

EXHIBIT 5
MULTIPLE OWNERSHIP

This application seeks the Commission's consent to a minor modification of radio station WSSJ(FM), Rincon, GA, Facility ID 54805. The applicant is L&L Licensee, LLC ("L&L"), which is the proposed assignee of WSSJ (*see* BALH-20130730AML). L&L is currently the licensee of the following stations:

Call Sign	Service	Facility Identifier	Community of License	Arbitron Metro
WHHW	AM	48366	Hilton Head Island, SC	N/A
WXYX	FM	72387	Port Royal, SC	N/A
WGCO	FM	11674	Midway, GA	Savannah, GA
WFXH-FM	FM	48367	Hilton Head Island, SC	N/A
WGZO	FM	49910	Parris Island, SC	N/A (to be divested)
WUBB	FM	16844	Bluffton, SC	N/A

Only WSSJ(FM) and WGCO(FM) are geographically located in and "home" to the Savannah, GA, Arbitron Metro. While proximate to Savannah, the other stations owned by L&L are located near Hilton Head, SC, which is outside of any Arbitron Metro. No party to this application has an attributable interest in any other radio station that is located in the same market as, or has contour overlap with, any of these stations. Because five of the above-listed stations are not home to the Savannah Metro and are licensed to communities located outside of any Arbitron Metro, both an analysis based on a count of stations in the Savannah Metro and an analysis under the FCC's interim contour overlap methodology are required in order to demonstrate compliance with the FCC's multiple ownership rules.

Arbitron Metro Analysis

As noted above, only WGCO(FM) and WSSJ(FM) are geographically located in and "home" to the Savannah Arbitron Metro. As demonstrated in the attached BIA printout, the Savannah Metro contains 26 full power radio stations. Section 73.3555(a) of the Commission's rules permits common ownership of up to 4 FM stations in a market with 26 full power stations. Therefore, common ownership of WSSJ, as modified herein, and WGCO is permissible.

Contour Overlap Analysis

Attached are contour overlap studies prepared by Guest Technology which depict the two separate markets created by the overlapping contours of the stations owned by L&L (including the modified WSSJ) and compliance with the FCC's multiple ownership rules. L&L will divest of WGZO(FM) prior to or simultaneously with closing of its acquisition of WSSJ. An application to assign the license for WGZO(FM) to a third party buyer will be filed with the FCC shortly.

FCC Geographic Market Definition for Savannah, GA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAEV	FM	97.3	C	CHR	Savannah, GA	07/02/2003	153	Clear Channel Communications Inc	Savannah, GA	Chatham
WBAW	FM	99.1	C	DARK	Savannah, GA	02/05/2004	153	Bullie Broadcasting Corp	Barnwell, SC	Barnwell
WBMQ	AM	630	C	News/Talk	Savannah, GA	07/02/2003	153	Cumulus Media Holdings Inc	Savannah, GA	Chatham
WEAS	FM	93.1	C	Urban	Savannah, GA	07/02/2003	153	Cumulus Media Holdings Inc	Springfield, GA	Effingham
WGCO	FM	98.3	C	70s & 80s	Savannah, GA	07/02/2003	153	L&L Broadcasting LLC	Midway, GA	Liberty
WHCJ	FM	90.3	NC	Variety	Savannah, GA	07/02/2003	153	Savannah State University	Savannah, GA	Chatham
WIXV	FM	95.5	C	Clsc Rock	Savannah, GA	07/02/2003	153	Cumulus Media Holdings Inc	Savannah, GA	Chatham
WJCL	FM	96.5	C	Country	Savannah, GA	07/02/2003	153	Cumulus Media Holdings Inc	Savannah, GA	Chatham
WJLG	AM	900	C	Sports	Savannah, GA	07/02/2003	153	Cumulus Media Holdings Inc	Savannah, GA	Chatham
WLFS	FM	91.9	NC	ChrsContem	Savannah, GA	07/02/2003	153	Radio Training Network Inc	Port Wentworth, GA	Chatham
WLHH	FM	104.9	C	Clsc Hits	Savannah, GA	05/11/2012	153	Low Country Radio LLC	Ridgeland, SC	Jasper
WLVH	FM	101.1	C	Urban AC	Savannah, GA	07/19/2011	153	Clear Channel Communications Inc	Hardeeville, SC	Jasper
WLXP	FM	88.1	NC	Chrst/Altve	Savannah, GA	07/02/2003	153	Christian Multimedia Network Inc	Savannah, GA	Chatham
WQBT	FM	94.1	C	Urban	Savannah, GA	07/02/2003	153	Clear Channel Communications Inc	Savannah, GA	Chatham
WRHQ	FM	105.3	C	Rock AC	Savannah, GA	07/02/2003	153	Thoroughbred Communications	Richmond Hill, GA	Bryan
WSEG	AM	1400	C	Adlt Stndrd	Savannah, GA	07/02/2003	153	Southern Media Interactive LLC	Savannah, GA	Chatham
WSGA	FM	92.3	C	Country	Savannah, GA	09/09/2005	153 p	Educational Media Foundation	Hinesville, GA	Liberty
WSOK	AM	1230	C	Gospel	Savannah, GA	07/02/2003	153	Clear Channel Communications Inc	Savannah, GA	Chatham
WSSJ	FM	100.1	C	Inspr/Gospl	Savannah, GA	06/30/2006	153 p	L&L Broadcasting LLC	Rincon, GA	Effingham
WSVH	FM	91.1	NC	Clc/Nws/Inf	Savannah, GA	07/02/2003	153	Georgia Public Telecommunications Commission	Savannah, GA	Chatham
WTHG	FM	104.7	C	Clsc Hits	Savannah, GA	07/02/2003	153	WRGO Radio LLC	Hinesville, GA	Liberty
WTKS	AM	1290	C	Talk	Savannah, GA	07/02/2003	153	Clear Channel Communications Inc	Savannah, GA	Chatham
WTYB	FM	103.9	C	Urban AC	Savannah, GA	07/02/2003	153 p	Esserman, Edward	Bluffton, SC	Beaufort
WYFS	FM	89.5	NC	Chrst/Talk	Savannah, GA	07/02/2003	153	Bible Broadcasting Network Inc	Savannah, GA	Chatham
WYKZ	FM	98.7	C	AC/LtRck	Savannah, GA	07/02/2003	153	Clear Channel Communications Inc	Beaufort, SC	Beaufort
WZAT	FM	102.1	C	Sports	Savannah, GA	07/02/2003	153	Cumulus Media Holdings Inc	Tybee Island, GA	Chatham

Number of Stations in Geographic Market 26

Previous Stations in Geographic Market

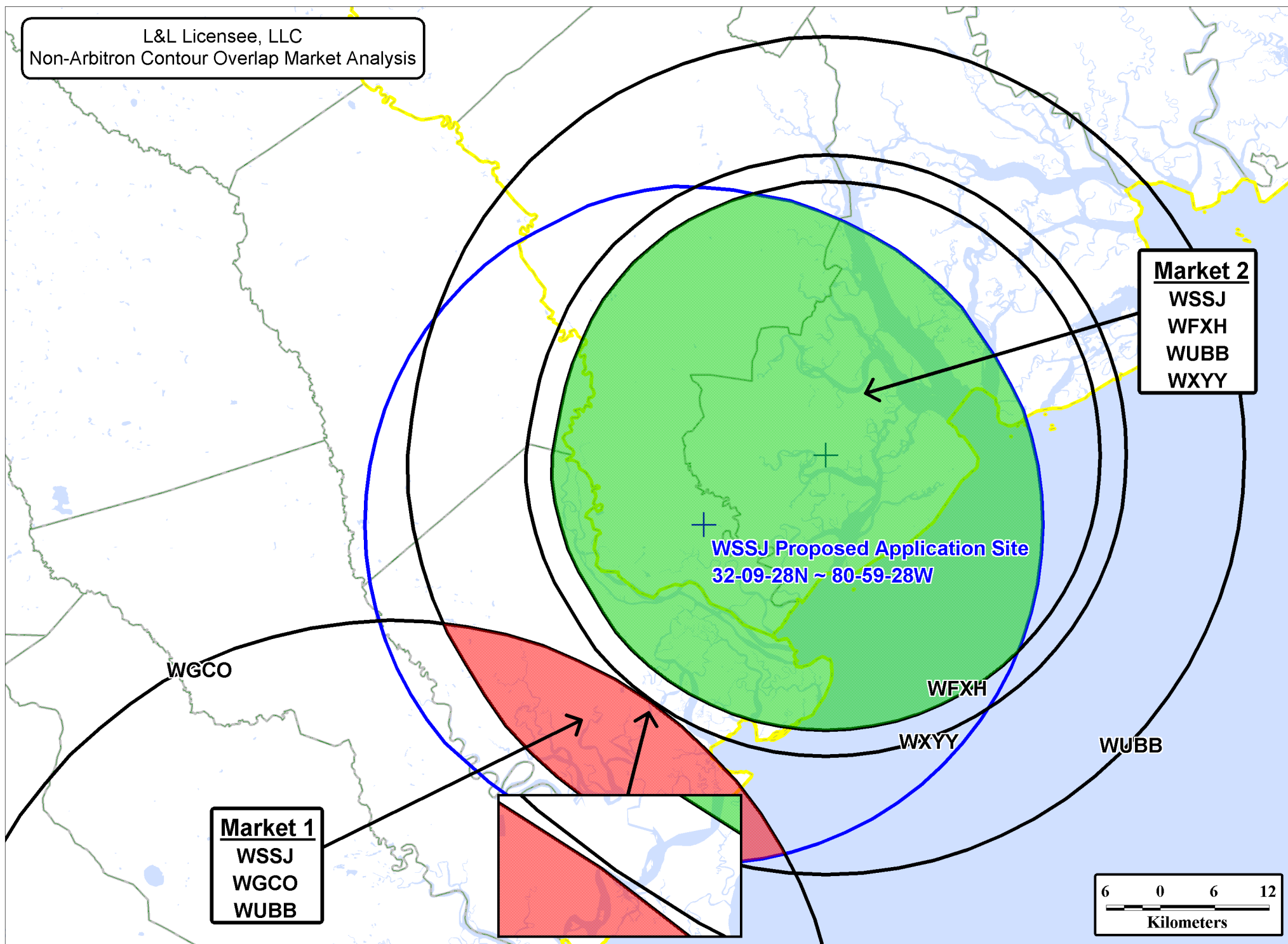
"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

TECHNICAL REPORT

This technical report is provided as analysis of the aural broadcast market formed by the relocation and class C1 upgrade of WSSJ, Rincon, GA. A plot of the city-grade contours and overlap study has been run by Laramie Guest of Guest Technology, LLC and is submitted in this exhibit.

The overlap study reveals that the acquisition of WSSJ creates 2 markets. In Market 1, that is composed of forty four (44) radio stations, the licensee owns and is licensed for two plus the addition of WSSJ pursuant to the assignment application BALH- 20130730AML for a total of three FM stations. In Market 2, that is composed of twenty six (26) radio stations, the licensee owns and is licensed for three plus the addition of WSSJ pursuant to the assignment application for a total of four FM stations. Both market totals allow ownership of up to four FM stations. Accordingly, under the limits set forth in §73.3555 the acquisition is in full compliance with the Commission's ownership rules.



WSSJ Duopoly Station List

Market 1

Duopoly Study

Center = 32 09 28 N, 80 59 28 W

08-06-2013

	Call	Coordinates	Dist	Bear	Chan	Pwr(kW)	City	State	File #
1	WSSJ-APP	320928N 805928W			261C2	50.00	Rincon	GA	
2	WGCO.L	313645N 812137W			252C1	100.00	Midway	GA	
3	WUBB.L	321336N 805053W			295C1	100.00	Bluffton	SC	
4	WAEV.L	320245N 812027W	35.3	249	247C0	100	Savannah	GA	BLH2002060
5	WBGA.L	310942N 812828W	119.6	202	224A	6	St. Simons Is	GA	BLH1995120
6	WBMQ.L	320431N 810417W	11.9	219	630	4.8	SAVANNAH	GA	BL20040913
7	WCGA.L	310250N 814447W	142.5	210	1100	10	WOODBINE	GA	BL19970307
8	WEASF.M.L	320245N 812027W	35.3	249	226C1	100	Springfield	GA	BLH2005120
9	WGIG.L	311007N 813214W	121.3	205	1440	5	BRUNSWICK	GA	BL
10	WGML.L	315101N 813604W	67	239	990	0.25	HINESVILLE	GA	BL
11	WGZO.L	321336N 805053W	15.5	60	276C3	11	Parris Island	SC	BLH2011062
12	WHFX.L	311009N 813214W	121.2	205	299C2	50	Darien	GA	BLH1999031
13	WHHW.L	321201N 804327W	25.6	79	1130	1	HILTON HEAD I	SC	BL19851015
14	WIFOFM.L	313606N 815600W	108.4	235	288C3	25	Jesup	GA	BLH2003090
15	WIXV.L	320329N 812019W	34.6	251	238C1	98	Savannah	GA	BLH2003051
16	WJCLFM.L	320329N 812019W	34.6	251	243C	100	Savannah	GA	BMLH201103
17	WJLG.L	320429N 810417W	11.9	219	900	4.35	SAVANNAH	GA	BL19950209
18	WLHH.L	322610N 805523W	31.5	11	285C3	16	Ridgeland	SC	BLH1994070
19	WLOP.L	313606N 815600W	108.4	235	1370	5	JESUP	GA	BL
20	WLTQ.L	324624N 800056W	114.3	52	730	5	CHARLESTON	SC	BML2011042
21	WLVB.L	320548N 811917W	31.9	257	266C2	50	Hardeeville	SC	BLH1992051
22	WMOG.L	310942N 812828W	119.6	202	1490	0.6	BRUNSWICK	GA	BL19910204
23	WMUV.L	304916N 814414W	164.3	205	264C0	62	Brunswick	GA	BLH2004091
24	WNFO.L	322124N 805523W	23	16	1430	0.213	SUN CITY-HILT	SC	BL19980626
25	WOAH.L	315118N 814428W	78.4	244	292A	4	Glennville	GA	BLH2004032
26	WQBT.L	320245N 812027W	35.3	249	231C0	100	Savannah	GA	BLH2002060
27	WQGA.L	310922N 815819W	144.9	220	277C0	100	Waycross	GA	BMLH201001
28	WRHQ.L	320252N 810726W	17.5	225	287C3	11	Richmond Hill	GA	BLH1993032
29	WRJY.L	311139N 812930W	116.9	204	281A	4.2	Brunswick	GA	BLH1994070
30	WSEG.L	320429N 810417W	11.9	219	1400	0.65	SAVANNAH	GA	BL19970314
31	WSFN.L	310840N 813456W	125.6	206	790	0.5	BRUNSWICK	GA	BL
32	WSGA.L	314137N 812327W	63.9	216	222C2	50	Hinesville	GA	BLH1991102
33	WSOK.L	320420N 810435W	12.4	220	1230	1	SAVANNAH	GA	BL
34	WSOLFM.L	304916N 814414W	164.3	205	268C	100	Brunswick	GA	BMLH200703
35	WTHG.L	315118N 814428W	78.4	244	284C3	12	Hinesville	GA	BLH1993121
36	WTKS.L	320526N 810855W	16.6	243	1290	5	SAVANNAH	GA	BL
37	WTYB.L	320333N 810057W	11.2	192	280C2	50	Bluffton	SC	BLH2011083
38	WVGB.L	322608N 804154W	41.3	41	1490	0.5	BEAUFORT	SC	BL19930114
39	WVOJ.L	304033N 812735W	170.2	195	1570	10	FERNANDINA BE	FL	BL20011030
40	WWIO.L	304547N 813639W	165.5	200	1190	1.8	ST. MARYS	GA	BL20010419
41	WXMK.L	311139N 812930W	116.9	204	290C3	15	Dock Junction	GA	BLH1994052
42	WYKZ.L	321943N 805617W	19.6	14	254C1	100	Beaufort	SC	BLH1999020
43	WYNR.L	310922N 815819W	144.9	220	273C1	97	Waycross	GA	BMLH201001
44	WZAT.L	320329N 812019W	34.6	251	271C0	100	Tybee Island	GA	BLH2011083

Number in list= 44

Market 2

Duopoly Study

Center = 32 09 28 N, 80 59 28 W

08-06-2013

	Call	Coordinates	Dist	Bear	Chan	Pwr(kW)	City	State	File #
1	WSSJ-APP	320928N 805928W			261C2	50.00	Rincon	GA	
2	WFXHFM.L	321336N 805053W			291C2	25.00	Hilton Head	SC	
3	WUBB.L	321336N 805053W			295C1	100.00	Bluffton	SC	
4	WXYX.L	321336N 805053W			300C2	24.00	Port Royal	SC	
5	WAEV.L	320245N 812027W	35.3	249	247C0	100	Savannah	GA	BLH2002060
6	WBMQ.L	320431N 810417W	11.9	219	630	4.8	SAVANNAH	GA	BL20040913
7	WEASFM.L	320245N 812027W	35.3	249	226C1	100	Springfield	GA	BLH2005120
8	WGZO.L	321336N 805053W	15.5	60	276C3	11	Parris Island	SC	BLH2011062
9	WHHW.L	321201N 804327W	25.6	79	1130	1	HILTON HEAD I	SC	BL19851015
10	WIXV.L	320329N 812019W	34.6	251	238C1	98	Savannah	GA	BLH2003051
11	WJCLFM.L	320329N 812019W	34.6	251	243C	100	Savannah	GA	BMLH201103
12	WJLG.L	320429N 810417W	11.9	219	900	4.35	SAVANNAH	GA	BL19950209
13	WLHH.L	322610N 805523W	31.5	11	285C3	16	Ridgeland	SC	BLH1994070
14	WLTQ.L	324624N 800056W	114.3	52	730	5	CHARLESTON	SC	BML2011042
15	WLVH.L	320548N 811917W	31.9	257	266C2	50	Hardeeville	SC	BLH1992051
16	WNFO.L	322124N 805523W	23	16	1430	0.213	SUN CITY-HILT	SC	BL19980626
17	WQBT.L	320245N 812027W	35.3	249	231C0	100	Savannah	GA	BLH2002060
18	WRHQ.L	320252N 810726W	17.5	225	287C3	11	Richmond Hill	GA	BLH1993032
19	WSEG.L	320429N 810417W	11.9	219	1400	0.65	SAVANNAH	GA	BL19970314
20	WSGA.L	314137N 812327W	63.9	216	222C2	50	Hinesville	GA	BLH1991102
21	WSOK.L	320420N 810435W	12.4	220	1230	1	SAVANNAH	GA	BL
22	WTKS.L	320526N 810855W	16.6	243	1290	5	SAVANNAH	GA	BL
23	WTYB.L	320333N 810057W	11.2	192	280C2	50	Bluffton	SC	BLH2011083
24	WVGB.L	322608N 804154W	41.3	41	1490	0.5	BEAUFORT	SC	BL19930114
25	WYKZ.L	321943N 805617W	19.6	14	254C1	100	Beaufort	SC	BLH1999020
26	WZAT.L	320329N 812019W	34.6	251	271C0	100	Tybee Island	GA	BLH2011083

Number in list= 26

Statement of the Consultant

The information in this study is compiled from the most recent Commission and outside data. Guest Technology is not responsible for errors resulting from incorrect data or unpublished rule and procedure changes.

I personally prepared the foregoing exhibits. I certify to the best of my knowledge, education, and belief the above information is true and correct.

For Guest Technology, LLC.

A handwritten signature in black ink, reading "Laramie Guest", is written over a horizontal line. The signature is cursive and fluid, with a long horizontal stroke extending to the right.

Laramie Guest

August 6, 2013

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