

**Arthur C. Morris  
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March 12, 2012

Southwest Arkansas Media, LLC  
805 Wood Duck Lane  
Russellville, AR 72801

RE: Installation of ERI Model LP-1E-DA antenna system for KWPS-FM

Dear Sirs,

I supervised the installation of the ERI directional broadcast antenna for KWPS-FM operating on 99.7 Mhz at the licensed location off Tower Road near Bismark (Hot Spring County), Arkansas.

The antenna was constructed using the assembly instructions provided by the ERI and is mounted on a 26" face tower with a clear vertical length of 20 feet supporting the antenna as required by the manufacturer.

No obstructions other than those specified by the blue prints supplied are mounted within 75 feet horizontally of the system.

The vertical distance to the nearest obstruction is over 10 feet from the directional antenna. There are no metallic guy wires within 40 feet horizontally from the antenna. These are both requirements of the manufacturer for proper function of the antenna system.

I have been professionally employed as a broadcast engineer for over 25 years by both commercial and non-commercial broadcast entities. I've been performing ABIP Mock Inspections in Oklahoma and Missouri since 2010. I'm a member of the Society of Broadcast Engineers.

Respectfully submitted,

Arthur C. Morris

**EXHIBIT C  
APPLICATION FOR PROGRAM TEST AUTHORITY  
AND STATION LICENSE  
SOUTHWEST ARKANSAS MEDIA, INC.  
KWPS-FM RADIO STATION  
CH 259A - 99.7 MHz - 0.98 kW - DA  
CADDO VALLEY, ARKANSAS  
March 2014**