

K G N C



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1289199

Date First
Licensed 12-28-22

Call KGNCO 12.3
Letters X

STAUFFER COMMUNICATIONS, INC. (BML-2644)
XSTAUFFER PUBLICATIONS, INC. (BML-7-23-74)
X STAUFFER PUBLICATIONS, INC. (AL-1-12-56: EFF: 2-13-66)
X PLAINS RADIO BROADCASTING COMPANY (Vol. A, sign. Lic. 4-30-35)

LOCATION: AMARILLO, TEXAS

Name of
Licenses: X E.B. Gish (Gish Radio Service) Lic. 4-1-29
X E.B. Gish (Lic. 11-11-35)
X Gish Radio Service

3.4 miles East of Willton Station, Carson County
X Bellaire Park Texas, (MP 10-17-46)

Transmitter
Location: / Colorado & Gulf Highway, Amarillo, Tex. (C.F. 3-1-30) (Lic. 11-21-30)
X 112 East 8th Ave., Amarillo, Texas

505 Olsen Blvd., Amarillo, Texas (BS 12-21-74)
X 2000 N. Polk St., Amarillo, Texas (Telegram 11-17-53)
X Eighth and Harrison Sts. Amarillo, Texas (Letter 5-1-37)
* Bellaire Park.

ZIP 79107
Main Studio X / Colorado & Gulf Highway, Amarillo, Tex. (Lic. 11-21-30)
Location: X 317 E. Third Ave., Amarillo, Tex. (Lic. 1-21-30)
X 112 East 8th Ave., Amarillo, Texas. (1-1-37)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
-B-389	T.P. 4-26-27	1230	150	-	not stated
"	6-1-27	1230	150	-	6-1 7-31-27
effective date of previous license deferred by					
G.O. 13 to 6-15 8-15-27					
-B-389	8-8-27	letter of extension			8-15 10-15-27
extended by G.O. 18 to					
10-15 11-1-27					
-B-389	10-24-27	letter of extension			11-1 1-1-28
-B-389	11-26-27	1230	500d		
		250n		-	11-26 2-1-28
extended					
extended by G.O. 21					
2-1 5-1-28					
"	" " 22				1-1 2-1-28
"	" " 23				2-1 3-1-28
"	" " 25				3-1 4-1-28
"	" " 26				4-1 5-1-28
"	" " 27				5-1 6-1-28
"	" " 33				6-1 8-1-28
"	" " 35				8-1 9-1-28
"	" " 38				9-1 10-1-28
"	" " 44				10-1 11-11-28
-B-389	11-7-28	1410	1 KW	WDAG	11-11 1-31-29
location	11-11-28	1410	1 KW	WDAG	
3-R-B-389	1-8-29	1410	1 KW	WDAG	1-31 4-30-29
3-R-B-389	4-1-29	1410	1 KW	WDAG	4-30 7-31-29
3-R-B-389	license extended by G.O. 69				7-31 10-31-29
3-R-B-389	10-15-29	1410	1 KW	WDAG	10-31 1-31-30
3-R-B-389	1-21-30	1410	1 KW	WDAG	1-31 4-30-30
4-P-1111	3-1-30	New Equip., DCC.,	move trans.		4-1 7-1-30
3-R-B-389	4-25-30	1410	1 KW	WDAG	4-30 7-31-30
3-R-B-389	7-7-30	1410	1 KW	WDAG	7-31 10-31-30
MP-B-95	8-1-30	Extend Completion date of C.P.			9-15-30
MP-B-128	10-17-30	Extend Completion date of C.P.			11-1-30
-R-B-389	10/21/30	1410	1 KW.	WDAG	10/31 1/31/31
-L-B-437	11-21-30	Covers P#B-1111			11-21 1-31-31
G.O. 103	1-20-31	Extension of License			1-31 4-30-31
R-B-389	4-23-31	1410	1 KW	WDAG	4-30 11-1-31
R-B-389	10-16-31	1410	1kw	WDAG (105)	11-1 5-1-32
R-B-389	11-24-31	1410	1KW	Spec.Hrs.	11-24 5-1-32
R-B-389	4-22-32	1410	1KW	S.H. (H)	5-1 11-1-32
-B-389	5-24-32	1410	1 kw	S.H.	5-24 11-1-32
Dismissed from hearing file					

3-S-B-389

BROADCASTING STATION LICENSE RECORD

Card No. 2.

Date First

Licensed 12-28-32

Call **KGHC** (5-4-35)
Letters **KGRS**

Name of

PLAINS RADIO BROADCASTING COMPANY (Vol. Assign. Lic. 4-30-35)

Licensee:

E. B. Gish (Gish Radio Service)

Transmitter

Location:

Main Studio

Location:

FRC-65

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
3-F-B-202	8-30-32	Install	DCC		
3-R-B-389	10-11-32	1410	1KW	S.H.	11-1 5-1-33
3-R-B-389	4-11-33	1410	1KW	S.H.	5-1 11-1-33
P-B-2957*	8-18-33	Rebuild	trans. & chg. equip.		9-18 12-19-33
3-R-B-389	10-27-33	1410	1KW	S.H.	11-1 5-1-34
3-R-B-389	4-13-34	1410	1 kw	S.H.	5-1 11-1-34
P-B-3319	10-10-34	C.P. to install new equip. and increase power to 1 kw, 2 kw-LS			11-10 2-11-34
B3-R-389	10-23-34	1410	1kw	S.H.	11-1 5-1-35
B3-L-63	12-11-34	1410	1kw-2 kw-LS	S.H.	12-11 5-1-35
	Lic to cover P-B-3319				
B3-AL-46	4-30-35	Vol. Assign. of License (12-11-34 and renewal dated 4-16-35)			
B3-R-389	4-16-35	1410	1kw-2 kw-LS	S.H.	5-1 11-1-35
B3-ML-193	6-4-35	1410	1kw, 2 kw-LS	U	5-4 11-1-35
	Consolidation of KGNC and WDAG.				
B3-R-389	10-8-35	1410	1kw, 2 kw-LS	U	11-1 5-1-36
B3-S-389	4-3-36	Oper. with reduced pr. of 250 watts			4-3 4-9-36
B3-S-389	4-24-36	Oper. without a/f/m			4-24 5-1-36
B3-R-389	4-7-36	1410	1kw, 2 kw-LS	U	5-1 11-1-36
B3-S-389	4-24-36	Oper. station w/f/m			5-1 5-23-36
B3-S-389	10-27-36	Extension of License			11-1 12-1-36
B3-P-1470	11-24-36	Make changes in equip.			1-24 7-24-37
B3-S-389	11-24-36	Extension of license			12-1 3-1-37
B3-S-389	11/24/36	broadcast program originating on sta. W5XAR or W5XAS 11/24 or 11/25-over KGNC			
B3-S-389	C.A. 11/28/36	Ext. broadcast program originating on W5XAR or W5XAS 11/26 to 11/30			
B3-S-389	12/15/36	Opr. reduced power 250 w to 12/21/36 while changes in trans. equip. being made pursuant to B3-P-1470			12/18/36
B3-S-389	C.A. 12/21/36	Ext. opr. reduced power 250 w. 12/22/36 to 12/25/36-while changes in trans. equip. being made pursuant to B3-P-1470			
*P-B-2957	not covered by license, retired to files 2-20-34				

-S-B-

BROADCASTING STATION LICENSE RECORD

Card No. 3.

Date First

Licensed.....12-28-22.....

Call KGNC

Letters XKGRS

Name of

Licensee: PLAINS RADIO BROADCASTING COMPANY (Vol. Assign. Lic. 4-30-35)

Transmitter

Location:

Main Studio

Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
B3-S-389	2-23-37	Extension of license			3-1 4-1-47
B3-R-389	3-26-37	1410	1kw, 2½kw-LS	U (H)	3-26 5-1-37
B3-S-389	4/27/37	Rebroadcast over KGNC conversation taking place bet. gen.exp.port.mobile W5XAS & W5XAR operating on 31600 kc. 1 hr. bet. dates 5/1 & 5/6. flying weather permitting.			
B3-R-389	4-27-37	1410	1kw, 2½kw-LS	U (H)	5-1 11-1-37
B3-L-508	5-25-37	1410	1kw, 2½kw-LS	U (T)	5-25 11-1-37
Lic. to cover C.P. for equipment changes					
B3-R-389	6-8-37	1410	1kw, 2½kw-LS	U	6-8 11-1-37
B3-TC-70	6-8-37	Transfer of Control to the Globe-News Publishing Company			
B3-S-389	9/28/37	Ext. opr. reduced power 1 kw. day. acc. Rule 142-pend. receipt blocking condensers & repairs to power supply equip. 9/26 to 10/5/ incl.			
B3-R-389	10-5-37	1410	1kw, 2½kw-LS	U	11-1 5-1-38
B3-S-389	C.A. 10/30/37	Opr. with reduced power 1 kw. daytime acc. Rule 142, beginning 10/30 to 11/8- in order that additional repairs may be made to station's power supply equip.			
B3-R-389	4-13-38	1410	1kw, 2½kw-LS	U	5-1 11-1-38
B3-R-389	10-18-38	1410	1kw, 2½kw-LS	U	11-1 5-1-39
B3-R-389	1-10-39	1410	1kw, 2½kw-LS	U	5-1 11-1-39
B3-R-389	10-17-39	1410	1kw, 2½kw-LS	U	11-1 8-1-40
B3-S-389	4-13-40	1410	1kw 2½kw-LS	U	4-13 8-1-40
Mod. Lic. to add sunrise					
Order	6/12/40	Extension of License			8/1 10/1/40
Order	9/10/40	Extension of License			10/1 3/29/41
B3-P-2969	12-17-40	1410	1kw 5kw-LS	U	2-17 8-17-41
C.P. install new transmitter and increase day pr.					
B3-P-2629	3-13-41	Mod. C.P. for 1440 kc under NARBA			2-17 8-17-41
NARBA REALLOCATION					
B3-R-389	3-24-41	1440	1kw-2½kw-LS	U	3-29 8-1-41

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed _____

Call letters K G N CName of licensee PLAINS RADIO BROADCASTING COMPANY (Vol. Assign. Lic. 4-30-35)

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD From— To—	
B3-L-1387	5-1-41	1440	1kw,5kw-LS	U	5-1	8-1-41
Lic. to cover C.P.2969 as mod. for new transmitter and increase in daytime power						
B3-Z-1063	7-3-41	1440	1kw,5kw-LS	U	7-3	8-1-41
Determine operating power by direct method						
B3-R-389	7-22-41	1440	1kw,5kw-LS	U	8-1	8-1-42
B3-R-389	7-21-42	1440	1kw,5kw-LS	U	8-1	12-1-42
B3-R-389	11-17-42	1440	1kw,5kw-LS	U	12-1	12-1-44
Renewal and modification in accordance with Order 107						
B3-R-389	11-28-44	Extension of license			12-1	2-1-45
B3-S-389	1-25-45	Extension of license			2-1	4-1-45
B3-R-389	2-13-45	1440	1kw,5kw-LS	U	2-13	11-1-47
B3-S-389	9-25-45	1440	1kw,5kw-LS	U	10-1	11-1-47
Mod.Lic.Order 107-A						
B3-P-5287	10-17-46	CP changes in antenna and mount FM on top			12-17	6-17-47
B3-B-3733	1-16-46	710kc	10kw,DA	U	12-17-46	12-17-47
B3-B-3994	1-16-46	710kc	10kw,DA	U	12-17-46	12-17-47
B3-B-3733	1-16-46	710kc	10kw,DA	U	12-17-46	12-17-47
B3-B-3994	1-16-46	710kc	10kw,DA	U	12-17-46	12-17-47
B3-P-3733	1-16-46	710kc	10kw,DA	U		
C.P. to change frequency, increase power, install new T. & D.A. for day & night use, change T.site.						
BMP-2805	6-13-47	710	Mod CP(3733 as mod) for extension of completion date.			12-17 9-17-47
BMP-3057	8-27-47	Mod. CP (3733 as mod.) for extension of completion date.			12-17-46	12-17-47
BMP-3057	8-27-47	Superseding CP to correct DA specs.			12-17-46	12-17-47
BMP-3057	11-24-47	Mod. CP to correct antenna specs.			12-17	12-17-47
BA-389	10-16-47	1440	1kw,5kw	U	11-1	11-1-50

** Retired to files (Memo dtd 6-7-49)

B.S.

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters ...K.G.M.C.....

Card # 5

Name of licenseeSEE CARD # 1.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-2825 BZ-2672	2-10-48	710	10kw-DA	U	2-10 11-1-49
	Lic. to cover CP (3733 as mod) for change in freq. increase power, change type of T, install DA for D & N use and change T site and determine opr. power by direct method.				
BS-389	11-15-48	710	10kw-DA	U	11-15 11-1-49
	Mod. License to correct DA specifications, & add cond. clause. (COND. CLAUSE)				
BR-389	10-28-49	710	10kw-DA	U	11-1 11-1-52
BS-389	3-21-51	710	10kw-DA-2	U	3-21 11-1-52
	Mod. lic. changing description of monitoring point 5, also showing field not to be exceeded at this point to be 8mv/min lieu of 8.7 mv/m. (CONDL. CLAUSE)				
BR-389	10-15-52	710kc	10kw-LS	Unl.	11-1 8-1-53
			(Cond'l Clause)		
BR-389	7-1-53	RENEWAL OF LICENSE			8-1-53 8-1-56
BTC-1767 EFF:	8-12-54 8-17-54	Vol. trans. of control to Robert P. Snowden, Parker F. Prouty, Jeanne Howe, tee Kritzer, John L. McCarty & Grady Camp, Voting Trust			
BTC-1980 EFF:	6-22-55 7-30-55	Vol. trans. of control to Ray A. Snead, Jr. J.F. Thurman and Virginia Ratliff Early Trustees of Ed Fagg Trust			
BR-389	7-18-56	710kc	10kw-DA-2	U	8-1 8-1-59
BR-389	7-22-59	Renewal of License			8-1 8-1-62
BRC-1506 (1)	1-14-60	Mod. of license to operate transmitter by remote control from 4.5 miles N. of Amarillo city limits, Amarillo, Texas (KGNC-TV-FM Transmitter Building).			
	7-25-62	Commission deferree action on renewal pending further consideration.			
BR-389	4-12-63	710kc	10kw-DA-2	U	4-12-63 8-1-65
BP-16417	3-23-65	710kc	5kw-DA-2	Aux.	5-23 11-23-65
	CP to install auxiliary transmitter (RCA 5-D) to be operated on 710kc 5kw, DA-2 and operate by RC from KGNC-TV Transmitter 4.5 mi. N. of Amarillo city limits, Amarillo, Texas for auxiliary purposes only.				

Form BC 126

June 1954

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K G N C

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-389	7-2-65	710kc.	10kw LS, U DA-2		8-1-65 8-1-68
BL-11,170	1-6-66	710kc	5kc-DA-2aux		1-6-66 8-1-68
		Lic to cover CP(BP-16,417P which auth install aux tra s for aux puppose with Remote Control.			
BAPL-338	1-12-66	Voluntary assignment of lic. to Stauffer Publications, Inc.			
Ref: 2-15-66					
BR-389(L)	5-9-69	Renewal of license & NDEA (Main & Auxiliary)			5-9-69 8-1-71
BS-389(1)	11-10-69	Mod. of lic. to increase maximum allowable field on 291° radial nighttime monitor point to 6.6 uv/m (MEMO)			
BR-389(L)	7-29-71	RENEWAL MAIN -AUX Antenna & NDEA			8-1-74
EBSA	5-25-72				
BML-2520(1)	7-23-74	ML to chg. corporate name to: STAUFFER PUBLICATIONS, INC.			
BR-389(L)	7-31-74	Renewal of Main & Aux.			8-1-77
BS-389 (1)	11-25-74	Mod. of lic. to chg. RC point to 2000N. Polk, St. Amarillo, Texas			
BS-389(2)	12-21-74	BML change SL & RC			
BS-389(L)	7-16-75	ML chg antenna monitor (page 2)			
BS-389(L)	6-25-76	ML to add condition re: (A)(8) of rules.			Section 73.114 8-1-77
BS-389(L)	6-25-76	superseded to correct phase indication #1, nighttime tower			8-1-77
BML-2644(1)	8-26-77	ML to chg. licensee name			
BR-389(L)	7-21-77	RENEWAL (MAIN & AUXILIARY) (Issued with BML-2644)			8-1-80
BR-389(L)	7-21-77	RENEWAL (MAIN & AUXILIARY)			
BML-2644		MODIFICATION Superseded 8-1-80 to add on Remote Control.			

#6

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KGNC

Station location

Name of licensee SEE CARD 1

Transmitter location

Main studio location

no. 1

STATION APPLICATION RECORD

APPLICANT: Gish Radio Service..... CALL LETTERS: KGRS.....

ADDRESS: 108 east 8th, Amarillo, Texas..... FILE NO: 3-B-B-389 DATED: 4-15-27.....

Present
Assignment: 1280 kc. 100 w. ACTION: T. R. 4-26-27; 1280 kc. 150 w.

Requested: 1280 kc. 125 w. lic. 6-1-27; 1230 kc. 150 w. unlim.

APPLICANT: Gist Radio Service..... CALL LETTERS: KGRS.....

ADDRESS: 108 East 8th, Amarillo, Tex. FILE NO: B-B-B-389 DATED: 7-25-27.....

Present
Assignment: 1230 kc. 150 w. unlim. ACTION: 8-8-27 letter of ext.

Requested: same 8-15 10-15-27.....

APPLICANT: Gish Radio Service..... CALL LETTERS: KGRS.....

ADDRESS: 108 east 8th, Amarillo, Texas. FILE NO: 3-P-B- DATED: 9-12-27.....

Present
Assignment: 1230 kc. 150 w. unlim. ACTION: C. P. issued 11-26-27; 1230 kc
500 w. day 250 w. nite compl.

Requested: 1230 kc. 1000 w. 2-1-28; ext. to 5-1-28.....

APPLICANT: Gish Radio Service CALL LETTERS: KGRS

ADDRESS: 108 east 8th, Amarillo, Texas. FILE NO: 3-B-B-389 DATED: 10-4-27.

Present

Assignment: 1230 kc. 150 w. unlim. ACTION: 10-24-27 letter of ext.

Requested: renewal 11-1 to 1-1-28

APPLICANT: ~~Sta~~ E.B. Gish CALL LETTERS: KGRS

ADDRESS: 108 east 8th st., Amarillo, Texas. FILE NO: 3-B-B-389 DATED: 1-12-28

Present

Assignment: 1230 kc. 500 w. day, 250 w. nite unlim. ACTION: 11c. 11-2-28; 1410 kc.

Requested: renewal 1 kw. + WDAG

APPLICANT: E.B. Gish CALL LETTERS: KGRS

ADDRESS: 108 east 8th st., amarillo, tex as. FILE NO: 3-M-B-197 DATED: 12-12-28

Present

Assignment: 1410 kc. 1000 w. + WDAG ACTION: ~~closed out by allocation~~
taken care of by alloc

Requested: same

APPLICANT: E. B. Gish..... CALL LETTERS: KGRS.....
ADDRESS: 108 east 8th st., Amarillo, Tex..... FILE NO: 3-R-B-389 DATED: 12-12-29
Present Assignment: 1410 kc. 1000 w. + WDAG
Requested: same
ACTION: Lic. 1-9-29; 1410 kc.
1 KW + WDAG

APPLICANT: E. B. GISH (GISH RADIO SERVICE)..... CALL LETTERS: KGRS.....
ADDRESS: 112 E. 8th Ave., Amarillo, Texas..... FILE NO: 3-R-B-389 DATED: 3/29/29.
Present Assignment: 1410 kc. 1 KW. + WDAG
Requested: Renewal.
ACTION: Lic. 4/1/29. 1410 kc. 1 KW.
+ WDAG. Period 4/30 to 7/31/29.

APPLICANT: E. B. Gish (Gish Radio Service)..... CALL LETTERS: KGRS.....
ADDRESS: 112 E. 8th Ave., Amarillo, Texas..... FILE NO: 3-R-B-389 DATED: 6/25/29
Present Assignment: 1410 kc. 1 kw. Divides WDAG
Requested: Renewal
ACTION: G.O. 69. 7/31 to 10/31

STATION APPLICATION RECORD

APPLICANT: E. B. GISH (GISH RADIO SERVICE) CALL LETTERS: KGRS
 ADDRESS: 112 East Eighth Ave., Amarillo, Texas FILE NO: 3-R-B-389 DATED: 9/24/29
 Present
 Assignment: 1410 kc. 1 KW. + WDAG ACTION: Lic. 10-15-29
1410 kc. 1 KW. + WDAG
 Requested: Renewal Per: 10-31-29 to 1-31-30

APPLICANT: E. B. Gish, (Gish Radio Service) CALL LETTERS: KGRS
 ADDRESS: 112 East Eighth Ave., Amarillo, Texas FILE NO: 3-R-B-389 DATED: 1-15-30
 Present
 Assignment: 1410 Kc. 1 KW, + WDAG Renewal License
 Per: 1-31 4-30-30
 Requested: Renewal ACTION:

APPLICANT: E. B. GISH, (GISH RADIO SERVICE) CALL LETTERS: KGRS
 ADDRESS: California & Gulf Highway, Amarillo, Texas FILE NO: 3-P-B-1111 DATED: 1/22/30
 Present
 Assignment: 1410 kc. 1 KW. Divides with WDAG C.P. granted Min. 2-28-30, issued
3-1-30 for installation new equip.
 Requested: 890 kc. 1 KW Unlimited ACTION: Colorado & Gulf Highway,
Amarillo, Tex.
Completion Date 7-1-30.

STATION APPLICATION RECORD

5

APPLICANT: E. B. Gish, (Gish Radio Service) CALL LETTERS: KGRS

ADDRESS: 112 East 8th Ave., Amarillo FILE NO: 3-R-B-389 DATED: 4-18-30

Present
Assignment: 1410 Kc. 1 KW + WDAG ACTION: Renewal Lic. 4-25-30
Per: 4-30 to 7-31-30

Requested: Renewal

APPLICANT: E.B.GISH (GISH RADIO SERVICE) CALL LETTERS: KGRS

ADDRESS: same FILE NO: 3-R-B-389 DATED: 6-23-30

Present
Assignment: 1410 kc. 1 KW + WDAG ACTION: Renewal License 7-7-30
Per: 7-31 to 10-31-30

Requested: renewal

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present
Assignment: ACTION:

Requested:

STATION APPLICATION RECORD

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present
Assignment: ACTION:

Requested:

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present
Assignment: ACTION:

Requested:

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present
Assignment: ACTION:

Requested:

APPLICATION RECORD - BROADCASTING

Call

Letters KORSName E. B. GISH (GISH RADIO SERVICE)

File No.	Dated XXXXXXXX	Application for	Action	
			Nature	Date
3-MP-B-95	6/23/30	Extend Completion Date on C.P. to 9/15/30.	Granted	8/1/30
3-MP-B-128	8/28/30	Extension of completion date to 11/1/30.	Granted	10-17-30
3-R-B-389	9-19-30	Renewal of lic.	Granted	10/21/30
3-L-B-437	10/31/30	License to cover 3-P-B-1111 issued 3/1/30 to move transmitter and studio to Colo. & Gulf Highway, Amarillo, and install new equipment.	Granted	11-21-30
3-R-B-389	12-27-30	Renewal of license	G.O. 103 Granted	1-20-31 4-24-31
3-R-B-389	8-26-31	Renewal of license (G.O. 105)	Granted	10-16-31
3-ML-B-915	11-23-31	Change license to show specified hours of operation instead of sharing with WDAG.	Taken from Docket & Granted spec. hrs. Returned Req. of Appl.	11-24-31 12-15-31

APPLICATION RECORD - BROADCASTING

7

Call

Letters K G R SName E. B. Gish (Gish Radio Service)

File No.	Date d Received	Application for	Action	
			Nature	Date
3-R-B-389	1-20-32	Renewal of License (Requested) (H)	Granted	4-22-32
			Dismissed from hearing	5-24-32
3-ML-B-1025	6-21-32	Change from 1410 kc. to 1340 kc. Also change in specified hours.	Statement of Facts Denied	12-2-32
3-F-B-292	8-13-32	Auth. to install automatic frequency control.	Granted	8-30-32
3-R-B-389	8-25-32	Renewal of license (Incorrect freq. given)	Retd.	9-9-32
Resubmitted	9-13-32		Granted	10-11-32
3-R-B-389	2-23-33	Renewal of license	Granted	4-11-33
3-P-B-2957	7-25-33	Cons. permit to rebuild transmitter & make other equipment changes.	Granted	8-18-33
			Construction Permit not covered by license	
			Retired to files	
				2-20-34

APPLICATION RECORD - BROADCASTING

 Call KGNC
 Letters X K G R S

 Name PLAINS RADIO BROADCASTING COMPANY
x E.B. Gish (Gish Radio Service)

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-389	8-28-33	Renewal of License (Signature)	Returned	9-21-33
Resubmitted	9-25-33		Granted	10-27-33
3-R-B-389	3-10-34	Renewal of License	Granted	4-13-34
3-P-B-3319	7-2-34	Construction permit to install new equipment and increase power from 1 kw to 1 kw, 2 1/2 kw-LS	Granted	10-10-34
B3-R-389	9-12-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Granted	10-23-34
B3-ML-70	10-19-34	Modification of license to change hours of operation from specified hours to unlimited time. Amended requesting that granting of this appl. be contingent on the granting of app. from FDAC.	Returned	5-17-35, Superseded by new owner filing appl. for U time.
Amended	12-15-34			
B3-L-63	10-25-34	License to cover C.P (3-PB-3319) to install new equipment, increase power from 1kw to 2 1/2 kw-LS.	Granted	12-11-34

Call KQNC (5-8-35)
 Letters X KGRS
PLAINS RADIO BROADCASTING COMPANY (Vol. Assign. Lic. 4-30-35)

 Name X E. B. Gish, (Gish Radio Service)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-361	1-25-35	C.P. to make equip. changes, increase day power from 2½ kw to 5 kw.	Returned Request	2-6-35 of applicant
B3-R-389	3-4-35	Renewal of license	Granted	4-16-35
B3-AL-46	3-9-35	Voluntary assignment of license to Plains Radio Broadcasting Company	Granted	4-30-35
B3-AL-193	5-1-35	Mod. of lic. to increase hrs operation from S.H. limited, requests the call letters KQNC	Granted	6-4-35 Consolidation of KQNC and WDAG.
B3-R-389	8-30-35	Renewal of license	Granted	10-8-35
B3-R-389	2-27-36	Renewal of License	Granted	4-7-36
B3-R-389	8-29-36	Renewal of License	Designated for Hearing and temp. license issued	MINUTES 3-26-37

APPLICATION RECORD—BROADCASTING

#10

Call letters KGICName PLAINS RADIO BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-389	8-29-36	Renewal of license (continued) (H)	Granted ORDER of Reconsider and GRANT	4-27-37 Min. 6-8-37
B3-TC-70	8-3-36	Authority to transfer control of corp. from Estate of Wilbur C. Hawk to Gene A. Howe, 250 shares of capital stock	Returned Request of attorney Granted	4-28-37 6-8-37 6-8-37
Resubmitted & Amended	3-10-37	To transfer control of corporation from Estate of Wilbur C. Hawk and Gene A. Howe to Globe-News Publishing Co., Inc. 498 shares common stock.		

#11

APPLICATION RECORD—BROADCASTING

Call letters KQNCName PLAINS RADIO BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-1470	10-1-36	Construction Permit to make changes in equipment.	Granted	11-24-36
B3-L-508	12-30-36	License to cover C.P. (B3-P-1470) for equip- changes	Granted (Temp. basis)	5-25-37
B3-R-389	8-31-37	Renewal of license	Granted	10-5-37
B3-R-389	2-24-38	Renewal of license	Granted	4-13-38
B3-R-389 Resubmitted	8-29-38 9-22-38	Renewal of license (See B3-P-1470 & Permit)	Returned Granted	8-16-38 10-18-38
B3-R-389	2-21-39	Renewal of license	Granted	4-10-39

APPLICATION RECORD—BROADCASTING

#12

Call letters K G N CName PLAINS RADIO BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-389	8-28-39	Renewal of license	Granted	10-17-39
B3-R-389	5-27-40	Renewal of license	Granted	3-24-41
			1440kc, 1kw-2½kw-LS	U
B3-P-2969 Rec'd	8-29-40 9-3-40	C.P. to increase power from 1kw, 2½kw-LS to 1kw, 5kw-LS and install new transmitter. (Filed by E.D. Johnston) Class III-A	Granted	12-17-40

APPLICATION RECORD - BROADCASTING

Call
Letters

K G N C

Name

PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3056 received filed	12-11-40 12-12-40 12-12-40	C.P. to install new transmitter, D.A. for day and night use, change in frequency from 1410 kc to 860 kc, increase in power from 1 kw; 2 kw-LS to 50 kw., move transmitter from Bellaire Park, Colorado and Gulf Highway, Amarillo, Texas, to 3 miles east of Wilton, Near Milton, Texas. (*under NARA).	Docket 6211 Dismissed without prejudice accordance Memo opinion Order 6-23-42	
Amended Rec'd & Filed	7-23-41 7-23-41	Form 335 filed 7-5-41 AMENDED to req. 5 kw-10 kw-LS, new trans. changes in D.A. for night use only, move trans. to "On Texas Hi 136 Approx 9 mi. NE of Amarillo, near Masterson, Texas. filed by E.D. Johnston.		
B3-L-1387 received	3-25-41 3-29-41	License to cover C.P. (B3-P-2969) for increase in power and installation of new transmitter.	Granted	5-1-41
B3-Z-1063 Rec'd	5-10-41 5-29-41	Authority to determine operating power by direct measurement.	Granted	7-3-41

APPLICATION RECORD - BROADCASTING

Call

Letters K G N CName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-389	5-26-41	Renewal of license Form 335 filed 6-26-41.	Granted	7-22-41
B3-SSA-32 Received Filed	3-6-42 3-11-42 3-11-42	C.S.A. to operate on 860 kc, 500w; Slow-L3. unlimited time, for period ending 3-1-42. Filed by Mr. Albertson. Form 335 submitted. Earl Cullum Engr.data. 5-28-42 rec'd petition re Com. Memo. Opinion of 4-27-42	Petition re Memo. Opinion 4-27-42 and appl. DENIED	7-21-42
B3-R-389	5-25-42	Renewal of license and Forms 335 Filed by James F. Foley atty.	Granted	7-21-42

#15

Call

Letters K G N CName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-389	9-25-42	Renewal of license and Form 335 Filed By E.D. Johnston atty.	Granted	11-17-42
B3-ML-1151 Rec'd Filed	12-5-42 12-19-42 12-19-42	Mod. of license to change frequency from 1440 kc to 860 kc, and decrease power from 1kw, 5kw-LS to 500w, 5kw-LS 335's filed (Filed by Fred Albertson) (Earl Cullum, Engr.)	Docket No. 6493 Dismissed without Preju- dice request of appli- cant Min. #243 6-1-43	
B3-P-3733 Rec'd Filed	10-11-44 10-21-44 10-21-44	Construction Permit to change frequency from 1440 to 860 kc and power from 5kw day and 1kw night to 5kw day and night , install D.A. fan- light case , and move transmitter from Bellaire Park, Colorado and Gulf Highway, Amarillo, Tex., to On State Highway 126, approximately 6 mi N.E. of City limits, Amarillo, Texas. (Filed by Fred W. Albertson, Atty.)	Issued with MP-1994 GRANTED 1-16-46	

SEE CARD 15a

APPLICATION RECORD—BROADCASTING

Call letters K G N CName PLAINS RADIO BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-3733	Continued		See Card #15	
AMENDED	10-1-45	AMENDED to change requested power to		
Reed.	10-4-45	10kw-day-and-5kw-night , changes in D.A. for		
Filed	10-4-45	night-use and change type of transmitter (RCA BTA-10F).		
AMENDED	10-22-45	AMENDED to change requested frequency from		
Reed.	10-29-45	860kc to 710kc, change power from 10kw day		
Filed	10-29-45	and 5kw night to 10kw day and night, changes in D.A. for day and night use and change transmitter location from On Texas Highway #136, approx. 9 mi. N.E. of City Limits, Amarillo, Texas <u>TO</u> On Texas Highway #136, approx. 10 miles northeast of city limits, Amarillo, Texas. (Engr. Earl Cullum)		

APPLICATION RECORD—BROADCASTING

#16

Call letters **K O N C**Name **PLAINS RADIO BROADCASTING COMPANY**

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-389 Rec'd	9-23-44 10-2-44	Renewal of license Filed by Robert Irwin atty. Amend. filed 10-31-44 Par. 10(b) Amend. filed 12-29-44	Granted	2-13-45

APPLICATION RECORD - BROADCASTING

Call
Letters K G N CName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1994	6-5-46	Mod. of O. P. (B3-P-3733 which authorized change in frequency, increase in power, change type of transmitter, install DA for day and night use and change transmitter location) for change in DA for day and night use (DA-2) and change transmitter location from On Texas Highway #136 approx. 10 miles northeast of city limits, Amarillo, Tex. to 3.4 miles East of Willton Station (rural), Texas and extension of C & C dates to 60 days after date of grant & 180 days thereafter respectively.	GRANTED	10-17-46
Rec'd	6-20-46			
Filed	6-20-46			
		Filed by Atty. Carr-- Engr. Cullum		

APPLICATION RECORD - BROADCASTING

#18

Call

Letters

K G N C

Name PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5287	9-16-46	Construction permit to make changes in vertical antenna and mount FM antenna on present AM tower. John P. Carr, Att'y.	GRANTED	10-17-46
Rec'd	9-24-46		Retired to Files	
Filed	9-24-46		(Memo dtd. 6-7-49)	
BMP-805	5-26-47	Mod. of C.P.(B3-P-3733, as mod., which authorized change in frequency, increase in power, change type of transmitter, install DA for day and night use and change transmitter location) for extension of completion date from: 6-17-47 to: 9-17-47. (John P. Carr, Atty.)	GRANTED	6-13-47
Rec'd	6-3-47			
Filed	6-3-47			

APPLICATION RECORD - BROADCASTING

#19

Call

Letters K G H CName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3057 Rec'd Filed	8-12-47 8-14-47 8-14-47	Mod. of C.P. (B3-P-3733, as mod., which authorized change in frequency, increase in power, change type of transmitter, install DA for day and night use and change transmitter location) for extension of completion date from: 9-17-47 to: 12-17-47 (John P. Carr, Atty.)	GRANTED	8-27-47
BR-389 Recd.	8-19-47 8-27-47	Renewal of license (Filed by Atty. Carr)	Granted	10-16-47

APPLICATION RECORD - BROADCASTING

#20

Call
Letters **K G W C**Name **PLAINS RADIO BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BL-2825 Rec'd Filed	11-19-47 11-21-47 11-21-47	License to cover C.P. (B3-P-3733, as mod.,) which authorized change in frequency, increase in power, change type of transmitter, installation of DA for day and night use and change transmitter location. and Authority to determine operating power by direct measurement of antenna power. (Robert L. Irwin, Atty.)	GRANTED	2-10-48
BZ-2672 Rec'd Filed	11-19-47 11-21-47 11-21-47			
BR-389 Rec'd	8-22-49 9-1-49	Renewal of license. (Filed by Francis X. McDonough, Atty.)	Granted	10-28-49
<i>Renewal 8-22-49 Filed Antenna by McDonough 9-23-49</i>				

APPLICATION RECORD - BROADCASTING

Call
Letters KGNC

Name FLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-389 Rec'd Filed	7-28-52 8-1-52 8-1-52	Renewal of license Clair L. Stout, Atty.	GRANTED	10-15-52
BR-389 Rec'd Filed	4-27-53 5-4-53 5-4-53	Renewal of License Filed by Alfred C. Cordon, Jr., Atty.	GRANTED	7-1-53
BTC-1767 Rec'd Filed	7-2-54 7-9-54 7-9-54	Voluntary transfer of control of Globe-News Publishing Company, Inc., Majority stockholder of licensee corporation to Robert P. Snowden, Parker F. Prouty, Jeanne Howe Kritser, John L. McCarty and Grady Camp, Voting Trustees. Francis McDonough, Atty.	GRANTED EFF:	8-12-54 8-17-54

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters K G N CName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1980 Rec'd Filed	4-27-55 5-5-55 5-5-55	Voluntary transfer of control of Globe-News Publishing Company, Inc., majority stockholder of licensee corporation from Robert P. Snowden, Parker F. Prouty, Jeanne Howe Kritser, John L. McCarty and Grady Camp, Voting Trustees to Ray A. Sneed Jr., J. F. Thurman, and Virginia Ratliff Early, Trustees of Ed Fagg Trust and Panhandle Publishing Co., Inc.	GRANTED EFF:	6-22-55 7-30-55

BR-389 Rec'd Filed	4-27-56 5-4-56 5-4-56	Clair Stout, Atty. Renewal of license		

BR-389 Rec'd & Filed	4-24-59 5-4-59	Renewal of license Francis X. McDonough, Atty.	GRANTED GRANTED	7-18-56 7-22-59

F. C. C. - WASHINGTON, D. C.

FORM BC-121 #23
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters KGNC

Name PLAINS RADIO BROADCASTING COMPANY
AMARILLO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1506 Rec'd Filed	7-28-59 7-31-59 7-31-59	Modification of license to operate transmitter by Remote Control from 4.5 miles North of Amarillo City Limits, Amarillo, Texas (KGNC-TV - FM Transmitter Building) using Directional Antenna (DA-2). Dow, Lohnes & Albertson, Attys. (John A. Rafter)	GRANTED	1-14-60
BR-389 R. & F.	4-18-62 5-1-62	Renewal of license. Atty- DOW, LOHNES & ALBERTSON	GRANTED	4-12-63
BP-16,417 R&F	2-12-65 2-15-65	Construction permit to install auxiliary trans (RCA 5-D) to be opr. on 710kc, 5kw-DA-2, and opr. by remote control from KGNC-TV transmitter, 4.5 mi. No. of Amarillo city limits, Amarillo, Tex., for auxiliary purposes only. Atty: Dow, Lohnes & Albertson	GRANTED	3-23-65

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Card #24

Call

Letters

K G N C

STAUFFER PUBLICATIONS, INC.

Name ☒ PLAINS RADIO BROADCASTING COMPANY
 AMARILLO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-389 R & F	4/13/65 4/26/65	Renewal of license Atty. Dow, Lohnes & Albertson	GRANTED	7-2-65
BAPL-338 R & F	10-22-65 10-29-65	Voluntary assignment of license and CP (BP-16417 aux. trans.) to STAUFFER PUBLICATIONS, INC. ORPORATED Atty. for assignor: Dow, Lohnes & Albertson Atty. for assignee: Scharfeld, Bechhoefer & Baron.	GRANTED Eff:	1-12-66 2-15-66
BL-11,170 R & F	11/5/65 11/8/65	Lic. to cover CP (BP-16417) which auth. install aux. trans. for auxiliary purposes only, with remote control. Attys: Dow, Lohnes & Albertson	GRANTED	1-6-66

APPLICATION RECORD - BROADCASTING

Call
LettersK.G.N.G.....

Name STAUFFER PUBLICATIONS, INCORPORATED
Amarillo, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BR-389 R & F #425305 \$510 MAY 21 1969	4-22-68 5-3-68 5-3-68	Renewal of License (Main & Auxiliary) Atty: Charles J. McKerns AMENDED 8-28-68 re: Programming	GRANTED	5-9-69
BR-389 R & F P.N. PRESS MAY 21 1971	4-22-71 4-30-71 4-30-71	Renewal of License (Main & Auxiliary) Atty: L. Adrian Roberts (Dow, Lohnes & Albertson) AMENDED 6-7-71 re: equal opportunity employment program	GRANTED	7-29-71

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K G N C

Name STAUFFER PUBLICATIONS, INC.
STAUFFER PUBLICATIONS, INCORPORATED
AMARILLO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-389 R & F PN Recd. PRESS JUN 4 1974	4-26-74 5-3-74 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) L. Adrian Roberts, Atty.	GRANTED	7-31-74
BML-2520 R & F \$50-321431 AC-056 PRESS: JUL 5 1974	6-26-74 7-1-74 7-1-74	Modification of license to change the corporate name to Stauffer Publications, Inc. Atty. Dow, Lohnes and Albertson	GRANTED	7-23-74
BR-389 R & F P.N. PRESS MAY 3 1977	3-21-77 4-1-77 4-1-77	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. L. Adrian Roberts (Dow, Lohnes & Albertson)	GRANTED	7-21-77

APPLICATION RECORD - BROADCASTING

710 KHz

#27

STAUFFER COMMUNICATIONS, INC.

Call
Letters K G N C

Name X STAUFFER PUBLICATIONS INC.

Amarillo, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BML-2644 R & F	6-22-77 6-28-77	Mod. of lic. to chg. license name to STAUFFER PUBLICATIONS, INC. Atty: Michael J. McCarthy	GRANTED Issued with BR-389	8-26-77
BR800324UE PRESS: APR 24 1980		RENEWAL OF LICENSE (MAIN & ALT. TRANS.) Atty: Adrian Roberts	GRANTED	7-18-80

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION ~~KCMO~~
KONG

FLAINS RADIO BRDCSTG. CO. (Vol. Assign. Lic. 4-30-35)

Licensee ~~x~~ E. B. Gish (Gish Radio Service)

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
3-ML-B-890-A	10-5-31 10-30-31	WCSC	Lewis Burk, Charleston S. Car.	Increase power to 1 KW., fac. WDAG, KGRS.	Dismissed 5-13-32
3-ML-B-907	10-30-31	WDAG	Natl. Radio & Brdestg. Corp., Amarillo, Tex.	Shares with KGRS, Req.: Unlimited time	Returned 12-8-31
83-P-4353 Rec'd Filed	11-15-45 11-19-45 11-19-45	KFDA	Amarillo Broadcasting Corp., Amarillo, Tex.	C.P. to change freq. from 1230 to 1440 kc, increase power from 250w to 1kw, 5kw-LS, install new transmitter and vertical antenna, and change transmitter location. (Facilities to be relinquished by KONG)	Granted 2-27-46

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

✓

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

