

W E S C



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B S 1489

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-5-47

Call letters W E S C
LOCATION: GREENVILLE, SOUTH CAROLINA

BROADCASTING COMPANY OF THE CAROLINAS (AL 3-28-58) EFF: 4-1-50

Name of licensee X GREENVILLE BROADCASTING COMPANY

Transmitter location Whitehorse & Farris Bridge Road, Greenville, S. Car. (CP 8-7-46)
Lic. 5-5-47

223 West Stone Avenue, Greenville, S.C. (P800529AH 1-29-81)
XBerea Plaza Shopping Center, (outside corporate city limits) Greenville, S.C. (RM 5-16-74)
X 71 College Street, Greenville, S. C. (MP 1-30-47) Lic. 5-5-47
Main studio location X to be determined, Greenville, S. Car. (CP 8-7-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
B3-P-4699 C.P. FOR	8-7-46	660	5kw	Daytime	10-7 4-7-47
NEW STATION					
B3-MP-2396	1-30-47	Mod. CP (4699) for approval antenna, change type T and specify S site			
BL-2375 BZ-2191	5-5-47	660 kc	5kw	Day	5-5 11-1-49
Lic. to cover C.P. (4699, as mod.) for new station & determine operating power by direct method. (Conditional Clause)					
BR-2930	9-24-48	660	5kw	Daytime	9-24 11-1-49
Determine opr. power by direct method.					
BR-1489	10-27-49	660	5kw	Daytime	11-1 11-1-52
BTC-982	8-29-50	Invol. TC of lic. corp. from S. Russell, deceased to C.K. Russell Adm. of estate.			
EFF: 9-13-50					
BTC-1204 Eff.	10-18-51	Transfer of control of licensee corp. 10-29-51 from Christie K. Russell, Administratrix of the estate of Scott Russell, Deceased to CHRISTIE K. RUSSELL			
BR-1489	10-15-52	660kc	5kw-IS	Daytime	11-1 12-1-54
BRC-45(1)	5-11-53	Mod. of lic. to operate Trans. by R. C. from 1 College Street, Greenville, S. C.			
BZ-3599(2)	8-9-54	Auth. determine operating power			
BR-1489	11-3-54	660	5kw	Daytime	12-1 12-1-57
BR-1489	11-13-57	Renewal of License			12-1 12-1-60
BTC-2736 EFF:	3-26-58	Voluntary transfer of control of licensee corporation from Christie K. Mitchell to Broadcasting Company of the Carolinas.			
BAL-2978 EFF:	3-28-58	Voluntary assignment of license to Broadcasting Company of the Carolinas			
BZ-4038	10-2-58	660kc	5kw	Day	12-1-60
Authority to determine operating power by direct measurement of antenna power.					
		660kc	10kw		
Install UV-D; changes in trans. equip.					

Form BC 126

June 1954 #2.

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WESC

Station location Greenville, S.C.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
	11-30-60	Commission deferred action on renewal pending further consideration.			
BMP- 9289 (2)	2-13-61	Mod. of CP(BP-12473) for extension of completion date to 6-30-61.			
BS-1489	3-8-61	Renewal of license 3-8 12-1-63			
BMP-9371	4-6-61	660	10kw, DA-D	Day	2-22-60 6-30-61
		Mod. of CP(BP-12473 as mod.) to change type transmitter (GATES BC-10P).			
BMP-9616 (1)	8-16-61	Mod. of CP(BP-12473 as mod.) for extension of completion date to 9-30-61.			
BP-15001	8-22-61	660kc	250w, DA-D, AUX		10-22 4-22-62
		CP to install new aux. trans. at main trans. loc. for aux. purposes only. (Gates BC 250 C-1)			
BMP-9916 (2)	11-29-61	Mod. of CP(BP-12,473 as mod.) to make changes in DA pattern.			
BL-8484	2-8-62	660kc	10kw	DA-D	2-8-62 - 12-1-63
		License to cover construction permit (BP-12473 as mod.) which authorized increase power; install DA; change ground system and install new transmit.			
BL-8917	3-9-62	660kc	250w	DA-D AUX.	3-9 12-1-63
		Lic. to Cov. Construction Permit (BP-15001) which authorized install. of new transmitter on 660kc, with 250w power at main transmitter loca. for auxiliary purposes only. DA-D.			
BS-1489 (1)	3-5-63 (Memo)	Mod. of license to show main transmitter common point current 14.1 amperes, 50.16 ohms for 10kw power daytime.			
BR-1489	11-29-63	660kc	10kw	DA-Day	12-1 12-1-66
AUX		Renewal of license to 12-1-66			
BMP-9208	6-15-66	660kc	10kw-DA&D	CH	6-15 2-15-67
		CP to change to employing directional antenna during critical hours only (DA-CH) and to install new transmitter (GATES BC-10P) Cond'l.			

Form BC 126

June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E S C

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRC-3030 (1)	1-17-67	Mod. of CP(BMP-9208) to operate transmitter by remote control from #1 College Street, Greenville, S. C., while using non-directional antenna.			
BR-1489	11-30-66	Renewal of License (Main and Auxiliary)			1-1-69 12-1-69
BL-11,569	3-17-67	660kc 10kw-DA-D	CH. Day	3-17	12-1-69
		Lic to cover CP(BMP-9208) which auth chg. from DA-D to DA-CH			
BMI-2232 (1)	11-29-67	Mod. of license to change to 10kw (10kw-S.H., DA-S.H.) Day.			
WIRE	10-16-68	(Mod). Interim authority granted operate between 6:30 AM local time and local sunrise with power of no more than 7750 watts into critical hours DA. Subject to modif. or termination without recourse to further proceedings as a result of rule making decisions in Dockets 17562, 18023 and 18036 re status of Class II stations assigned to U.S. 1-A Clear channels.			
BP-18,624	9-10-69	660kc	1kw-DA(CH)AUX.	5-10-70	
		CP to install new aux. trans., increase power to 1kw and operate by remote control from studio while using non-DA.			
Telegram	9-12-69	PSA	500w	Protects	WNBC
BR-1489(3)	11-29-69	Renewal & NDEA (Main & Aux.)			12-1-72
BL-12,470(1)	1-30-70	Lic. (CP-18,624) Aux.			12-1-72
BZ-7357 (L)	2-5-70	Direct Measurement (MAIN)			12-1-72
WIRE	9-9-70	Waived Section 73.99(b)(1) of the Rule Pre-sunrise servie authority for operation between 6:00 AM local time and sunrise times specified in station license with auxiliary trans. and critical hours directional antenna system, with power of 500watts determined by direct method.			
EBSA	5-25-72				
BP-19,385	4-23-73	660kha, 10kw	DA-CH Day	4-23-74	
		CP to chg. the MEOV'S of the CH DA Ant. (Specified critical hours)			

Form BC 126

June 1954

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E S C

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-19,385(1)	10-5-73	MP(BP-19,385)	to change 58° radial to 59° radial.		
WIRE	10-16-73	PSA	500w (changed facilites)		
BR-1489		660khz	10kw (10kw DA CH)	Day spec. CH	
BL-13,522			1kw (DA CH) Aux.		
BML-2509(L)	2-26-76	Renewal of License and Modification & Lic. cover (BP-19385)			12-1-78
Ltr. 6-6-77		New Trans. installed Harris MWD-10			
BR-780731VL (L)	8-8-79	Renewal of License and Modification			12-1-81
BZ-780731AH (L)	1-29-81	660khz -- 10kw	DAYTime		1-29-82
		CP to mke chgs. in ant. sys., SL, RC, type trans. & incre. Hght of ant.			

APPLICATION RECORD - BROADCASTING

 Call Letters W E S C
I New

 Name GREENVILLE BROADCASTING COMPANY
(P.O. 1001 Liberty Life Ins. Bldg., Greenville, S.C.)

File No.	Dated	Application for	Action	
			Nature	Date
B7-P-4899 Rec'd	4-11-46	Construction Permit for a new standard broadcast station to be operated on; Frequency - 640 kc 660 kc Power - Skw - 500-100 to 25 at Los Angeles, Calif. Hours of operation - Limited-KFI - Daytime only Trans. location - Whitehorse & Farris Bridge Rd. Greenville, South Carolina Studio location - To be determined Greenville, South Carolina (Filed by Neville Miller, Atty.; Joseph A. Chambers, Engr.)	GRANTED	8-7-46
	4-12-46			
Amended	4-26-46	Amended to change power from Skw day and night to Skw day, change proposed type of antenna from directional to vertical and change hours of operation from Limited-KFI to Daytime Only. (Filed by Neville Miller, Atty.; Joseph A. Chambers, Engr.)		
Rec'd	4-26-46			
Filed	4-26-46			
		Amendmen - See Ca a #2		

RCA BTA-5F transmitter

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call
LettersW E S C
x NewName GREENVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4699 (Continued)				
Amended	6-12-46	Amended to change frequency from 640 to 660kc. (Filed by Neville Miller, Atty.; Millard M. Carrison, Engr.)	See card	#1 for action
Rec'd	6-12-46			
Filed	6-12-46			
B3-MP-2396	12-31-46	Mod. of C.P. (B3-P-4699, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Raytheon RA-5) and to specify studio location as #1 College Street, Greenville, S. C. (Neville Miller, Atty.)	GRANTED	1-30-47
Rec'd	1-2-47			
Filed	1-2-47			

APPLICATION RECORD - BROADCASTING

43

Call

Letters W E S CName GREENVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2375 Rec'd Filed	3-10-47 3-12-47 3-12-47	License to cover C.P. (B3-P-4699, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power. (Joseph A. Chambers, Engr.) Neville Miller, Atty.)	GRANTED (Conditionally re waivers 3.55(b) and 3.60)	5-5-47
BZ-2191 Rec'd Filed	3-10-47 3-12-47 3-12-47			
BZ-2930 Rec'd Filed	8-27-48 8-24-48 8-30-48	Authority to determine operating power by direct measurement of antenna power. (Neville Miller, Atty.)	GRANTED	9-24-48

APPLICATION RECORD - BROADCASTING

Call

Letters W E S CName GREENVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1489 Rec'd	8-22-49 8-31-49	Renewal of license. (Filed by Neville Miller, Atty.)	GRANTED	10-27-49
BTC-982 Rec'd Filed	8-18-50 8-18-50 8-18-50	Involuntary transfer of control of licensee corporation from Scott Russell, deceased to <u>Christie K. Russell</u> , Administratrix. of the estate of Scott Russell, deceased. Arthur H. Schroeder, Atty.	GRANTED EFF: 9-18-50	8-29-50

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

WESO

Letters

GREENVILLE BROADCASTING COMPANY

Name

File No.	Dated	Application for	Action	
			Nature	Date
EP-7804 Rec'd Filed	8-18-50 8-23-50 8-23-50	Construction permit to change frequency from 660kc <u>to</u> 910kc, decrease power from 5kw <u>to</u> 1kw, change hours of operation from Daytime to Unlimited, install a new transmitter (Gates BC-1F) and directional antenna for day and night (DA-2) Neville Miller, Atty. George C. Davis, Engr.	DISMISSED	2-16-51 without prejudice at request of applicant Docket #9879 - Order issued.
BTC-1204 Rec'd Filed	9-29-51 10-4-51 10-4-51	Voluntary transfer of control of licensee corporation from Christie K. Russell, Administratrix of the estate of Scott Russell, deceased <u>to</u> Christie K. Russell, individually (17%) Neville Miller, Atty.	GRANTED Eff.	10-18-51 10-29-51

APPLICATION RECORD - BROADCASTING

Call
Letters 1120

Name GENERAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1489 Rec'd Filed	6-30-52 7-25-52 7-25-52	Renewal of License Filed by Neville Miller, Atty.	GRANTED	10-15-52
BRC-45 Rec'd Filed	4-22-53 4-28-53 4-28-53	Modification of license to operate transmitter by Remote Control from 1 College Street, Greenville, South Carolina. Arthur H. Schroeder, Atty.	GRANTED	5-11-53
BZ-3599 Rec'd Filed	6-16-54 7-12-54 7-12-54	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-9-54
BR-1489 Rec'd Filed	8-23-54 8-31-54 8-31-54	Renewal of License Filed by Neville Miller, Atty.	GRANTED	11-3-54

APPLICATION RECORD - BROADCASTING

AUG. 1955

BROADCASTING COMPANY OF THE CAROLINAS

Call

Letters W.F.S.C.Name ☒ GREENVILLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1489 Rec'd Filed	8-5-57 8-29-57 8-29-57	Renewal of License Neville Miller, Attorney	GRANTED	11-13-57
BTC-2736 Rec'd Filed	2-26-58 2-28-58 2-28-58	Voluntary transfer of control of licensee corporation from Mrs. Christie K. Mitchell to Broadcasting Company of the Carolinas. Robert E. Hodson, Atty.	GRANTED EFF:	3-26-58 4-3-58
BAL-2978 Rec'd Filed	3-11-58 3-12-58 3-12-58	Voluntary assignment of license to Broadcasting Company of the Carolinas. Robert E. Hodson, Atty.	Contingent on Grant of BTC-2736 GRANTED EFF:	3-28-58 4-3-58

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters

W D S C

Name

BROADCASTING COMPANY OF THE CAROLINAS

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4038	8-16-58	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-2-58
Rec'd	8-20-58			
Filed	8-20-58			
BP-12,473	10-14-58	Construction permit to increase power from 5kw to 10kw; install directional antenna (DA-5) make changes in ground system; make changes in transmitting equipment (RAYTHEON RA-5 Mod)	GRANTED	12-22-59
Rec'd	10-14-58			
Filed	10-14-58			
		Atty. - Pierson, Ball & Dowd Engr. - Pete Johnson, Charleston, W.Va.	Cond'l re: Phase Mon.; Field meas. equip.; DA & non-DA proof.; submission by the per- mittee of data made in accordance with Sections 3.48 & 2.524.	
BMP-9076	7-20-60	Modification of construction permit(BP-12,473, which authorized increase in power, installation of directional antenna, changes in ground system and transmitting equip.)to extend completion date from 8-22-60 to -----.	GRANTED	8-4-60 to 2-22-61
Rec'd	7-22-60			
Filed	7-22-60			
		Atty's: Pierson, Ball & Dowd		

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters

Name BROADCASTING COMPANY OF THE CAROLINASGREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRP-9208	7-20-60	Modification of construction permit (BR-12421, 12-21-59) to authorize increased power, install	GRANTED	6-15-66
Rec'd	7-25-60	and of additional antenna, change in	GRANTED	6-15-66
Resub	10-16-60	ground system & transmitting equip.) to change	CRANTED	6-15-66
R&F	11-17-60	from employing directional antenna daytime, (DA-D) to employing directional antenna during critical hours only (DA-CH), and to install new transmitter (GME-50-10P)	Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof.	
AMENDED	8-14-65	Atty. - Plessen, Ball & Dowd		
R&F	8-17-65	Engr. - E.M. Johnson, Charleston, W. Virginia		
---	---	AMENDED to make change in DA pattern	SEE CARD 13 FOR AMEND	---
BR-1489	8-26-60	Renewal of license	GRANTED	3-8-61
Rec'd	9-2-60	Atty: Robert E. Hodson		
Filed	9-2-60			

AUG. 1955

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APPLICATION RECORD - BROADCASTING

Call
Letters W E S CName Broadcasting Company Of The Carolinas
Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9289 R & F	1-14-61 1-18-61	Modification of C. P. (BP-12473 as modified, which auth to incr. power, install directional ground system & make chgs. in trans. equip.) for extension of completion date from 2-22-61 to 6-30-61.	ant.;	GRANTED 2-13-61
BMP-9371 R. & F.	2-27-61 2-28-61	Modification of CP(BP-12473, as mod. which auth. incr. power, install DA-D; make chgs in ground system & trans.equip) to change type trans.(GATES BC-10P).	GRANTED	4-6-61
Atty- Pierson, Ball & Dowd.				
BMP-9616 Recd Filed	6-28-61 6-29-61 6-29-61	Mod. of C.P. (BP-12473 as mod which auth incr. power; install DA; chg in ground system & chgs in trans. equipment) for extension of completion date from 6-30-61 to 9-30-61.	RETURNED XXXX XXXX XXXXXXXXXX GRANTED	8-16-61
Atty: Pierson, Ball & Dowd				

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W E S CName BROADCASTING COMPANY OF THE CAROLINAS
GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BL-8484 R.&F	6-10-61 6-13-61	License to cover construction permit(BP-12473 as mod) which auth. incr. power; install DA; chg ground system & chgs in trans.equip.	GRANTED	2-8-62
BP-15001 R&F	7-25-61 7-27-61	CP to install a new trans (Gates BC 250 C-1) to be used on 660kc with power of 250W at main t trans loc for auxiliary purposes only. Atty: Pierson, Ball & Dowd	GRANTED	8-22-61
BMP- Rec'd	7-15-61 7-17-61	Mod. of CP(BP-12,473, as mod. which auth. incr. power, install DA-D: make chgs in ground system & trans. equip) to make changes in DA pattern Petition for Waiver of Sec. 1.351(a) & (C) Atty. Pierson, Ball & Dowd Eng. Pete Johnson	Ret'd Request of Applicant	

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters W E S CName BROADCASTING COMPANY OF THE CAROLINAS
Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9916 Rec'd Filed	11-9-61 11-13-61 11-13-61	Modification of construction permit (BP-12,473, as mod. which authorized increase power; install DA-D; make changes in transmitting and ground system) to make changes in DA pattern. Pierson, Ball & Dowd, (Harrison T. Slaughter). Pete Johnson, Eng.	GRANTED	11-29-61
BL-8917 R&F	11-24-61 11-27-61	Lic to cover CP (BP-15001 which auth install new trans on 660kc with 250w power at main trans loc for aux purposes only). Atty-Pierson, Ball & Dowd(Robert E. Hodson)	GRANTED	3-9-62
BR-1489 Rec'd Filed	8-16-63 8-29-63 8-29-63	Renewal of license---12-1-63 (Main & Aux.) Atty. Robert E. Hodson	GRANTED	11-29-63

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W E S CName BROADCASTING COMPANY OF THE CAROLINAS
GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9208 Cont'd.				
AMENDED	9-20-65	AMENDED to make change in Directional Antenna system (MEOV'S).	GRANTED	6-15-66
R&F	9-21-65			
AMENDED	10-22-65	AMENDED to make change in Directional Antenna system (MEOV'S).		
R&F	11-2-65			
BR-1489	8/15/66	Renewal of license (Main & Auxiliary)	GRANTED	11-30-66
R & F	8/31/66	Atty: Pierson, Ball & Dowd		
BRC-3030	12-16-66	Mod. of CP(BMP-9208) to operate transmitter by remote control from #1 College Street, Greenville, South Carolina, while using non-directional antenna.	GRANTED	1-17-67
R & F	1-11-67	Atty.: Lawrence J. Bernard, Jr.		
BL-11,569	12/14/66	Lic. to cover CP (BMP-9208) which auth. chng. from DA-D to DA-CH.		
R & F	12/19/66	In DA system (MEOV'S) and install new trans.	GRANTED	3-17-67
PTA- 12-29-66		Atty: L. J. Bernard, Jr.		

FORM BC-121
AUG. 1955

#14

APPLICATION RECORD - BROADCASTING

660kc

Call
Letters W E S C

Name BROADCASTING COMPANY OF THE CAROLINAS
GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BML-2232 Recd Filed	4-4-67 4-10-67 4-18-67	Mod. of license to change from 10kw(10kw-CN, DA-CH), day <u>to</u> 10kw (10kw-S.H., DA-S.H.) Day. Atty: Pierson, Ball & Dowd(Lawrence J. Bernard, Jr) Engr: E.M. Johnson, Charleston, West Va. Waiver of Sec. 73.25(5)(ii) granted; application accepted for filing by Comm action of 10-18-67.	GRANTED	11-29-67
OCT 27 1967 BZ-7357 R & F SEP 9 1969	4-15-69 4-17-69 9-24-69	Direct Measurement. Atty: Harrison T. Slaughter(Pierson, Ball & Dowd)	GRANTED	2-5-70

APPLICATION RECORD - BROADCASTING

660khz

Call
Letters W E S CName BROADCASTING COMPANY OF THE CAROLINAS
Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,385 Rec'd Filed \$50-162699 AC-060 APR 1973	3-7-73 3-14-73 3-14-73 3-14-73	Construction permit to change the MEOV's of the Critical Hours DA antenna. Atty: Harrison T. Slaughter	GRANTED	4-23-73
BL-13522 R&F \$50#231733 PTA PRESS NOV 4 1973	8-31-73 9-11-73 9-12-73 10-5-73	Lic. (BP-19385 as mod. for changes (Main & Auxiliary) Amend. 12-19-73-Section II-A, Aux. Amend. 3-15-74 - engr. data Amend. 4-9-74-MP. values. (OVER)	GRANTED issued with RENEWAL AND BML-2509	2-26-76
BML-2509 R & F \$50-298289 AC-056 PRESS APR 29 1974	3-13-74 3-29-74 3-29-74	Modification of license to change studio location to Berea Plaza Shopping center (outside corporate city limits) Greenville, South Carolina. Req. waiver of the rules Atty: Harrison T. Slaughter	GRANTED issued with RENEWAL AND BL-13,522	5-16-74

AMEND BL-13,522- R&F 9-25-75 new Form 302 for direct meas.

#17

660khz

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

12-47

Call
Letters W E S CName BROADCASTING COMPANY OF THE CAROLINAS
GREENVILLE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780731VL R & F PRESS	7-31-78 " AUG 18 1978	RENEWAL OF LICENSE J.J.Duffy,Atty.	GRANTED issued with BZ-780731AH	5-25-79
BZ-780731AH R & F DM PRESS JUL 20 1979	7-31-78 5-3-79	Direct Measurement Atty: Harrison T. Slaughter(Pierson, Ball & Dowd)	GRANTED issued with RENEWAL	8-8-79
BP800529AH PRESS (O)	JUN 23 1980	CP to make chgs. in Ant. Sys.; chg. SL & RC to: 223 W. Stone Ave., Greenville, South Carolina; chg. type Trans.; incre. Hght. of Antenna to: 600'. Atty. Harrison T. Slaughter (Pierson,Ball & Dowd)	GRANTED Con'd	1-29-81

APPLICATION RECORD-BROADCASTING

660 kHz

Call Letters: W E S C

#18

Name: BROADCASTING COMPANY OF THE CAROLINAS

Station Location: GREENVILLE, SOUTH CAROLINA

File No.	Date	Description	Action and Date
BL-810410BC R & F PRESS APR 22 1981	4-10-81	Lic. to cover (BP-800529AH) for changes Atty: Harrison T. Slaughter (Pierson, Ball & Dowd)	ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

