

EXERCISE NOTICE

December 26, 2013

Cowles California Media Company
999 W. Riverside Ave.
Spokane, WA 99201
Attn: Steven R. Rector

Re: Exercise of Call Option

Dear Mr. Rector,

VistaWest California, LLC ("VistaWest"), as the assignee of NPG of California, LLC, hereby exercises the Call Option set forth in the Option Agreement dated September 20, 2013 (the "Option Agreement") between VistaWest and Cowles California Media Company ("Cowles") pursuant to which VistaWest has the right to purchase, on the terms and conditions set forth in the Option Agreement, the Station Assets (as defined in Section 1.2 of the Option Agreement).

Please note that Section 5.2(a) of the Option Agreement requires Cowles as promptly as practicable to complete its portion of the application with the FCC requesting the FCC's written consent to the assignment of the FCC licenses to VistaWest.

If you have any questions, please contact me.

Very truly yours,

VistaWest California, LLC

By: 
Lyle E. Leimkuhler, Manager

cc: Skadden, Arps, Slate Meahger & Flom LLP
1440 New York Avenue, NW
Washington, DC 20005
Attn: David H. Pawlik