

## Lubbock Radio Station Voices

Voices	Call Signs	AM or FM	Format	Market Name	City of License	State of License	Owner	Parent	AM Frequency	FM Frequency	Power-Day/FM	Power-Night	HAAT	Class
1	KEJS	FM	Tejano	Lubbock, TX	Lubbock	TX	Barton Broadcasting Co	Barton Broadcasting Co	0	106.5	34	0	587	C2
2	KAMZ	FM	Mexican	Lubbock, TX	Tahoka	TX	Benavides, Albert	Benavides, Albert	0	103.5	20	0	328	C3
	KRBL	FM	Religion	Lubbock, TX	Idalou	TX	Benavides, Albert & Ricky	Benavides, Albert & Ricky	0	105.7	5.5	0	328	A
3	KKLU	FM	Chrst/Altve	Lubbock, TX	Lubbock	TX	Educational Media Foundation	Educational Media Foundation	0	90.9	20	0	597	C2
4	KAIQ	FM	Mexican	Lubbock, TX	Wolfforth	TX	Entravision Holdings LLC	Entravision Holdings LLC	0	95.5	100	0	676	C1
	KBZO	AM	Span/AdHts	Lubbock, TX	Lubbock	TX	Entravision Holdings LLC	Entravision Holdings LLC	1460	0	1	0.243	0	B
5	KAMY	FM	Inspr/Chrst	Lubbock, TX	Lubbock	TX	Family Life Communications Inc	Family Life Communications Inc	0	90.1	63	0	482	C1
6	KRFE	AM	Easy/News	Lubbock, TX	Lubbock	TX	KRFE Radio Inc	KRFE Radio Inc	580	0	0.5	0.29	0	B
7	KJTV	AM	News/Talk	Lubbock, TX	Lubbock	TX	Ramar Communications	Ramar Communications	950	0	5	0.5	0	B
	KLZK	FM	Soft AC	Lubbock, TX	New Deal	TX	Ramar Communications	Ramar Communications	0	97.3	32	0	614	C2
	KTTU	FM	Sports	Lubbock, TX	Brownfield	TX	Ramar Communications	Ramar Communications	0	104.3	50	0	476	C2
	KXTQ	FM	Tejano	Lubbock, TX	Lubbock	TX	Ramar Communications	Ramar Communications	0	93.7	100	0	743	C1
8	KDAV	AM	Oldies	Lubbock, TX	Lubbock	TX	Renaissance Broadcasting	Renaissance Broadcasting	1590	0	1	1	0	B
9	KOHM	FM	Classical	Lubbock, TX	Lubbock	TX	Texas Tech University	Texas Tech University	0	89.1	70	0	568	C1
	KTXT	FM	News/Jazz	Lubbock, TX	Lubbock	TX	Texas Tech University	Texas Tech University	0	88.1	35	0	423	C2
10	KFMX	FM	Rock	Lubbock, TX	Lubbock	TX	Townsquare Media LLC	Townsquare Media LLC	0	94.5	100	0	817	C1
	KFYO	AM	Nws/Tlk/Spt	Lubbock, TX	Lubbock	TX	Townsquare Media LLC	Townsquare Media LLC	790	0	5	1	0	B
	KKAM	AM	Sprts/Talk	Lubbock, TX	Lubbock	TX	Townsquare Media LLC	Townsquare Media LLC	1340	0	1	1	0	C
	KKCL	FM	Oldies	Lubbock, TX	Lorenzo	TX	Townsquare Media LLC	Townsquare Media LLC	0	98.1	36	0	574	C2
	KQBR	FM	Country	Lubbock, TX	Lubbock	TX	Townsquare Media LLC	Townsquare Media LLC	0	99.5	100	0	817	C1
	KZII	FM	CHR	Lubbock, TX	Lubbock	TX	Townsquare Media LLC	Townsquare Media LLC	0	102.5	100	0	817	C1
11	KJDL	AM	News/Talk	Lubbock, TX	Lubbock	TX	Walker Broadcasting & Communications Ltd	Walker Broadcasting & Communications Ltd	1420	0	0.5	0.14	0	D
	KJDL	FM	Country	No Market	Hockley	TX	Walker Broadcasting & Communications Ltd	Walker Broadcasting & Communications Ltd	0	105.3	23.5	0	712	C2
12	KBTE	FM	Urban CHR	Lubbock, TX	Tulia	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	104.9	99	0	978	C1
	KLLL	FM	Country	Lubbock, TX	Lubbock	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	96.3	100	0	817	C1
	KMMX	FM	AdHts/Top40	Lubbock, TX	Tahoka	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	100.3	100	0	883	C1
	KONE	FM	Clsc Rock	Lubbock, TX	Lubbock	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	101.1	100	0	883	C1
13	KJAK	FM	Chrst/Talk	Lubbock, TX	Slaton	TX	Williams Broadcasting Group	Williams Broadcasting Group	0	92.7	100	0	584	C1

Source: BIA Media Access Pro Database (Version 4.5) (data as of 7/26/2010).

## Lubbock DMA TV Station Voices

Voices	Call Signs	Lic. Channel	Affiliation	Lic. Market Name	Lic. City of License	Lic. State of License	Lic. County	Owner	Parent	Lic. Power	Lic. HAAT	Type Service	Grade B Overlap
1	KAMC	28	ABC	Lubbock, TX	Lubbock	TX	Lubbock	Mission Broadcasting Inc	Mission Broadcasting Inc	2000	840	MAIN	Yes
2	KLBK-TV	13	CBS	Lubbock, TX	Lubbock	TX	Lubbock	Nexstar Broadcasting Group Inc	Nexstar Broadcasting Group Inc	316	879	MAIN	Yes
3	KPTB	16	IND	Lubbock, TX	Lubbock	TX	Lubbock	Prime Time Christian Broadcasting Incorporated	Prime Time Christian Broadcasting Incorporated	214	272	MAIN	Yes
--	KJTV-TV	34	FOX	Lubbock, TX	Lubbock	TX	Lubbock	Ramar Communications	Ramar Communications	3720	840	MAIN	N/A
4	KCBD	11	NBC	Lubbock, TX	Lubbock	TX	Lubbock	Raycom Media Incorporated	Raycom Media Incorporated	316	761	MAIN	Yes
5 *	KTXT-TV	5	PBS	Lubbock, TX	Lubbock	TX	Lubbock	Texas Tech University	Texas Tech University	100	742	PUB	Yes
6	KLCW-TV	22	CW	Lubbock, TX	Wolfforth	TX	Lubbock	Woods Communications Corporation	Woods Communications Corporation	142	748	MAIN	Yes

\* Also represented on Radio Voice list.

Source: BIA Media Access Pro Database (Version 4.5) (data as of 7/26/2010).

## Lubbock DMA Daily Newspaper Voice

Voice	Newspaper Name	County of Circulation	Owner	Circulation (Avg M-F)*	2005 Niesen DMA TV Population	Percentage of DMA TV Population
1	The Lubbock Avalanche-Journal	Lubbock Co.	Morris Communications Co.	41,062	158,360	35.80%

\* Circulation averages for the six months ended 3/31/2010. Source: Audit Bureau of Circulations, FAS-FAX Report - 3/31/2010.

## Lubbock DMA Cable System Voice

Voice	Cable System	County of Operation	Owner
1*	PC One Cable	Lubbock Co.	PC One Cable, LLC
2*	Suddenlink Communications	Lubbock Co.	Cequel Communications Holdings I, LLC

\* Counts only as a single voice for purposes of the radio-television cross ownership rule.

Source: 2009 Television & Cable Factbook, Vol. 77, Warren Communications News.