

KROC



Remington Rand Inc.  
BRANCHES EVERYWHERE  
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

Date First

Licensed.....Oct. 22, 1935.

Call

Letters KROQ.....

LOCATION: ROCHESTER, MINN.

Name of

Licensee:

SOUTHERN MINNESOTA BROADCASTING COMPANY

(See Card #2)

Transmitter  $\frac{1}{2}$  mi. N of State Trunk Highway #7 on west side of State Trunk Highway #20,  
 Location:  To be determined, Minnesota (C.P. 3-5-35) Rochester, Minnesota (MP-B 8-13-35) Lic. 10-22-35

(See Card #2)

Main Studio Hotel Martin, Rochester, Minnesota (Renewal 328-36)

Location:  Rochester, Minnesota (C.P. 3-5-35) Lic. 10-22-35

## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B4-P-178	3-5-35 eff. 3-19-35	1310	100w	U	5-19	11-19-35 (C.P. new station)
B4-P-178	3-19-35	Use port. trans. around Rochester, Minn. site, 3-19 to 4-17.		1310 kc betw.	midn & 6am deter. transm.	
B4-MP-180	6-4-35	Ext. C. & C dates of C.P.			7-19	1-19-36
B4-MP-182	8-13-35	Appr. trans. site; change antenna			7-19	1-19-36
B4-MP-230	9-24-35	Mod. C.P. for new equip.			7-19	1-19-36
B4-L-231	10-22-35	1310	100w	U	10-22	6-1-36 License to cover C.P. for new station
4-R-867	5-28-36	1310	100w	U	6-1	12-1-36
4-S-867	11-24-36	Extension of license			12-1	3-1-37
4-TC-85	2-23-37	Transfer of Control of Corp. (See History Card for transferees)				
4-R-867	2-23-37	1310	100w	U	2-23	6-1-37
B4-R-867	5-11-37	1310	100w	U	6-1	12-1-37
4-P-1695	CAS-1-37	Incr. day power to 250w; Changes in equipment			8-1	2-1-38
4-S-867	C.A. 7/8/37	Rebroadcast over KROC balloon flight into stratosphere by Dr. Jean Piccard at Rochester, Minn. (W9XUH from balloon and W9XUG from ground) 7/8 to 7/20				
B4-L-642	7-30-37	1310	100w, 250w	LS U	7-30	12-1-37 Lic. to cover C.P. to chg. equip. & incr. power
B4-R-867	C.A. 11-22-37	1310	100, 250w	LS U	12-1	6-1-38
B4-R-867	5-11-38	1310	100, 250w	LS U	6-1	12-1-38
B4-R-867	11-21-38	1310	100, 250w	LS U	12-1	6-1-39
B4-R-867	5-23-39	1310	100, 250w	LS U	6-1	12-1-39
4-ML-874	10-31-39	1310	250w	U	10-31	12-1-39 Mod. License for increase in night power
4-R-867	11-14-39	1310	250w	U	12-1	10-1-40
4-S-867	2/20/40	1310	250w	U	3/1	8/1/40
Order	6/12/40	Extension of License			6/1	10/1/40
B4-Z-425	8-2-40	1310	250w	U	8-2	10-1-40 Mod. Lic. to determine power by direct method.

BROADCASTING STATION LICENSE RECORD

Date first licensed Oct. 22, 1935.

Call letters KROC

Name of licensee Southern Minnesota Broadcasting Company

SW Corner of inter. of US Hwys. 14 & 52, Nr. Western city limits Rochester, Minn.  
 (Correct designa-  
 Highways #52 and #14) tion Insp. Rpt. 4-23  
 41)

BL 11-15-60

x W. of Rochester, Minn. (W. side of Highway #52,  $\frac{1}{2}$  mile N. of intersection of  
 Rochester, Minnesota (MP-B 8-13-35) Lic. 10-22-35  
 x  $\frac{1}{2}$  mi. N of State Trunk Highway #7 on west side of State Trunk Highway #20  
 Transmitter location x To be determined, Minnesota (C.P. 3-5-35)

122 Fourth St., S.W. Rochester, Minnesota (BRC 12-2-77)

g 601 - 1st Ave., SW., Rochester, Minn. (BS 11-1-66)

x 100 First Ave., Rochester, Minnesota  
 x Hotel Martin, Rochester, Minnesota (Renewal 328-36)

x Rochester, Minnesota (C.P. 3-5-25) Lic. 10-22-35

Main studio location

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
Order	9-10-40	Extension of license			10-1	3-29-41
NARBA REALLOCATION						
B4-R-867	3-24-41	1340	250w	U	3-29	10-1-41
B4-S-867	9-23-41	Extension of license			10-1	11-1-41
B4-R-867	10-21-41	1340	250w	U	10-21	10-1-42
B4-Z-1374	4-2-42	1340	250w	U	4-2	10-1-42
	Determine operating power by direct measurement					
B4-S-867	9-22-42	Extension of license			10-1	11-1-42
B4-R-867	10-6-42	1340	250w	U	10-6	6-1-43
B4-TC-310	11-6-42	Invol. Trans. of Control of licensee				
Eff. 10 am	11-13-42	Corp. from Gregory P. Gentling, Deceased to AGNES P. GENTLING, as Executrix of the extate of Gregory P. Gentling, Deceased.				
B4-S-867	11-6-42	1340	250w	U	12-1	6-1-43
	Mod. Lic. in accordance with Order #107					
B4-S-867	5-25-43	Extension of license			6-1	8-1-43
B4-R-867	7-27-43	1340	250w	U	7-27	6-1-45
B4-TC-326	9-14-43	Transfer of control of licensee corp.				
Eff. 5:10 pm	10-12-43	from Agnes P. Gentling, Executrix of the Estate of Gregory P. Gentling, Deceased TO LAWRENCE C. MILLER, HARRY J. HARWICK, ALLEN A. GENTLING, MAXINE M. JACOBS and AGNES P. GENTLING, Trustees of the Estate of GREGORY P. GENTLING DECEASED				
B4-S-867	5-22-45	Extension of License			6-1	8-1-45
B4-R-867	6-5-45	1340	250w	U	6-5	2-1-47
B4-S-867	7-10-45	1340	250w	U	10-1	2-1-47
	Mod. Lic. Order 107-A					
B4-P-5041	7-31-46	CP install new transmitter			9-31	3-31-47
B4-L-2115	11-27-46	1340	250w	U	11-27	2-1-47
	Lic. to cover CP (5041) for new T.					
B4-Z-1995	12-13-46	1340	250w	U	12-13	2-1-47
	Determine operating power by direct method.					

# BROADCASTING STATION LICENSE RECORD

B.S.

#3

Date first licensed ..... Oct. 22, 1935 .....

Call letters K.R.O.C......

Name of licensee Southern Minnesota Broadcasting Company.....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
B-R-867	1-23-47	1340	250w	U	2-1	2-1-50	
BR-867	1-18-50	1340kc	250w	U	2-1	2-1-53	
BR-867	1-7-53	Renewal of license			2-1	4-1-53	
BZ-3443	11-19-52	1340	250	U	11-19	2-1-53	
		Authority determint operating power direct method					
BR-867	3-25-53	Renewal of license			4-1	4-1-56	
BRC-253 (1)	12-17-53	Mod. of lic. to operate T by R.C. from 100 First Ave., Rochester, Minn.					
Telegram	3-30-56	Action on renewal deferred 3-28-56 and continued operation authorized until final determination on renewal appli.					
BR-867	4-25-56	1340	250	U	4-25	4-1-59	
BZ-4069	12-11-58	Authority to determine operating power by direct measurement of antenna power.					
BR-867	4-15-59	1340	250w	U	4-15	4-1-62	
BP-12297	10-21-59	1340	250w, 1kw-DA-D	U	12-21	6-21-60	
		CP to increase daytime power to 1kw and install a new transmitter (RCA BTA 1M); change antenna-trans. loc.; install DA-D; make changes in antenna and ground systems and operate trans. by remote control, while using non-DA (nighttime) (Cond'1)					
BL-7962	11-15-60	1340kc	250w-1kw-DA-D	U	11-15	4-1-62	
		Lic. to cover cp (BP-12,297) which auth.incr. in day power, instl. of new trans., chg. trans-ant. loc, install DA day, chgs. in ant. and ground sys. operate trans. by RC from studio loc. while using non-DA.					
BTC-3654	2-23-61	Voluntary transfer of control of licensee corporation from Lawrence C. Miller, Agnes P. Gentling, R.W. Chadwick, H.J. Harwick and Allen A. Gentling, Trustees of the Estate of Gregory P. Gentling, Deceased to Agnes P. Gentling, Dr. Allen A. Gentling, Dr. Phillip H. Gentling, Gordon P. Gentling and G. David Gentling.					
BP-14956	8-8-61	1340kc	250w, DA-D, AUX.		10-8	4-8-62	
		CP to install new trans (Collins 300G) at main trans. loc. to be used as an aux. trans. for aux. purposes only (DA-D) remote control Night-time					

Form BC 126 #4  
June 1954

### BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... K.R.Q.C. .....

Station location .....

Name of licensee See Card #1 .....

Transmitter location .....

Main Studio Location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BRC-1894 (1)	8-30-61	Mod. of license to operate transmitter by remote control from 100 First Avenue, Rochester, Minnesota, while using directional antenna.			
BR-867 (MAIN)	4-30-62	1340kc	250w, 1kw DA-D	U	4-30 4-1-65
BRC-2057 (1)	5-14-62	Modification of lic. to op. trans. by Remote Control from 2.8 mi. W. of city limits, on U.S Hwy. No. 10, Near Rochester, Minn. (KROC-TV Studios) (2nd R. C. Point for day op.)			
BP-15,487	5-28-62	1340 kc	250 w	Aux.	7-28 1-28-63
CP to reinstate expired CP (BP-14,956) which auth. installation of new trans. at main trans. loc. to be used for auxiliary purposes only.					
	3-28-62	Commission deferred action on renewal pending further consideration.			
BL-9659	4-22-63	1340kc	250w	Aux	4-22 4-1-65
Lic. to cover CP (BP-15,487 as mod & reins.) which auth instl. of new trans. for aux. prup. only with RC nighttime, employing DA-D. 2nd re.pt. day.					
BTC-4237 EFF:	4-1-63 4-15-63	Voluntary transfer of control of licensee corporation from Agnes P. Gentling, G. David Gentling, Allen A. Gentling, Phillip H. Gentling and Gordon P. Gentling, As A Family Group to G. David Gentling, Individually			
BP-15531 (Cond <sup>1</sup> )	7-10-63	1340kc	250w, 1kw-LS	U	9-10 3-10-64
CP to change daytime operation to non-directional					
BZ-5098 (1)	2-13-64	Authority to determine operating power by direct measurement of antenna power (Auxiliary Transmitter).			
BL-10364	12-17-64	1340kc	250w, 1kw-LS	U	12-17 4-1-65
Lic. to cover CP (BP-15,531) which auth. chg. daytime operation from directional to non-DA (Main Transmitter) Cond <sup>1</sup> .					

Form BC 126

June 1954

CARD#5

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K R O C

Station location ROCHESTER, MINNESOTA

Name of licensee SOUTHERN MINNESOTA BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BS-867	3-4-65	Mod. of Lic. to show oper. of trans. by RC from studio loc. (Day & Nite) and delete 2nd RC point. Main (1) & Aux. (2).			
BR-867 AUX	1340kc.	250w, 1kw, LS, 250w		U to	4-1-68 4-1-68
BS-867 Main (1) & Aux. (1)	11-1-66	Mod. of Lics. (Main & Aux.) to chg. studio loc. & delete RC oper.			
BRC-3013 (2)	12-8-66	Mod. of license to operate transmitter by remote control from 601 First Ave., S. W., Rochester, Minn. (Main Trans.)			
BRC-3014 (2)	12-8-66	Mod. of license to operate transmitter by remote control from 601 First Ave., S. W., Rochester, Minn. (Aux. Trans.)			
BR-867(L)	5-29-68	RENEWAL (MAIN & AUX.) and NDEA			4-1-71
BR-867(S)	3-25-71	RENEWAL MAIN & AUX., NDEA			4-1-74
EBSA	5-25-72				
BR-867(S)	7-31-74	RENEWAL (Main & Aux)			4-1-77
BRC-3958(1)	12-2-77	Mod. of lic. to chg. SL & operate trans. by RC.			
BR-867(L)	7-25-78	Renewal (Main & Aux.)			4-1-80
BR791129V0(S)	3-25-80	Renewal of License			4-1-83

Call K R O C  
 Letters x NEW

Name Southern Minnesota Broadcasting Co.

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-178	10-25-34	Construction Permit for new station. Freq. 1310 kc Power 100w Time- Unlimited Studio- Site to be determined, Rochester, Minn. Trans.- Site to be determined, Rochester, Minn.	Granted effective	3-5-35, 3-19-35
B4-MP-180	5-18-35	Modification of construction permit (B4-P-178) to extend commencement date from 5-19-35 to 7-19-35 and completion date from 11-19-35 to 1-19-36	Granted	6-4-35
B4-MP-182	5-21-35	Mod. of CP (B4-MP-180) as modified for approval of transmitter site at <del>East of State Highway # 20 &amp; N. of Second</del> <sup>St. N. W. Rochester</sup> Minn.	Granted	8-13-35
amended	6-15-35	Amended to make changes in antenna, <sup>approval</sup> <del>move</del> trans. <del>to West of Highway # 53</del> , Rochester, Minn. 1/2 mi N. state Trunk Highway #7 on W side of state Trunk highway # 20		

## APPLICATION RECORD - BROADCASTING

XXX

Call

Letters K R O C

Name

SOUTHERN MINNESOTA BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-230	9-17-35.	Mod. of C.P.(B4-P-178) as modified, to install new equipment.	Granted	9-24-35
B4-L-231	9-26-35	License to cover construction permit (B4-P-178) as modified for a new station.	Granted	10-22-35
B4-R-867	3-28-36	Renewal of license	Granted	5-28-36
B4-R*867	9-22-36	Renewal of license	Granted	2-23-37
B4-TC-85	12-12-36	Authority to transfer control of corp from: First Trust Co. of St.Paul and G.P.Castner, as Special administrators of the Estate of L.J. Shields, Deceased; Florence E. Brown and Emmet Butler as Trustees under the last will and testament of Frank M. Brown, Deceased; Florence E. Brown as Guardian of the Estate of James L. Brown, a Minor; and Stanley Hubbard, to Gregory Gentling. AMENDED: add name of National Battery B/c Co. to that of transferors.	Granted	2-23-37
Amended	1-20-37		(1) to the stockholders of Natl. Battery Brcdstg Co. or their legal representatives. (2) From No. 1 to GREGORY GENTLING.	

## APPLICATION RECORD—BROADCASTING

#3

Call letters KROCName SOUTHERN MINNESOTA BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR--	ACTION	
			NATURE	DATE
B4-P-1695	3-15-37	Construction permit to make changes in equipment and increase power from 100w to 100w, 250w-LS.	ORDER of Recon. & GRANT C.A. 6-1-37 Rat.Min. 6-8-37	
B4-R-867	4-6-37	Renewal of license	Granted	5-11-37
B4-L-642	6-25-37	License to cover C.P.(B4-P-1695) for equip. changes and increase power.	Granted	7-30-37
Amended	7-7-37	Re; equipment.		

#4

Call

Letters KROCName SOUTHERN MINNESOTA BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-1660	Amended to change from a C.P. for a new station to a C.P. for KROC 8-18-37	Construction permit to change frequency from 1310 kc to 920 kc, install a new transmitter increase power from 100w, 250w-LS to 500w, 1kw-LS, install directional antenna for night use and move transmitter from Rochester, Minn. (½ Mi. north of State Trunk Highway #7, on the west side of State Trunk Highway #20 to Rochester, Minnesota. <del>(no street address)</del> To change requested equipment and give transmitter site as <del>Approx. 5 Mi. East of Rochester, Minn.</del>	Docket 4642, Ex.Rept. I-757 DENIED Min. 12-14-39 Effective 12-15-39	
Amended	1-6-38			
Amended	4-16-38	To give transmitter site as Approx. 4 Mi. East of Rochester, Minn.		
B4-R-867	9-30-37	Renewal of license	Granted CA	11-22-37

#5

Call  
Letters K R O CName SOUTHERN MINNESOTA BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-867 Resubmitted (Rec'd 4-21-38)	3-28-38	Renewal of license ( <del>74</del> )-	<del>Returned</del> Granted	<del>4-14-38</del> 5-11-38
B4-R-867 Resubmitted	9-30-38 "	Renewal of license ( <del>Sec. 5b</del> )	<del>Returned</del> Granted	<del>10-15-38</del> 11-21-38
B4-R-867	3-25-39	Renewal of license	Granted	5-23-39
B4-R-867	9-22-39	Renewal of license	Granted	11-14-39
B4-ML-874	10-7-39	Modification of license to increase power from 100w 250w-LS to 250 watts day and night.	Granted	10-31-39
B4-R-867	5/25/40	Renewal of license	Granted	3-24-41 1340 kc, 250w, U

## APPLICATION RECORD - BROADCASTING

#6

Call

Letters K R O CName SOUTHERN MINNESOTA BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B4-Z-425 Rec'd	6-13-40 6-17-40	Authority to determine operating power by direct measurement of antenna power	Granted	8-2-40
B4-R-867 Resub.	7-28-41 8-28-41	Renewal of license Forms 335 filed 8-4-41	<del>Returned</del> <del>old forms.</del>	<del>8-9-41</del> 10-21-41
B4-Z-1374 received	3-12-42 3-16-42	Authority to determine operating power by direct measurement.	Granted	4-2-42
B4-R-867	7-16-42	Renewal of License and Forms 335	Granted	10-6-42

## APPLICATION RECORD - BROADCASTING

Call

Letters K R O CName SOUTHERN MINNESOTA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-TC-310 Rec'd Filed	8-31-42 9-7-42 9-7-42	Involuntary transfer of control of licensee corporation to Agnes P. Gentling, as Executrix of the Last Will and Testament of Gregory P. Gentling, Deceased (2505 $\frac{1}{2}$ shares) 335's filed	Granted Eff. 10 am,	11-6-42 11-18-42
B4-R-867 Resub.	4-21-43 "	Renewal of license (Sec. 13b)	Ret'd Granted	4-30-43 7-27-43
B4-TC-326 Rec'd Filed	6-22-43 6-26-43 6-26-43	Transfer of control of licensee corporation from Agnes P. Gentling, Executrix of the Estate of Gregory P. Gentling, Deceased to LAWRENCE C. MILLER, HARRY J. HARWICK, ALLEN A. GENTLING, MAXINE M. JACOBS & AGNES P. GENTLING, Trustees of the Estate of Gregory P. Gentling, Deceased. 335's filed	Granted Eff. 5:10 pm	9-14-43 10-12-43

## APPLICATION RECORD - BROADCASTING

#8

Call  
Letters K R O CName SOUTHERN MINNESOTA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-867 Rec'd	3-24-45 3-29-45	Renewal of license Let. req. photos 4-5-45 Photos filed 4-12-45	Granted	6-5-45
B4-P-5041 Rec'd Filed	6-19-46 6-21-46 6-21-46	Construction Permit to install a new transmitter (COLLINS 300 C).	GRANTED	7-31-46
B4-L-2115 Rec'd Filed	8-15-46 8-19-46 8-19-46	License to cover C.P. (B4-P-5041) which authorized installation of new transmitter.	GRANTED	11-27-46
B4-Z-1995 Rec'd Filed	11-26-46 12-2-46 12-2-46	Authority to determine operating power by direct measurement of antenna power.	GRANTED	12-13-46

## APPLICATION RECORD - BROADCASTING

#9

Call

Letters K R O CName SOUTHERN MINNESOTA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-867 Rec'd	11-26-46 12-2-46	Renewal of license	GRANTED	1-23-47
BR-867 Rec'd	11-23-49 11-29-49	Renewal of license. (Verne R. Young, Atty.)	GRANTED	1-18-50
BZ-3443 Rec'd Filed	10-14-52 10-16-52 10-16-52	Authority to determine operating power by direct measurement of antenna power.  Verne R. Young, Atty.	GRANTED	11-19-52
BR-867 Rec'd Filed	10-22-52 10-28-52 10-28-52	Renewal of license  Verne R. Young, Atty.	GRANTED	1-7-53

Name SOUTHERN MINNESOTA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-867 Rec'd Filed	1-28-53 2-3-53 2-3-53	Renewal of License (Informal request) Filed by Verne R. Young, Atty.	GRANTED	3-25-53
BRC-253 Rec'd Filed	12-2-53 12-9-53 12-9-53	Modification of license to operate transmitter by Remote Control from 100 First Avenue, Rochester, Minnesota.  Loucks, Zias, Young & Jansky, Attys.	GRANTED	12-17-53
BR-867 Rec'd Filed	12-30-55 1-4-56 1-4-56	Renewal of License  LOUCKS, ZIAS, YOUNG & JANSKY, ATTY'S.	GRANTED	4-25-56
BP-12,297 Rec'd Filed	8-14-58 8-25-58 8-25-58	Construction permit to increase daytime power from 250w <u>to</u> 1kw and install new transmitter (RCA BTA 1M)  Atty. - Loucks, Zias, Young & Jansky Engr. - Jansky & Bailey	GRANTED	10-21-59 Cond'l re: Phase mon.; Field meas. equip.; DA & non-DA proof; acceptance of interference and old t tower.
AMENDMENT	SEE CARD #11			

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters K-R-O-GName SOUTHERN MINNESOTA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4069 Rec'd Filed	10-28-58 10-30-58 10-30-58	Authority to determine operating power by direct measurement of antenna power.  Joseph F. Zias, Atty.	GRANTED	12-11-58
BR-867 Rec'd Filed	12-31-58 1-20-59 1-20-59	Renewal of License  Joseph F. Zias, Atty.	GRANTED	4-15-59
Cont'd from Card 10 EP-12,297 AMENDMENT R & F.	<del>XXXXXXXXXX</del> 5-12-59 5-15-59	Amendment to change antenna-transmitter location TO: Southwest corner of intersection of U. S. highways 14 & 52, near western city limits of Rochester, Minnesota; install Directional Antenna daytime (DA-D); change type trans. (RCA BTA-LR); make changes in antenna and ground systems and operate transmitter by Remote Control from Studio location, while using non-directional antenna	GRANTED	10-21-59

## APPLICATION RECORD - BROADCASTING

Call  
Letters KROCName SOUTHERN MINNESOTA BROADCASTING COMPANY  
ROCHESTER, MINNESOTA

File No.	Dated	Application for	Action	
			Nature	Date
BL-7962 R & F	5-25-60 5-27-60	License to cover C.P. (BP 12,297 <del>as modified</del> ) which authorized increase in D. power, installation of new trans., chg. trans.-antenna loc., installation of DA-D, chgs. in antenna and ground systems, operate transmitter by remote control from studio location while using non-DA. Atty's: Loucks, Zias & Jansky	GRANTED	11-15-60
BTC-3654 Rec'd Filed	12-2-60 1-10-61 1-10-61	Voluntary transfer of control of licensee corporation from Lawrence C. Miller, Agnes P. Gentling, R. W. Chadwick, H. J. Harwick and Allen A. Gentling, Trustees of the Estate of Gregory P. Gentling, Deceased to Agnes P. Gentling, Dr. Allen A. Gentling, Dr. Phillip H. Gentling, Gordon P. Gentling and G. David Gentling.  Maurice M. Jansky, Atty.	GRANTED EFF:	2-23-61 3-16-61

Aug. 1955

# 13

Call  
Letters K.R.O.C.Name Southern Minnesota Broadcasting Company  
Rochester Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BP-14956 R&F	7-11-61 7-14-61	CP to install new trans (Collins 300-G) at main trans loc. to be used as an auxiliary trans on 1340kc with a power of 250W for auxiliary purposes only. employing DA-D, with remote control nighttime. Atty: Loucks & Jansky	GRANTED	8-8-61
BRC-1894 Rec'd Filed	7-19-61 7-21-61 7-21-61	Modification of license to operate transmitter by Remote Control from 100 First Avenue, Rochester, Minnesota, while using directional antenna.  Maurice M. Jansky, Atty.	GRANTED	8-30-61
BR-867 R. & F.	12-29-61 1-2-62	RENEWAL OF LICENSE  Attys-Loucks & Jansky	GRANTED	4-30-62

#14

## APPLICATION RECORD - BROADCASTING

FORM BC-121  
Aug. 1955Call  
Letters ....K.R.D.C.....Name ..... SOUTHERN MINNESOTA BROADCASTING COMPANY .....  
ROCHESTER, MINNESOTA

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,487 R.&F.	4-16-62 4-19-62	CP to reinstate CP (BP-14,956 which auth. installation of new trans. (COLLINS 300-G) at main trans. loc. to be used as an aux. trans. on 1340kc, 250w, for aux. purposes only, employing DA-D, with remote control nighttime.  Attys-Loucks & Jansky	GRANTED:	5-28-62
BRC-2057 Rec'd Filed	4-11-62 5-4-62 5-4-62	Modification of license to operate transmitter by Remote Control from 2.8 miles West of city limits on U.S. Highway No. 14, Near <del>Rue</del> Rochester, Minnesota, (KROC-TV STUDIOS) (Second Remote Control Point for Daytime operation).  Loucks & <u>Jansky</u> , Attys.	GRANTED	5-14-62

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... K R O C .....Name ...SOUTHERN MINNESOTA BROADCASTING COMPANY.....  
Rochester, Minn.

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,531 Rec'd Filed 10/31	4-11-62 5-7-62 5-7-62	Construction permit to change daytime operation from directional to nondirectional  Atty.-Loucks & Jansky Engr.-Wm. V. Weakley (Jansky & Bailey)	GRANTED Cond'l re: 250w Class TV stations. Permittee shall submit, with the applic. for lic. antenna measurements.	7-10-63
BL-9659 R. & F.	9-7-62 9-10-62	Lic to cover CP(BP-15,487 as mod & reinstated) which auth installation of a new trans, for aux purposes only, employing DA-D, with remote control nighttime.  Atty- Loucks & Jansky	GRANTED	4-22-63
BTC-4237 R & F	2-21-63 3-5-63	Voluntary transfer of control of licensee corporation from Agnes P. Gentling, G. David Gentling, Allen A. Gentling, Phillip H. Dentling and Gordon P. Gentling, as a Family Group TO G. David Gentling, Individually  ATTY. Loucks & Jansky F. C. C. - WASHINGTON, D. C.	GRANTED: EFF:	4-1-63 4-15-63

## APPLICATION RECORD - BROADCASTING

Call Letters K R O CName SOUTHERN MINNESOTA BROADCASTING COMPANY  
Rochester, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,364 R. & F.	10-21-63 10-23-63	Lic to cover CP(BP-15,531) which auth chg daytime operation from directional to non-directional. (Main Transmitter) Atty- Locks & Jansky	GRANTED Cond'l res IV stations.	12-17-64 250w Class
BZ-5098 R. & F.	10-21-63 10-23-63	Authority to determine operating power by direct measurement of antenna power. (Auxiliary Transmitter) Atty-Loucks & Jansky	GRANTED	2-13-64
BR-867 Rec'd Filed	12-29-64 1-4-65 1-4-65	Renewal of license (Main & Auxiliary) Atty: Philip G. Loucks	GRANTED	4-15-65

LICENSEE NOW REPRESENTED BY DOW, LOHNES AND ALBERTSON PER LTR. DATED &amp; REC'D 9-2-65

APPLICATION RECORD - BROADCASTING

Call Letters K R O C

Name SOUTHERN MINNESOTA BROADCASTING COMPANY  
Rochester, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
ERC-3013 R & F	12-5-66 12-7-66	Modification of license to operate transmitter by remote control from 601 First Avenue, S. W., Rochester, Minnesota. (Main Transmitter) Atty.: John B. Jacob	GRANTED	12-8-66
ERC-3014 R & F	12-5-66 12-7-66	Modification of license to operate transmitter by remote control from 601 First Avenue, S. W., Rochester, Minnesota. (Auxiliary Transmitter)  Atty.: John B. Jacob	GRANTED	12-8-66
BR-867 R & F	12/23/67 12/28/67	RENEWAL OF LICENSE (Main & Auxiliary) Atty: A.C. Cordon, Jr.	GRANTED	5-29-68
JAN 26 1968 Ltr.	4-21-69	Al Cordon, Jr. now Atty.		

#18

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters ...K..R..Q..C.....Name SOUTHERN MINNESOTA BROADCASTING COMPANY  
Rochester, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BR-867 R & F P.N. PRESS JAN 28 1971	12-30-70 1-4-71 1-4-71	Renewal of License (Main & Auxiliary)  Atty: A.C. Cordon, Jr. (Cordon & Jacob)	GRANTED	3-25-71
BR-867 R & F P.N." PRESS 14 JAN 1974	12-26-73 12-28-73 12-28-73	Renewal of License (Main & Auxiliary)  Atty.: Alfred C. Cordon, Jr. AMENDED 1-21-74 re: engineering statement AMENDED 3-26-74 re: community survey; ascertain. of comm. needs; commercial policy; EEO	GRANTED	7-31-74
BR-867 R & F PN Recd. PRESS FEB 17 1977	11-29-76 11-30-76 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 4-5-77 re: ascertain. of comm. needs, prog. & engineering A.C. Cordon, Jr., Atty.	GRANTED	7-25-78

#19

1340khz.

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters K R O CName SOUTHERN MINNESOTA BROADCASTING COMPANY  
Rochester, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3958 R & F PRESS:	10-6-77 10-13-77 NOV 30 1977	Modification of License to change Studio Location to: 122 Fourth St., S.W., Rochester, Minnesota and operate transmitter by Remote Control from the proposed studio site (MAIN & AUXILIARY)  Atty: Alfred C. Cordon, Jr. (Cordon and Jacob)	GRANTED	12-2-77

#19

APPLICATION RECORD-BROADCASTING  
1340KHz.

Call Letters: K R O C

Name: SOUTHERN MINNESOTA BROADCASTING CO.

Station Location: ROCHESTER, MINNESOTA

File No.	Date	Description	Action and Date
BR791129VC PRESS	JAN 22 1980	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. Alfred C. Cordon (Cordon & Jacob)	GRANTED 3-25-80

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION KAST

ASTORIA BROADCASTING COMPANY (Vol. Assign. Lic. 10-1-36)

Licensee Abraham Shapiro

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-5460	Amended 9-22-47	NEW	Coast Broadcasters, Inc. Astoria, Oregon	CP. for new standard broadcast station Contingent upon KAST being granted facilities of 1370 kc.	Dismissed without prejudice 6-2-50
BP-6600 Rec'd Filed	<del>2-18-48</del> 2-16-48 2-16-48	New	Kenneth D. Juhlin and Mary I. Juhlin Long Beach, Wash.	C.P. for new station 1230kc, 250w, Unlimited Time Contingent upon KAST being granted 1570 kc.	Dismissed 8-26-49

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION...K.A.S.T..

Licensee ASTORIA BROADCASTING COMPANY

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-7375 Ref'd Filed	10-1-49 10-4-49 10-4-49	New	C. H. Fisher and Harvey S. Benson d/b as Seaside Broadcasting Co. Seaside, Oregon	C.P. for a new sta. 1240kc, 250w, U (Contingent on KAST relinquishing 1230kc)	Dismissed with- out prejudice 6-2-50

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION KROC

Licensee: Southern Minnesota Broadcasting Company

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
541A-396 Box 25					

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

