

Explanation of Consideration for Purchase of KBBU (Formerly KEJC)

The total consideration for the purchase of all of the assets of Maya Media, LLC ("Seller") by Bustos Media of California, LLC ("Purchaser") shall be paid to the Seller by the Purchaser as follows **[See Section 3(a) –Consideration]**:

- (i) \$300,000 by wire transfer of immediately available funds,
- (ii) cancellation of the outstanding promissory note in the principal amount of \$6,401,526, and
- (iii) the assumption of the Assumed Liabilities (ordinary course liabilities of the Seller) **[See Section 5]**.