-TV	5	PBS	Lubbock, TX	Lubbock	TX	Lubbock	Texas Tech University	Texas Tech University	100	742	PUB	Yes
6	KLCW-TV	22	CW	Lubbock, TX	Wolfforth	TX	Lubbock	Woods Communications Corporation	Woods Communications Corporation	142	748	MAIN	Yes

\* Also represented on Radio Voice list.

Source: BIA Media Access Pro Database (Version 4.5) (data as of 7/26/2010).

## Lubbock DMA Daily Newspaper Voice

Voice	Newspaper Name	County of Circulation	Owner	Circulation (Avg M-F)*	2005 Niesen DMA TV Population	Percentage of DMA TV Population
1	The Lubbock Avalanche-Journal	Lubbock Co.	Morris Communications Co.	41,062	158,360	35.80%

\* Circulation averages for the six months ended 3/31/2010. Source: Audit Bureau of Circulations, FAS-FAX Report - 3/31/2010.

## Lubbock DMA Cable System Voice

Voice	Cable System	County of Operation	Owner
1*	PC One Cable	Lubbock Co.	PC One Cable, LLC
2*	Suddenlink Communications	Lubbock Co.	Cequel Communications Holdings I, LLC

\* Counts only as a single voice for purposes of the radio-television cross ownership rule.

Source: 2009 Television & Cable Factbook, Vol. 77, Warren Communications News.