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March 23, 2007

Marlene H. Dortch
Secretary
Federal Communications Commission
The Portals
445 12th Street, S.W.
Room TWB-204
Washington, DC 20554

Re: Lingard Broadcasting Corporation
Emergency Request for Special Temporary Authority
DTV Station WLOV-DT, West Point, MS
(Facility ID No. 37732)

Dear Ms. Dortch:

Pursuant to the provisions of Section 73.1635 of the Commission's Rules, it is hereby requested on behalf of Lingard Broadcasting Corporation, permittee of Station WLOV-DT, DTV Channel 16, West Point, Mississippi, that it be granted Special Temporary Authority ("STA") to commence DTV broadcast operations with technical parameters in accordance with the accompanying electronically filed "Engineering STA." WLOV-DT proposes to operate with the technical parameters described in the accompanying Engineering Report of Hammett & Edison, Inc. which has been prepared for WLOV-DT in support of the instant request for STA.

The request for STA proposes essentially full-power DTV operation at an increased Center-of-Radiation Height Above Mean Sea Level of **611.6 meters** and a reduced ERP of **390 kW** which specifications vary from the authorized technical parameters of a Center-of-Radiation Height Above Mean Sea Level of 597 meters and ERP of 450 kW (See FCC File No. BPCDT-19991022ABH). It is also requested that the STA include authority to utilize a JAMPRO Model JSH-24/16-SHC in place of the authorized Dielectric Model TUF-24DSH-R C170. The JAMPRO antenna has an azimuth pattern and orientation identical to the authorized Dielectric antenna.

The request for STA seeks relief from the power and height limitations of Section 73.622(f)(2)(ii)(3) (i) of the Commission's Rules in addition to the antenna substitution. The proposed parameters requested would result in the placement of the requisite City

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Grade Contour over the city of license, West Point, Mississippi, while maintaining the identical coverage area authorized.

Regrettably, the instant request is necessitated by the fact that the “authorized” facilities were recently constructed, and in the final stages of preparing an Application for License (FCC Form 302), it came to the attention of counsel that there existed an unintentional deviation of the “as-built” facilities from the authorized facilities. Immediate steps have been taken to correct the situation and WLOV-DT presently operates pursuant to a prior STA at substantially reduced power.¹

Lingard Broadcasting Corporation intends to file contemporaneously herewith an Application for Minor Modification of Construction Permit to facilitate implementation of the proposed technical parameters on a permanent basis. However, it is currently still “tornado season” in northern Mississippi, a region already devastated by recent tornados. It is, therefore, very much in the ultimate public interest to permit WLOV-DT to operate with the maximum permissible signal in order to keep the greatest possible number of its viewers informed of potentially life-threatening weather situations. Accordingly, it is requested that this Request for STA be processed immediately to allow WLOV-DT to commence “full-power” DTV operations immediately, and that said authority be granted for a period of six (6) months.

Should any questions arise in connection with this matter, please communicate directly with undersigned counsel.

Very truly yours,

Robert E. Levine

REL/wl
Enclosures

cc: Kevin Harding (Via Facsimile)

¹ See FCC File No. BDSTA-20030915AHF.