

WCHL



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,329,199

Date first licensed 3-24-53

Call letters WCHL

Station Location: Chapel Hill, N.Car.

VILLAGE BROADCASTING COMPANY, INCORPORATED (BAP 1-15-53 EFF:
ROLAND McCLAMROCH, JR., ROY E. FULLEN and L. T. DARK, JR.,
Name of licensee d/b as VILLAGE BROADCASTING COMPANY

Business Highway 15 & 501, 1.6 miles NE of city, Chapel Hill, N. C. (EP 11-13-59)
On southeast side of U.S. Highway 15, 1.6 mile northeast of
Transmitter location city limits of Chapel Hill, N. Car. (CP 7-2-52) (Lic. 3-24-53)

Same as transmitter

Main studio location x to be determined, Chapel Hill, N. Car. (CP 7-2-52) (Lic. 3-24-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8052	7-2-52	1360	1kw	Daytime	9-2 3-2-53
CP for new station (CONDITIONAL CLAUSE)					
BAP-184	1-15-53	Vol. assignment of CP to VILLAGE BROADCASTING COMPANY, INCORPORATED			
EFF: 2-16-53					
BMP-6096	1-14-53	1360	1kw	Day	3-14-53 9-14-53
	Mod. of CP (BP-8052) to change type transmitter				
BL-4927	3-24-53	1360kc	1kw	Day	3-24-53 12-1-54
	Lic. cover CP(8052, as mod.) for new station(C.C.)				
BR-2790	11-3-54	Renewal of license			12-1 12-1-57
TELEGRAM	11-29-57	Action on renewal deferred- Continued operation authorized until final determination on renewal application.			
BR-2790	1-8-58	Renewal of license			1-8 12-1-60
P-13559	11-13-59	1360kc	1-kw	Daytime	1-13-60/7-13-60
CP to chg. ant-trans. & studio loc. and make chg, in ground sys.					
P-14268	8-26-60	1360kc	1kw	Day	8-26 4-26-61
C.P. to replace expired C.P. (BP-13559)					
BR-2790	11-30-60	Renewal of license			12-1 12-1-63
BMP-9431	5-10-61	Mod. CP(BP-14268) for extension of completion date to 10-26-61			
(1)					
BMP-9894	11-22-61	Mod. CP(BP-14,268) for extension of completion date to April 26, 1962			
(2)					
BL-9361	7-18-62	1360kc	1kw	Day	7-18 12-1-63
Lic. to cover CP (BP-14,268 as reins. & mod) which auth. chgs. in ground sys. and ant-trans and studio loc.					
BR-2790	11-27-63	Renewal of License			12-1 12-1-66
BR-2790	11-30-66	Renewal of License			12-1 12-1-69
TELEGRAM	10-17-67	PSA	500w		
BP-17645	12-26-67	1360kc	1kw	DA-N U	2-26 8-26-68
CP to change hours of oper., using power of 1kw, install DA-N.					
BMP-12484					
(1)	9-16-68	MP(BP-17,645) ext. time			10-15-68
(and PRC)					
BL-12,205(L)	2-28-69	Lic. (BP-17,645 as mod.) for chgs.			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To
BR-2790(S)	11-26-69	RENEWAL			12-1-72
NDEA	4-27-70				
EBSA	5-25-72				
Ltr. received 5-30-73 stating that a Gates, BC-1H transmitter is installed and operating.					
BR-2790(L)	11-12-73	Renewal of License			12-1-75
BL-13,874 BZ-8667(L)	12-31-74	Direct Measurement & Lic. to use former main trans. for alternate transmitter			12-1-75
COMTEL	9-9-75	DELETE OBSTRUCTION PAINTING & LIGHTING			
BZ-9092	5-3-76				
BR-2790(L)	4-9-76	RENEWAL AND MODIFICATION (Main & Alt. Trans.)			12-1-78
BS-2790(L)	5-26-77	ML to add condition re: section 73.114 (A)(8) of the rules and readjustment of antenna system			12-1-78
BP-20,673	12-5-77	1360khz. 1kw 5kw DA-N U CP to inc. daytime power, & chg. type trans.			12-5-78
BL-14,436(L)	3-27-78	Lic. to cover BP20,673 for changes			12-1-78
Ltr.	5-11-78	Former main GATES BC-1H now aux.			
BR-780731WR(L)					
BZ780720AD	1-17-79	RENEWAL & MODIFICATION SUPERSEDED AUTH. TO CORRECT MONITORING POINTS			12-1-81
TC 800811FG	12-15-80	VOL TC EFF:			
COMTEL	10-14-80	TEMP. AUTH. GR. POSTPONE COMPLETION OF ANNUAL PROOF OF PERFORMANCE 45 DAYS TO ALLOW REPLACEMENT OF DEFECTIVE COMPONENTS IN TRANSMITTER.			
BTC810128FM	2 26-81	VOL.TC EFF.			

APPLICATION RECORD - BROADCASTING

 Call WCHL
 Letters X New

 Name Roland McClamroch, Jr., Roy E. Fullen and L.T. Dark, Jr., d/b as VILLAGE BROADCASTING COMPANY
(P.O. c/o L.T. Dark, Jr., P.O. Box 44, Siler City, N.C.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8052	3-29-51	Construction permit for a new standard broadcast station to be operated on:		
Rec'd	4-2-51	Frequency: 1360kc	GRANTED	7-2-52
Filed	4-2-51	Power: 1kw	Conditional re	blanketing clause
		Hours of Operation: Daytime		
		Trans. Location: To be determined		
		- Chapel Hill, North Carolina		
		Studio Location: To be determined		
		Chapel Hill, North Carolina		
		R. L. Easley, Engr.		
AMENDED	1-19-52	AMENDED to change transmitter location from		
Rec'd	3-12-52	"To be determined," Chapel Hill, North		
Filed	3-12-52	Carolina to On southeast side of U. S.		
		Highway 15, 1.6 mile NE of Chapel Hill		
		city limits., near Chapel Hill, North		
		Carolina		

APPLICATION RECORD - BROADCASTING

Call

Letters W G E L

Name ROLAND McCLAMROCH, JR., ROY E. FULLEN and L. T. DARK, JR., d/b as VILLAGE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6096 Rec'd Filed	12-23-52 12-29-52 12-29-52	Modification of construction permit (BP-8052, which auth. a new standard broadcast station) to change type transmitter (Collins 20-V).	GRANTED Blanketing Clause	1-14-53
BAP-184 Rec'd Filed	12-30-52 1-2-53 1-2-53	Voluntary assignment of construction permit to Village Broadcasting Company, Incorporated L. T. Dark, Jr., Atty. Siler City, North Carolina	GRANTED Effective	1-15-53 2-16-53
BL-4927 Rec'd Filed	1-16-53 1-19-53 1-19-53	License to cover construction permit (BP-8052, as modified) which authorized a new standard broadcast station.	GRANTED re blanketing	3-24-53

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W.C.H.L.Name VILLAGE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-9057 Rec'd Filed	10-14-53 10-15-53 10-15-53	Construction permit to change hours of operation from daytime to specified hours (6am to 7:30 pm) using power of 500w, night, 1kw, daytime.	DISMISSED	5-6-54 Accordance Sec. 1.381
BR-2790 Rec'd Filed	9-16-54 9-17-54 9-17-54	Renewal of License	GRANTED	11-3-54
BR-2790 Rec'd Filed	10-23-57 10-28-57 10-28-57	Renewal of license.	GRANTED	1-8-58
BP-13559 R & F	10-12-59 10-15-59	Construction Permit to change antenna-transmitter and studio location from Southeast side of U. S. Hwy. 15, 1.6 mi. northeast of city limits of Chapel Hill, N. C. to business hwy. 15 - 501, 1.6 miles from city limits of chapel hill N. C. and make changes in ground system.	GRANTED	11-13-59

Aug. 1955

Call
Letters WCHLName Village Broadcasting Company, Incorporated
Chapel Hill, N. Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-14268 Rec'd Filed	7-27-60 7-29-60 7-29-60	Construction permit to replace expired construction permit (BP-13559 which authorized to change antenna-transmitter and studio location and make changes in ground system)	GRANTED	8-26-60
BR-2790 Rec'd Resub. Rec'd Filed	8-31-60 9-2-60 11-7-60 11-8-60 11-8-60	Renewal of license.	Returned Res-Dates Sect. II dated after Sect. I. GRANTED	10-18-60 11-30-60
BMP-9431 R.&F.	3-30-61 3-31-61	Modification of construction permit (BP-14268 as reinstated) which authorizes changes in ground system & change in antenna-trans. & studio location.) for extension of completion date from 4-26-61 to 10-26-61.	GRANTED	5-10-61

APPLICATION RECORD - BROADCASTING

Call
Letters WCHL

5

Name Village Broadcasting Company Incorporated
Chapel Hill, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9894 R&F	10-20-61 10-23-61	Mod of CP (BP-14268 as reinstated and mod which auth chgs in ground system and chg ant-trans and studio locations) for extension of completion date from 10-26-61 to 4-26-62.	GRANTED	11-22-61 to 4-26-62
BL-9361 R. & F.	4-27-62 4-30-62	Lic to cover CP (BP-14,268 as reinstated and mod) which auth chgs in ground system and chg ant-trans and studio loc.	GRANTED	7-18-62
BR-2790 Rec'd Filed	9-2-63 9-5-63 9-5-63	Renewal of license---12-1-63	GRANTED	11-27-63
BR-2790 h&f	8-26-66 8-30-66	Renewal of license.	GRANTED	11-30-66

APPLICATION RECORD - BROADCASTING

1360kc

Call
Letters WCHLName Village Broadcasting Company, Incorporated
Chapel Hill, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,645	7-26-66	CP to change hours of operation from Daytime to Unlimited, using power of 1kw, install DA-Engr: John H. Mullaney & Assoc.	Returned	11-17-66
Rec'd	8-1-66		N. H. Mullaney & Assoc.	12-26-67
Resub.	2-27-67		GRANTED	12-26-67
R.&F.	2-28-67			
RE: PSA	MOTION FOR STAY BY JUPITER BROADCASTING COMPANY, INC. (WSAI) FILED 11-24-67 BY HARRY PLOTKIN. PETITION FOR RECONSIDERATION BY JUPITER BROADCASTING COMPANY, INC. (WSAI) FILED 11-24-67 BY HARRY PLOTKIN. Petition for Reconsideration <u>DENIED</u> and Motion for Stay <u>DISMISSED</u> AS MOOT by Commission Memorandum Opinion and Order adopted 12-20-67.			
HMP-12,484	8-21-68	MP (BP-17,645) for extension of completion date to 9-15-68.(changes).	GRANTED	9-16-68
R. & F.	8-23-68		to	10-15-68
#455297 \$30	9-3-68			
SEP 6 1968				
(and memo)				

F. C. C. - WASHINGTON, D. C.

CONTACT: ROLAND McCLAMROCH, JR.

TELEPHONE: CODE 919; 968-4484

ADDRESS: 1721 EAST FRANKLIN STREET
CHAPEL HILL, N. C. 27514

AUG. 1955

APPLICATION RECORD - BROADCASTING

1360kc

Call
Letters WCHLName VILLAGE BROADCASTING COMPANY, INCORPORATED
Chapel Hill, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,205 R & F #465437 \$30 PT DEC 11 1968	10/7/68 10/14/68 10/14/68 10/21/68	License (BP-17,645 as mod.) for changes. Engr: Wm. E. Benns, III, D. C.	GRANTED	2-28-69
AMENDED: R & F	1/9/69	Re chng. monitoring points.		
BR-2790 R & F #539647 \$75.	8-30-69 9-2-69 9-2-69 OCT	Renewal of License 8-1969	GRANTED	11-26-69
BR-2790 R & F PN Recd. PRESS SEP 11 1972	8-29-72 9-1-72 " "	RENEWAL OF LICENSE AMENDED 1-10-73 re: equal employment program	GRANTED	11-14-73
BZ-8667 R & F DM PRESS 17 OCT 1974	8-22-74 8-26-74 10-1-74	Direct Measurement		
			GRANTED	10-21-74 issued with BL-13,874

APPLICATION RECORD - BROADCASTING

1360kHz

#8

Call
Letters W C H L

Name VILLAGE BROADCASTING COMPANY, INCORPORATED
Chapel Hill, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,874 R & F §50#298384 PTA PRESS, 7 DEC 1974	3-28-74 4-1-74 4-3-74 10-1-74	Lic. to use former Main Transmitter for Alternate Purposes Only, Collin 20-V	GRANTED issued with BZ-8667	12-31-74
BR-2790 R & F PN PRESS SEP 16 1975	7-18-75 8-1-75 8-1-75	Renewal of license (Main & Alt-Main) Atty- Edward W. Hummers, Jr. (Fletcher, Heald et al)	GRANTED	4-9-76
BP-20,673 Rec'd Filed Resub &800-501116 AC-001 DEC 16 1976 PETITION FOR RECONSIDERATION filed 9-7-76 by Edward W. Hummers, Jr. on behalf of applicant. Amended 9-7-76 re: Exh. No. D financial	11-11-75 11-24-75 9-7-76 11-24-75	Construction permit to increase power to 5kw , increase daytime power to 5kw, & change type transmitter: Gates MW-5. Atty:-Edward W. Hummers, Jr. Eng. Robert L. Purcell	RETURNED SEC 73-182 of the rules GRANTED	8-25-76 12-5-77

APPLICATION RECORD - BROADCASTING

1360kHz

#9

Call
Letters WCHL

Name VILLAGE BROADCASTING COMPANY, INCORPORATED

Chapel Hill, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9092 R & F \$100#444986 DM PRESS FEB 1 2 1976	7-14-75 7-21-75 7-3-75 4-2-76	Direct Measurement Atty: Edward W. Hummers, Jr. (Fletcher, Heald, etc.)	GRANTED issued with BR-2790	5-3-76
BL-14,436 R & F PTA PRESS FEB 2 1978	1-13-78 1-23-78 1-24-78	Lic. to cover BP-20,673 for changes	GRANTED	3-27-78
BR780731WR R & F PRESS AUG 30 1978	7-18-78 7-31-78	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED issued with Renewal.	1-17-79

APPLICATION RECORD - BROADCASTING

1360khz

#10

Call

LettersW.G.H.I.....

Name VILLAGE BROADCASTING COMPANY, INCORPORATED
Chapel Hill, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-780720AD R & F DM PRESS	7-20-78 10-16-78 NOV 3 1978	Direct Measurement Atty: Wade H. Hargrove (Tharrington, Smith & Hargrove)	GRANTED issued with Renewal.	1-17-79
BTC800811FG FORM 315 PRESS PN filed 9-16-80	SEP 17 1980	Voluntary TC from Roland P. McClamroch, Jr. to Village Broadcasting Company, Incorporated. Atty: Carlyn G. Poole (over)	GRANTED EFF:	12-15-80
BTC810128FM Form 316 PRESS FEB 2 5 1981		Vol transfer of control of lic corp from James A. Heavner to Village Companies of Chapel Hill, Inc. Atty Wade H. Hargrove	GRANTED EFF.	2-26-81

BTC-800811FG AMENDED 9-12-80 Re: Certified Articles
AMENDED 11-24-80 re:1979- Financial Statement, and
Revised Security agreement.

BTC800128FM AMENDED 1-23-81 re:Restricted Stock purchase
plan

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

