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Form BC 126 4740
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-31-69

Call letters KGLA

Station location Grata, Louisiana

Name of licensee WEST JEFFERSON BROADCASTING, INC.

Transmitter location redes. -3521 Industry Street, Marrero, Louisiana (BL-1-31-69)
Intersection of Industry St. & Barkley Drive, Marrero, La. (BP 5-8-68)

Main studio location Same as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From: To
BP-17115	5-8-68	1540kc	500w	Day	1-8-69
CP for a new standard broadcast station.					
BL-12,247(L)	1-31-69	Lic. (BP-17,115)	for new sta., specify		
		type trans. (COLLINS 820-D-1)	6-1-70		
BR4740(S)	5-27-70	RENEWAL			6-1-73
EBSA	6-12-72				
BR-4740(S)	9-30-74	Renewal of License			6-1-76
Ltr.	3-4-76	Trans. now installed	COLLINS 820D-2		
BR-4740(L)	5-12-76		RENEWAL		6-1-79
BR790209UA (S)	6-13-79	RENEWAL OF LICENSE			6-1-82
LETTER	2-29-80	RC Now Located at: 602 Canal St., New Orleans, La.			

APPLICATION RECORD - BROADCASTING

Call
Letters WGLA

Name West Jefferson Broadcasting, Inc.
Gretna, Louisiana (c/o Ralph M. Hartwell, 600 N. Labarre Rd., Metairie, La. 70001)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,115 R. & F.	1-31-66 2-1-66	CP for a new standard b/c station to be operated on: Frequency: 1540kc Power: 500w Hours of operation: Daytime Type transmitter: Gates BC-500G Trans. location: Intersec. of Industry St., & Barkley Drive, Marrero, Louisiana Studio location: Same as transmitter Atty: Pierson, Ball & Dowd (Harrison T. Slaughter) Engr: Pete Johnson Requests Waiver of Sec. 73.37(a) Preliminary examination indicates this proposal is MUTUALLY EXCLUSIVE with BP-17,113 and BP-17,114. (Req. fac. of KABE) Application accepted for filing by Commission action of 4-13-66	GRANTED After Hearing Docket No. 16881 Order Issued.	5-8-68

CONTACT: Ralph M. Hartwell

PHONE: Code 504; 833-5112

ADDRESS: 600 N. Labarre Road
Metairie, Louisiana

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

1540kc
Call
Letters K G L A

#2
Name WEST JEFFERSON BROADCASTING, INC.
Gretna, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,247 R & F #479437 \$30 PT JAN 28 1969	12/18/68 12/23/68 12/23/68 12/31/68	License (BP-17,115) for new standard b/c station, specify type trans. COLLINS 820-D-1. Engr: Louis R. du Treil Atty: Peter D. O'Connell	GRANTED	1-31-69
BR-4740 R & F #581587 375 PN PRESS MAR 26 1970	2-24-70 3-2-70 3-2-70	Renewal of license Atty- Peter D. O'Dowell (Pierson, Ball & Doad)	GRANTED	5-27-70
BR-4740 R & F PN Recd. PRESS APR 23 1973	2-21-73 2-23-73 " OPPOSITION	RENEWAL OF LICENSE Brian A. Johnson, Atty. PETITION TO DENY AND TO INTERVENE filed 5-1-73 by Southern Media Coalition OF WEST JEFFERSON BROADCASTING, INC., TO PETITION TO DENY filed	GRANTED	9-30-74
OPPOSITION TO 8-23-73 by West Jerrerson Broadcasting, INC. - WASHINGTON, D. C. (amendment over)	6-15-73 by MOTION FOR LATE ACCEPTANCE AND MOTION TO STRIKE REPLY TO OPPOSITION filed	Radio Station K G L A		

BR-4740 AMENDED 11-30-73 re: foreign language programmin

By Memorandum Opinion & Order Adpoted September 25, 1974
Petition to Deny Dismissed

APPLICATION RECORD - BROADCASTING

1540 kc

6-69

Call
Letters K G L A

Name WEST JEFFERSON BROADCASTING, INC.
GRETN, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4740	1-30-76	RENEWAL OF LICENSE	GRANTED	5-12-76
R & F	2-2-76	Brian A. Johnson, Atty. (Pierson & Dowd)		
PN Recd. PRESS	" FEB 24 1976			
BR 79 02 09 UA		RENEWAL OF LICENSE	GRANTED	6-13-79
PRESS MAR 2 1979				

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

