

KBYO(AM), Tallulah, LA
Facility ID No. 59997
Request for Engineering STA
Exhibit 16

Reasons for Special Temporary Authority

Retail Social Activities Center, Inc. (“R-SAC”), licensee of Radio Station KBYO(AM), Tallulah, Louisiana, requests Special Temporary Authority pursuant to Section 73.1635 of the Commission’s Rules to operate at variance from its authorized technical parameters for a period of 180 days beginning January 5, 2013. Specifically, R-SAC requests authority to commence operations from a temporary location while it completes plans to relocate the station to a new and permanent location.

KBYO(AM) has been silent since January 2012 pursuant to FCC authorization while it seeks new facilities.¹ Although it located a new facility, upon investigation, that facility would not have allowed the station to provide the required signal over its community of license. In the interim, it has reached an agreement to co-locate with Radio Station KTJZ, Tallulah, Louisiana (Facility ID No. 164218). It proposes to operate the station with the following technical parameters:

Latitude:	32° 25’ 42.37” N
Longitude:	91° 18’ 47.52” W
Street address:	Highway 80W Tallulah, LA 71282
Electrical Height:	17.0 meters
Antenna Base Current:	200 watts/8.94 amps
Antenna Base Impedance:	2.42 ohms
Grounding System:	4 above-ground ¼ wave radials
Operating Mode:	Daytime only

Operations with these parameters at the specified temporary location will produce a daytime 0.5 mV/m contour that is completely encompassed within the station’s authorized protected contour. Thus, no party will be prejudiced by grant of this STA.

Approval will serve the public interest by allowing KBYO to resume operations and will permit R-SAC to preserve its license while relocating the station to a permanent facility. R-SAC remains committed to providing programming to serve the needs of the Tallulah community.

¹ See FCC File No. BLESTA-20120807AAC; FCC File No. BLSTA-20120106ABS.