

## **Multiple Ownership Study**

**Applicant:** Sanpete County Broadcasting Co.

**Proposed Station and Community:** KUTC (FM) Mount Pleasant, UT

**County of License:** Sanpete County

**BIA/Arbitron Market:** No

**Type of Ownership Study:** Modified Contour Overlap Method

**Number of Mutual Overlap Markets:** 1

The Community of License for the station subject to this study is not located in a county which BIA and Arbitron define as being part of an Arbitron Metro nor has the station appeared “above the line” in any Arbitron Ratings as reported by BIA in the previous two years. Therefore, the Modified Contour Overlap Method shall be employed to demonstrate multiple ownership compliance with Section 73.3555.

### **Market #1:**

The attached map entitled “Market #1 Numerator” depicts the principal community contours of those stations that are commonly attributable to the Applicant forming Market #1. The area shaded gray on this map constitutes the Composite Overlap Area of all stations attributable to the Applicant in Market #1. The area-shaded yellow constitutes the Mutual Overlap Area of the commonly attributable stations in Market #1.

### **Numerator Stations in Mutual Overlap Market #1:** 1 AM and 3 FM

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KUTC (FM)	Pro	FM	229C Mount Pleasant	UT	Proposed	0.0	0.0
KLGL (FM)		FM	233C Salina	UT	BMPH20121009AAS	59.4	185.4
KMGR (FM)		FM	240C1 Delta	UT	BLH20040729ANB	24.4	236.6
KMTI (AM)		AM	650 MANTI	UT	BL19900814AC	62.4	174.6

The attached map entitled “Market #1 Denominator” depicts the principal community contour overlaps of the stations included in the Denominator listed below. Each Denominator station is a full-power radio station whose principal community contour overlaps or intersects the Composite Overlap Area of Market #1 and each station has its transmitter site located within 92 kilometers from the perimeter of the Numerator’s

Mutual Overlap Area of the commonly attributable stations that define Market #1. Any stations which are commonly attributable with the Applicant and do not define Market #1 are not included in the Denominator. Commercial and noncommercial stations have been counted in the Denominator.

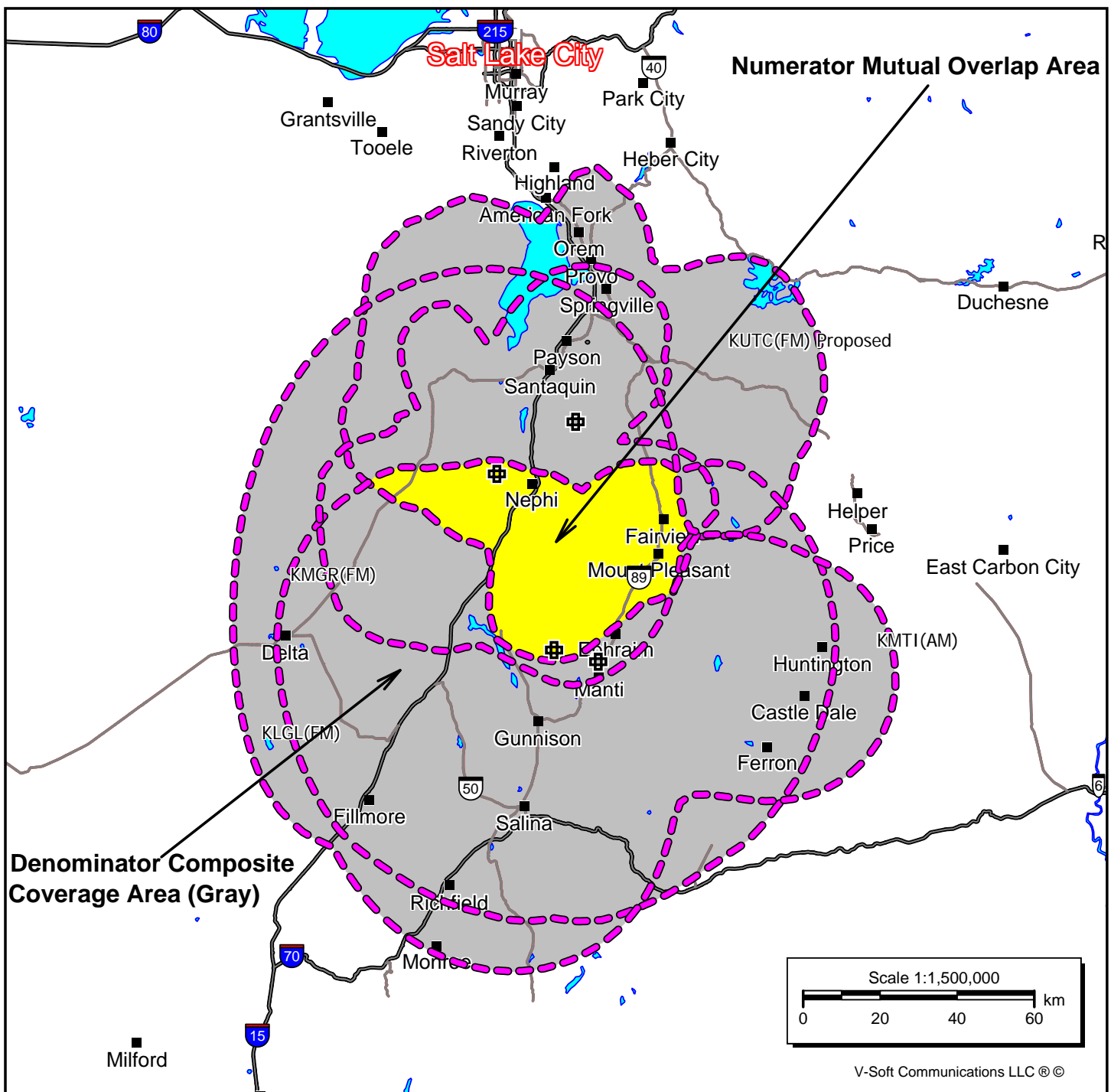
**Denominator Stations in Mutual Overlap Market #1: 28 Stations**

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KUTC (FM)	Pro	FM	229C Mount Pleasant	UT	Proposed	0.0	0.0
KLGL (FM)		FM	233C Salina	UT	BMPH20121009AAS	59.4	185.4
KMGR (FM)		FM	240C1 Delta	UT	BLH20040729ANB	24.4	236.6
KMTI (AM)		AM	650 MANTI	UT	BL19900814AC	62.4	174.6
KPGR		FM	201A Pleasant Grove	UT	BLH20110819AAJ	56.6	358.3
KAGJ		FM	205C3 Ephraim	UT	BLH200111215ABI	59.4	185.4
KBJF		FM	213C Nephi	UT	BLH200111215ABI	15.1	133.6
KOHS		FM	219A Orem	UT	BLH200111215ABI	48.7	2.2
KTCE		FM	221A Payson	UT	BLH20050118AAE	27.9	339.2
KHTB		FM	235C Provo	UT	BLH19801219AI	51.5	337.5
KQMB		FM	244C Levan	UT	BLH20011105ABA	61.4	159.2
KWSA		FM	261A Price	UT	BLH20060821ABS	83.6	114.0
KEMR		FM	271A Castle Dale	UT	BLH20080317ABB	86.5	145.8
KUDE		FM	280C Nephi	UT	BLH20011213ABC	15.1	133.6
KAUU		FM	286C Manti	UT	BMLH20030926APE	15.1	133.6
KHUN		FM	296C3 Huntington	UT	BLH20080317AAX	86.5	145.8
KKLV		FM	298C Orem	UT	BMLH20100902ADY	51.2	337.5
KOAL		AM	750 PRICE	UT	BL19861023AA	84.0	112.0
KSL		AM	1080 PRICE	UT	BL19850830AF	85.9	111.9
KYAH		AM	540 DELTA	UT	BL13633	93.0	232.1
KLLB		AM	1510 WEST JORDAN	UT	BL19830208AE	80.7	343.7
KOVO		AM	960 PROVO	UT	BL19830118AH	39.9	4.2
KEYY		AM	1450 PROVO	UT	BL	41.8	2.1
KSRR		AM	1400 PROVO	UT	BL19940421AA	44.8	359.8
KHQN		AM	1480 SPANISH FORK	UT	BL	24.8	8.5
KDYL		AM	1060 SOUTH SALT LAKE	UT	BL20011001AMG	82.0	337.4
KUTR		AM	820 TAYLORSVILLE	UT	BL20050413ACR	61.3	329.7
KWDZ		AM	910 SALT LAKE CITY	UT	BL19861229AK	77.6	340.8

Distance and bearing calculations from coordinates: 39-51-15 N, 111-42-17 W

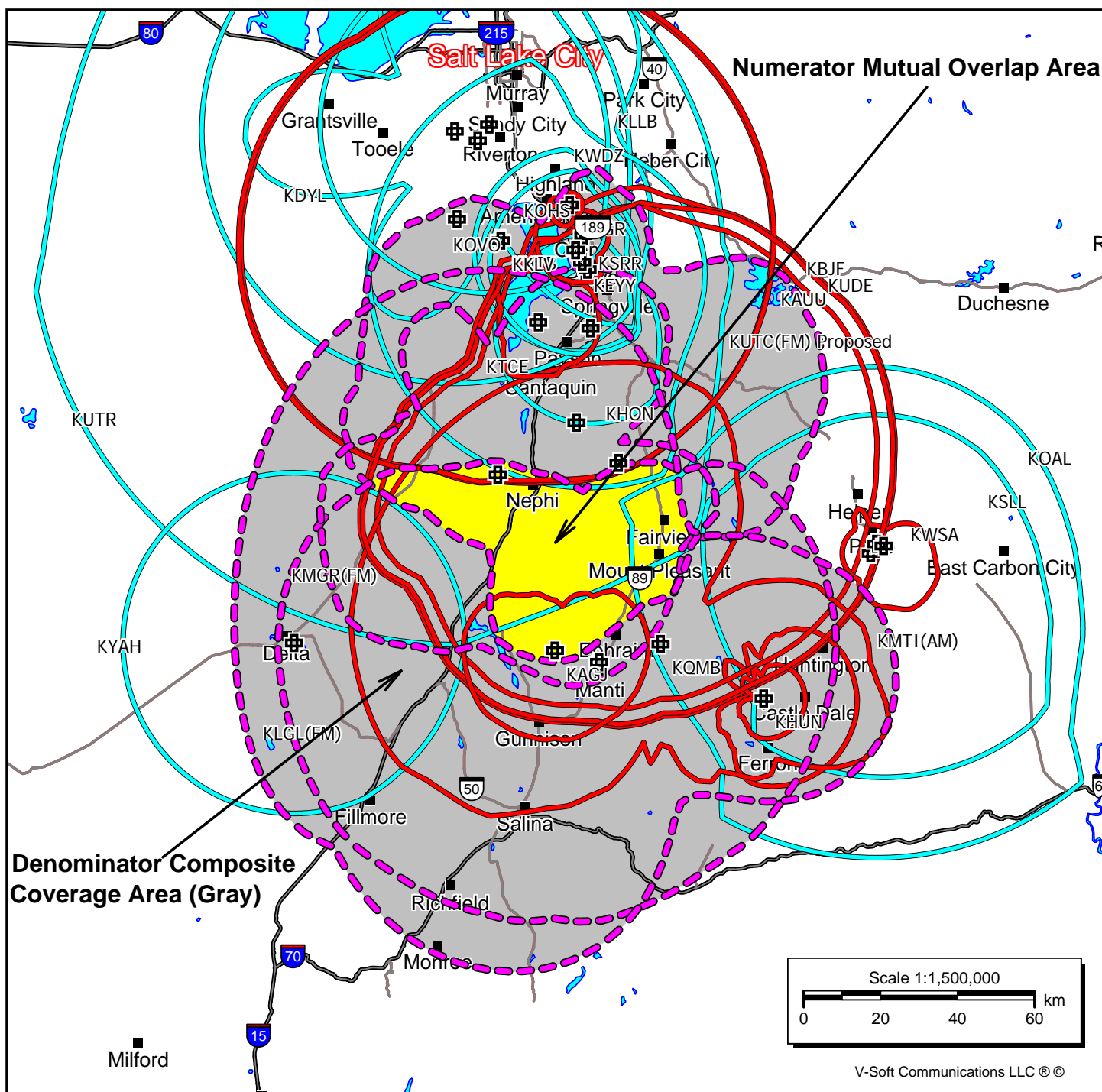
In a radio market with between 15 and 29 (inclusive) full-power, commercial and noncommercial radio stations, the Applicant may not be commonly attributable to more than 6 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM).

Therefore, the proposal complies with Section 73.3555 in Market #1.



**REF**

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KLGL(FM)  
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KMTI(AM)



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