

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS
CAPSTAR TX LIMITED PARTNERSHIP

This statement was prepared on behalf of Capstar TX Limited Partnership ("CTLP"), a licensee subsidiary of Clear Channel Communications, Inc. ("CCC"). CTLP proposes minor modification to the permit of WMAD (FM). A multiple ownership analysis was prepared considering radio stations under present or proposed common ownership, time brokerage or joint sales.ⁱ

Arbitron Market Study

In this application, CTLP is proposing to modify the permitted change of community of license for Station WMAD (FM) Sauk City, Wisconsin to Cross Plains, Wisconsin. The permitted community of license, Cross Plains, Wisconsin, is in Dane County, which is part of the Madison, Wisconsin Arbitron Metro and thus WMAD (FM) is geographically located in this Arbitron Metro. WMAD (FM) is designated "home" to the Madison, Wisconsin Arbitron Metro; the number of stations owned by CCC in the Madison, Wisconsin Arbitron Metro is not changing by this application.

According to the FCC's local ownership "tiers," in a Metro reported by BIA as having 30 or more, and 44 and fewer commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 7 commercial full-power radio stations, not more than 4 of which are in the same service(AM or FM)ⁱⁱ. This application complies with the multiple ownership rules because only 6 of 36 full-power radio stations (4 FM and 2 AM) will be attributable to CCC.

Table of stations considered being in the Madison, Wisconsin Arbitron Metroⁱⁱⁱ

Count	Calls	Band	Fac ID	Owner	Community	Designation Date
1	WORT	FM	3596	Back Porch Radio Broadcasting Inc	Madison	7/2/03
2	WJWD	FM	93445	Calvary Radio Network Inc (IN)	Marshall	7/2/03
3	WIBA	AM	17384	Clear Channel Communications Inc	Madison	7/2/03
4	WIBA-FM	FM	17385	Clear Channel Communications Inc	To: Sauk City	7/2/03
5	WMAD	FM	50055	Clear Channel Communications Inc	To: Cross Plains	7/2/03
6	WTSO	AM	41973	Clear Channel Communications Inc	Madison	7/2/03

7	WXXM	FM	17383	Clear Channel Communications Inc	Sun Prairie	7/2/03
8	WZEE	FM	41980	Clear Channel Communications Inc	Madison	7/2/03
9	WDMP	AM	17054	Dodge Point Broadcasting Co	Dodgeville	7/2/03
10	WDMP-FM	FM	17056	Dodge Point Broadcasting Co	Dodgeville	7/2/03
11	WCHY	FM	73655	Entercom	Waunakee	7/2/03
12	WMMM-FM	FM	73663	Entercom	Verona	7/2/03
13	WOLX-FM	FM	60236	Entercom	Baraboo	7/2/03
14	WTLX	FM	4477	Good Karma Broadcasting LLC	Monona	7/2/03
15	WTTN	AM	71092	Good Karma Broadcasting LLC	Columbus	4/10/06
16	WBKY	FM	39625	Magnum Radio	Portage	7/2/03
17	WDDC	FM	35515	Magnum Radio	Portage	7/2/03
18	WDLS	AM	2807	Magnum Radio	Wisconsin Dells	7/2/03
19	WNNO-FM	FM	2806	Magnum Radio	Wisconsin Dells	7/2/03
20	WPDR	AM	35516	Magnum Radio	Portage	7/2/03
21	WHIT	AM	19622	Mid-West Family Broadcast Group	Madison	7/2/03
22	WJJO	FM	73142	Mid-West Family Broadcast Group	Watertown	7/2/03
23	WJQM	FM	78226	Mid-West Family Broadcast Group	De Forest	7/2/03
24	WLMV	AM	41901	Mid-West Family Broadcast Group	Madison	7/2/03
25	WMGN	FM	41900	Mid-West Family Broadcast Group	Madison	7/2/03
26	WTDY	AM	87154	Mid-West Family Broadcast Group	Madison	7/2/03
27	WWQM-FM	FM	19623	Mid-West Family Broadcast Group	Middleton	7/2/03
28	WWQN	FM	89056	Mid-West Family Broadcast Group	Mount Horeb	7/2/03
29	WNWC	AM	17381	Northwestern College	Sun Prairie	7/2/03
30	WNWC-FM	FM	49781	Northwestern College	Madison	7/2/03
31	WSJY	FM	24442	NRG Media LLC	Fort Atkinson	7/2/03
32	WHFA	AM	54617	Starboard Media Foundation Inc D/B/A Relevant Radio	Poynette	7/2/03

33	WSUM	FM	79040	University of Wisconsin	Madison	7/2/03
34	WERN	FM	63030	State of Wisconsin - Educational Communications Bd	Madison	7/2/03
35	WHHI	FM	63056	State of Wisconsin - Educational Communications Bd	Highland	7/2/03
36	WHA	AM	6139	University of Wisconsin	Madison	7/2/03

Interim Contour-Overlap Analysis

Because the principal community of WMAD (FM) and the communities of all commonly-owned or attributable stations with overlapping principal contours with WMAD (FM) are located inside an Arbitron Metro, an interim contour-overlap analysis is not required.

Respectfully Submitted,

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FCC Engineering Supervisor

ⁱ None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement
ⁱⁱ no person or single entity (or entities under common control) may have a cognizable interest in more than 50% of the full-power, commercial and noncommercial radio stations in such market unless the combination of stations comprises not more than one AM and one FM station.

ⁱⁱⁱ Source: BIA