

DUOPOLY SHOWING

The assignee is the licensee of KZBQ(AM) and KZBQ-FM, Pocatello, Idaho, which are in the same market as KOUU. The assignee is a time broker supplying programming to KOUU. This arrangement is discussed further in Assignee's Exhibits 1 and 2.

Attached hereto is a study by Dataworld, showing that there are more than 15 stations with principal city contours which overlap the contour of KZBQ(AM), KZBQ-FM, or KOUU. Therefore, the applicable rule is that the assignee may not have an attributable interest in more than two AM and two FM stations in the market, and its total audience share may not exceed 25%.

After consummation of the assignment, the assignee will have an attributable interest in one AM and two FM stations in the market.

As to audience share, neither Pocatello nor American Falls is located in an Arbitron Metro Market. Therefore, county-by-county audience shares were determined for all counties penetrated by the 70 dBu contour of either KZBQ-FM or KOUU(FM). The 5 mV/m contour of KZBQ(AM) does not reach any county not reached by either FM station. Applying the methodology of Section 73.3555(a)(3)(iii) of the Commission's Rules, the results obtained are shown on the following page.

KOUU(FM) is shown with no share because it signed on the air as a new station on December 19, 1994 and so has had no time to build an audience or have its audience share measured.

Idaho Wireless Corporation Combined Audience Share

Source: Arbitron County by County, Summer 1994
 Total share, age 12+, Monday through Sunday, 6 a.m.-12 midnight

Station-by-Station Totals

| Station | County | Audience Share |
|-----------|---------|----------------|
| KZBQ (AM) | Bannock | 3.3 |
| KZBQ (AM) | Bingham | 0 |
| KZBQ (AM) | Caribou | 0 |
| KZBQ (AM) | Power | 0 |
| KZBQ (AM) | Blaine | 0 |
| KZBQ (AM) | Butte | 0 |
| KZBQ (AM) | Cassia | 0 |
| KZBQ-FM | Bannock | 29.8 |
| KZBQ-FM | Bingham | 11.6 |
| KZBQ-FM | Caribou | 0 |
| KZBQ-FM | Power | 37.6 |
| KZBQ-FM | Blaine | 0 |
| KZBQ-FM | Butte | 0 |
| KZBQ-FM | Cassia | 30.4 |
| KOUU (FM) | Bannock | 0 |
| KOUU (FM) | Bingham | 0 |
| KOUU (FM) | Caribou | 0 |
| KOUU (FM) | Power | 0 |
| KOUU (FM) | Blaine | 0 |
| KOUU (FM) | Butte | 0 |
| KOUU (FM) | Cassia | 0 |

Three-Station Totals

| | Population | Portion of total population in this county | Three-Station Total Audience Share |
|------------------|------------|--------------------------------------------|------------------------------------|
| Bannock | 53600 | .43 | 33.1 |
| Bingham | 29900 | .24 | 11.6 |
| Caribou | 5200 | .04 | 0 |
| Power | 5900 | .05 | 37.6 |
| Blaine | 12900 | .10 | 0 |
| Butte | 2200 | .02 | 0 |
| Cassia | 15200 | .12 | 30.4 |
| Total Population | 124900 | 1.00 | |

Weighted Audience Share 22.5%

This figure is the sum of the products of Columns 2 and 3 immediately above.

KZBQ-IDAHO WIRELESS CORP
POCATELLO, ID

December 19, 1994

Local Market Agreement Study

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Title: KZBQ AM-FM / KOUU-FM(CP)

LMA Study using 3 stations

Stations proposed in LMA Study

Database: AM 12/14/94

| City of license Licensee name | St Call Freq/Chan | Auth Cls | FCC file no. Max/DkW Haat/NkW | Latitude Longitude | LMA Status |
|--------------------------------------------|--------------------------|-------------|----------------------------------|-------------------------|------------|
| POCATELLO IDAHO WIRELESS CORP | ID KZBQ 1290 kHz D | Lic III | BL-800616AF 1.000 .000 | 42-57-28 112-25-46 | LMA record |
| POCATELLO IDAHO WIRELESS CORPORATI | ID KZBQ-FM 93.7 229 C | Lic C | BLH-900503KH 100.0kW 300 | 42-51-57 m 112-30-46 | LMA record |
| AMERICAN FALLS DOBSON, GOSS, RONES ETC. | ID KOUU 104.1 281 C1 | CP C1 | BMPH-931116IB 73.00kW 338 | 42-51-46 m 112-31-03 | LMA record |

AM database. 14643 records searched.

10 records examined,
4 records have their transmitter sites in this market,
4 records have their City Grade contours overlapping this market.

FM database. 31230 records searched.

12 records examined,
3 records have their transmitter sites in this market,
6 records have their City Grade contours overlapping this market.

KZBQ-IDAHO WIRELESS CORP
POCATELLO, ID

December 19, 1994

Transmitter Site-to-Site Distance and Bearing Calculations

Title: KZBQ AM-FM / KOUU-FM(CP)

Database: DW

| Stations | | ----- Proposed LMA Stations ----- | | | | | |
|----------------|--|-----------------------------------|--------------|-----------|--------|-------|--------|
| Processed KZBQ | | (AM) | KZBQ-FM (FM) | KOUU (FM) | | | |
| | | dist | bear | dist | bear | dist | bear |
| ----- | | ===== | ===== | ===== | ===== | ===== | ===== |
| AM KUPI | | 71.4 | 28.25 | 83.7 | 28.98 | 84.2 | 29.09 |
| AM KECN | | 23.9 | 11.72 | 35.6 | 19.04 | 36.1 | 19.44 |
| AM KRCD | | 6.7 | 239.72 | 6.9 | 8.10 | 7.3 | 10.72 |
| AM KID | | 78.6 | 31.43 | 90.9 | 31.67 | 91.4 | 31.76 |
| AM KICN | | 71.9 | 29.33 | 84.2 | 29.90 | 84.7 | 30.01 |
| AM KSEI | | 5.6 | 275.14 | 10.8 | 6.73 | 11.2 | 8.49 |
| AM KWIK | | 4.6 | 206.19 | 7.7 | 37.97 | 8.2 | 38.62 |
| AM KBRV | | 75.6 | 117.49 | 77.9 | 108.40 | 78.2 | 108.07 |
| FM KLCE | | 63.2 | 342.75 | 71.6 | 350.33 | 71.9 | 350.68 |
| FM KZDX | | 118.6 | 234.64 | 107.3 | 236.94 | 106.8 | 236.98 |
| FM KID-FM | | 62.9 | 342.52 | 71.2 | 350.16 | 71.5 | 350.50 |
| FM KUPI-FM | | 78.6 | 33.99 | 90.9 | 33.88 | 91.4 | 33.96 |
| FM KPKY | | 11.6 | 216.16 | .9 | .00 | 1.3 | 16.33 |
| FM KMGJ | | 12.3 | 213.61 | .0 | .00 | .5 | 48.50 |
| FM KRSS | | 8.0 | 121.00 | 15.0 | 65.77 | 15.5 | 65.20 |
| FM KFTZ | | 55.7 | 37.95 | 67.9 | 37.11 | 68.4 | 37.19 |
| FM KOSZ-FM | | 55.7 | 37.95 | 67.9 | 37.11 | 68.4 | 37.19 |

KZBQ-IDAHO WIRELESS CORP
POCATELLO, ID

December 19, 1994

Summary of proposed LMA analysis

Title: KZBQ AM-FM / KOUU-FM(CP)

Database: DW

| Stations | | Proposed LMA Stations | |
|----------------|---------------|-----------------------|---------------|
| Processed KZBQ | (AM) | KZBQ-FM (FM) | KOUU (FM) |
| AM KUPI | Excl. of Mkt | Contour Ovlp | Contour Ovlp |
| AM KECN | Contour Ovlp | XMTR in Markt | XMTR in Markt |
| AM KRCD | XMTR in Markt | XMTR in Markt | XMTR in Markt |
| AM KID | Contour Ovlp | Contour Ovlp | Contour Ovlp |
| AM KICN | Excl. of Mkt | Contour Ovlp | Contour Ovlp |
| AM KSEI | XMTR in Markt | XMTR in Markt | XMTR in Markt |
| AM KWIK | XMTR in Markt | XMTR in Markt | XMTR in Markt |
| AM KBRV | Excl. of Mkt | Contour Ovlp | Contour Ovlp |
| FM KLCE | Contour Ovlp | Contour Ovlp | Contour Ovlp |
| FM KZDX | Excl. of Mkt | Contour Ovlp | Contour Ovlp |
| FM KID-FM | Contour Ovlp | Contour Ovlp | Contour Ovlp |
| FM KUPI-FM | Excl. of Mkt | Contour Ovlp | Contour Ovlp |
| FM KPKY | XMTR in Markt | XMTR in Markt | XMTR in Markt |
| FM KMG1 | XMTR in Markt | XMTR in Markt | XMTR in Markt |
| FM KRSS | XMTR in Markt | XMTR in Markt | XMTR in Markt |
| FM KFTZ | Contour Ovlp | Contour Ovlp | Contour Ovlp |
| FM KOSZ-FM | Contour Ovlp | Contour Ovlp | Contour Ovlp |

