

EXHIBIT 11
ENGINEERING STATEMENT
MEREDITH CORPORATION
MODIFICATION OF BDISDTT-20090824ACN
DIGITAL TELEVISION TRANSLATOR CONSTRUCTION PERMIT W44CX-D
SYLVA, NORTH CAROLINA
CH 44, 5.0KW-D, 657 MTR. HAAT

This statement supports an application by Meredith Corporation licensee of W66BU a television translator station licensed to serve Sylva, North Carolina. Applicant holds a construction permit, BDISDTT-20090824ACN with call sign W44CX-D, to “flash-cut” W66BU to digital. Applicant will also simultaneously discontinue operation on channel 66 and commence digital operations on “in core” channel 44.

Due to the discontinuance of manufacturing of the originally proposed digital antenna applicant is requesting to modify its construction permit by proposing the use of an alternate antenna that has similar antenna pattern characteristics.

No change is being proposed to the height of radiation center currently authorized or the maximum effective radiated power. An analysis was performed using the methodology stated in OET-69 using same software (tv_process_2010) utilized by the Commission for analyzing interference into current users and pending applicants and, therefore, should yield similar results. The results of that analysis indicate the proposed facility is in compliance with 47 C.F.R. Sections 74.709, 74.793(e), 74.793(g), 74.793(h), 74.794(b) and 73.1030.

